

THE JANUARY ECONOMY SALES

*Greater in Scope, Entirely Different in Purpose
From Any Other Sale Ever Held in This City*

NO STORE in America is co-operating more heartily with the Department of Justice at Washington in its effort to bring down living costs. Tomorrow we will begin another week of retailing merchandise **AT LESS THAN THE WHOLESALE COST PRICES OF TODAY**, and we have reserved three full pages in the Sunday papers to tell you the interesting story—Every word and statement of which is founded upon facts.

We Ask Your Attention

to the big fact that has already been commented on by merchants, both locally and otherwise, and this has to do with

**THE SHARP REDUCTIONS WHICH
WE ARE MAKING ON STAPLE
MERCHANDISE**

In other words, this entire co-operative movement, in so far as we are concerned, must be done in a manner that will reflect credit on this store as

A PUBLIC SERVICE INSTITUTION
Our reward in taking the lead in this progressive movement is simply the fact that Portland men and women APPRECIATE our effort, as is best evidenced in the tremendous volume of business transacted during the six days just passed.

The offerings for the coming week justify fully as great a response.

(Signed)

LIPMAN, WOLFE & CO.

Some Corset Savings

*That Stamp This as an Event
of Remarkable Values*

\$2.45



—Such makes as C. B., a la Spirite, W. B. Nuform and Dorine. Real low and medium low busts; medium and long hip effects.
MADE OF COUTIL AND BROCADE
—All sizes will be found in the lot as a whole, but not in each style.

—No exchanges, C. O. D.'s or on approvals.

Corset Department, Fourth Floor, Lipman, Wolfe & Co.

Here is an Opportunity to Buy Those Luxurious

Brushed Wool Scarfs Half Price

—You have seen, and no doubt admired and wanted, one of these lovely brushed wool scarfs. Buy one Monday at HALF PRICE! Large, medium and small in attractive color combinations.

**All Brushed Wool and Knit
Tams Also Half Price**

—Fourth Floor, Lipman, Wolfe & Co.

A Sample Line of Exquisite Hand-Embroidered

Kerchiefs \$2.15

—The designs are most elaborately and cleverly executed on the rarest quality of linen. Many of them are made with filet; others with scalloped edges. Each handkerchief comes in an individual sample folder. The price is but a fraction of the real value.

—Handkerchief Department, Street Floor, Lipman, Wolfe & Co.

Cambric Embroidery Edges 15c-25c Yd.

1500 yards cambric embroidery edging, 2 1/2 to 4 inches wide...15c
600 yards cambric embroidery edging, 5 and 6 inches wide...25c

**Also Swiss Corset Cover Embroidery
With Beaded Tops at 25c Yard**

—Bargain Square, First Floor, Lipman, Wolfe & Co.

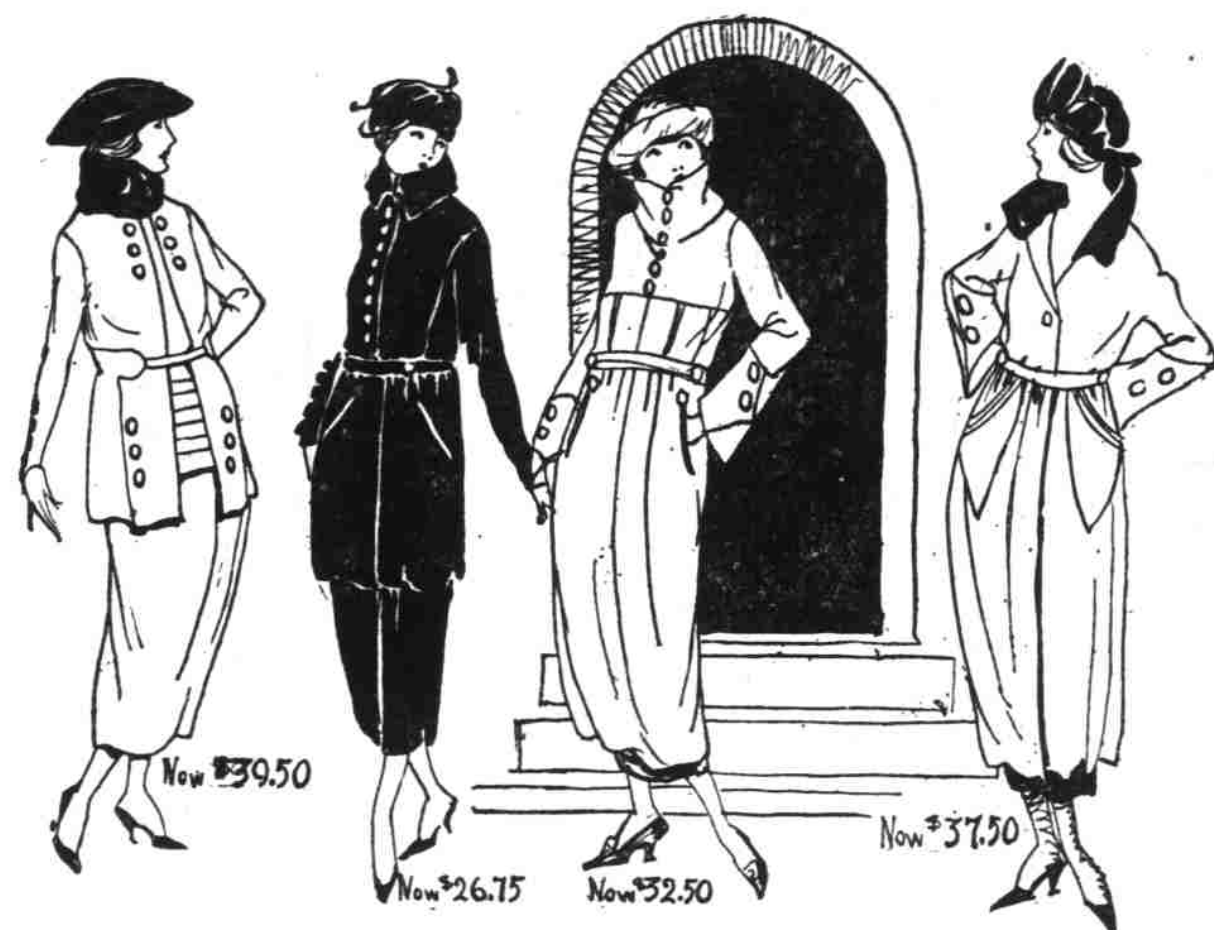
Substantial Reductions on Ribbons

**Pin Dot and Morning Glory Satin Wash
Ribbons—ONE-THIRD OFF**

Finest Quality Velvet Ribbons, Satin Back, 39c Yard
—Three-inch widths. Cerise, cardinal, green, light blue, black and white.

Novelty Bag and Necktie Ribbons Reduced to \$1.65 Yard
—Finest quality warp prints and Jacquards; floral and conventional designs.

—Street Floor, Lipman, Wolfe & Co.



SKETCHED IN THE LIPMAN-WOLFE STUDIOS

80 Women's Suits

Go on Sale Monday morning at 9:15 at a price which is sensationally low

\$26.75

—This sale should cause a furore in our outer apparel section, for included are very smart garments, in suits of

JERSEY, SILK, SERGE, GABARDINE AND CHECKS

—All sizes 16 years to 51 bust measure in the group as a whole.

All Other Suits Monday at \$39.50

—Included in this lot are suits of

**SILK, TRICOLETTE, TRICOTINE, WOOL VELOUR
SILVERTONE and MIXTURES**

—All sizes from 16 years to 51 bust in the group as a whole.

—Third Floor, Lipman, Wolfe & Co.

134 Fine COATS Half Price

—Fine coats for immediate wear taken from our regular stock and repriced at half.

WOOL VELOUR, SILVERTONE

—and other handsome wool fabrics. The style assortment in the group as a whole is varied—

Sizes 16 years to 48 bust.

—Third Floor, Lipman, Wolfe & Co.

SKIRT SALE

Special \$9.85

—Wool plaid skirts and silk skirts, box pleated and straight line models. Only one of a kind and less than 50 skirts in the collection as a whole. So come early!

\$36 a Dozen Is the Wholesale Price for Spring on

Beautiful Glove Silk Vests

*Such as We Will Sell Tomorrow
in the January Economy Sales at*

\$2.50



WE MUST EMPHASIZE, to begin with, that we have probably as many silk vests in our stocks as all the other stores in Portland combined. Every woman loves silk underwear and will be eager to buy them at this tremendous saving.

—We are offering you this entire lot of beautiful glove silk vests at 16-23 per cent under today's wholesale market cost. Made with tailored band top, bodice style, reinforced under the arm. They come in pink; all sizes from 36 to 42. Limit, three to a buyer. Choice Monday \$2.50.

Silk Bloomers Very Special Monday \$4.95

—These come in pink only, in sizes 5 to 9. Made with elastic at waist and knee and reinforced crotch. These are also exceptionally good values. Limit, three to a buyer.

—Street Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Some of the Very Silks That We Have Duplicated for Spring
at \$7.50 WHOLESALE Will Go in

A Surprising Underprice Event for Monday at, Yd. . . . \$5

The Lot in Question Includes Our Entire Stock of

Mallinson's Dew Kist and Other Sport Silks

—Also Novelty Crepes in basket weaves in white for skirts. We urge you to be on the scene early, as this event will bid strongly for great popularity.

—The sale price is less than half the price that you will pay
in the spring for merchandise identical in quality and design

ANOTHER VERY SPECIAL ITEM IN

White Wash Silks \$2.00 Yd.

—35 inches wide. Lovely white wash silks for blouses, dresses, underwear, etc., at much below wholesale cost. NONE TO DEALERS.

—Second Floor, Lipman, Wolfe & Co.

You Will Find Great Price Advantage in This

Sale of Blankets

This Is the Time to Buy Blankets

WE HAVE just received the new prices for fall 1920 delivery, and without an exception they represent a radical advance in price.

In many instances our sale prices are lower than
the wholesale price we will have to pay later

66x80-Inch Wool Nap Blankets \$6.25 Pair

—The popular Nashua plaid blankets in a fine assortment of colors—pink, blue and gray. The price is away below regular.

66x80-Inch Wool Mixed Blankets \$8.75 Pair

—Plaid blankets with neat tape binding. Gray and tan combinations. Very specially priced for this sale.

Plaid Wool Blankets Special \$9.95 Pair

—Splendid quality blankets with cotton warp that prevents shrinking. Gray, blue, pink and tan plaids. Exceptional!

64x76-Inch Cotton Blankets \$2.85 Pair

—Gray cotton blankets with assorted striped borders. We are offering these blankets at just about their present wholesale cost!

Full-Size Comforters \$4.50

—Filled with pure white cotton, covered with figured silkoline. Pink, blue and yellow combinations.

Full-Size Comforters \$7.25

—Finest grade of white cotton filling, covered with figured mull, plain silk mull border.

—Second Floor, Lipman, Wolfe & Co.

Bedspreads

Come in for Extraordinary Underpricing

TOMORROW in the January Economy Sales we shall offer 25 cases of bed spreads at prices substantially less than we could replace them for at wholesale today. Many of the numbers we cannot replace at any price, which is an indication of the scarcity of this character of merchandise.

Honeycomb Bed Spreads, \$3.85

—Hemmed, full size honeycomb spreads. Splendid weave and finish. Assorted patterns; 80x90 inches.

Hemmed Bed Spreads, \$4.00

—Full size honeycomb spreads, with hemmed edges; size 80x90 inches. A splendid finish that will give excellent service.

Hemmed Satin Spreads, \$3.75

—Hemmed satin bed spreads; size for twin beds. Splendid quality in an assortment of patterns. Below replacement cost.

Scalloped Satin Spreads, \$6.75

—For twin beds; made extra long; 72x100 inches. Very fine quality of heavy raised Marseilles patterns. Scalloped and cut corners.

Full Size Satin Spreads, \$7.25

—One of our best values in spreads; splendid weight and finish, in several patterns with hemmed ends. Same quality scallop, \$7.75.

Hemmed Satin Spreads, \$7.75

—Another exceptionally fine satin spread, 82x94 inch size. Offered far and away below regular price. Do not miss this.

Hemmed Satin Spreads, \$8.50

—One of our finest grade satin spreads—big, assortment of patterns. The same quality, scalloped and with cut corners, \$9.00.

Hemmed Satin Spreads, \$9.00

—Extra fine quality satin finish spread, 82x94 inches; new, exclusive patterns. Same quality scalloped with cut corners, \$9.50.

—Second Floor, Lipman, Wolfe & Co.