

QUANTITIES RESTRICTED IN THE JANUARY SALES

### Majestic Electric Heaters

THE problem of cold weather heating can be solved easily and cheaply with the use of a Majestic Heater. Their solid copper heat reflectors enable them to throw out heat 8 feet into a room. And, being portable, they can be placed wherever needed, and attach to any lamp socket.

—Electric Corner, Main Floor, Lipman, Wolfe & Co.

# Lipman Wolfe & Co.

"Merchandise of Merit Only"

Our Entire Stock of Toys at 20% Off

This means everything—dolls, wheel goods, games, etc. And this offer holds good during entire month of January  
—Toy Section, Eighth Floor, Lipman, Wolfe & Co.

## Saturday--Last of the Overcoat Cleanup!

Every Coat in Our Stock Is Reduced to one of three remarkably Low Prices

This sale started today with 204 garments They are priced to close out Saturday

\$29<sup>50</sup> \$39<sup>50</sup> \$49<sup>50</sup>

WE could readily sell many of these coats next spring for MORE than the REGULAR prices have been—that's how the clothing situation stands today. —But we will not carry over an overcoat, because we will show our customers New Goods only for next season, we now cut the prices on these most desirable of all medium and heavy weight coats.

### Stein-Bloch Fashion Park and Langham

—Belted, raglan, form-fitting and Chesterfield coats, ulsters and ulsterettes have all been included in this sale, and to guarantee immediate and certain clearance, some of these coats have been

Priced as Low as Half

Saturday—your best chance—your last chance to profit by such a sale

—COME!

—Fifth Floor, Lipman, Wolfe & Co.



### Special Savings on Girls' Wear

WEARABLES for girls and children in the way of Suits, Coats, Dresses, Skirts, Smocks and Bloomers have come in for extraordinarily special pricings—in many instances the reductions are half!

Children's and Juniors' Dresses, Half Price  
Saturday \$5<sup>48</sup> to \$20

—Odd frocks in sizes from 10 to 17 years have been reduced just half!  
—They are of serge, including some cunning models of taffeta for smaller girls in pretty shades of rose, navy, tan, brown.  
—The values are exceptionally good—and we advise early shopping.

All other serge and silk dresses, sizes 6 to 17, are reduced 25%

### Juniors' Suits at Half

—A special lot of junior suits—(14 to 17)—of silvertone, velour, checks and tweeds. Self or fur trimmed—all are smart models, and offer decided opportunities.

Serge Skirts For Juniors, Special \$4.95

Leatherized Coats For Children—\$12.50

Bloomers Cotton Serge 89c

—French serge skirts of a clever style—two slash pockets, buttons down back—belted.

—All odd skirts for children and juniors are specially priced.

—Smart, practical leatherized coats that girls are so fond of wearing. High collars, two patch pockets. —Full belts, buckles and strap sleeves. Tan only. These are very specially priced.

—Splendid bloomers of blue cotton serge for school and play. Made with elastic at knee and waist—(or band at waist).

—Sizes 4 to 14 years. These practical garments save skirts and dresses.

All Smocks Specially Reduced \$1.95, \$2.95, \$3.95, \$4.95, \$5.95  
Sizes 6 Years to 44 Bust

—Every wash smock in stock—white, blue, rose, green and tan. Smart hand embroidered or smocked styles. Full assortment of sizes.  
—Fourth Floor, Lipman, Wolfe & Co.



Rain Coats and Capes 20% Off

Sizes 6 to 17.

—A special lot of children's and juniors' rain coats and capes—tan, navy and mixtures.  
—Smart, new styles—exceptional.

### Entire Stock Men's Lined Gloves—Save 15%

The finest, the smartest, the most reasonably priced lined gloves at a clean saving

—Motorists and all out-door men who know the quality, fit, comfort, style and dependability of Lipman, Wolfe lined gloves, will welcome this opportunity to save for this winter and next. Come Saturday while styles and sizes are most complete.

### Men's Globe Underwear Sale

—You, who need underwear for now and spring, will appreciate this opportunity to save on Globe Underwear. Perfectly tailored with trouser seat. Perfectly fitting, all steam shrunk.  
—Lines are broken but in buying now you save doubly on next season's advanced prices.

—Men's Shop, just inside Washington street entrance, Lipman, Wolfe & Co.



### Extraordinary Shoe Sale

For Saturday we are adding these wonderfully special attractions that certainly call for immediate action on your part

### All Colored and Combination Shoes

—Including all our higher priced shoes of colored kid and colored combinations—field mouse, bronze, black kid and mouse combinations. In turn and welt soles, Louis heels and other points of style superiority. All sizes, widths AAA to C.

High Grade Pumps \$9.85

Pumps and Oxfords \$7.45

Pumps Oxfords \$10.65

High Shoes \$4.25

—In white, brown and black kid; dull calf and patent. Some are high throated. Long, narrow—extremely smart. All sizes, AAA to C.

—Black satin; black kid and calf; brown and white kid; patent, and brown calf. A wonderful assortment. All styles in heels—and all sizes in the lot.

—Brown calf and kid pumps and oxfords. The very latest styles. Welt and turn soles. All sizes in the lot.



—Second Floor, Lipman, Wolfe & Co.

### Our Entire Stock of Boys' Overcoats and Mackinaws

Re-grouped in seven price lots

\$8<sup>95</sup> \$12<sup>95</sup> \$14<sup>95</sup>

\$15<sup>95</sup> \$23<sup>95</sup> \$28<sup>95</sup>

and \$33<sup>95</sup>

Sizes 2 to 18 years

THIS narrowing down to just seven price lots of our entire stock of boys' overcoats and mackinaws occasioned some sharp price cutting, as their tags will show. Even more convincing evidence of the drastic reductions are the qualities and style of the coats themselves—by their appearance, weight and "feel," you will know them for much higher priced garments of exceptionally high standards of quality and workmanship.

—Included in this sweeping price revision event are leather coats, coats and mackinaws of all wool fabrics—(plain and dark plaid mixtures)—belted; fur collared, many of the coats, ulster and military styles—many are cloth lined.

—Fifth Floor, Lipman, Wolfe & Co.



—You have our word for it that this is the best opportunity that will be presented to you to buy overcoats and the all-important—(in a boy's wardrobe)—mackinaws, at prices that are lower than what garments of similar qualities will cost us next buying time.

PROCRASTINATION IS EXPENSIVE—COME!

## Our Economy Basement Store Always Features "Merchandise of Quality" for LESS

### Men's Heavy Work Sox

—These are the soft, thick sox that are so warm and comfortable and wear so well. In white, grays and blue mixed. Away under regular price.

49c

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

### Juniors' Winter Coats

—All Juniors' coats—sizes 15, 17, 19—are specially reduced for rapid-fire selling. Cloth coats in navy, brown, Pekin and gray—tailored styles. Some fur trimmed. All smart styles.

\$14<sup>95</sup>

### Children's Coats \$6.95

—Cloth coats for children, 8 to 14 years—black plush trimmed. Wonderfully special at this price.

Raincoats for girls 4 to 14 years, \$1.49 Slipon sweaters—all wool, 12 and 14 years, \$1.95



Corduroy hats for little tots, brown, green or white, 25c

Women's quilted slippers in pink, copen, rose and light, blue, sizes 4, 5, 6—49c

Women's Corduroy Robes \$4.49

Women's Petticoats 98c

—Two styles—loose and breakfast coat effect. Rose, cherry, copen and wistaria.  
—Short corduroy saques in lovely shades are very special at \$1.89.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

### Sale of Children's Wash Dresses

At Seven Amazingly Low Prices

\$1<sup>00</sup> \$1<sup>49</sup> \$1<sup>69</sup>

\$1<sup>19</sup> \$1<sup>79</sup> \$1<sup>98</sup>

and \$2<sup>49</sup>



MOTHERS are buying in quantities for, in many cases, a season or two in advance!

—Briefly, the sale includes hundreds of excellently good little frocks of gingham, percale and chambray for girls from 2 to 14 years—In pretty styles and fresh, pretty colorings.  
—The prices speak for themselves—and with the qualities offered, the combination is irresistible. Come!

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

### ALL FURS

On Sale in the Economy Basement Store

1/2 Price



IT IS indeed a rare opportunity when you can get one-half off on our splendid assortment of already low priced furs.

—For Saturday we offer our entire stock in the Economy Basement, which includes many choice pieces, such as:  
Dyed Fur Chokers. Now \$6.47, \$7.38  
Dyed Animal Scarfs. Now \$10.87, \$13.97, \$14.97  
Beautiful Fur Caps. Now \$8.37.  
Children's White Fur Sets. Now \$1.13 to \$1.73  
Fine Fur Coatees. Now \$19.47

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE