

The New Universal Graphic Self-Pronouncing Dictionary—1100 Pages—Large Clear Type—Extra Special \$1—Fifth Floor

The Semi-Annual Sale of White

This is the great semi-annual occasion of which Portland women take full advantage to supply their needs in American-made undermuslins; Philippine and Porto Rican hand-made lingerie; silk underclothes; laces and embroideries; linens, etc.

Meier & Frank Co.
The Quality Store of Portland
1000 N. 3rd, Portland, Ore.

January Sales to Bring Down Living Costs

MEIER & FRANK'S second great drive to Bring Down Living Costs is now in full force, all over the store. Abundant saving opportunities are presented on everyday wanted things for person and home. Look for the sale cards.

DOLLAR DAY

Women's \$1.50 Voile Waists \$1

\$1 for waists of voile or batiste with embroidery, tucking, pleating, ruffles or imitation fillet lace. Sizes 34 to 46. They were extra good at \$1.50 and so you will realize how SPECIAL they are at \$1.

—Meier & Frank's: Fourth Floor.

Stamped Combinations for \$1

\$1 for very special combinations of white nainsook stamped for embroidery; the seams are run so that it will be easy to finish them. All sizes for women and misses.

—Meier & Frank's: Second Floor.

Sale of Women's Hats \$1

\$1 for our standard \$3.50 to \$7.50 hats. A great clearaway of untrimmed and ready-to-wear models in black and a few colors. There are also some few trimmed hats in close-fitting shapes included. Think of getting a hat at a dollar!

—Meier & Frank's: Fourth Floor.

Women's Smart Neckwear \$1

\$1 for exceptional neckwear for women, including bertha collars of net top and novelty laces, roll collars of Venise and fillet lace, fichu collars of organdy and net, guimpes of net and tucks, sets of organdy collar and cuffs, boudoir caps of ribbon and lace, gilets of net and lace.

—Meier & Frank's: Main Floor.

3 Yards of Outing Flannel at \$1

\$1 for three yards of extra heavy weight white outing flannel, our regular 45c grade; 32 inches wide, well fleeced.

—Meier & Frank's: Second Floor.

Wide Fancy Ribbons, Yard \$1

\$1 for our regular \$1.50 to \$2.75 wide ribbons. Beautiful ones for camisoles, bags and art needlework. Stripes, plaids and floral patterns and a few brocades. Many are lovely for hair bows and girdles.

—Meier & Frank's: Main Floor.

9 Men's and Boys' Kerchiefs \$1

\$1 for 9 handkerchiefs for men or boys; soft finish lawn neatly made with 1/2-inch hemstitched hems, full size; good practical ones. In the lot a few colored embroidered initials. Regularly 17c each.

—Meier & Frank's: Main Floor.

9 Women's, Misses' Kerchiefs \$1

\$1 for 9 women's or misses' 20c and 25c handkerchiefs; sheer lawn, daintily embroidered in Appenzell effects or two-tone color combinations.

—Meier & Frank's: Main Floor.

Remnants Georgette, Etc. Each \$1

\$1 each for 1/4 to 2-yard lengths of novelty laces, nets and georgette crepe, 5 to 27 inches wide.

—Meier & Frank's: Main Floor.

Highland Package Paper \$1

\$1 for a pound of Highland linen finished paper containing 75 sheets to the box and 2 packages of envelopes; regularly the paper is 85c, the envelopes 30c a package; therefore, saving almost one-third. White and popular tints.

—Meier & Frank's: Main Floor.

Velveteen Hand Bags at \$1

\$1 for our regular \$1.98 velveteen bags in black and colors. Hundreds of women need just such bags, but the quantity is limited and we shall not be able to satisfy everyone.

—Meier & Frank's: Main Floor.

Silver Plated Bread Trays \$1

\$1 for our regular \$1.45 silver-plated bread trays; satin finish; pierced design; enough for 25 dinner tables.

—Meier & Frank's: Main Floor.

Silver Plated Novelties at \$1

\$1 for our regular \$1.25 silver-plated cream ladies, butter knives and sugar shells; the handles are sterling silver, the bowls silver-plated. Plain or Colonial designs. Each one packed in a neat box.

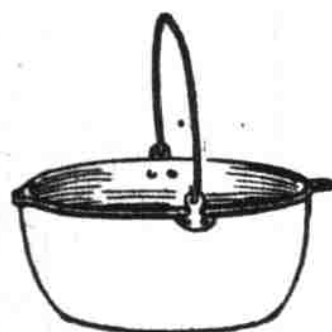
—Meier & Frank's: Main Floor.

13 Rolls Toilet Tissue at \$1

\$1 for 13 rolls of regular 10c Chinook toilet tissue. 1000 sheets to the roll.

—Meier & Frank's: Main Floor.

Three Special Dollar Day Values in The Housewares Section



Kettles \$1

127 of these fine lipped aluminum preserving kettles of the well-known "Life Time Brand." 3-quart size.



4 Knives \$1

500 of these butcher or bread knives in several sizes and styles. Good for ordinary use. 4 for \$1.

\$2 Folding Kitchen Chairs \$1

52 well-made hardwood folding kitchen chairs at this special price while any remain.

—Meier & Frank's: Housewares Section, Basement.

"PRICES tell the story." The purchasing power of the dollar attains its fullest development in these Dollar Day values. The merchandise is in practically every instance taken from our own standard stocks. Reading down this list of items, one cannot fail to be struck by the broad variety of desirable articles grouped for this one day in the dollar class. Some quantities limited—early shopping is suggested.

FOR MEN

Sox—underwear—ties—gloves.... what could be more practical than these? Choose any or all in this Dollar Day featuring at a most emphatic saving.

Shirts, Drawers \$1

300 garments of \$2.00, \$2.50, \$3.00 and \$3.50 grades.

Included are medium weight Stuttgarter wool-mixed garments: Shirts 38 to 50 and drawers sizes 30 to 46. Also in this Dollar Day sale are odds and ends of various good qualities, some ALL WOOL drawers.

Sale of Gloves \$1

350 pairs of grades that have been special at \$1.98 up to \$2.50 regularly.

Mostly gray mochas and suedes, some cape tans.

Some are soiled, a few slightly damaged from handling.

Broken sizes.

6 Pairs Sox \$1

3000 pairs of FIRST QUALITY cotton sox that sell regularly at 25c pair.

Good medium weight sox with double toes and heels.

Black, tan, cordovan, slate, green and fancy striped effects.

All sizes, of course, but limited as to certain kinds.

Silk Ties \$1

A limited number of silk ties of the standard \$1.50 grade.

Made of finely serviceable silks in wide flowing end style. Slip-easy bands of course.

While any remain—one dollar.

—Meier & Frank's: The Store for Men, Main Floor.

1200 Pairs Women's Silk Hose

1200 pairs women's silk hose with which are included a number of silk and fiber stockings. It is recent history in our hosiery section how quickly such values are snapped up, so wise shoppers will come early.

Made with lisle tops, well reinforced, double heels and toes. Seamless and mock seam styles.

Blacks, whites, cordovans, navies, etc.

—Meier & Frank's: Hosiery Shop, Main Floor.

\$1.00

Women's, Children's Underwear \$1

With such famous makes of knit undergarments as Harvard Mills and Munsing reduced for Dollar Day, a heavy demand is to be anticipated. Please shop early.

FOR CHILDREN

"Munsing" Union Suits \$1

736 famous Munsing union suits for children at HALF their present worth because they are not to be continued owing to the mill's inability to secure more yarn of this quality.

Medium heavy weight cotton, lightly fleeced union suits in high neck, long sleeves, ankle length, drop seat style.

FOR WOMEN

"Harvard Mills" Union Suits \$1

400 Harvard Mills and Colgate union suits in this group. Harvard Mills union suits are in a medium weight cotton fabric, elastic, tuck stitch—low neck, elbow sleeves and sleeveless, knee and ankle length styles. Colgate union suits are in a medium weight fleecy lined cotton—high neck, long sleeves, ankle length.

—Meier & Frank's: Knit Underwear Shop, Main Floor.

Here Are 4 Extra Good Grocery Specials \$1

Limit 2 Lots of Each to Customer

Hawaiian Sliced Pineapple, extra quality, new pack, No. 3 3/4 cans, 3 for \$1

Seeded Raisins, fancy new pack, 15-oz. pkg. 5 for \$1

Sweet Peas, fancy new pack, 40 to 50 size, 4 lbs. \$1

Soap, Crystal White, 16 bars special at \$1

Preserves at Present Wholesale

Pure Fruit Preserves, strawberry or raspberry, 20-oz. glass jars, case \$7.50, dozen \$3.90, three jars \$1

—Meier & Frank's: Grocery, Ninth Floor.

600 Pairs of Women's Real Kid Gloves \$1

Value-giving extraordinary as any woman knows.

Excellent quality real kid gloves in all white. 2-clasp style, overseam sewn, with Paris point backs.

Sizes 5 1/2, 6, 6 1/4 and 6 1/2.

No telephone orders, C. O. D.'s or exchanges.

—Meier & Frank's: Glove Shop, Main Floor.

Sale of Solid Gold Rings \$1

\$1 for women's and misses' gold rings with fancy and tiffany mountings set with colored stones.

—Meier & Frank's: Main Floor.

Mercerized Table Damask, Yd. \$1

\$1 a yard for \$1.75 table damask of extra heavy mercerized cotton 70 inches wide. This is the damask which stands the wear and tear of steam laundries and is, therefore, excellent for hotel and boarding house use.

—Meier & Frank's: Second Floor.

4 Yards Sturdy Muslin \$1

\$1 for 4 yards of standard 40c yard muslin; soft finish, fully bleached, 36 inches wide. Good for anything for which muslin is intended.

—Meier & Frank's: Second Floor.

Japanese Crepe, Yard at \$1

\$1 a yard for our regular \$1.50 Japanese crepe for dresses, blouses, smocks, children's clothes. All the best colors including especially artistic shades. Fine quality.

—Meier & Frank's: Second Floor.

Cotton Waistings, Yard at \$1

\$1 a yard for our regular \$1.50 to \$2 waistings in white only; spring sewing can be started at a saving.

—Meier & Frank's: Second Floor.

Nets and Laces, Yard at \$1

\$1 a yard for our regular \$1.50 to \$2.50 nets and laces for evening and afternoon dresses, neckwear, etc.; 36-inch losca net in evening shades; net top laces in white and cream; Venise and fillet laces for neckwear; metal novelty laces; silk and cotton laces; black silk lace edging; 39-inch crepe chiffon and georgette crepe in blue, green, taupe, garnet and other wanted shades. 400 yards at this wonderfully low price.

—Meier & Frank's: Main Floor.

Shantung Pongee Silk at \$1

\$1 for special Shantung pongee silk, the genuine far eastern weave celebrated for its remarkable wearing qualities. It can be washed as easily as a handkerchief. 33 inches wide. Natural color. Useful for women's and misses' dresses, blouses, coats, petticoats. Also used for men's shirts, pajamas, bungalow curtains.

—Meier & Frank's: Second Floor.

Delicious Home-Made Candies \$1

\$1 for a \$1.50 box of homemade candies from our own daylight kitchen; fresh chocolates, kisses, chews, nut filled candies, pinchole, English toffee, etc. One box to each customer. No phone orders or deliveries. Box special \$1.

—Meier & Frank's: Ninth Floor and Other Candy Sections.

Stamped Bungalow Aprons \$1

\$1 for bungalow aprons with new patterns to be embroidered stamped on cotton crash and complete with cotton to embroider. A very special offer from the Art Needlework Shop at \$1.

—Meier & Frank's: Second Floor.

Embroidered Articles, Special \$1

\$1 for embroidered towels, boudoir caps, children's dresses and other articles all very exceptional at this price.

—Meier & Frank's: Second Floor.

Sautoirs Specially Priced \$1

\$1 for ribbon guards or sautoirs. Very special at this price. Limited number.

—Meier & Frank's: Main Floor.

\$1.50-\$1.75 Pocket Knives \$1

\$1 for good quality pocket knives with stag handles and two blades. Guaranteed to hold a sharp edge. Good makes. Limited number at \$1.

—Meier & Frank's: Sixth Floor.

Candlesticks, Vases, Etc., \$1

\$1 for attractive polychrome candlesticks in gilt with various colors, done in the Italian style, pretty for gifts. At the same special price are interesting bronze dog knockers, also opalescent glass vases of lovely color for spring flowers.

—Meier & Frank's: Ninth Floor.

Sale of Sofa Pillows \$1

\$1 for our regular \$1.50 sofa pillows covered with rep, damask or cretonne. No sofa can have too many such pillows and it is not often that anything so good looking can be had at a dollar.

—Meier & Frank's: Seventh Floor.

Two Extra Values Boys' Shirts and Blouses \$1

Many of These Are
Offered at HALF

One special lot of boys' fancy striped madras, percale and soisette shirts in a good selection of popular colors. Sizes 12 to 14 neck. Regularly \$2.00.

Another lot of boys' percale, madras and chambray blouses in plain white, blue and khaki; also a wide variety of stripes in all the wanted colors. Attached and separate collars. Sizes 6 to 14 years. To \$1.75 values.



—Meier & Frank's: The Store for Boys, Third Floor.