

10,000 lbs.
Christmas Candy
25c lb.

UNDERBUY—UNDERSSELL—SAVE YOU MONEY HERE
SIMON'S
THE STORE OF BARGAINS
FIRST, SECOND AND ALDER STREETS

50,000 lbs.
New Crop Walnuts
3 lbs. \$1.00

The Tides of Christmas Time Sweep Through Our Store Bearing On Their Crests Thrice a Thousand Treasures



New Coats for Wife and Daughter at Christmastime!

Our Prices Are Reduced
\$14.25 to \$22.50

For Coats Selling Regularly at \$24.50 to \$39.50

Silvertones, velours, kerseys and zibelines; all colors; all sizes from 16 to 44. Fur trimmed models! Plain models! Loose back or belted! Wonderful values! Take advantage while the opportunity serves!

Children's COATS at Little Prices
\$4.50 to \$8.75

For Coats Priced \$6.75 to \$14.75

All colors in corduroy, velvet and cloth! All ages from 3 to 14 years! Buy coats for the kiddies!

BATH ROBES \$2.98 to \$6.48

Women's, Misses' and Children's

These are in assorted colors in a good grade of blanket materials. Warmth and comfort in them!

Wool Toques, Scarfs and Sets
39c to \$4.98

SERGE DRESSES \$14.75
For Regular \$22.50 Values

Latest of styles in blue, black and brown. Why not give a dress for Christmas?

Give Simon's Furs for Christmas!
Scarfs in Fox and Coney

A Fairyland of Dolls!

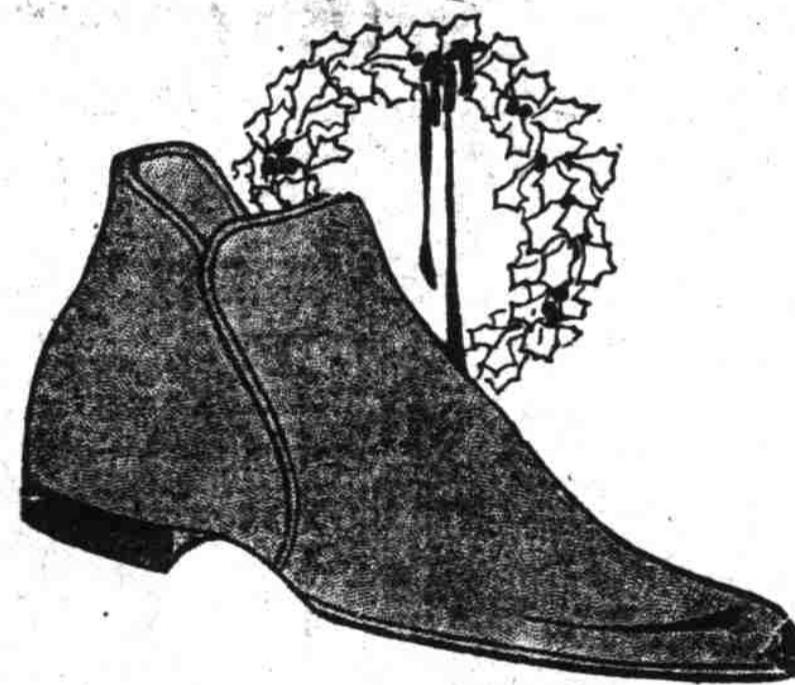
Here they are, waiting to be hugged tight to some little breast! Some of them wide awake, with eager arms reaching out to you; some sleeping lightly, awaiting only the sound of a childish voice—the touch of a little hand—to waken them to the ecstatic joys of doll-life! Dolls, dolls, everywhere! Some perched jauntily on top of the highest shelf, looking for all the world as if they were going to jump right into your arms; others in their dainty wrappings of tissue, just as they came from Fairyland, or wherever dolls are made! Dolls in prim dresses, dolls in aprons, dolls in nothing save their little "nighties," with their pink toes peeping out! Come and spend an hour with the dolls! See to it that there are no tear-dimmed eyes on Christmas morn! LOVE and a DOLLIE!

The Fine American-Made
Horsman Dolls

Comprise Most of Our Doll Exhibit!

69c, 89c, 98c, \$1.19, \$1.39, \$2.19, \$2.39
\$2.59, \$2.98, \$3.98, \$4.25, \$5.98, \$6.98
\$8.98, \$10.29, \$15.48, \$16.48

Our Prices on Dolls Permit the Widest Distribution!



There's a Pair of Slippers at Simon's for You!

Slippers here for everyone. Father, mother, sister, brother, husband, wife, baby. Buy slippers here tomorrow. Prices the lowest.

WOMEN'S FELT JULIETS
Only 98c

Good quality felt in high top Juliets with heavy felt soles; smooth, soft insoles. Warm and comfortable. We show all sizes from 3 to 8.

WOMEN'S FELT JULIETS
Only \$1.69

The real Daniel Green fur trimmed felt Juliets, with leather soles and low heels; in gray, wine, blue, brown and green. All sizes 3 to 8.

CHILD'S FELT SLIPPERS
Only 79c

We show these in blue, red and khaki color; warm felt soles. Some finished with bows; others with animals embossed on uppers. Sizes 5 to 10 for 79c.

In sizes 11 to 2 for 89c

MEN'S FELT SLIPPERS
Only 98c

These are in black or gray felt. They have warm felt soles, with smooth insoles. Real home comfort at a low price. All sizes 6 to 11.

Same Style for Women 89c

Sensible Home Gifts from the Dry Goods Section

Articles of every-day household use offered at prices the lowest.

Lovely Japanese Cloths
Amazingly Underpriced

48x48 Japanese Cloths.....**\$2.19**
54x54 Japanese Cloths.....**\$2.49**
62x62 Japanese Cloths.....**\$2.98**

Mercerized Table Cloths
in a Sensational Sale

All of excellent quality; offered far below their real value. Note the prices:
\$1.59, \$2.39, \$2.98, \$3.50

A SCARF OR A SQUARE
For a Gift!

Made of finest linen, with lovely lace borders.
35c, 59c, 69c, 89c, \$1.19

FANCY TURKISH TOWELS
Only \$1.19

These are fancy brocaded towels with borders of blue or pink. 22x41 inches in size. Price holds as long as any remain.

SALE OF BATH MATS
\$1.29, \$1.49, \$1.89, \$2.49

Box Stationery
25c Values
15c

Windsor Ties
35c-50c Values
25c

HAIRBOW RIBBONS
50c-75c Values 39c

LEATHER PURSES
A wonderfully attractive collection; prices the lowest.
\$1.59, \$1.69, \$1.98, \$2.29, \$2.49

KNIT BONNETS AND CAPS
For the Baby
89c, \$1.19, \$1.49, \$1.89, \$2.23
\$2.59

Infants' Knit Leggings
98c to \$2.25



Gifts That Men Like to Receive:

Fancy Silk-Lined Collar Boxes...**\$2**
Paris Garter and Arm Band Sets in holiday boxes.....**75c**
Silk-Surface Suspenders in holiday boxes; real \$1.50 grade for...**\$1**
Initialed Handkerchiefs, box of 6 for.....**\$1.28**
Initialed Linen Cambric Handkerchiefs, box of six.....**\$1**
Single Initialed Handkerchiefs only.....**28c**
Scarfs and Mufflers, either fancy or plain.....**\$1.50 to \$3.98**
Fiber Silk Hose, 65c values for 48c
Thread Silk Hose, \$1.25 values 98c

MEN'S DRESS SHIRTS

Extensive assortments of handsome patterns from which to choose; made with laundered cuffs.

Values to \$3.00

\$1.49

MEN'S FLANNEL SHIRTS

Serviceable Union-made garments; appropriate for a gift.

\$4.25 to \$6

Others at \$3.00

"His" Christmas "SMOKES"

If you are going to give your "man" tobacco, remember these are standard brands; they're sure to please him.

Rio Tan Ambassadors, 25s, **\$3.40**
Rio Tan Commodores, 25s, **\$3.40**
Natividad De Luxe, 50s, **\$5.50**
Natividad Portola, 50s, **\$7.00**
Optimo Chesterfield, 50s, **\$5.50**
White Owl, 25s, **\$1.90**
Chancellor, 50s, **\$4.50**
El Sidelo Segundos, 50s, **\$2.40**
TUXEDO in 16-oz. jar, **\$1.35**
VELVET in 16-oz. Christmas jar **\$1.40**
PRINCE ALBERT in 16-oz. Christmas jar **\$1.45**

Cigarettes in Christmas Packing at Special Prices

Give a Box of Handkerchiefs

Boxes of two, three and six handkerchiefs. A wonderful variety. A perfect cascade of thousands of the daintiest of kerchiefs.

Buy 'em by the Box
25c, 35c, 39c, 59c, 69c, 85c
98c, \$1.35, \$1.39, \$1.49
\$2.49

UNIVERSAL PERCOLATORS

An acceptable gift for the home. See our stock—get our prices.
No. 66 Percolators.....**\$5.75**
No. 69 Percolators.....**\$6.50**
Electric Percolators from **\$9.50 to \$18**

Electric Heaters \$10.50
Hot Point or Universal
Electric Irons \$6.50

CROCKERY AND DINNERWARE

Beautiful 8-inch hand-painted Plates **39c**
Assorted Cups and Saucers, set **\$1.19**
Fancy Tea Pots, from.....**20c to \$2.45**
Dinner Sets.....**\$6.50 to \$17.75**

COMMUNITY SILVER

Bridal wreath patterns, 26-piece set in handsome box.....**\$14.85**
Set of 6 Knives and 6 Forks.....**\$7.00**

ALUMINUM SPECIAL

One 4-quart Saucepan, one 4-quart Preserving Kettle, one 4-quart Covered Kettle. Regular price \$5.00—the three for
Only—\$2.98—Only

From Fair Nippon!

150—SETS—150

Nippon Dinner Sets

49 Pieces

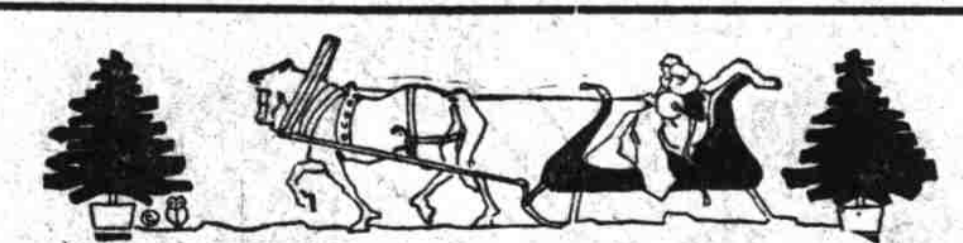
Offered for Less Than
Factory Price!

\$23.75

These lovely sets came from the cargo of the steamer Shima Maru. They have not before been placed on sale on account of some pieces being missing, but these have now been supplied by the factory. They have just come to hand in time for a wonderful pre-Christmas special!

An Opportunity to Buy at Less Than Half A Beautiful Dinner Set

Decorated with Grecian Key Design in Olive Green with Gold Hairline!
150 Sets to Sell



Visit Simon's Toyland!

Jolly toys are here for girls and boys! Things that will make them glad on Christmas morn! Buy toys tomorrow; stocks are melting away like the snow on the hillside! Whatever you want in toys, we have it.
Coaster Wagons with wood bed and wood wheels with steel tires, from **\$8.90**
\$4.50 to.....**\$18.00**
Vio-linees from.....**\$3.85 to \$18.00**
Large Hand Cars with 4-inch tires; be sure to get one of these **\$10.00**
Ball-bearing Roller Skates, Union Hardware Co. make; for boys, girls, **\$2.39**

Doll Carriages from.....**\$1.15 to \$5.98**
Toy Dishes, Knitting Sets, Stoves, Doll Beds, Blackboards, Games, Gilbert's Mechanical Toys, Toy Autos, Submarines, Destroyers, Rubber Balls, Electric Motors, Track Trains, Tinker Toys, Kiddie-Kars, Rocking Horses, Swinging Horses, Pop Guns, Toy Pistols, Children's Books.

See Simon's Toys and Simon's prices before you buy—then you'll buy at Simon's.