

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

JANUARY SALES

To Bring Down Living Costs



Giving Late Comers Another Chance
to Profit by the Sale of

Suits, Coats, Dresses All \$20

When the Meier & Frank Fashion Salons gather all their oddments and announce a sale, Portland has come to expect wonderful values. Judging from comment, it was not disappointed today. It will be equally delighted tomorrow.

Smartly-tailored suits, coats and charmingly-designed dresses are ruthlessly repriced to \$20, seemingly quite regardless of former costs.

SUITS of silvertone, velour, chevron, serge, poplin.

COATS with and without fur collars.

DRESSES of satin, velveteen, serge and other fine materials too few of a kind to mention.

Autumn and winter fashions of substantial quality sufficiently conservative in style to wear late in the spring.

Not all sizes in every style, but plenty of sizes for women and misses in the collection.

—Meier & Frank's: Apparel Shop, Fourth Floor.

All Our Women's Fur Coats 25% Less

The great January Sale of Furs offers straight reductions of 25% on short as well as longer fur coats of marmot, leopard cat, Hudson seal, sealine and near seal, together with coats and capes of mole, nutria, kolinsky and Japanese mink.

Only one or two of a kind, so that instead of printing an itemized list of prices we shall ask you to come and see the entire collection.

Animal Scarfs, Throws and Chokers Specially Priced

This is the annual "let-go" of all our furs to clear stocks for the coming season. Animal scarfs of fox, lynx and wolf in the fashionable colors, including black. Prices start at \$29 for scarfs and \$5.85 for chokers. These can be worn all the year round.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



To Lighten the Way of the New Year—This

Sale of Lamps and Shades

\$25.00 Polychrome Floor Lamps, \$19.75

\$19.75 Polychrome Floor Lamps, \$14.98

\$16.50 Mahogany Finish

Floor Lamps, \$11.98

\$15.00 Mahogany Finish

Floor Lamps, \$10.45

Standard height, gracefully-shaped lamps (without shades), fitted with all electric attachments and ready to take a friendly place in your home as glad dispensers of light.

Lamp Shades 1/4 Off

\$40.00 Shades Are Now \$30.00

\$15.00 Shades Are Now \$11.25

In between those prices are a number of other specials at the same proportionate saving. Either silk or the newer painted parchment paper.

Table Lamps With Parchment Shades \$15

Excellent reading lamps for the living room. Particularly effective in their Italian color schemes. The paper parchment 18-inch shades have extremely good-looking painted designs.

—Meier & Frank's: Furniture Gift Shop, Ninth Floor.

Electric Reading Lamps Less

In the Electric Shop all the metal lamps, complete with art glass or silk shades, are to be had at the new price range of \$6 to \$28, instead of the former prices of \$12.50 to \$35.

—Meier & Frank's: Electric Shop, Basement Balcony.

"Dorothy" and Other Girls' Frocks Reduced



This is the time when charming frocks for spring and summer can be secured advantageously. Every tub frock of the finer sort for 6 to 14-year-old girls has been repriced. This includes the fascinating Dorothy dresses of hand-embroidered crepe or plain colored cottons, together with the more moderately-priced frocks of similar materials hand smocked, hand stitched or variously trimmed. Prices begin at \$9.

Savings of two or three dollars on one dress; four, five or six dollars on another dress and so on.

The lovely frock PICTURED is of pink crepe hand smocked in black and white and quite elaborately stitched at \$9.50.

—Meier & Frank's: Girls' Shop, Second Floor.

Stamped Embroidery Pieces Half Price

\$1 to \$7.50 Kinds at 50c to \$3.75

Several hundred pieces gathered from all parts of the busy Art Needlework Store. Children's made-up dresses, sideboard scarfs, bed spreads, library scarfs, boudoir pillows and so on. Mostly made of tan cotton crash and stamped ready for embroidery.

New 1920 "Royal Society" Package Goods Just In

We have just received a good assortment of the new 1920 "Royal Society" package goods. See these new arrivals tomorrow.

—Meier & Frank's: Needlework Shop, Second Floor.

Men's Corduroy Suits

Just Received by Express
in a Special Purchase

\$16.50

These are just the kind of suits men will want for present outing and workaday wear, for spring and summer sports.

Good tan corduroy—Norfolk-style suits with sewed-on belts and khaki lining. The pants are made with belt loops and cuff bottoms.

Well-made, good-looking, service-giving suits in all sizes 36 to 44.

One illustrated. Excellent values at \$16.50.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



Center Aisle Bargain Square, Main Floor
Sale of 5000 Yards

Plain and Fancy Silks

\$1.69

If bought and sold in the regular way these silks would be priced in our stocks at \$2.50, \$2.75, \$3 and even more. Fancy messalines, taffetas, bengalines, Rajahs, gingham checks, wide ribbon stripes, Roman stripes, candy stripes, beautiful plaids, plain black taffetas and peau de soie; also crepes de chine. All are 36 inches wide except the crepes de chine, which are 40-inch. All in desirable colors.

Silk suitable for dresses, skirts, waists, etc.

Early selection is advised.

—Meier & Frank's: Center Aisle, Main Floor.

Sale of 600 Wash Suits

\$2.49

Tomorrow, Wednesday and Thursday the Store for Boys offers 600 spick and span new wash suits at the uniform low price of \$2.49.

Made of serviceable fabrics in light and dark blue, white, khaki and good looking striped effects. All the most approved styles. Sizes for boys from 2 to 10 years.

Great values at \$2.49.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



Tomorrow's Groceries

Columbia River Salmon, No. 1
cans, doz. \$3.25, 28c

Columbia River Salmon, No. 1
cans, doz. \$2.25, 19c

Tuna Fish, light meat, No. 1
cans, doz. \$2.50, 22c

Mixed Clams, No. 1
cans, doz. \$2.10, 18c

Light House Cleanser,
doz. 65c, can 6c

—Meier & Frank's: Grocery, Ninth Floor.

Meier & Frank's Lower Price Chain Store "DOLLAR DAY"

Here Are 58 Exceptional \$1 Day Bargains:

Men's Shirts

Men's shirts of percale and madras in soft and stiff cuff styles, also light and dark colored work shirts with attached collars. Broken sizes 14 to 17½.

Men's Shirts

Men's full cut, well made khaki shirts with two pockets. Broken sizes. Special at \$1.

Men's Shirts

Men's full cut, well made blue chambray shirts. Flat collar style. Not all sizes. Special at \$1.

Men's Sweaters

Men's heavy oxford gray sweaters in ruff-neck style. Broken sizes 36 to 44. Formerly "special" \$1.49.

Men's Sweaters

Men's blue jersey sweaters in broken sizes. While any remain, special at \$1.

Undergarments

Men's shirts and drawers in good winter weight. Some fleece lined. Gray and ecru. All regular sizes. Special at each \$1.

Five Pairs Sox

Men's fancy colored socks. Wide assortment of desirable patterns. All regular sizes. Formerly "special" 25c pair. Five pairs \$1.

Three Pairs Sox

Men's mercedized socks. Tan only. Limited number. Regular 30c grade. Three pairs special at \$1.

Ten Pairs Sox

Men's good quality black socks. All sizes. Very specially priced. Ten pairs \$1.

Five Pairs Sox

Men's heavy cotton socks in black only. Will give splendid service. Five pairs special at \$1.

Two Pr. Suspenders

Men's "President" suspenders. Durable elastic suspenders with leather trimmings. Special, two pairs for \$1.

Two Pr. Suspenders

Men's dress suspenders. Good elastic suspenders. With leather trimmings. Special, two pairs for \$1.

Two Pr. Garters

Men's double elastic garters that will give good service. All colors. Specially priced two for \$1.00.

Five Kerchiefs at

Men's handkerchiefs with hemstitched, corded and colored borders. Regular 25c each quality. Specially priced five for \$1.

Twelve Kerchiefs

Men's plain white cotton handkerchiefs. Soft finish. Full size. Hemstitched. Regularly 10c each. Specially priced twelve for \$1.

Men's Gloves

Men's good leather working gloves that will give exceptional service. Special at \$1.

Sweaters at

Men's and boys' slip-on sweaters. Plain oxford, blue, maroon, khaki. Some with colored stripes. Regularly \$1.50. Specially priced at \$1.

Night Shirts

Men's and boys' flannel night shirts. Full cut. With pocket. All regular sizes. Formerly \$1.50—special at \$1.

Women's Hats

Women's trimmed and untrimmed hats in large variety of styles and colors. Late fall models. Very specially priced at \$1.

Women's Waists

Women's serviceable organdy, voile and best waist in attractive styles. Hemstitch, lace and embroidery trimming. Broken sizes 36 to 54.

Women's Sweaters

Women's sweaters in slip-on and coat styles. Some belted models. With and without sleeves. Nearly all regular sizes. Formerly to \$2.98.

Coverall Aprons

Women's full cut, well made percale coveralls. Light, medium and dark colors. Several styles. All sizes. Formerly "special" at \$1.49.

Two Aprons

Women's aprons in striped and checked ginghams. Generous size. Also white organdy aprons, lace and embroidery trimmed. Special at \$1.

Muslin Wear at

Women's muslin and nainsook chemise, petticoats and bloomers, lace and white organdy. All regular sizes. Very special at each \$1.

Two Pr. Bloomers

Women's cotton crepe bloomers in flesh and white. All regular sizes. were 50c per pair. Two pairs \$1.

Petticoats for

Women's saten and percale petticoats in black and colors. Well made. Nearly all sizes. Limited quantity. Special at \$1.

Petticoats for

Women's knit and flannel petticoats in desirable colors. Nearly all sizes. Limited quantity. Very specially priced at \$1.

Women's Hose

Women's pure thread silk hose. Drop stitch style. high spliced heel, double sole and toe. Black, white and colors. All sizes. Regular \$1.25.

Two Pr. Hose

Women's fiber silk hose with little top in white, cord and high heels. Broken sizes. Very specially priced two pairs for \$1.

Three Pr. Hose

Women's hose in fiber silk. High thread, best. Good assortment of colors. All sizes. Slightly soiled from handling. Regular 49c to 69c grades.

Two Knit Bloomers

Women's knit bloomers in white only. Elastic knee and waist. Broken sizes. Regular 75c grade. Two pair \$1.

Corset Special

Women's corsets of standard makes. Low, medium and high busts. All good models. Odd sizes. Regular \$2.00 values, special at \$1.

House Slippers

Women's house slippers with felt uppers and padded chrome leather soles. Durable colors. Very specially priced at pair \$1.

Boys' Shirts

Boys' striped wash shirts. Light and dark colors. Sizes 8 to 14. Very specially priced at \$1.

Boys' Shirts

Boys' khaki and blue striped shirts. Sizes 12 to 14. Splendid value. Specially priced at \$1.

Play Suits at

Boys' blue, blue striped and khaki play suits. Long and short sleeves. Sizes 2 to 8. Very specially priced at \$1.

Knickerbockers

Boys' wool mixed knickerbockers. Stripes and mixtures. Mostly dark colors. Nearly all sizes from 8 to 10 years. Regularly \$1.25.

Boys' Overalls

Boys' heavy denim overalls with button and knee. Bib style. Gray only. Sizes 8 to 6 years. Regular \$1.25.

Boys' Waists at

Boys' flannel waists made of Eden cloth. Pocket. Full cut. Striped effects. Sizes 6 to 16. Regularly \$1.49.

Union Suits at

Boys' good weight union suits in high neck, long sleeves and ankle length style. Fleece lined. Sizes 12, 14 and 16. Very special at \$1.

Rain Capes at

Children's tan rain capes in the popular hood style with elastic band. Plain lining. Sizes 6 to 14. Limited number. Very special at \$1.

Good Dresses at

Children's and misses' good quality cotton serge dresses. Collars and cuffs in contrasting colors and plaids. Broken sizes, 2 to 17 years. Regularly sold to \$3.49.

Knitted Sacques

Infants' all wool knitted sacques in plain white with dainty border in pink and blue. Regularly \$1.49.

4 Yards Cretonne

Light weight cretonne, silkettes and cotton chailis. Yard wide. Floral and conventional designs. Excellent for comfort coverings. Special four yards \$1.

5 Yards Muslin

Bleached or brown soft finished muslin. Yard wide. Good wearing quality. Very special at 5 yards \$1.

4 Yds. Wash Goods

Ginghams, chevrons, percales in new lengths. Standard qualities. Regularly to 40c yard. Special four yards \$1.

Table Cloths

Table cloths in mercerized table damask cut ready for use. Regularly 40c each. Very special at \$1.

6 Napkins at

Good heavy mercerized napkins. 18-inch size. Several patterns to select from. Limited number. Very special at six for \$1.

Two Towels

Turkish towels in extra large size. Double nap. Good quality. Regularly 60c each. Special at 2 for \$1.

Four Towels at

Good quality huck towels in size 18x26. Red borders. Limit one dozen to a customer. Very specially priced at four for \$1.

Six Towels

Turkish and huck towels. Samples, odds and ends. Generous sizes. Good quality. Limit one dozen to a customer. Special six for \$1.

3 Pillow Cases

Extra good quality muslin pillow cases. Wide hems. Size 42x36. Regularly 40c each. Special three for \$1.

Cotton Batts at

3-lb. cotton batts. 12x 90. Good white cotton. Regularly priced at \$1.25. Special at \$1.

Lace Curtains

Scrim, marquisette and net curtains in regular width and length. White and ecru. Samples, a few matched pairs and single curtains. To \$2.50 values.

Bed Spreads at

Serviceable quality crocheted bed spreads in crib, single and three-quarter bed sizes. Some are slightly soiled. Values to \$1.95.

2 Crib Blankets

A good assortment of infants' crib blankets in wool finished plaids—light and dark grounds. Size 22x40 inches. Regularly 70c each.

13 Rolls Paper

Good quality tissue toilet paper. Good medium weight. Regularly \$1.49.

Aluminumware

Nest of three aluminum sauce pans in different sizes. Good medium weight. Regularly \$1.49.

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