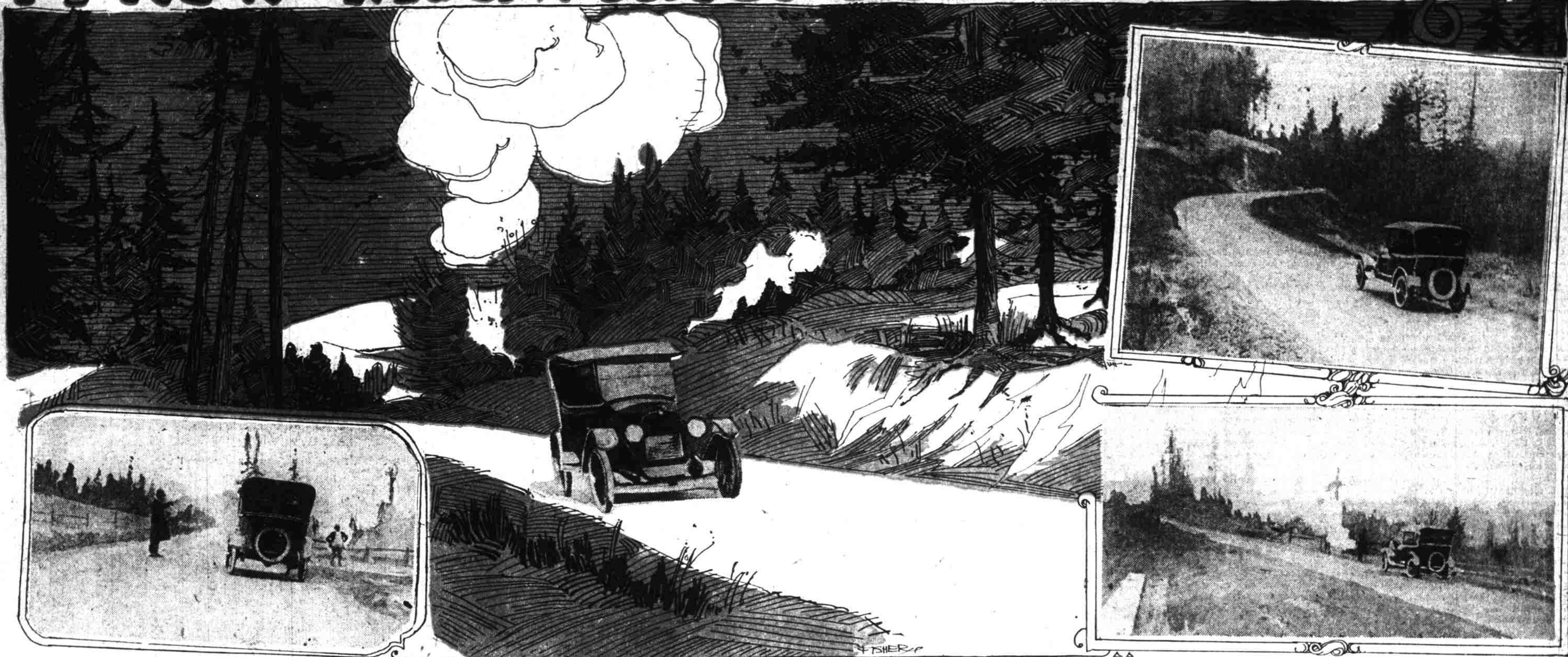


PORTLAND, OREGON, SUNDAY MORNING, JANUARY 11, 1920.

A New Midwinter Drive in Oregon

HILLSBORO'S NEW
PAVED HIGHWAY
IS AN IDEAL TRIP

Pleasant Jaunt Is Taken Over Section of Road That Has Long Been in Need of Suitable Means of Vehicle Transportation for Both Passengers and Freight.

The paving of the road to Hillsboro is merely another instance of how road development will cause the people of a locality to take renewed pride in their section and cause them to realize in full measure their own importance. The strip of country tapped by the new road has long felt the need of means for speedy transportation, both for produce and passengers, and for a greater volume of both.

A trip along the paved stretch will convince the average taxpayer that his dollars are well spent, and will arouse in the minds of the progressive citizens a desire to see more and more of the hard surface exposed to the wheels of motor vehicles.

Those not familiar with this jaunt through a prosperous farming community, which can now be classed with other all-year routes about the city, will find easy access to the new artery by taking the Terwilliger boulevard to a point 4.2 miles from The Journal building and turning right on the old Dosch road. The first portion of the way, as far as the Multnomah county line, has been under hard surface for some time, but when the county line between Multnomah and Washington counties is reached the new paving, smooth and white, stretches away toward the west.

The trip was made by The Journal scout party in a Maxwell touring car sent out through the courtesy of the C. L. Boss Automobile company and piloted by Tom Langhorn. On both sides of the way stretches the fertile country of the western wing of the valley, highly cultivated plots where the truck farmer has established himself, and broader stretches where the wheat has been planted, or the turf has been turned ready for seeding. Everywhere are the marks of activity on the part of the farmer. One man whom The Journal party discovered burning brush and other trash he had gathered from corners that may have been overlooked in former years, was frank in expressing his approval at the increased volume of traffic. FARMERS "CLEAN UP"

"It never seemed to be much use getting all the odd bits before," he said, "but now with folks coming by all the time, and the way these city folks look at a person's place over, sort of makes you sit up and make things look slick all the time."

"That seems to be the sentiment that is held to a man out Hillsboro way now, and while that section, like all the valley, has ever been a glad sight for city tired eyes, from now on the tourist will find just as scenic a reception there as he wishes. The new highway itself is excellent. No hills of any appreciable degree have to be climbed, though the road is forever rolling in an up and down fashion, and few curves intrude to hem the motorist in and cause breaks in the panorama. In one place there is a length lasting for miles, when the road is a ribbon swaled up in the distance, and broken only by one short curve. The man in a hurry can hit a steady pace between towns, cutting down the time of making the part of the country to a minimum. Beaverton, which is reached at a mileage 9.6, is taking a new lease on life. Cement sidewalks along the main street are taking the place of the old board walks, and now that thoroughfare can well bear the name of street. The stores are taking on that spring look that is habitual to towns getting ready for summer trade, with the exception that the little towns along the new road seem to be making a resolution that such

MOTORING to Hillsboro is now a pleasure over the new paved highway that is reached via Terwilliger boulevard and the Dosch road. These photographs show a Maxwell touring car on the new road.

Scientific Packing
Makes Trucks' Worth
Increase Its Value

"To further increase the freight carrying possibilities of the motor truck, scientific packing is receiving the attention of experts. This has particular reference to those trucks employed in the transportation of boxed goods, packages and similar commodities. It has been found that there is a right way and a wrong way in loading a truck with merchandise of this character.

"Packing experts who have given this study have found that by packing boxes in certain ways in the truck they can save at least one tenth of the truck body space.

"Along this line, scientific packing saved railway space on both sides of the water during the war," says H. J. McIntosh of the McIntosh Motor Car company, local Kiesel distributor. Up to that time packing freight cars were more or less of a "hit-or-miss" method and no study was given to the best way certain sized packages would fit into a given space, utilizing every inch of the floor space.

"It has been found that by studying the floor space of a truck body the owner, by careful and scientific packing can increase his load without making it either top-heavy or over weight. "On the basis of the 800,000 trucks in use today it doesn't take very much figuring to see what an immense amount of saving scientific loading of motor trucks will accomplish."

All Winter Driving
Is Made Certain by
Proper Care of Car

"Careful use of an automobile, and careful driving will make it serviceable in the coldest winter weather," said Fred Houghton, manager of the C. H. S. company, local distributors of Moon and Dixie Flyer cars.

"This comfort can be greatly added to by the use of one of the several kinds of heaters that are to be bought; with some kind of a hood cover to retain the heat of the motor. With a good antifreeze solution in the radiator, which can be one-third alcohol and two-thirds water, and the use of a light oil in the crank case, winter driving can be made certain. An important point for winter is a good battery which must be kept full of distilled water, and recharged the moment it goes low. As soon as there is snow and sleet on the streets, chains should be put on the tires, because if a skid does no worse it can badly damage the wheel from contact with the curbing. A piece of pasteboard covering the lower half of the radiator will cut down the air circulation and keep the motor warm. A patented squeegee can be bought which will wipe the snow and rain off the windshield.

"With this equipment and careful driving in slippery weather, the use of an automobile in any but the coldest climate is possible throughout the winter season."

SEATTLE DEALER
ADOPTS PORTLAND

S. V. W. Peters Says Portland Has Brightest Future of All the Cities on Pacific Coast.

The capital stock of the Portland Motor Car company has been substantially increased and the increased capitalization has been taken by S. V. W. Peters, a Seattle automobile man who has moved to Portland and who takes the position of vice president and general manager. He will devote his attention particularly to the sales end and the furtherance of the sales of Packard passenger cars.

Other than the advent of Peters into the company and a different segregation of duties, there will be no change in the personnel of the company. John Krog still remains as sales manager, with supervision over the sales of the Nash passenger cars and trucks. W. B. Froude, the secretary, will still devote his attention to the Packard truck end of the business.

Peters, in Seattle, has been identified with the Packard and Nash lines in his connection with the Northwest Motor Car company, which firm has the distribution of these lines in the city of Seattle. In deciding to locate and make his investments in Portland, Peters was guided, he says, by the fact that he considered that the Portland field offered the greatest possible room for advancement and growth. Portland, he considers after a survey, has the brightest future of any city on the Pacific coast, and he has acted accordingly.

Within a few weeks the new building which is now being erected by the Portland Motor Car company will be occupied. It joins the present building at Tenth and Burnside streets, and will occupy the quarter block at Tenth and Couch streets. With the completion of this new building the company will have twice its present capacity for all departments, including salesrooms, parts, department service and shop room.

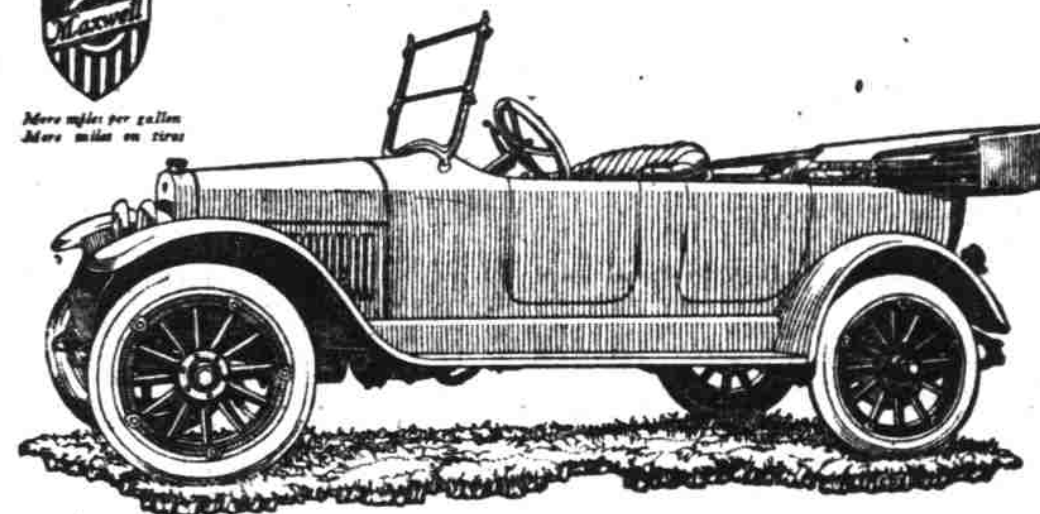
Phillips Named
General Manager of
L. E. Obye Motors Co.

Announcement was made last week by Lewis E. Obye of the Lewis E. Obye Motors company, of the appointment of C. W. Phillips as general manager of the company, which now has the distribution of the Standard Eight, the Economy Six, the Paterson Six and the Hackett Four.

Mr. Phillips is a man of wide experience in the automobile business, having been president of his own company, the Andrews-Phillips company of Seattle, formerly Haynes distributors in that territory, and was also formerly with the H. L. Keats Auto company. Mr. Phillips will have complete charge of the local sales and management, and during the absence of Mr. Obye, who is contemplating a trip throughout the state placing his various lines, will direct the energies of the company.



More miles per gallon
More miles on tires

Fine Metals Have
Given Maxwell Its Rank

THE very substance of which a car is made denotes its quality; and the use of fine and strong metals in the Maxwell has won it many, many friends.

It was necessary to make the Maxwell chassis of the very best materials. For its great mission was to transport—in an extremely economical way—as great a passenger load over the same road and at the same speed as the larger and heavier cars.

Thus it was obvious that the Maxwell had to be light. And to make it light the quality metals were used.

Metallurgists, the men who have made the study of metals a science, say that it compares favorably pound for pound, with the highest priced cars the world has produced.

But you need not be a metallurgist to discover this "inner goodness" in a Maxwell. Three months will tell; six months will tell you more.

Otherwise Maxwell in five short years would never have grown from a production of 5000 a year to 100,000 a year.

300,000 Maxwells on the highways of the world today answer most any question you can ask about this great car.

Price advances \$75 January 15 by the factory. We will sell at the old price until February first.

C. L. Boss Automobile Co.

615-617 Washington St.

Portland