

PORTLAND, OREGON, SUNDAY MORNING, JANUARY 18, 1920.

QUANTITIES RESTRICTED IN THE JANUARY SALES



To General John J. Pershing:
Our Greeting—
A Thousand Welcomes!

Lipman Wolfe & Co
Merchandise of Merit Only

Let the Hoover Clean Your Carpet—
Free Demonstration
THE Hoover gives your carpet a triple cleaning—it beats, sweeps and suction-cleans all in one operation.
—Telephone for a demonstration in your home.
Sold on Easy Terms
—Electric House, Seventh Floor, Lipman, Wolfe & Co.

Please Spend a Half Hour in Careful Study of This Page

With greater
compensation than
you have ever
received, we believe

January Economies

—Most drastic in every department of the store—planned with a purpose—as everyone in Portland now is aware of our cooperation with the Department of Justice at Washington in their effort to

Lower Living Costs

—We hear many deprecating remarks as to the buying power of the dollar nowadays, but you have our assurance that in many of the departments your dollar will actually do double duty.

READ—ACT—SAVE

Here Is Big News

Of an important shipment of
six-strand embroidery and other

D. M. C. Cottons

—Y'es, and all of those much demanded shades are included—pink, blue, etc.

Art 117—Six-strand cottons in pink, blue, brown, yellow, lavender, green, etc.

Art 115—Sizes 3 and 5 perle cottons, in all wanted shades

Art 128, 127, 99-B—Desirable numbers for white work.

Art 151—Sizes 5 to 80, for crocheting. White only.

Buy while stocks are complete.

—Fourth Floor, Lipman, Wolfe & Co.



Little Tots' Dresses Reduced 1/4

Sizes 2 to 6

—Pretty dresses of dotted swiss, lawns and poplins, white, with lace or colored trimming.

Infants' Flannel Shirts \$1.19, \$1.49, \$1.95

—Flannel skirts on waists. Finished with hand-scalloped edges or hemstitched hems.

Outing Flannel Gowns \$1 and \$1.35

—Sizes two and three in plain white with pink or blue stitching and in white and pink and blue stripes, with dainty trimming at neck.

Japanese Tufted Quilts \$4.45

—The small crib size in these warm quilts, so soft and light. In pink, blue, white and rose.

Infants' Knitted Shirts 45c

—Sizes 2, 3, 5 and 6 only in these specialty priced shirts in wrapper style, attractively finished.

You Will Make Tidy Savings On Future Prices in Buying These Infants' Needs Now

Pinning Blankets, Daisy cloth.....49c
Crochet Booties, pink and blue.....35c
Bibs, round, of allover embroidery.....35c

Bibs, square effects, quilted, lace edge 20c
Bib Pads, square or round shape.....25c
Imported Net Veils, embroidered edges.....95c
Very special.....95c

Kleinert Rubberized Diapers, special.....39c
Sanitary Paper Diapers, per pkg.....25c
Baby's Leading Straps, special.....39c

—Baby's Own Shop, Fourth Floor, Lipman, Wolfe & Co.

The Beginning of the End of the Last Week of

Our Greatest Shoe Sale

—It has been a mighty factor in providing very substantial savings for thousands of our patrons who would wear none but quality footwear, no matter what the price. We ask you to consider your future footwear wants, and consider them carefully now while this most unusual opportunity exists.

Kid and Cloth Boots at \$9.85

—Brown kid boots, with cloth tops to match. High leather Louis heels and Cuban heels. Also black walking shoes, with Cuban heels, at this price. All sizes in the lot.

High-Grade Shoes

\$11.95

—All colored kid and combination shoes, all gray and black buck, at about half price. Mouse and bronze kid, patent with mat and ivory kid tops. Practically all sizes in each style.

Walking Shoes

\$12.85

—Brown kid and calf walking shoes in a large assortment of styles and lasts from the extreme English last to the wider toe and Cuban heel style. All sizes in nearly every style.



Boots of Famed Makes \$2.95

—Odds and ends of women's boots of the celebrated Wichter & Gardner and Red Cross makes. In black kid, gunmetal and patent. Both lace and button styles. Heel styles are varied. An excellent assortment—all sizes 4 1/2 to 6; AAA, AA and A.

Pumps

—With the season for pumps just around the corner, this sale is a splendid opportunity to supply yourself with several pairs at a price decidedly lower than the new shipments will cost. Gray buck, patent, gunmetal, kid (brown, black and white). All bench turn pumps at this low price. All sizes in the lot, extra special.

\$9.85

—Second Floor, Lipman, Wolfe & Co.

Suit Sale!

We announce to begin tomorrow
at 9:15 a sale of

Exactly 50 Suits

\$25

—We hesitate to detail in full the merits of these garments, for there are but 50 suits in the collection.

—To say that they are all extraordinary at the price is indeed stating the facts rather conservatively, as many of them are priced

At Less Than HALF

Jersey Serge Tricotine

—And also a few silk suits are included. The colors are navy, brown, rose and black; and while the size range is complete, you will not find all sizes in each style. Your choice \$25.

All Other Suits \$35

—Another lot containing about 37 suits has been drastically reduced to \$35, and this includes every single garment in our suit stocks, with the exception of those described above.

—Third Floor, Lipman, Wolfe & Co.

IMPORTANT ANNOUNCEMENT

All Pearl Bead Necklaces

At

25% Reduction

For Monday and Tuesday Only

—A vast range of lengths and tints, and including makes of such fame in the realm of pearl beads as

Indra, Regent, La Tausca, Sea Garden and Other French and American-Made "Pearls"

Sale Prices Range From

\$1.46 to \$40.50

(Neck Lengths) (Opera Lengths)
Including also Fan Lengths.

—Street Floor, Lipman, Wolfe & Co.



Sale of Blouses

\$10

Not to Be Duplicated at
Anywhere Near the Price

—Exquisite georgette and voile blouses of exclusive charm, trimmed with pleated frills, hand embroidery, tucking, dainty lace and clusters of buttons. Widely varying styles in white, flesh and suit shades.

—Third Floor, Lipman, Wolfe & Co.



Housewares in the Annual January Sale Are Much Under Price!

In the Household Efficiency Department, where items are arranged for easy selection, and where "saleswomen who know" are in attendance.

Hi-Lo Clothes Dryers

68c

—Compact—out of the way when not in use. Best clothes dryer made.

French Veneer Furniture Polish, 39c

—Especially good for mahogany furniture.

Double Fry Pans \$1.29

\$1 Galvanized Wash Tubs

89c

—Heavy weight—well galvanized, drop handles.

Clothes Wringers

\$4.99

—Wooden frame wringers—one year guarantee on rolls.

Lipped Sauce Pans, 8-Quart, \$1.69

—Heavy gauge aluminum with wooden handles.

Market Baskets

59c-69c

—In variety of colors and shapes.

Towel Bars 10c

Tumbler Holders 59c-98c

Stand Soap Dishes 35c

Aluminum Tea Kettles, 6-Quart, \$3.59

With cast about welded to body.

Bath Room Hooks 40c

Toilet Paper Holders 35c-39c

Glass Wash Boards 65c

—Gold Medal glass boards—very special.

1-Qt. Aluminum Double Boilers

\$1.69

—The famed Swissaluminum. Heavy sheet aluminum with wooden handles.

Rotary Noodle Cutters 69c

Jiffy Dish Washers \$1.25

Stamped Aluminum Fry Pans 85c

—With cutlery cup.

8-Inch Casseroles

\$2.85

—Heavy nickel-plated frames, complete with genuine Weller insets.

Common Clothes Pins 3c doz.

4 Oz. Sprutex Furniture Polish 19c

Round Wire Dish Drainers 89c

—With cutlery cup.

Earthen Tea Pots

89c

—Brown with green band. Four sizes and shapes.

50 Feet WIRE CLOTHES LINES, 31c

Wooden Sink Racks 45c, 55c

(Two Sizes)

Wooden Knife and Fork Trays 29c

Wooden Dish Drainers \$1.98

—Medium weight—all green corn. Splendid value.

Simplex Clothes Washers

\$1.69

—Heavy duty galvanized with smooth perforations, to be used in wash boiler.

Garage Brooms 20c

—To save your house broom.

Zan Parlor Brooms 98c

—Medium weight—all green corn. Splendid value.

Fruit Baskets

\$1.19, \$1.59

—Hand painted. Various shapes and sizes.

14-Inch Yellow Bowls \$1.39

—Yellow with white bands.

—The values represented in this sale are decidedly worth the attention of every housewife and boarding-house keeper.

—Household Efficiency Section, Eighth Floor.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE