AUTOMOTVE NEWS

New Things i
Amusements
Today First Run Motion Picture The-










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Getting $U_{P}$
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## Don't Be Penny Wise and Dollar Foolish

Cheapness is not always economy. Quality is always cheapest in the end

Royal Baking Powder costs so little more per can than common baking powder that the difference represents about one penny in the baking of a cake.

But that penny insures the quality and wholesomeness of the cake, protects you against waste of dollars in materials, time and labor, to say nothing of the wholesomeness it guarantees.

Moral: Don't risk| your cake for the sake of a penny when you can

## "Bake it with ROYAL and be Sure"

Contains No Alum-Leaves No Bitter Taste

