

PORTLAND, OREGON, SUNDAY MORNING, NOVEMBER 23, 1919.

## WESTERN HILLS AFFORD MANY VANTAGE POINTS FOR ATTRACTIVE HOMES



Know Greater Portland

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### Heights Residential Districts of Portland Distinguish the City

As a home city Portland ranks first among the cities of America and of the world. The miles of highlands within easy access of the business center of the town afford an advantage possessed by no other city. The development of residence districts on the west side heights is a distinguishing feature of the growth of the town.

Extending from Willamette Heights on the north, through Westover Terraces, Kings Heights, Arlington Heights, Portland Heights and Council Crest, there is a succession of beautiful residence sections overlooking the city and the Willamette and Columbia rivers. On clear days the snowcapped mountains of the Cascade range are constant in view from the windows and doorways of heights homes.

It was the advantage of view which first attracted home builders to the heights property. Transportation problems were soon overcome by the construction of paved streets and boulevards and all sections of the heights district are connected with the downtown section by streetcar lines. Expansion of the city through increasing population has forced the development of additional west side acreage and each year hundreds of new families are building homes in the ideal heights environment.

Prices of vacant property in the heights residence section have always remained within reasonable limits and, considering the peculiar advantages of location, are as low as any in the city. Many transfers of heights property have been made during the past six months and the movement is gaining momentum with the increasing demand for better class homes.

With its miles of beautiful residence streets and parkways set to roses, shrubbery and shade trees, the heights district is one of the chief show places of the city. The district is especially attractive as a well developed residence district, with homes well within the means of the moderately well to do.

Westover Terraces is one of the latest sections to be developed in the heights district and a dozen or more houses ranging in price from \$10,000 to \$30,000 are now under construction in this addition. The property was developed into a series of terraces from a barren hillside at great expense and is being offered for sale by the International Realty associates.

Transfers of property on Willamette Heights, Portland Heights and Council Crest have been reported in increasing volume during the past few months and considerable building is in progress in these sections.

**I**N THE heights districts on the west side. 1. Panorama of business district from Portland Heights. 2. The Irving R. Stearns residence in Westover terrace. 3. The L. R. Wheeler home on Montgomery Drive. 4. The S. S. Montague residence at Hillsdale.

### BUILDING GAINS IN OCTOBER SHOW GOOD CONDITION ON COAST

Portland Makes Gain of 447 Per Cent Over October of Last Year.

Reports of building operations throughout the United States for the month of October indicate that Pacific coast cities are participating in the general construction activity. Statistics from 175 of the nation's cities show substantial gains over the previous month, September, while the gain over October, 1918, was 447 per cent. Only 10 large cities showed losses for the month. Among these are Baltimore, Bayonne, N. J.; Detroit, Erie, Pa.; Lowell, Mass.; Tacoma, Wash., and Springfield, Ill. Of the Coast cities Los Angeles led with 1372 new buildings, valued at \$4,125,696, a gain of 273 per cent. Sacramento came strong with 170 buildings, value \$399,934, a gain of 2242 per cent; San Francisco, 470 buildings, value \$13,345,408, gain 332 per cent; Portland, 883 buildings, value \$1,422,005, gain 273 per cent; Seattle, 1190 buildings, value \$1,434,440, gain 12 per cent; Spokane, 183 buildings, value \$118,034, gain 658 per cent. Tacoma's loss was 43 per cent.

The American Contractor, which compiled the figures, says that while it is not in line with the facts to say that a building boom is on throughout the country, "it is worthy to note that during recent months in practically every city many projects are in the process of construction."

The following table shows activity by months for the years 1919 and 1918:

Month	Cities	1919	1918	Per Cent Gain
Jan.	152	\$23,869,215	\$27,291,218	*12
Feb.	153	\$22,878,928	\$21,843,114	48
March	169	\$4,884,325	\$6,529,620	77
April	168	\$4,014,008	\$4,516,828	81
May	188	\$12,675,040	\$1,705,748	110
June	158	\$34,726,715	\$7,793,182	182
July	162	\$18,474,025	\$4,704,248	208
August	153	\$60,947,283	\$38,810,883	267
September	137	\$17,076,336	\$5,976,845	286
October	175	\$55,519,859	\$25,417,715	447

\*Loss

**Scheurers Buy Powell Butte Ranch**  
Prineville, Nov. 22.—After an extended tour of the Northwest in search of a location, Mr. and Mrs. Scheurer, former automobile stage owners here, have purchased 120 acres in the Powell Butte country for \$16,000. This is a modern farm property in a high state of cultivation. The Scheurers have also acquired 80 acres adjoining from Frank McCaffrey at \$100 per acre and 80 acres from Herman Meyer at the same price. They have purchased 355 fine ewes to put on the place and plan further extension of their flock.

### 'Know Greater Portland' Slogan of Realty Board For Civic Development

A campaign of education in the many striking advantages of Portland as an industrial center and as a residence city has been inaugurated by the officials of the Portland Realty board.

Believing that a thorough knowledge of Greater Portland by citizens of the town will result in stimulation of civic pride, increased faith in the future of industries, members of the Realty board, members of the Realty Board and other civic clubs have united whole heartedly in the campaign.

Much stress has been placed on the esthetic values of Oregon scenery as viewed from the Columbia river highway and the hundreds of miles of paved boulevards extending in every direction from Portland. Volumes have been written on the equable climate of the Willamette and Columbia river valleys, the ideal environments of Portland as a home city have been lauded to the skies—and justly so.

But how many residents of the city are familiar with the 17 beautiful parks and playgrounds within approximately 70 square miles comprising the city proper? How many know the number and location of its schools and churches? Of equal importance, how many residents of the city have visited its industrial centers, where hundreds of mills and factories are turning out products equal in quality to any produced in the world?

The members of the Realty board are convinced that this knowledge is all too meager. They believe that inspection

### LAURELCREST HOUSES TRADED BY H. GORDON FOR ROSEBURG FARM

Dr. Byron E. Miller Now Owns Group of Eleven Houses Bought as an Investment.

One of the most important realty deals announced during the past week was the transfer of four houses in the Laurelcree addition to Dr. Byron E. Miller from Herbert Gordon. As consideration Gordon received a farm of 110 acres at Winston, near Roseburg. There are 40 acres of prime orchard on the place and other high grade improvements.

The chief alteration to the hotel is the remodeling of the Aradian garden into a spacious and restful dining room. Removal of false work on the ceiling and around the pillars adds to the spaciousness of the room and gives a height of 16 feet. Ornamental capitals on the pillars will be fitted with indirect lighting equipment and the whole interior will be decorated in silver and gray tones.

The floor will be of cork tiling and there will be ample space for 450 persons to dine and dance. The alterations will be completed before Christmas and the hotel management proposes to rechristen the dining hall with an elaborate entertainment. The room is 77 by 87 feet in dimensions and is said to be the largest of its kind on the coast.

According to E. V. Hauser, manager of the Multnomah, the cost of the alterations now under way will be over \$200,000. The changes were undertaken to accommodate the Shriners' convention in the summer of 1920. Mr. Hauser has contracted to supply 300 rooms to house the Imperial council of the Shrine during the convention and extra facilities will be added to take care of several hundred other guests.

Officials of the Shriners' organization declare that this is the first convention at which their imperial council has been housed under one roof, and the facilities offered by the Multnomah hotel, they say, furnished one of the chief incentives for bringing the convention to Portland. The convention will be held in June, the same week as the Rose Carnival.

### MULTNOMAH HOTEL ALTERATIONS COST OWNERS \$200,000

Fifty New Rooms With Shower and Tub Baths Being Fitted Up and Changes in Arcadian Grill.

Alterations under way on the Multnomah hotel will add 50 new rooms, equipped with tub and shower baths, to that famous hostelry. The new rooms will be divided between the six upper floors of the building and are being completed in units which will place the whole number in commission early in the spring.

Floor space for the new rooms has been acquired by cutting up sample rooms and halls. There still remain in the hotel 40 large rooms available for sample room purposes and for meetings, private and public entertainments and conventions.

### Local Chinese Buys Valuable Canby Farm

Canby, Nov. 22.—The old Robert Armstrong farm in Gribble Prairie, five miles south of Canby, was purchased recently at referee's sale by Lee Wah, an American born Chinese from Portland. Bids were started at \$12,000 and the property was sold for \$15,000. The farm consists of 113 acres, of which 65 acres are under cultivation. There is a good house and other buildings on the place and three acres of English walnut. T. J. Sandness, local realty dealer, negotiated the sale.

### Garrett Buys Ranch On Poorman's Creek

Jacksonville, Nov. 22.—W. O. Garrett, a resident of Jacksonville for the past four years, recently purchased the Markins ranch on Poorman's creek and will improve the property for general farming purposes. The place consists of 1400 acres, a large portion of which is cleared and suitable for grain and alfalfa. Markins will give the old Garrett farm on the Little Applegate river.

### Kelso Sawmill Transferred

Kelso, Wash., Nov. 22.—The McLane Fir Products company sawmill on the west side of the Cowlitz river here was sold this week to the Thompson-Ford Lumber company, which has been operating the mill on a lease since early this year. E. J. McLane was owner of the Fir Products company and acquired the plant during the war. J. R. Thompson and J. R. Ford, owners of the Thompson-Ford company, are practical millmen and have made a great success of the operation of the mill. The plant has been cutting about 50,000 feet of lumber daily and employs a crew of 40 men. The loading platform at the railroad siding on the east side is also included in the transaction.

### Klamath Falls Men Proposed Many New Building Projects

Klamath Falls, Nov. 22.—D. O. Williams announces that he will build a three story fireproof structure on two lots recently purchased on Eighth street, one block from Main. W. F. Kopka plans to build a three story brick block on property owned by him on the opposite side of Eighth street from Williams' site.

Four brick store buildings are now under construction on Main street and others are planned. The shortage of housing facilities is being met by the construction of a score or more of residences, and indications are that a more extensive building program will be initiated in the spring.

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-in-  
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**COLONIAL HOME** of 11 rooms, 75 by 100 grounds. Living room, hall and den in oak, dining room in mahogany. Large kitchen, butler's pantry, 4 bedrooms on second floor, 3 on 3d floor. Hot water heat, garage, splendid verandas from each floor. Price ..... \$19,000

**MAGNIFICENT STUCCO RESIDENCE**, 100 by 200, on one of Irvington's finest corners ..... \$30,000

**BEAUTIFUL 8 ROOM RESIDENCE**, 53 1/2 by 100 corner, 2 fireplaces, 2 baths, double garage. .... \$11,500

**HANDSOME HOME** of unusual character, 100 by 150 corner. .... \$22,000

**ANOTHER SPLENDID HOME**, 10 rooms and sleeping porch, many fine features, 90 by 100 frontage on street, 25 by 100 extends through to other street. .... \$20,000

**A MAGNIFICENT EAST SIDE VIEW PROPERTY**, wonderful outlook over entire city, fine residence and grounds. .... \$15,000

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