

SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S—January Clearance—SIMON'S

KARO
Extra Special
Light Karo, 10s, can \$1.00
Dark Karo, 10s, can .95c
Limit 2 cans to a customer

MAZOLA
OIL
Quart can 70c
½-gal. can \$1.35
Gallon can \$2.65
Limit 2 cans to a customer

SIMON'S
THE STORE OF BARGAINS
FIRST, SECOND AND ALDER STREETS

Crystal White
SOAP
The Bar 6c
Limit 5 bars to a customer

BROOMS!
Regular \$1 Brooms
59c

Portland's Great Downtown Store for the People Shows the Possibilities for Intensive Economy!

A January Clearance that is bringing the people from far and near! A forcible object lesson in promoting the low cost of living! Tens of thousands of dollars in merchandise that must go at clearance prices—the lowest prices possible! The advantage is with you who buy and reap the profit in value and service!



OUR SHOES Are Walking Out!

The Clearance Sale
Starts Them on Their Way!

Quality and price are the combination that is working wonders in our shoe stock! Now's the time to buy shoes for a year to come! See our shoes—that is all we ask!

Women's Shoes \$4.98

Smart black kid with gray cloth or white kid tops; leather French heels; medium weight soles. These shoes would be exceptional values at even \$7.75 the pair—our price is only \$4.98!

Children's Skuffers Only \$2.49

In tan calf or gray elk with flexible extension soles, foot-form shape. Real foot comfort for little growing feet! Buy them for your kiddies!

Sizes 5 to 8 for \$2.49

Sizes 8½ to 11 for \$2.98

Men's Kip Work Shoes \$4.98

These are of extra quality kip; solid leather soles with an extra tap sole; some have outside counters; plain toe, bellows tongue. Actual \$9 values! We propose to clear them at \$4.98 the pair!

Men's Rubber Boots Only \$3.25

These are short boots of good quality; sizes are broken. Regular \$4.50 grade in sizes 9, 10 and 11 only. If your size is here, buy!

Skates! Skates!
Union Hardware Co.'s
Ball-Bearing
Skates!
Clearance Price
Only \$2.29

Tobacco Specials

Lowest prices during our
January Clearance.
Stock up!

Tuxedo, in 1¼-oz. tins, two
for 25c
Star, Horseshoe and Climax
Chewing, plug 90c

Cigars for Less
Sight Draft Cigars, box of
50 for \$2.25

Cigarettes
Omar Cigarettes, carton of
200 for \$2.00
Lucky Strike, carton of 200,
only \$1.50

Enameled Pails Clearance!

10, 12 and 14-quart
Enameled Pails, slightly
damaged.
Priced at... **69c**

White Enamel
SLOP JARS
Special
\$2.29

3 Tons Hygienic
KALSOMINE

5c the Lb.

Four shades of hygienic,
two shades of blue, one
shade of gray, two shades
of green. All popular col-
ors! Sold elsewhere at
two to three times our
price!

Women's Bath Robes

Of Fine Quality in a Sensational Sale!

These are made of splendid fabrics. They are slightly
soiled; while any remain, we will offer

Values to \$12.50

\$5.48

Women's and Misses' Coats at Final Prices

We propose to clear every coat in the
next few days, and we have put final
going-away prices on every garment!
See the wonderful values! Some plain,
some fur trimmed in appropriate win-
ter fabrics and in plush. Values unap-
proached!

Regular \$19.50 to \$38.50 Coats

\$10.75 to \$19.50

CHILDREN'S COATS

Smart garments in velvets, zibelins, and
kerseys; models in ages 3 to 14 years. The
wanted colors!

Regular \$5.95 to \$14.95 Coats

\$3.55 to \$7.95

WOMEN'S BATH ROBES

Made of extra heavy bath robe flannel in a
good assortment of colors and sizes.

Regular \$6.48 Values

\$3.98

CREPE KIMONOS

All sizes in pink, blue and lavender; slightly
soiled.

Regular \$3 Values

49c

No Exchanges or Refunds at This
Price!

WHITE RIPPLETTE

50c Value

33c the Yard!

Desirable for dresses, underwear, etc. Price
holds as long as any of the goods remain!

APRON GINGHAMS

Regular 25c Values

15c the Yard!

Bleached "Salem" Sheets

Regular \$2.35 Values

\$1.98

Not more than one dozen to a customer!
Splendid sheets, 81x90 size, at a price the
lowest!

Fine Dress Gingham A Clearance!

Regular 40c Values

26c the Yard

Plain colors, and plaids, checks, and stripes in an
almost endless variety of beautiful patterns! The
biggest gingham offer in town! Take advantage
tomorrow of the wonderfully low price on mate-
rials so good!

HONEYCOMB BEDSPREADS

Full-Bed Size

Regular \$4 Values

\$2.98

Sensational Clearance of

Drug Sundries!

Note the brand and the prices! Take ad-
vantage!

Colgate's Dental Powder.....13c
25c Colgate's Ribbon Dental Cream.....21c
35c Colgate's Rapid Shaving Powder.....23c
25c Colgate's Talcum Powder.....19c

One Thousand Imported

Tooth Brushes
Only 10c Each!

Bidding Goodbye to Winter Overcoats

Every overcoat in the house marked for clear-
ance! For convenience, we have assembled
them in three great groups at three prices!
Buy an overcoat whether you need it now or
expect to later! You'll save money!

GROUP ONE: \$28.50

Values to \$42.50
This group includes all of our young men's all-wool,
silk-lined overcoats in waistline, belted-all-around
models; slash pockets and military pockets. Smart
garments at the lowest prices of the year!

GROUP TWO: \$22.98

Values to \$35.00
This group includes blanket-lined box models, and
semi-dress models. If you're looking for a good
overcoat, you can choose readily from these! Values
supreme!

GROUP THREE: \$18.50

Values to \$30.00
These are Balmacaan overcoats, made from Oregon
City Woolen Mills fabrics, which means quality clear
through! Splendid garments at a small price!

American Woolen Mills
MACKINAW FOR MEN
Made with shawl collar, patch pockets, belted-all-
around. Regular \$10.75 Values.
\$7.98

Men's Union Suits AT SALE PRICES

WOOL UNION SUITS
Regularly \$3.98

\$2.89

FLEECE-LINED SUITS
Regularly \$2.49

\$1.89

