

ECONOMY BASEMENT BAKERY COUNTER—A CONVENIENT PLACE TO BUY FRESH BREAD, ROLLS AND PASTRY

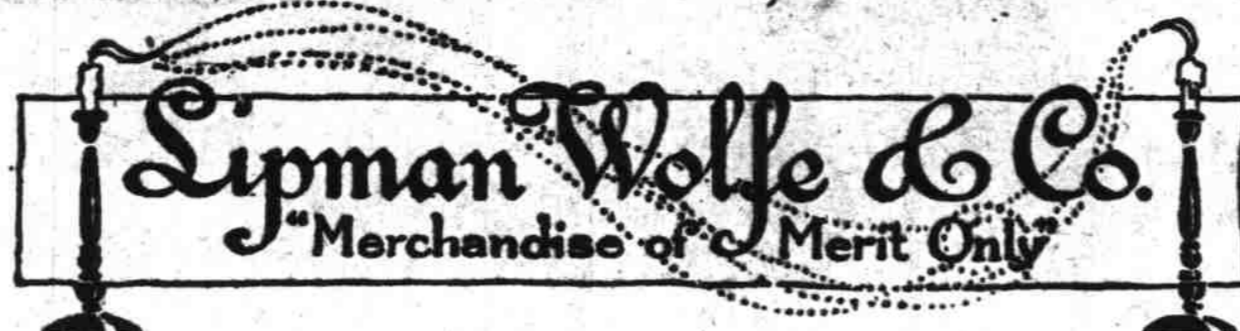
EVERY-
THING
FOR
CASH

Economy Basement Store

EVERY-
THING
FOR
LESS!

WHERE YOU SPEND THE LEAST AND GET THE MOST FOR IT

**Public Service
Sale Friday**



**Public Service
Sale Friday**

Extraordinary Reductions, Ready-to-Wear and Millinery

Hundreds of Latest Silk and Wool Dresses Reduced to **\$18⁰⁰**



SKETCHED FROM THE DRESSES IN THE SALE.

**DRESSES OF ALL-WOOL SERGE
DRESSES OF VELVETEEN**

—An assemblage of Dresses such as Portland has not seen before at such a price concession.
—For these are dresses of style and individuality, of charming lines, of fine materials and workmanship.
—These dresses were priced the cash only way for far less than such values would bring under any other conditions.

**DRESSES OF ALL-WOOL TRICOTINE
DRESSES OF SILKS**

—And now they are reduced to create the greatest of all dress sales—a true public service event.
Navy Gray Brown Plum Taupe. Copenhagen Black
—All sizes for women and misses.

**Velveteen
SKIRTS
\$9.95**

—Exceedingly fashionable Skirts of heavy costume velveteen with braided basket-weave pockets.
—In black, navy, taupe and brown. Very smartly tailored.
—Come early for best choice.

**Silk-Mixed Poplin
SKIRTS
\$2.98**

—A wonderful offering of pretty Skirts, in all sizes, neatly gathered to belt and trimmed with buttons, buckles and pockets.
—Navy, Copen, purple, old rose and a few in black.
—Actually less than manufacturers' cost today. Every woman can use one or more very nicely.
—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Plush
COATEES
\$11.95**

—Beautiful Cape Coatees of plush and beaver plush in black with contrasting colored collar, also in tan. All are handsomely lined with fancy satin. They take the place of a fur, being cut along the lines of the latest fur capes.



FOR FRIDAY \$1.95 ONLY

A Price on Hats the Like of Which You Have Not Seen Except for a Great Deal More

—Wonderful is the word for these Hats of excellent velvet in black and colors trimmed with ostrich, ribbons and flowers.

—These are hats possessing style and quality seldom seen in basement sales rooms at any price. A great new showing for Friday only at \$1.95.

Choice Black Velvet Shapes

—The trim, wearable shapes and the quality of the velvet make these medium Shapes, with straight, turned-up and drop brims, incomparable values at **\$1**

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Women's New Winter Coats Greatest Value of the Season \$14⁹⁵ Just When You Need It Most

**Coats Cut on the Latest Lines
Warm, Half-Lined Models**

**Coats of Excellent Materials
Some With Plush Collars**

—Truly the greatest value of the year because of the smart attractive styles, the quality of the coatings and the very special reduced price.
—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Boys' Warm Blouses \$1.95 and Shirts



—Boys' Flannel Shirts in olive drab and brown. Blouses in navy, oxford, brown, drab and green. Full cut with pockets and military collars. Great for cold weather and a great buy at \$1.95.

Wool Mixed Sweaters \$3.65

—Wool-mixed Slipons with large collars and fancy stripes, just what the boy wants, and at a price that makes them a bargain.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Toys!

In the Economy Basement Store, Too

—A glorious toyland, a joy-land for the kiddies has been created by good old Santa in the Economy Basement Store.

—Just about everything that you'll find anywhere else—and so attractive, so convenient to reach, so moderately priced.



**Extra—
6-Inch Drums
Friday Only 39c**

As Sketched
—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Public Service Sale of Good Heavy Sheets

Pillow Cases and Sheetting

—We are quoting prices that are exceptionally low for this season—far lower than can be had next season, judging by market conditions. Business-like housekeepers will do well to buy liberally.

Bleached Sheets

\$1.00

—Seamed Sheets priced less than wholesale, size 72x90 inches.

Seamless Sheets

\$1.65

—Extra heavy, bleached, seamless Sheets for Friday only at this very special price.

Pillow Cases

40c

—Splendid weight and fine finish, size 42x26 inches, 40c; size 45x26 inches 45c

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Extra Fine Sheets

\$1.95

—Perfectly free from dressing, fine and long-wearing, for homes and hotels. 72x90-inch, \$1.95. Size 81x90-inch, \$2.15

Belfast Sheets

\$1.95

—Seamless, heavy weight, round thread Sheets, also 81x90-inch at about present wholesale cost.

Bleached Sheetting

65c

—72 inches wide, good heavy quality.

Great Groups of Women's High-Grade Shoes Astonishingly Reduced Hundreds of Pairs Reduced Hundreds of Pairs Reduced

Now \$6⁸⁵



—Black kid and brown calf—every Shoe made of first-class material. All with medium high, straight heels and good heavy welt soles on lasts of various shapes—from the wide, roomy toe to the narrow-toed styles. TWO STYLES in "RED CROSS" Shoes in this lot. Sizes 2 1/2 to 9, all widths.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Now \$8⁹⁵

—Women's Boots in BLACK KID, BROWN KID and combinations. EXCEPTIONAL VALUES—materials are extraordinary and up to date. All sizes, widths and a great many smart styles, including "RED CROSS" with cloth top. Our best advice to you is to SUPPLY YOUR SHOE NEEDS NOW!

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Hundreds of Pairs in the \$5.45 Sale For Women High Quality Here \$5⁴⁵ All Greatly Reduced

—Shoes from our regular stock in a wonderful assortment of fashionable shades—gray kid, with cloth tops to match, mouse and brown kid with cloth tops, brown calf with field mouse top, black kid with castor top, all brown calfskin and black kid high Louis heels, military heels, besides low, flat heels for big misses.

—Lasts from the very new extra long vamp to the wide, roomy toe, made for comfort. The walking shoes have good, heavy Good-year welt soles. Widths AAA, AA, A, B, C and D. Sizes 2 to 9 in the lot.

Women's Shoes, Odds and Ends, For Friday

—A special lot of odds in this group. All sizes in the lot but not a complete run of sizes in any one style. About TWELVE different styles. Both high, medium and low heels. Also heavy, medium and light soles.

\$2⁹⁵

—Some with gray and white cloth tops, and all black kid and calf shoes.
—BUY HALF A DOZEN PAIRS AT THIS EXTRAORDINARILY LOW PRICE.
—Widths AA to D. Sizes 2 1/2 to 8. No exchanges or refunds. FRIDAY ONLY!

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

SILK LINGERIE

And Other Beautiful Gifts and Requisites for Women Featured for Friday!

Bouoier Caps 49c

—New effects in combinations of cream, net and lace and pretty colored silk and net with finishing-trims of narrow ribbon. In pink, blue, lavender, rose and maize.

Crepe de Chine Envelope Chemise, Special \$2.49

—Dainty pink crepe de chine Chemise in several styles. Lace, insertion and ribbon effectively trim them. Sizes 36 to 42.

Crepe de Chine Bloomers, \$2.49

—Pink—elastic drawn at waist and knee. One style is enhanced with narrow blue ribbon. All reinforced.

New Wash Silk and Satin Camisoles, Special 98c

—Dainty flesh Camisoles in slip-on and open-front styles—built up shoulders or ribbon straps. Wonderful good value at 98c.

Pink Crepe de Chine Gown, Special \$5.95

—Daintiest Gowns in two different styles with deep yokes of cream lace. Ribbon drawn and finished with pink ribbon bows. The quality is lovely!

Women's Bath Robes \$4.49



—Heavy, soft and warm are these fine Blanket Robes. Pretty colors and patterns. Cord finish. 38 to 44 bust. Others at \$5.45 and \$5.95.

Corduroy Robes at \$5.19

—Breakfast coat or loose flowing styles. 3/4 sleeves. Wistaria, coral, cherry and copen. All sizes.

**Corduroy Dressing Sacques, \$2.19
Short Blanket Sacques, \$2.89**

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Corsets Friday Only 95c

—A special price indeed for Corsets of coutil with choice of low or medium bust, long or medium hip, finished at top with embroidery. Friday only. Sizes 24 to 30.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.