

IMPORTANT! WOMEN'S APPAREL ADVERTISEMENT ON PAGE 7

# Public Service Sales Each Friday Through December

OUR idea of Public Service is to be of service when we are needed. We believe our efforts in behalf of better merchandise and better values will be appreciated through December—more so than at any other time. The Public Service Sales can be a medium of increasing the buying power of your gift Dollars. Tomorrow's offerings are indeed rare!



Claus Santa Says—  
**"Shop Early"**

## Leather Bags and Purses

*Incomparably Excellent Quality At the Price*  
—Top strap and back strap purses and plain and gathered bags of black leather, the genuine.  
—Street Floor, Lipman, Wolfe & Co.

**\$1**

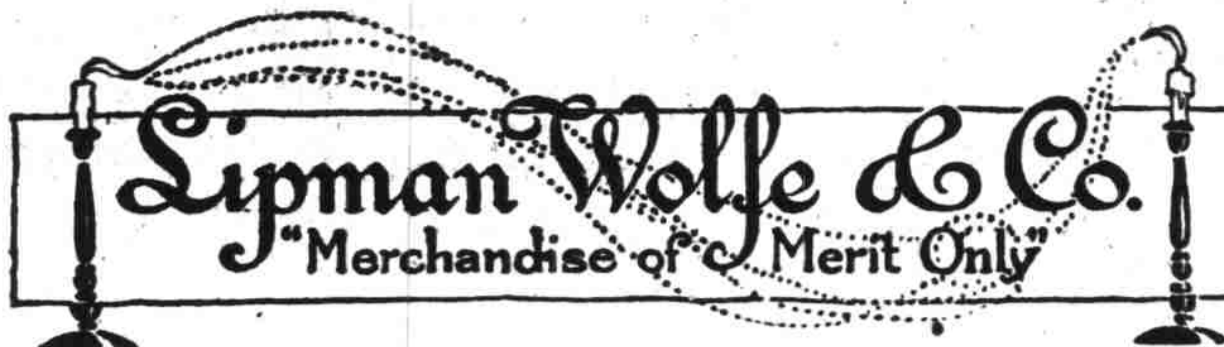
## French Pearl Bead NECKLACES

*Very Special*  
**\$1.95**

—18-inch graduated. Cream and white.

## SOLID GOLD LINGERIE CLASPS, \$1 Pr.

—Engine turned and engraved patterns.  
—Street Floor, Lipman, Wolfe & Co.



## Mahogany Finish Serving Trays

*11x17 Inches Very Special \$1*  
—Two side handles, glass lined. Felt bottom.  
—Sixth Floor, Lipman, Wolfe & Co.

## Muff Forms

*Melon-shape—All Filled*  
—With or without satin linings.  
*Children's Size Special, 85c*  
*Women's Size Special, \$1.10*  
—Second Floor, Lipman, Wolfe & Co.

# Young Men! A Sale of Suits

*It's the most remarkable event we have announced for you men who must have clothes that are up to the minute!*

**\$36<sup>50</sup>**

—Just look at that price three or four times—look at it hard—then read each one of these names—

**Stein-Bloch!**  
**Fashion Park**  
**Langham!**

—Yes, hardly believable we know, but just the same more than a hundred Suits from these Master Tailors, are what comprise this sale.

**ALL NEW PATTERNS**  
**ALL WOOL FABRICS**  
**PERFECT FITTING SUITS**

—The best and most popular styles for young men, of course.

—Will you be here? **Absolutely!**  
—Fifth Floor, Lipman, Wolfe & Co.



## 150 Fine Tailored Hats

**\$6.50**

### Regardless of Former Price

—Selected from our regular stock of higher priced hats and re-priced for the great PUBLIC SERVICE SALE.  
—The smartest of shapes and the best of materials—

—GENUINE VELOUR, HATTERS' PLUSH and BEAVER COMBINATIONS, SOFT LYONS VELVET, BEAVER, CORDED SILK and VELVET COMBINATIONS.

—Tailored Hats, both large and small. Every one smart and seasonable.

—Third Floor, Lipman, Wolfe & Co.



## Novelty Neckwear At Half Price

A choice selection of crisp, new Neckwear such as  
—*Ruffled Gilets, Collar and Cuff Sets of fine quality net and lace.*

—Extraordinarily beautiful pieces of Neckwear for gifts—think of buying Christmas gifts at half price!  
—Embracing a wide range of prices—some of our finest pieces are included in the collection.

—Street Floor, Lipman, Wolfe & Co.

## Jacquard and Dotted Seco Silk Bloomers

**\$1.45**

—Dainty flesh shade. Wide garter or plain ruffle finish. Elastic at waist. Reinforced.

### Boudoir Slippers At \$1

—Cretonne and Poplin Slippers—so dainty in floral patterns or plain colors. Woven straw soles. Sizes 5 to 7.



### Boudoir Caps At 65c

—A most attractive lot of dainty caps, mostly regulation style, some bonnet styles. Lace, net and ribbon. In dainty shades.

—Fourth Floor, Lipman, Wolfe & Co.

## Japanese Rugs Special

**\$7.95**

—Imported Japanese Jute Oriental Rugs. In Chinese and Oriental patterns.

### RAG RUGS

Size 25x50, Special

**98c**

—Good quality, firmly woven Rag Rugs in hit and miss patterns. Stripe borders. Washable and reversible.

### COCOA DOOR MATS

Size 13x24

**98c**

—Fifth Floor, Lipman, Wolfe & Co.

## Great Sale of Hosiery

—If you could see the factory samples of hosiery for spring  
—You would not have to be an expert to see instantly that

*The Prices in This Sale Are Down to Wholesale and Less!*

—Wholesale prices, wholesale quantities and the quality of the hose are what make this

*An Incomparable Sale of Gift Hosiery for Men, Women and Children*

—The coming higher prices of hosiery and the difficulty of maintaining regular stocks of desirable weaves and colors, make hosiery more than ever a most appreciated gift.

For Women **\$1.65** the Pair

2400 Pairs of Full-fashioned Perfect Pure Thread

## Silk Hose

—These silk hose with lisle garter tops and feet, re-inforced, will delight the most fastidious and critical of women. In black, white, cordovan, gray, pearl and tan. They have been selling regularly for more—much more. Reduced for this sale only.

For MEN

—"Silk Service" sox with lisle tops and feet, black and colors. Regularly much more.

**\$1.00**

For CHILDREN

—Fine lisle stockings, black, white and cordovan. Pair 40c.

**\$1.00**

—Above are just three examples of the many matchless savings in this sale.

—First Floor, Lipman, Wolfe & Co.

## Men--

### Extra

Flannelette Nightshirts **\$1.50**

—Good medium weight Night-shirts that are just the thing for this snappy weather. Full cut—well made.

## Men--

### Special

A sale of beautiful Flowered, Ombre and Striped Ties **50c**

—Not the regular 50c variety—but ties which at this price are below cost.

## Friday in the Handkerchief Store Supreme!

—Demonstrating Handkerchief supremacy—that is what we do, not alone in sales, but in EVERY DAY VALUE!

—Below are some items specially priced for PUBLIC SERVICE DAY

**Women's Sport Handkerchiefs, 3 for 50c**  
—Exceptional values in smart 'kerchiefs—some have fancy colored stripes and hems; others have embroidered corners.

**Women's Madeira 'Kerchiefs, 3 for \$1**  
—Real Madeiras—hand made, hand embroidered on sheerest of batiste. Dainty open eyelet and solid embroidery. Lovely!

**Women's Pure Linen Handkerchiefs, 25c Each**  
—Pure linen—fine and sheer. An immense assortment of charming, hand-embroidered 'kerchiefs, finished with 1/4-inch hems.

**Men's Initial Handkerchiefs, 6 for \$1.40**  
—Fancy tape bordered 'kerchiefs with white and colored initials. Priced unusually low for the big SALE!

—Street Floor, Lipman, Wolfe & Co.

## Aprons Very Special

**\$1.45**

—House Aprons of Scout percale in light and dark grounds—checks, plaids, stripes, dots and figured patterns.  
—Slip-over, regulation and side front opening styles.

—MISSES' APRONS IN CHECKS OR PLAIN PINK OR BLUE MATERIAL AT \$1.45.

## Japanese Kimonos \$3.95

—Crepé Kimonos in regulation Japanese style—so comfortable.  
—Flowing sleeve and wide sash beautifully embroidered in contrasting shades.  
—Well made and finished.  
—ROSE, PINK, ORANGE, LAVENDER, PURPLE, PEACH, COPEL, BLUE and CHERRY.

—Fourth Floor, Lipman, Wolfe & Co.



## 2000 Boxes of Fine Stationery Special 50c

—An enormous assortment of fine, NEW Stationery—every box bearing a brand indicative of quality.  
—Scores of styles and sizes. Plain and fancy weaves.  
—Letter paper, note paper, correspondence cards. White and every tint.  
—The 2000 boxes are bound to go like wild fire at this price!

—Street Floor, Lipman, Wolfe & Co.

## Filet Marquisette Curtains \$1.95 Special

—Fine quality filet marquisette curtains—firmly made. Plain hems. White, cream and ecru. 2 1/2 yards long.

**Marquisette Curtaining Special, 33c**

—Good quality curtain marquisette. White, cream and ecru. 3 1/2 inches wide.

**Cretonne Special 49c Yard**

—Good quality cretonne in pretty colorings and designs.

—Fifth Floor, Lipman, Wolfe & Co.



## Rock Elm Clothes Hampers \$1.25

—Clothes Hampers that, aside from being strong and firmly made, are good looking enough to be quite decorative in bedroom or bath.  
—They are made with big red cover and brass top and bottom.  
—Household Efficiency Section, Eighth Floor, Lipman, Wolfe & Co.

## Boys Share in the Great Public Service Sale!

## Boys' Suits

Friday **\$11.85**

Sizes 6 to 18

—Excellent water-proofed Suits specially priced for the big sale.  
—Double seats and knees. Some are the popular waist seam belted models—others plain belted styles.  
—Good looking, well tailored, lined throughout.

*Enormously Good Values!*

—Tweed and Cassimere mixtures—brown, green and gray.  
—A fine, practical Christmas gift for any lad!

—Fifth Floor, Lipman, Wolfe & Co.

## Handsome New Tubular Reefers

**\$1.95**

For Men (and Women, Too)

—Their number is somewhat limited, so we advise EARLY SHOPPING on these fine Scarfs that sell regularly for SO VERY MUCH MORE.

—Fine and soft and beautifully silky. In a wondrous assortment of handsome colors—plain according two-tone and striped effects.

—Men's Shop, Street Floor, Lipman, Wolfe & Co.



## Toys

—Dear old Santa saw to it that the kiddies were not left out of the big PUBLIC SERVICE SALE—no indeed, for he himself picked out some toys and marked them at very special prices for tomorrow.

**Sunny Monday Washing Sets Special, 98c**

—Contains everything to wash Dolly's clothes—and even a line to dry them on—and an ironing board.

**7-Piece Glass Berry Sets, Special, 50c**

—A Berry Dish and six Sauce Dishes.

**4-Piece Glass Sets, Special, 50c**

—All ready for the tea party!—Creamer, Sugar Bowl and Butter Dish.

**Headquarters for All Kinds of Games**

—Toys Both on the Eighth Floor and in the Basement.