

QUANTITIES RESTRICTED IN THE JANUARY SALES

Wednesday—Last Day of the Sale of
Silk Sweaters
Entire Stock Reduced 1/3
Women's Sweaters, Fourth Floor

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Sale of Philippine Underwear
Many Hand-Worked Pieces at the Price of
Domestic Machine-Made Goods
Fourth Floor

Our Daily Message of January Economies Means

THAT you can benefit by very substantial amounts on your purchases of MERCHANDISE OF QUALITY—on merchandise of a STAPLE nature. Not many stores are accustomed to throwing the entire strength of their organization into the selling of merchandise AT LESS THAN WHOLESALE COST. But some of the great stores throughout America—and of course IT IS LIPMAN, WOLFE & CO. IN PORTLAND—have dedicated their resources in a cooperative measure with the Department of Justice at Washington. This great branch of our government has been delegated with the problem of lowering living costs. Our underselling program is part and parcel of this movement to bring down living costs. We have provided so many economies that the average man and woman can and should effect big savings.

Brushed Wool Scarfs

—Smart for early spring wear. Also all brushed wool and knit tams

Half Price

—Fourth Floor
Lipman, Wolfe & Co.

Reductions on Ribbons

—Pin dot and morning glory satin wash ribbons

1-3 Off

—Street Floor
Lipman, Wolfe & Co.

EXTRA SPECIAL!

Dresses

\$13.50



—A sale for Wednesday that brings 67 of the choicest "bargain plums" that we have offered in our dress section in many months.

—First, we advise you to be here early.

—There will be no window display made of the dresses in this sale, for this announcement carrying its message of sensational values and tremendous savings should bring an extraordinary response.

—Very attractive frocks of messaline, serge and jersey. Some made in tunic style, others straight line effects. Some are embroidered.

—The colors are taupe, navy, brown, burgundy. There is a good assortment of sizes, but not in every style.

—No lay-aways, none sent C. O. D., none exchanged. Every sale must be final.

—Third Floor, Lipman, Wolfe & Co.

Metallic Embroidered Georgette Crepe

And Other Rich Trimming Effects and Materials For Blouses, Evening Gowns and Negligees

Reduced to Clear

Special Yard... \$4.85

—Beautiful Georgette crepe in novelty colorings, embroidered in metal designs, delightfully suggestive for blouses and party frocks.

Flouncing Yard... \$6.95

—A few patterns of extremely choice and exclusive flouncing of metal embroidered Georgette in wonderful effects for evening gowns.

Banding Yard... \$3.95

—Embroidered and metal banding in shades for afternoon and evening costumes. Beautiful designs and patterns, 7 and 9 inches wide.

Flouncing Up From... \$2.95

—Novelty flouncing, full skirt width, metal embroidered on silk net in lovely pastel and dark colorings, yard \$2.95 to \$6.95.

—Second Floor, Lipman, Wolfe & Co.

Announcing the Last Four Days of the Sale of Globe Underwear for Men

At Prices Less Than Wholesale

Warm Union Suits... \$4.95

—Made of soft worsted yarns—winter weight. Warm and comfortable.

Heavy Union Suits... \$5.95

—Extra heavy, warm worsted union suits—wonderful value.

Ecru Winter Suits... \$2.45

—Of fine combed soft yarns. Winter weight.

Wool Mixed Suits at... \$3.95

—Medium weight wool mixed union suits.

Wool Process Suits... \$2.45

—Medium weight wool process union suits.

Medium Union Suits... \$4.95

—Medium weight union suits made from fine mercerized yarns.



Medium Cotton Suits... \$1.95
—White or natural cotton union suits.

—Men's Shop, Just Inside Washington Street Entrance

A Sale of Handkerchiefs

Men's and Women's **25c** Six for \$1.40

—Concentrating on one price, we have been able to include in this "25-cent SALE" some remarkable kerchief values—values that substantiate our claim to Handkerchief Supremacy.

Women's Pure Linen Kerchiefs 25c

—Plain kerchiefs of fine sheer linen, every thread pure. The little hems are hemstitched with dainty precision. It goes without saying that this is decidedly unusual.

Women's Pure Linen Kerchiefs 25c

—Fine sheer linen handkerchiefs in an immense assortment of charming hand-loom embroidered designs. Wonderful values.

Pure Linen Initial Kerchiefs 25c

—Broken lines of women's fine handkerchiefs of pure linen. Regulation size, finished with quarter-inch hems. Think of it!

Sheer Lawn Handkerchiefs 25c

—Dainty embroidered in basket and floral designs, white and colors. Double hemstitched hems. Not to be overlooked.

Women's Demi-Linen Hdkfs. 25c

—Exceptional values in these kerchiefs with corner embroidery effects. Some are real Irish hand-embroidered, others solid eyelet.

Men's Initial Handkerchiefs 25c

—Fine lawn initial handkerchiefs—initials both plain and fancy, some colored. All initials. These are worth decidedly more.

—Handkerchief Shop, Street Floor, Lipman, Wolfe & Co.

Phenomenal Selling is the Logical Consequence of the Phenomenal Values Which Are Being Offered in

The Great Sale of Hosiery

A FEW MORE DAYS for you to take advantage of the wonderful offerings which we have provided—and if you will simply analyze the situation you will be convinced of the wisdom of supplying your home needs for a year in advance. This store's sale prices are

10 to 25%

Less Than Wholesale

- Black Silk Stockings** \$2.19
—First quality. Lisle tops and reinforcements.
- Pure Thread Silk Hose** \$1.95
—Sub-standards of one of our famed Silk Service stockings. Black, white and colors. Lisle garter tops and reinforced toes, soles and heels.
- Pure Thread Silk Hose** \$1.85
—Richelleu rib. Full and semi-fashioned. Black, colors.
- Drop Stitch Stockings** \$1.25
—Pure thread silk. Black and colors. Perfect quality.
- Notaseam Sub-Standards** \$1.15
—Pure thread silk. Semi-fashioned. Black, white, colors.
- Fiber Silk Stockings** 79c
—Heavy quality, perfect fiber silk hose. Best colors.
- Garter Top Lisles** 68c
—Semi-fashioned. First quality. Black and colors.
- Fleece Lined Hose** 39c
—Double garter tops. Full fashioned. White, balbriggan.
- Pure Thread Silk Hose** \$1.65
—Black silk hose, semi-fashioned, with garter tops and heavy toes, soles and heels of lisle.

—Street Floor, Lipman, Wolfe & Co.

The Sale of Framed Pictures at Half Price

continues to attract throngs of picture lovers. And little wonder when the sale comprises our

Entire Stock of Framed Pictures

—In most instances there is but one of a kind—so DO NOT DEFER YOUR SELECTIONS.

Sale Prices 25c to \$125

—Picture Galleries, Sixth Floor Lipman, Wolfe & Co.



Eden Electric Clothes Washers

Our Special Electric House Offer Enables You to

TRY an Eden without cost and BUY an Eden on Easy Terms.

—We will gladly send an Eden to your home to try on your own washing, without any charge or obligation whatever.

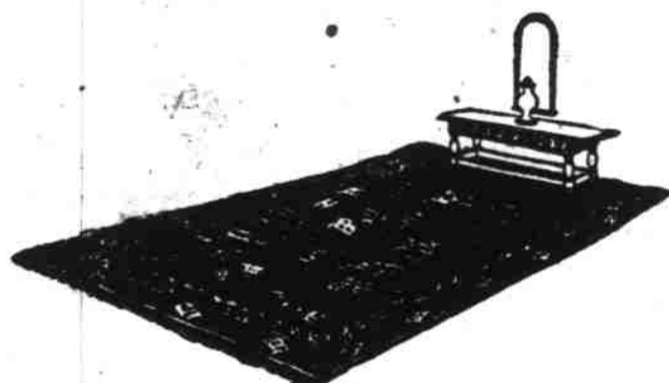
—You can buy an Eden here and

Pay as You Save

for you WILL save your entire laundry bill except for a few cents for electricity—and save many dollars in doing away with all that costly wear and tear on your clothes.

—The Electric House, 7th Floor, Lipman, Wolfe & Co.

RUGS



Wholesale Prices Advanced—Our Prices Reduced on All Rugs (Klearflax Linen Rugs Excepted)

WE DESIRE to impress you with the two-fold importance of this sale—the extraordinary advantage to you of selecting from our large, complete stocks of dependable rugs, on many of which prices have already advanced for spring, and to

Secure on Every Rug a Decided Saving—A Double Saving on Prices for Spring, 1920

Axminster Rugs

8-3x10-6, special... \$37.45 9x12 ft., special... \$38.45

—Good quality Axminster rugs in pretty Oriental and conventional patterns.

Wilton Rugs

—Our entire stock of first quality Wiltons of standard make all substantially reduced.

Size 27x54, \$ 7.95 to \$11.95 Size 6x9 ft., \$44.50 to \$65.00
Size 36x63, \$14.95 to \$19.65 8-3x10-6, \$84.50 to \$133.50
Size 4-6x7-6, now... \$27.45 9x12 feet, \$87.50 to \$137.50

Anticipate Future Rug Needs

—Fifth Floor, Lipman, Wolfe & Co.

Bedspreads

25 Cases This Week at Prices Less Than Wholesale

Honeycomb Bed Spreads... \$3.85

—Hemmed, full size honeycomb spreads. Splendid weave and finish. Assorted patterns; 80x90 inches.

Hemmed Bed Spreads... \$4.00

—Full size honeycomb spreads, with hemmed ends, size 80x90 inches. A splendid finish that will give excellent service.

Hemmed Satin Spreads... \$3.75

—Hemmed satin bed spreads; size for twin beds. Splendid quality in an assortment of patterns. Below replacement cost.

Full Size Satin Spreads... \$7.25

—One of our best values in spreads; splendid weight and finish, in several patterns with hemmed ends. Same quality scallop, \$7.75.

Hemmed Satin Spreads... \$7.75

—Another exceptionally fine satin spread 82x94-inch size. Offered far and away below regular price. Do not miss this.

Hemmed Satin Spreads... \$8.50

—One of our finest grade satin spreads—big assortment of patterns. The same quality, scalloped and with cut corners \$9.00.

—Second Floor, Lipman, Wolfe & Co.

Sale of Japanese Kimonos and Robes

FROM far-away Japan come these kimonos and robes, whose pretty embroidery and quaint styles make them so wonderfully popular with the women of America. These two groups are particularly lovely—well made and in such charming colors. The prices, as you see, are extraordinarily special.

Japanese Padded Robes \$9.95

—Dainty robes of Habutai silk in black, red, gray, navy, purple and brown. Two pockets and cord and frog fastenings. Loose Japanese silk kimonos, too, daintily embroidered, at this price.

Japanese Crepe Kimonos \$3.45

—These most essential garments are made of copen, rose, apricot, gray, lavender, purple, flame, green or orange crepe, in regulation Japanese style, with sprays of flowers blossoming gracefully.

Long Crepe Kimonos \$1.79

—Plain colored or figured serpentine crepe, full length or breakfast coat style. Pink, blue, lavender and rose. —Also kimonos and negligee of white dotted Swiss, plaid and figured voiles, some with dainty lace edges.

—Fourth Floor, Lipman, Wolfe & Co.



SKETCHED

The Great Sale of Dress Forms



WE HAVE a limited number of these splendid "MODEL" DRESS FORMS—all built on correct lines, collapsible and adjustable—and they are going to be sold at very sharp reductions. —We advise you to be on hand tomorrow, for this is the kind of a sale that comes but seldom.

12 to 29 Sectional Forms included—For Figures from 32 to 51 Bust

12-Section Dress Forms underpriced in this sale at \$12.35

17-Section Dress Forms underpriced in this sale at \$16.15

29-Section Dress Forms underpriced in this sale at \$21.95

16-Section Dress Forms are underpriced in this great sale at \$13.95

23-Section Dress Forms are underpriced in this great sale at \$19.95

—Seventh Floor, Lipman, Wolfe & Co.