



This Is One of Two Pages Filled With VALUES for the January Sales to Bring Down Living Costs

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For the First Time in Portland
This Special Offer!

A Three Days' FREE Trial of the Nationally Known and Nationally Used "Hoover" Suction Sweeper

BEATS—AS IT SWEEPS—
AS IT CLEANS

For six days beginning tomorrow this special offer will be in effect—all you have to do is to phone or write us that you would like one of the famous Hoover Suction Sweepers for a three days' free trial and we will deliver a Hoover to your home; a factory representative will give you a demonstration and full instructions; you keep the Hoover in your home for three days and whether you decide to retain it or not there is absolutely no obligation to purchase the sweeper.



This is the first time in years that factory production has caught up with the demand and put us in a position whereby we could make this special offer.

If at the end of three days you decide to keep the Hoover in your home permanently, you can if desired take advantage of our most liberal credit offer—

Your Own Terms in Reason

NOTE: Out-of-town patrons desirous of taking advantage of this unique offer may do so; we will prepay express on all Hoovers for purposes of this free offer.

—Meier & Frank's: Rug Shop, Seventh Floor and Electric Shop, Basement Balcony.

Sale of Andirons and Fire Sets

For the fourth week of January sales we offer a splendid assortment of high-grade andirons and fire sets in wrought iron, burned brass, polished brass and colonial brass finishes at substantially reduced prices.



Wrought Iron Andirons			
Were \$41.00, now \$32.75	Were \$21.00, now \$16.75	Were \$26.50, now \$21.00	Were \$19.00, now \$15.75
Were \$24.00, now \$19.00	Were \$14.50, now \$11.75		
Burned Brass Andirons			
Were \$60.00, now \$47.75	Were \$40.00, now \$32.50	Were \$50.00, now \$40.00	Were \$32.00, now \$25.75
Were \$44.00, now \$35.00	Were \$26.00, now \$20.50		
Polished Brass Andirons			
Were \$39.00, now \$31.00	Were \$25.00, now \$20.00	Were \$32.00, now \$25.50	Were \$20.00, now \$16.00
Were \$28.00, now \$22.50	Were \$19.00, now \$15.00		
Colonial Brass Andirons			
Were \$14.50, now \$11.60	Were \$9.00, now \$ 7.20	Were \$10.00, now \$ 8.00	Were \$8.00, now \$ 6.40

Wrought iron fire sets special \$10, \$12, \$12.40 and \$16.75
Burned brass fire sets special \$19, \$20, \$22.40 and \$24
Polished brass fire sets special \$11.25 and \$16.75

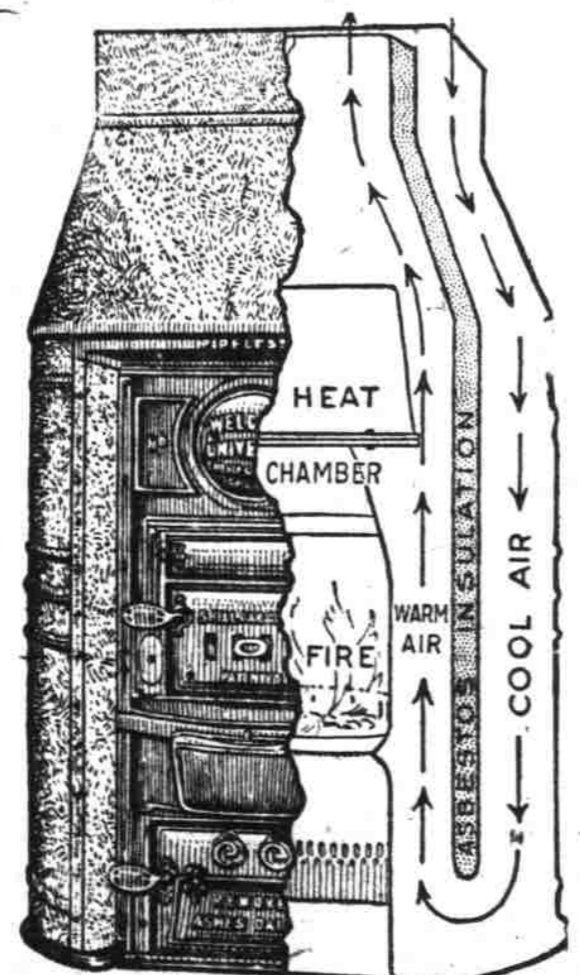
Universal Cast-Iron Range Special at \$76.50

Six-hole polished top, 18x18-inch oven. Installed complete. Several other styles of ranges are specially priced for clearance. Also Universal Steel Ranges in two sizes—porcelain-lined flues, polished top, installed complete for \$93.50 and \$97.50. Several styles of coal and combination wood and coal heaters are also very specially priced for the January sales.

The Universal Pipeless Furnace

Heats Your Entire Home With One Register

and without any complicated "system." The Universal Pipeless Furnace placed in your basement has just one register directly above the furnace with a downward opening for cold air and an upward opening for warm air.



Circulation
is the prime factor with the Universal Asbestos Insulated Pipeless Furnace. Immediately after the fire is lighted the air from the various parts of the house starts in motion. The cold air is drawn to the furnace, through the outer cold air chamber and over the hot castings, returning heated and revitalized to the rooms throughout the house.

The Universal Pipeless Furnace gives a more even distribution of heat at a much less fuel cost than other heating devices. It meets every requirement of health, comfort and economy. It can be easily installed in homes already built as well as those under construction.

You are invited to investigate the merits of this splendid heating appliance.

Your Own Terms—in Reason

—Meier & Frank's: Sixth Floor, Fifth Street.

Room Size Rag Rugs

At Great Reductions
for 100 Lucky Homes

Close to half price for a miscellaneous collection of rag rugs slightly soiled by handling, but which can be easily cleaned by any laundry. Plain and with floral borders. Substantial quality, such as we sell regularly at the higher prices. Pink, lavender, canary, brown, blue and darker colors. 100 rugs will not stay here long at prices like these:

SIZE	WERE	NOW
4x 7	\$ 5.00	\$ 2.85
4x 7	\$ 6.00	\$ 3.65
4x 7	\$ 7.00	\$ 3.95
4x 7	\$ 7.50	\$ 4.25
6x 9	\$10.00	\$ 6.15
6x 9	\$14.00	\$ 8.35
8x10	\$16.50	\$ 9.75
8x10	\$20.00	\$12.35
9x12	\$20.00	\$12.35
9x12	\$25.00	\$14.75

—Meier & Frank's: Rug Shop, Seventh Floor.

\$9 Wool Mixed Blankets \$6.98

About 200 pairs in this special lot of wool-mixed blankets reduced to \$6.98 for the January sales. Full-size blankets in a good selection of plaids and other designs as well as plain white or gray with colored borders. Excellent values at pair \$6.98 instead of \$9.00.

—Meier & Frank's: Blanket Shop, Second Floor.

1000 Boxes Stationery

28c

An extra special value at this low price. Fine quality linen finished writing paper in white, pink, buff and other tints, 24 sheets and 24 envelopes to box. For the January sales while any of 1000 boxes remain, 28c.



—Meier & Frank's: Stationery Shop, Main Floor.

\$13.50--\$14.50 Boston Bags \$10.45



25 only at this special price for the January sales. Tan and black Boston bags of good thick soft leather with leather lining; overlapping frame. Assorted sizes. Equipped with pocket in side of the leather lining.

—Meier & Frank's: Sixth Floor, Sixth Street.

To Bring Down Living Costs We Offer

2 Big Grocery Specials

BORDEN'S MILK DOZEN \$1.85 Borden's milk in tall cans. Dozen \$1.85, case of 48 cans \$7.25. Just 150 cases. Limit 1 case.	OLYMPIC FLOUR SACK \$3.15 Fancy patent Olympic flour in 49-pound sacks. Barrel \$12.50. Just 400 sacks. Limit 1 barrel.
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3 Days' Sale Dried Fruits

Fancy new crop dried fruits. Some quantities limited. Very special.	Cooking Figs, black or white, 25-lb. box \$6.75, four lbs. \$1.10
Evaporated Apricots, 25-lb. box \$10, lb. 42c	Seeded Raisins, 15-oz. pkgs. doz. \$2.50, three pkgs. 65c
Evaporated Peaches, 25-lb. box \$6.50, lb. 28c	Seedless Raisins, in bulk, 25-lb. box \$5.25, three lbs. 65c, lb. 22c
Evaporated Italian Prunes, 40 to 50 size, 25-lb. box \$6, four lbs. \$1	Cluster Raisins, 5-crown, 2-lb. box 75c
Evaporated Italian Prunes, 30 to 40 size, 25-lb. box \$6.75, four lbs. \$1.10	

—Meier & Frank's: Grocery, Ninth Floor.

A Sale of Water Bottles

"Portland" Water Bottles \$1.79 White enamel hot water bottles. Were \$2. Limited number.	"Tyrian Invincible" Bottles 89c Limited number at this special price. Were \$1.25.
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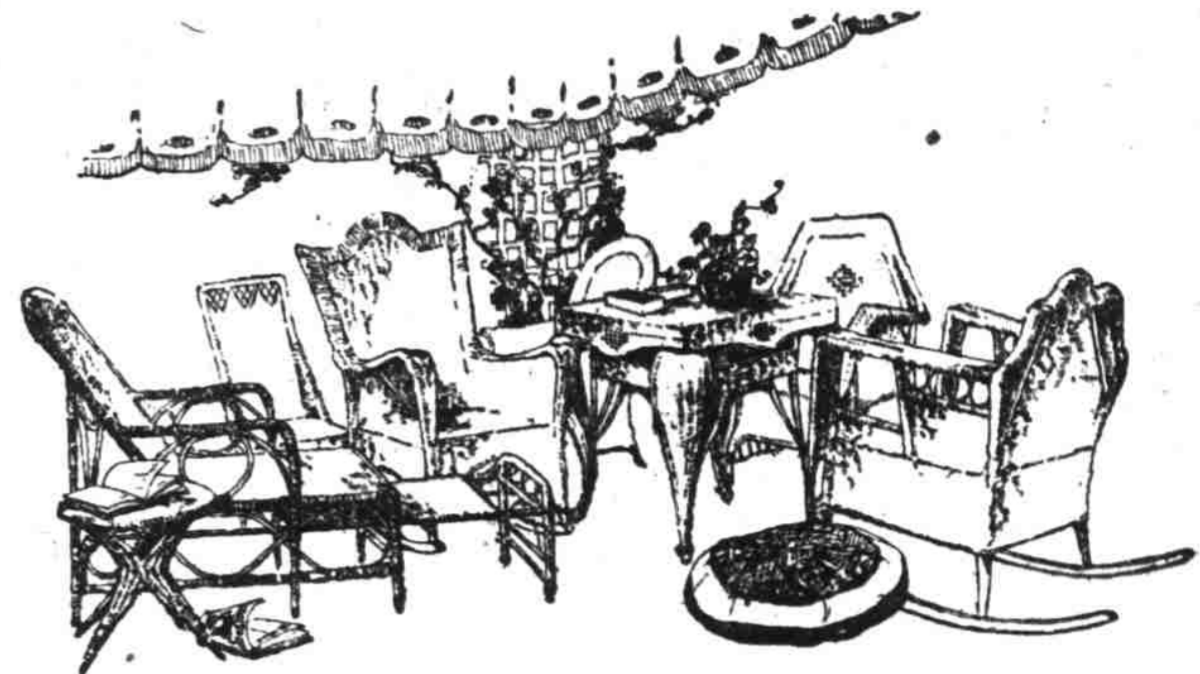
—Meier & Frank's: Rubber Goods Shop, Main Floor.

\$5.95 Plated Silver, \$4.49

Especially well-shaped heavy-weight sandwich trays and platters for the hospitable hostess. Both are marked "Sheffield Reproduction" and were formerly priced at less than we can duplicate them. Only limited quantities remain, however, so out they are to go at \$4.49 tomorrow.

The sandwich tray illustrated is in bright or butter finish, and 10 inches in diameter with pierced edge. The cold meat platters are butter finish, and 12 inches long. Colonial design. They can be used for chops, fish, asparagus and so on.

—Meier & Frank's: Silverware Shop, Main Floor.



For Porches, Sun-Rooms, Apartments
New Importations of

Real Chinese Grass Furniture

At Wonderfully Small Prices

300 pieces. Some of the styles are shown in the picture. Amazing at the prices.

Imagine a big easy chair built to rest all the tired nerves of one's body which can be had for as little as \$11.75 or so. Think of being able to get a comfortable rocker for as little as \$9.75. Vision to yourself the pleasure of a long reclining chaise lounge or extension chair for as little as \$16.75 or \$20.75. Tables like the one sketched or similar models with shelves are \$12.75 upward.

This importation has just reached us from China and we know it will be snapped up in short order. Made of sea grass in a natural grayish color which gives a neutral background for cretonnes and other summer

furnishings. Many styles and shapes cunningly contrived to suit the requirements of people tall or short, large or small. Light weight and very durable.

- Chairs, \$11.75, \$12.25, \$12.75, \$13.75
- Rocking chairs, \$9.75 to \$14.50
- Steamer or extension chairs, \$16.75 and \$20.75.
- Tables, \$12.75, \$13.75, \$14.50.
- Stools, \$4 and \$4.75.
- Children's chairs, \$4.
- Children's rockers, \$4.50.
- Baskets, \$2.50 and \$8.

—Meier & Frank's: Furniture Shop, Eighth Floor.

Sale of Table Cloths, Bed Spreads and Sheets

Large or smaller quantities of durable merchandise for the linen closet.

Table Cloths \$2.50
Were \$3. Hemstitched square or scalloped round cloths ready for immediate use. 72-inch size. Made of mercerized cotton in various linen damask patterns. Kinds which will launder well.

Table Cloths \$3
Were \$4. 64-inch cloths of fine quality mercerized cotton in attractive circular patterns. Good weight.

Luncheon Sets \$1.39
Were \$2. Effective blue and white sets from Japan consisting of one 24-inch centerpiece, six 10-inch doilies and six 6-inch doilies. Dainty for the breakfast and luncheon table.

Bed Spreads \$6
Were \$8. Full size hemmed satin finished bed spreads in conventional self-colored woven designs. All white.

Sheets Each \$1.75
Were \$2.50. Special shipment of 81x90-inch muslin sheets with hemstitched hems—ready to use.



Capture of Filet Net Curtains \$2.35, \$3.85, \$5.95

Hard to imagine what really good-looking curtains can be had for a trifle in the Drapery Store these days.

This latest purchase is an eye-opener! Yes, really all are of filet net at \$2.35, \$3.85, \$5.95. The two better grades have rich borders of effective filet lace. They will be offered to Portland for the first time tomorrow at these special prices. Suitable for living-room, library and dining-room use.

Limited quantity, but we think enough for a day's selling.

Ruffled Muslin Curtains \$1.25
Inexpensive snowy draperies for bedrooms. Easy to launder.

Filet Marquisette 37c Yard
This filet marquisette looks exactly like filet net at a much higher price. It is here because of a large purchase some time ago, but the quantity is beginning to be depleted. Hotels, boarding houses and clubs should make sure of ordering it early if their purchasing agents have taken samples. It will be impossible to duplicate at this price.

Curtain Voile 42c Yard
Our standard 75c and 80c grades of voile with hemstitched taped borders. Curtains can be made by simply turning up hems at top and bottom.

Card Table Covers \$1.50
Limited quantity of natural color cotton crash covers for card tables. Majority have stenciled designs.

—Meier & Frank's: Drapery Shop, Seventh Floor.

Great Sale of Aluminumware



Double Boilers Special \$1.43
1 1/2-quart size aluminum double boilers for rice or milk. 90 only.



Nest of Three Pans \$1.87
1 each of the following—1 1/2, 2 and 3-quart aluminum sauce pans, 100 sets.



Tea Kettles For \$3.29
4-quart Lifetime inset tea kettles, size of inset is 1 1/2 quarts.



Sale Preserving Kettles \$1.67
8-quart size Betty Bright lipped aluminum preserving kettles. 10-quart size \$1.97.

—Meier & Frank's: Housewares Section, Basement.