

CAKE CREME OIL SOAP FREE WITH EVERY PURCHASE OF 3 CAKES AT 25c—MAIN FLOOR

1553D FRIDAY SURPRISE

**Surprise Sale
Books 29c**

Hundreds of popular fiction books, also useful pocket dictionaries. Some are a trifle "hurt."
—Meier & Frank's: Fifth Floor.

**The Sale of China and
Glassware Continues**

Many articles HALF PRICE. Limited quantity.—Basement.

1553D FRIDAY SURPRISE

**\$3.00 Alarm
Clocks \$2.19**

New Haven "Tattoo" alarm clocks with intermittent alarms. Good reliable time keepers.
—Meier & Frank's: Main Floor.



MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

75c Home-Made Specials 44c

A delightful assortment of fresh, tasty home-made candies, including caramels, Mexican Pinoche patties, nut glaces, Mexican chews, nougat, nut kisses. Delicious candies, assorted, in one-pound folding boxes.
—Meier & Frank's: Main and Ninth Floors, Basement Balcony.

What Are Your Personal Needs? What Practical Gifts Have You in Mind?
Supply Them for Less in MEIER & FRANK'S

1553d Friday Surprise

MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

Here's a Splendid Surprise

\$65 to \$75 Coats

Offered at

\$49.50

A little less than fifty dollars for thoroughly good coats! Women and misses please take particular notice of this sale.

Materials include silvertones, bolivia, burr, ella, kersey, plaids and novelty coatings.

Colors comprise dark oxford gray, youthful browns, dark blue and other desirable shades.

Lined throughout or to the hips with plain or printed silks or satins.

Plenty of styles to choose from. Some have loose swinging cape backs, others straight lines—both favorites of fashion. Large collars of many kinds fasten close to the throat.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



1553D FRIDAY SURPRISE

**\$7-\$8.50 Trimmed
Hats at \$5**

Just 50 trimmed hats in velvet and combinations of beaver, and velvet. Medium and small shapes with trimming of feathers, ribbons and flowers. Black and all the wanted shades.
—Meier & Frank's: Millinery Shop, Fourth Floor.

1553D FRIDAY SURPRISE

**Women's Fine Silk
Waists \$3.95**

Georgette crepe and crepe de chine waists in flesh, white, navy and bisque. Braided, embroidered and lace trimmed models. Square and round neck styles. All regular sizes. Limited number.
—Meier & Frank's: Waist Shop, Fourth Floor.

1553D FRIDAY SURPRISE

**\$1.00 All-Wool
Toques 50c**

Exactly half-price for a limited number of boys' and girls' all wool toques in fancy colors.
—Meier & Frank's: Sixth Floor.



1553D FRIDAY SURPRISE

**Sale of Velutina
Bags \$2.49**

A special purchase brings more of those wonderful velutina hand bags at \$2.49. Double frames. Fitted with coin purse and mirror. Nicely lined. Finished with silk tassel.
—Meier & Frank's: Main Floor.

1553D FRIDAY SURPRISE

**Our 35c Velta
Flannel 21c**

32-inch. Striped patterns. Good for quilt covers, laundry bags, etc. Plenty of wanted dark colors.
—Meier & Frank's: Second Floor.

1553D FRIDAY SURPRISE

**Hand Embroidered
Articles 1-2**

\$1.00 to \$2.00 values 50c to \$1.00. Baby pillows, boudoir caps, lunch cloths, towels, pin cushions and other odd novelties. Buy for gifts.
—Meier & Frank's: Second Floor.

Groceries

Coffee, M. & F. Special Blend, 3 pounds \$1.30, pound 45c. Early June Peas, Certified Brand, dozen \$2.85, can 25c. Baking Powder, Schilling's Best, 2 1/2-pound cans \$1.14, the 16-ounce cans 48c. Minced Clams, new pack, No. 1 cans, 3 for 55c, can 19c. Soap, Royal White, 100 bars \$6.65, ten bars 68c. Naptha Soap, finest quality, 21 bars \$1, five bars 25c.
—Meier & Frank's: Grocery, Ninth Floor.

MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

A Special Friday Surprise Sale**Men's Kerchiefs 22c**

Fine white lawn handkerchiefs in hand-loom embroidered initial styles. Plain and fancy black letters. Finished with corded borders and hemstitched hems. Full size. 6 for \$1.05.

Women's Handkerchiefs 11c

White lawn handkerchiefs in a variety of pretty one-corner embroidered effects in white and colors. Fancy embroidered edges. Finished with hemstitched and rolled edges. 15c to 20c values.
—Meier & Frank's: Handkerchief Shop, Main Floor.

MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

1440 Pairs of Women's

**Thread Silk Hose
\$1.29**

A new lot of women's pure thread silk stockings just received in a remarkable special purchase from one of the largest manufacturers of women's high grade silk hose. These are "sub-standards," but the irregularities, where such exist, are of the most trivial nature.

Mock seam stockings with reinforced double toe tops, heels and toes. Black white, cordovan and gray.
Also 360 pairs of dropstitch silk stockings in assorted colors.
—Meier & Frank's: Hosiery Shop, Main Floor.

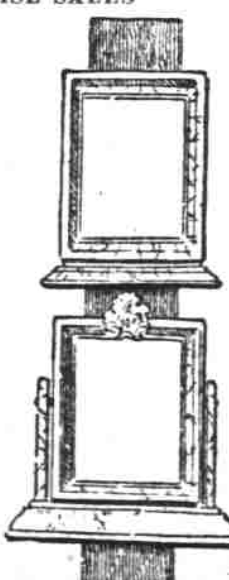
MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

Sensational Values!**Stand Frames
59c**

Stand frames in antique gold tone and burnished effects. Complete with glass and back. All sizes up to 8x10.

Swinging Stand Frames 98c

Several patterns—gray and brown antique gold tone effects, burnished pattern. Some with ornamental tops. All sizes up to 8x10. One of each sketched. Buy for gifts.
—Meier & Frank's: Main and Fifth Floors.



MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

Sale of 10,000 Pairs Men's Sox

Extraordinary Values

15c

Half a dozen or more pairs at this price will come in mighty handy this winter.

They are good durable cotton sox made with double toes and heels.

All popular colors.

All sizes 9 1/2 to 11 1/2.



2-Days Sale of Sample Underwear

\$2.25 to \$2.75 Values

\$1.95

\$3.00 to \$4.00 Values

\$2.45

\$5.00 to \$7.50 Values

\$3.95

Tomorrow and Saturday while quantities last we offer the balance of our great special purchase of this fall's samples from the makers of Monarch union suits at these very special prices.

Heavy, medium and light weight union suits in silk and wool, mercerized and fine combed cotton yarn.
Union suits for fall and winter in all styles at big reductions.
—Meier & Frank's: The Store for Men, Main Floor.

MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

Men's \$15.00—\$16.50 Raincoats

Just 100 Garments on Sale

\$9.85

A man can defy the winter rains if he has the protection of one of these thoroughly serviceable garments.

They are smartly styled, well made, perfect fitting. Plain and belted models with raglan or set-in sleeves and convertible collars.

Sizes 34 to 44.

Boys' "Raynster" Coats \$3.85

They are made by the U. S. Rubber Company and needless to say the price is remarkably low.

Full cut well made garments in good styles and lengths for boys 6 to 16 years.

Canton cloth and plain rubber in tan and brown. Some have hats to match.
—Meier & Frank's: Third Floor, Fifth Street.

MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

Surprise Sale Rag Rugs

\$1.00 Rugs, 24x36 Inches, for 69c

\$1.25 Rugs, 25x50 Inches, for 89c

\$1.50 Rugs, 27x54 Inches... \$1.08

\$2.00 Rugs, 30x60 Inches... \$1.39

\$3.00 Rugs, 36x72 Inches... \$2.08

These rag rugs are suitable for bedroom, bathroom and kitchen. Colonial "hit and miss" rag rugs of a very serviceable quality. All the wanted colors. Limited number at the above special surprise prices.
—Meier & Frank's: Rug Shop, Seventh Floor.

MEIER & FRANK'S 1553D FRIDAY SURPRISE SALES

3600 Pairs Women's Fine

Kid and Cape Gloves

\$1.29

Real kid gloves in black only, sizes 5 1/2, 5 3/4 and 6. Fine cape gloves in light gray, dark gray, coffee, tan, ivory, Newport and khaki, all sizes. Also gray mocha gloves in sizes 5 3/4 to 7. One and two-clasp styles for dress and general utility wear. P. K. and P. X. M. sewn. Fancy embroidered and Paris point backs.
Buy for personal use and for holiday gifts in this sale at, pair \$1.29.
—Meier & Frank's: Glove Shop, Main Floor.

1553D FRIDAY SURPRISE

**Why Not Get These
for Holiday Gifts?****Good Electric
Toasters
\$2.98**

The upright style has been in our stocks until now at \$4.00—and we do not know of any other toaster as good under \$5.
The toaster stove has been here until now at \$3.50—and was recently advertised by another store in Portland as a great special at \$3.48.
Exactly 288 in lot.
—Meier & Frank's: Electric Shop, Basement Balcony.

**Mr. & Mrs. Lower Price Store**

An Immense Sale of

2200 Wash Waists



1200 Women's Wash Waists \$1.98

Just received in an extraordinary special purchase. Women's wash waists made of fancy voiles and organdies in white and pretty colored striped effects. High, low, V and square neck models. Some are trimmed with laces, pin tucks, hemstitching and insertions. A few are subject to slight irregularities. Regular values range as high as \$5.00.

1000 Women's Wash Waists 98c

Odd lots, discontinued lines and samples of women's wash waists. Made of serviceable voiles and other materials. A pleasing selection of styles. Round, V and square neck models, also collarless styles. Nearly all are in light colors. Regular values range as high as \$1.98.

Women's Poplin Dresses \$5

Good quality silk poplin dresses in wanted shades of Pekin, navy, gray and black. Belted style with roll collar. Trimmed with braid and buttons. Sizes 16 to 42. Regularly \$9.75.

Women's Winter Suits at \$5

Just 14 women's and misses' suits of serge and poplin. Belted and box styles with braid and button trimming. Some have vestees of light colored broadcloth. Navy blue only. Broken sizes. Values to \$16.75.

Petticoats 69c

Women's petticoats made of good quality black cambric. Ruffled flounces. Medium sizes. Limited number at 69c.

Sweaters 98c

Women's sleeveless slipover style sweaters with and without collars. Nearly all sizes. Regularly priced at \$1.49.

Children's Coats Special \$3.98

These coats are made of finely serviceable corduroy in brown, taupe, green and navy. Fully lined garments in sizes 3 to 6 years. Regular values range to \$5.50.

Raincoats \$5.95

Rubberized raincoats with silk lined hoods. Two-toned effects in red and green. Sizes 6 to 14. Regular values to \$9.00.

Gowns for 98c

Flannelette gowns and sleepers in plain white and pink and blue striped effects. Sizes 2 to 12 years. \$1.25 values.

Underwear 49c

Children's extra heavy fleece lined shirts and pants in white. Winter styles. All sizes. Each special at 49c.

Hose, Pair 15c

Children's good medium weight fine ribbed cotton stockings in black only. Sizes 5 to 9 1/2. Pair very special at 15c.

Underwaists 59c

Misses' Kabo "com-fit" waists in clasp or button front styles. Sizes 19 to 22. Limited number. Regularly 75c.

Hoods, Each 49c

Infants' all wool crocheted hoods in white, pink and blue combinations. Crochet and ribbon ties. Special 49c.

Men's Flannel Shirts \$2.49

Men's well made wool finished flannel shirts that will give the utmost in service. Full cut garments with two pockets. Gray only. Sizes 15 to 17 1/2. Excellent values at \$2.49.

Union Suits \$2.49

A sample line of men's winter weight union suits in size 42 only. 200 garments in the lot. To \$4 values.

Boys' Hats 25c

Boys' hats made of good quality felt. Nearly all colors. Sizes up to 8 years. Regular values to \$1.00.

Men's Sox, Pair 10c

Men's good quality medium weight cotton sox in black only. Sizes 9 1/2 to 14 1/2. Limited number at pair 10c.

Union Suits 89c

Boys' fleece lined union suits in high neck, long sleeves, ankle length style. Sizes 26 and 28 at 89c. Sizes 30 to 34 at \$1.19.

Men's Ties 50c

Men's ties cut in large flowing end style. Nearly all patterns and colors. Extra special values at 50c.

Sweaters \$1.25

Boys' heavy slipover sleeveless sweaters in V neck style. Plain colors and striped effects. Sizes 28 to 34.

—Meier & Frank's: Lower Price Store, Basement Balcony.

