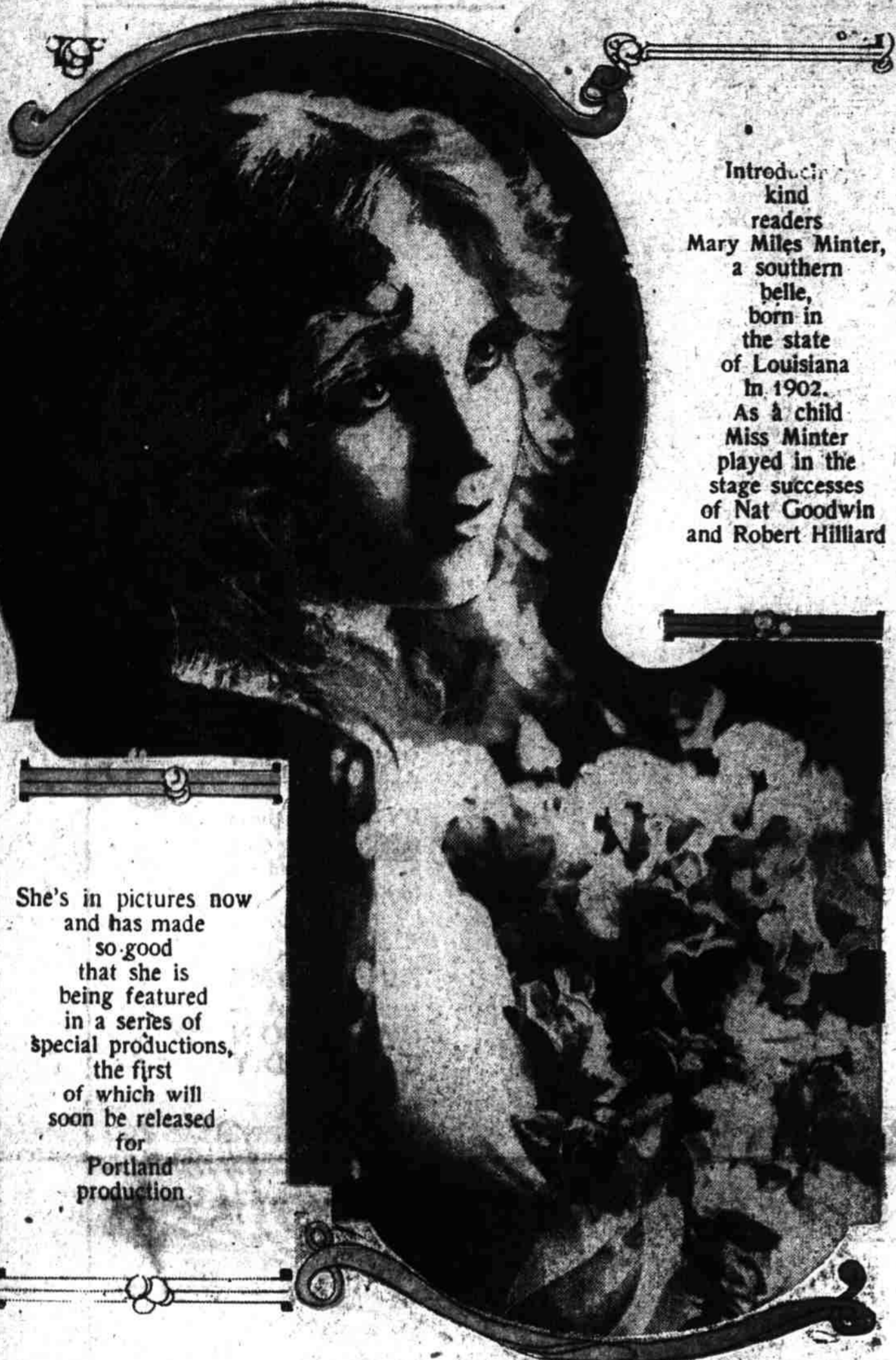


MISS MARY MILES MINTER—"MUMMER"



Introduce kind readers Mary Miles Minter, a southern belle, born in the state of Louisiana in 1902. As a child Miss Minter played in the stage successes of Nat Goodwin and Robert Hilliard

She's in pictures now and has made so good that she is being featured in a series of special productions, the first of which will soon be released for Portland production.

On With the Show, Fellows! Merry Christmas to You All

By S. H. Jr.
PARAMOUNT Famous Players winter business in Oregon, up until the storm gusted things up, was great, according to C. M. Hill, manager of the local exchange, and there is all reason to believe that it will "come back" stronger than ever.
 Manager Hill sees a good omen for the "picture business" in the increasing interest being shown in motion pictures as adjuncts of church and school work. "It has been noticeable of late," he says, "that churches and schools are showing increased interest in motion pictures for purposes of instruction and education, as well as for entertaining." In Portland, and throughout the state there is increasing demand for projection machines and films, and the result is going to be that through acquaintance with motion pictures as used for educational purposes, church workers and instructors are going to lose their prejudice against the cinema. "The business generally will profit thereby. The motion picture 'game,' enormous as it is, is still in its infancy and its recognition as an educational factor opens the way for vast development along this line."
 Mr. Hill says there was no special significance in Adolph Zukor's recent visit in Portland. Zukor, president of the Famous Players-Lasky corporation, hasn't been west for five years, and it is said, he is making his present tour merely to get in personal touch with the situation.

Watch soon for some important announcement from Manager C. V. Everett of the Akastar.
 The French Opera house, New Orleans, called the "temple of grand opera in America," was destroyed by fire December 10. Relics of priceless value—they can never be replaced—were lost. One of the prized possessions lost was the original stage setting used at the premiere of "Aida" in Cairo, in honor of the visit of Napoleon III to Egypt. The stage set was used whenever "Aida" was presented in New Orleans.

Show attendance has not been normal since the freeze-up. After everyone had been shovelled out and thawed, and the streets had resumed their normal schedules, the "straphangers" started buying tickets again, but automobile owners who play the theatres—and there are many of them—are not going good yet. Some cars "freeze" tight. Others were put out of commission by rough going, and others are not being taken out as long as there is sleet and snow on the streets. So it goes.

Manager Paul Noble of the Liberty says he has been working all week on one of the most strenuous tasks of his strenuous career, his efforts having been

directed to no other end than making three leaves of holly grow where none grew before. With the help of his house organization, including the uppers, he has succeeded, he declares, and the results will be seen for the first time Tuesday night, when the Liberty opens its all-Christmas splendor for the holiday week run.
 The holidays at the Liberty will come to a grand finale on New Year's eve, December 31, when Noble will put on a "Midnight Frolic," which, he promises, will be a "regular party."

The Hippodrome was the first of the houses along Theatre row to blaze forth in holiday lights of red, white and green.
 Marshall Taylor, who came recently from the Clemmer, Seattle, to manage the Peoples, now having joined the forces of the new Strand organization, it has fallen upon A. C. Raleigh, manager of the Columbia, to take care of the Peoples, too, until Jensen & Von Herberg choose a new man for the berth. Looking after the Peoples is somewhat of a job, right now, too, inasmuch as the house is in process of general reconstruction, from which it will emerge in clean splendor—a "real Jensen & Von Herberg house," as Raleigh puts it.
 Besides a new "front" the Peoples is to have a newly decorated and furnished interior and a modern system of ventilation. New chairs have been ordered and a flashy electric sign is being considered.

It is expected that the Peoples will be ready for a "house warming" about the middle of January.
 Ralph Winsor, manager of the Sunset, dropped in one day this week, shaking his "choker" with pain. After straightening him up somewhat with a wee nip from our private stock, we inquired the cause of the agitation.
 "Look," he said.
 With trembling fingers we opened the envelope and read a note from his sister at Tacoma, in which she informed Ralph that she had just fallen heir to \$10,000, the bequest of an old lady at whose home the cherubic Winsors used to play when they were children.

Emotion prevented our saying much to Ralph, but our good wishes were with him as we gently helped him down the stairs and out into the pitiless storm.

A new arrival along film row during the week was John D. Howard, exploitation representative of the Famous Players-Lasky corporation, who will maintain an office at Famous Players headquarters, Ninth and Burnside streets. Howard has been in San Francisco for three months and his transfer to this territory includes also a Seattle office. With the development of feature programs at the larger motion picture

theatres, the matter of aiding local house managers in "putting their shows over" has been undertaken by the larger producing companies, and it is to serve Portland patrons of F. P. features that Howard is in our midst.

Rumor has it that Alexander Pantages has an option on the northeast corner of Eleventh and Washington streets as a site for his new theatre.

The Strand will close after the holidays and reopen January 16 under the new management with a 14-piece orchestra. It is understood that Mischa Fels will lead the orchestra, where his father, Philip, formerly conducted.

Walter Adrian of Portland has reopened the Gresham theatre, which has been closed nearly a year, and is making it an all-Universal picture theatre.

Box Office Opens Monday AT SHEWAN-CRAY CO. AT 9 A. M. Greatest Concert of the Season

MARAME LUIZA TETRAZZINI
 WORLD-FAMOUS ITALIAN SONG-BIRD WITH HER CONCERT COMPANY
Warren Proctor
 Leading Lyric Tenor from Chicago Opera House.

Mayo Wadler
 Brilliant American Violinist
PIETRO GUERRA, Violist

AUDITORIUM, MON. DEC. 29

PRICES, 25c, 50c, 75c, 1.00, 1.50
 Plus 10% for War Tax

SPECIAL—Owing to the heavy demand, the public are advised to secure their tickets early.

Just as Warm as in the "Good Old Summer Time"

AT THE Portland Natatorium and Baths

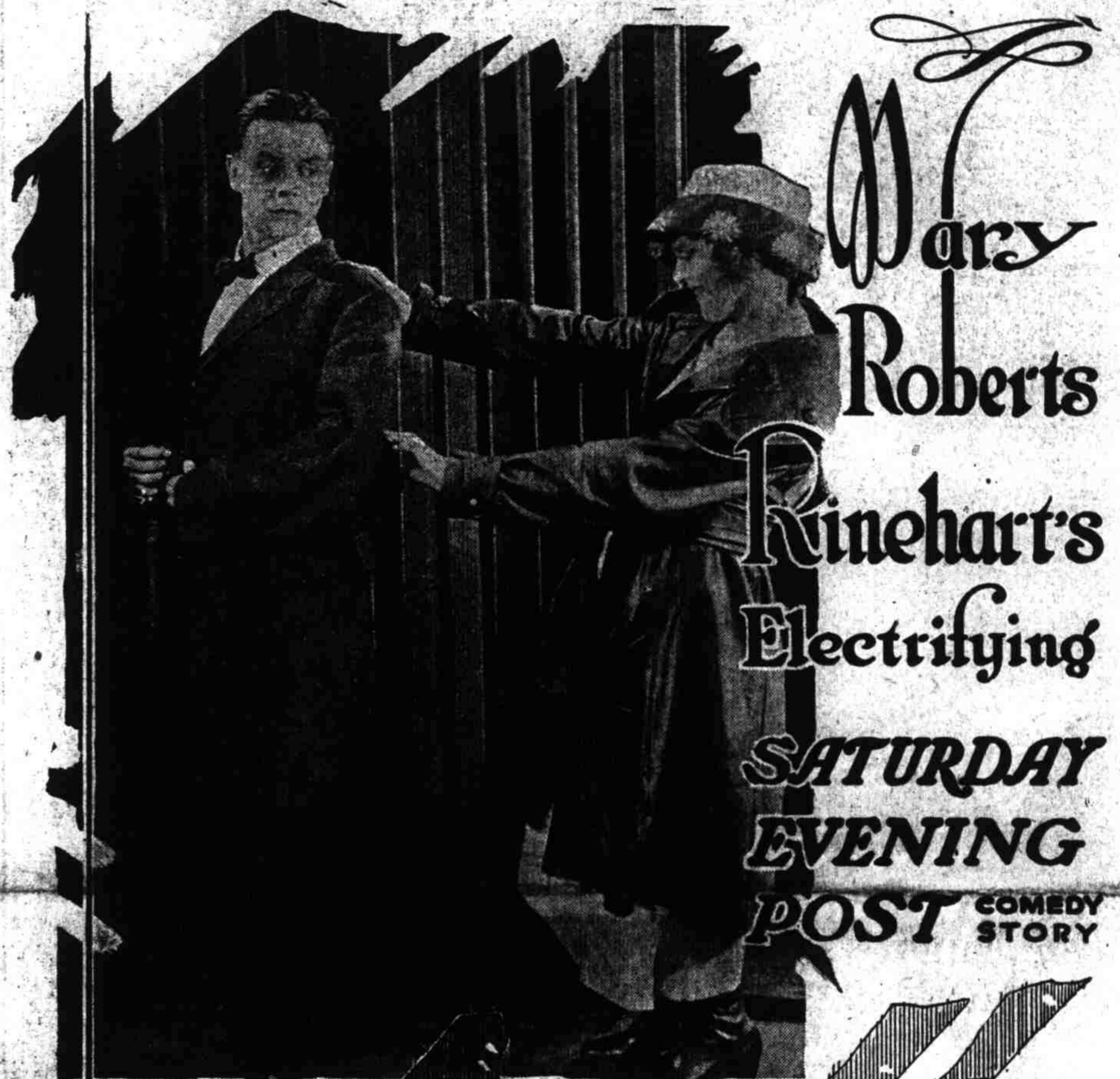
Best bathing facilities in the West. Also Steam Baths for men and women.
Open 10 a. m. to 10:15 p. m.
BROADWAY AT MADISON
 2 Blocks South Holly Theatre

!!!!!!FUN!!!!!!

A scintillating, sparkling story by one of our greatest authors.
 A comedy guaranteed to work havoc with your funny bone.

Love—Romance—Laughter—Delightful Entertainment

The Liberty this week will be one huge trouble forgettery. It is the hour of youth and stress and care will fade from your scene like magic!



Mary Roberts
Kinehart's
Electrifying
SATURDAY
EVENING
POST COMEDY
STORY

"23 1/2 HOURS' LEAVE"



With Douglas Macaborn and Doris May

Prisma Picture "Marimba Land"

Liberty Hearst News Digest

It is a marvelous insight into human nature just to watch the thousands of smiling and happy faces pouring out of The Liberty this week. Surely a picture is worth while that can do that!

LIBERTY

DIRECTION OF JENSEN-VON HERBERG
 LIBERTY CORNER

MURTAGH'S
 CONCERT ON OUR \$50,000 ORGAN

Popular Song Medley:
 "Freckles," "Golden Gate," "My Baby's Arms".....Feist
 "To a Wild Rose".....MacDowell
 "La Czarine" (Mazurka Russe).....Ganne
 "Silent Night, Holy Night" (Old Christmas Hymn)
 "The Bohemian Girl" (Overture).....Balfe

TODAY AT 12:30