

35 SHOPPING DAYS TILL CHRISTMAS—NO MATTER WHERE YOU SHOP, SHOP EARLY

**What Better Gift Than An Enlargement**

Enlargements made from favorite negatives bring pleasant thoughts of the original. If you plan to give enlargements for Christmas gifts now is the time to have this work done. We make the finest enlargements and hand-color them in oil.

—Meier & Frank's: Main Floor.

**Now Is the Time to Order Greeting Cards**

A card made from your own plate and carrying your own message gives a personal touch to the holiday greetings. We now have on display all of the appropriate designs and sentiments. Orders given now will receive our best unhurried attention.

—Meier & Frank's: Main Floor.



**For Personal Use and Gifts Silk Maid Hose**

are supreme. Fine quality twelve-strand 100% pure dye silk stockings made with double garter welts of mercerized lisle and reinforced lisle split soles. Full fashioned silk stockings in black, white and a score of wanted shades. Pair \$3.

—Meier & Frank's: Main Floor.

**Fresh Pumpkin and Mince Pies for Thanksgiving**

What is Thanksgiving without its pie? Delicious pumpkin pies of fresh pumpkin, fresh eggs, creamery butter, sugar and spices, delicately browned, are 50c. Mince pies with flaky crust and pure rich mincemeat are 50c. Orders taken now in the Daylight Bakery.

—Meier & Frank's: Ninth Floor.



**November Pre-Holiday Sales**

And everyone who is interested in securing good merchandise for less is making the most of these sales with their wonderful efficacy in reducing living costs.

Holiday Shopping Receives a Remarkable Impetus From the

**Sale Real Fillet Neckwear 1/4 Off**

New fall models in hand-made fillet neckwear. Collars in roll style, also collar and cuff sets. Round and pointed scallops. For dressy wear and for holiday gift giving. Regularly \$4.39 to \$5.95.

**Neckwear 95c**

\$1.25 to \$1.75 values. Georgette crepe collars with fillet and Venise laces, English eyelet collars with frilled pleating. Colored lace collars of Venise and fillet. Net lace gilets, Swiss and organdy collars and sets. Satin, pique and corded silk tailored models. Fluffy lace berthas.

**\$13.50 Marabou Capes \$9.25**

Medium and large size models with and without tail fringe. Fine satin linings. Some styles combined with ostrich. Natural, black and taupe.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



**Metal Laces 98c**

Excellent quality metal laces for millinery and art work. Gold on ecru net and gold or silver on black net. Edges and bands.

**Lace Edges 49c**

Venise and fillet lace edges in the natural shade. For camisoles and neckwear.

**Embroidery 49c**

12, 18 and 27-inch embroidery flouncings in eyelet and solid work effects on lawn and cambric. For undermuslins.

**Georgette \$2.69**

40-inch printed Georgette crepe for blouses and afternoon gowns. Conventional and floral patterns on light and dark grounds. \$3.45 to \$4.00 qualities. yard \$2.69.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**A Pre-Holiday Sale of Women's Gift Skirts**

- \$10.00 Skirts \$5.85
- \$12.50 Skirts \$9.38
- \$15.00 Skirts \$11.25
- \$20.00 Skirts \$15.00
- \$27.50 Skirts \$21.13



With practical fits coming more and more into fashion, special importance attaches to this sale of wanted skirts at decided savings. Skirts for all types of figures and to please all tastes. Materials include tricolette, velveteen, satin, serge and mixtures. Plenty of black, navy, brown in plain weaves as well as vari-colored plaids, checks and stripes. Many of them can be combined with blouses to form beautiful costumes.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

**Fascinating Blouse Exhibitions in Celebration of National Blouse Week**

Scores of enchanting new models are shown in the Fifth and Alder street windows and in the Blouse shop. Costume blouses of lace. Splendid bits of gold combined with color. Rich brown blouses with a touch of rose, red or nasturtium. Beautiful casaques, some with short sleeves.



**Many Specially Priced Blouses**

Suit blouses in dark colors priced at \$9.85. Georgette crepe blouses, were \$8.50 to \$10, at \$7.45. Various silk and Georgette crepe blouses, were \$7 to \$8, at \$5.95. Light colored blouses, many one-of-a-kind, were \$15 to \$50, at \$12 to \$40.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

**Special Purchase of Portieres and Couch Covers**

Just in Time to Keep Out the Drafts of Winter

The portieres are specially priced \$6.55, \$7.15, \$8.35 pair. The couch covers are specially priced \$2.35, \$3.65, \$4.85, \$6.85, \$7.95.

Heavy armures and reps in plain and tapestry effects and in rich dark colors. Suitable for living rooms, dining rooms, libraries.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

**A Most Unusual Sale of Children's Stamped Rompers at 89c**

Regular values range as high as \$2.00. Children's rompers stamped for embroidery in many attractive patterns on serviceable quality white poplin. Sizes 1 and 2 years. Limited number at 89c.

**Remnants of Linen 1/2**

Short lengths of linen in white and tan. Lengths suitable for the making of bags, etc. While any remain exactly HALF.

**Tomorrow's Groceries**

- Macaroni, short cut, highest quality, 5 lbs. . . . . 45c
- Sardines, Kenilworth, fancy, in oil, doz. \$2.50, can. . . . . 22c
- Soups, Campbell's, 16 varieties, doz. \$1.30, can. . . . . 11c
- Black Figs, fancy new crop, 4 lbs. \$1. . . . . 27c
- Pork and Beans, Del Monte, fancy pack, No. 2 cans, dozen \$1.85, can . . . . . 16c
- Krinkle Corn Flakes, doz. pkgs. \$1.25, pkg. . . . . 11c

**Sale \$5.00 Boston Bags \$3.45**



Just 50 undercut cowhide Boston bags in tan color. Soft, pliable bags that may be used for business, for school, for shopping, for overnight purposes, etc. Assorted sizes. One sketched. While any remain, very special at \$3.45.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

**"BY REQUEST" Sale Boys' Suits \$11.85**

This sale is in answer to specific requests from a number of our patrons, but there is no limit as to the number of people who can share in it other than that imposed by the fact that we have only 250 suits to sell at this price.

**"Taken From Regular Stock"**

tells at once the story of the quality and the value. You know the makes we carry and you know that such suits cannot be made today to sell regularly for this price.

The newest models are included in Norfolk, waist-seam and detachable belt styles.

Tailoring is MEIER & FRANK standard—these suits will wear long and retain their shape through many trials. Sizes 6 to 18 years.



It Would Cost Us More Today to duplicate the garments than we are asking in this sale.

**Men's Bath Robes \$4.95**

250 robes have been taken from regular stock and reduced for this November Pre-Holiday Sale to \$4.95.

Excellent quality Beacon flannel robes, well made and trimmed, with large patch pockets, cord tie at neck and heavy cord girdle with tassel.

Handsome patterns in new popular colorings. Choose now for practical gifts.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

**For Three Days Beginning Tomorrow a Remarkable Sale of China, Glass and Porcelain Ware**

This November Pre-Holiday Sale brings chinaware, glassware and porcelainware for self and gifts in every instance at least HALF the regular price and in some cases at even LESS THAN HALF price.

Included in this disposal are two discontinued open stock patterns, one in pretty Haviland china design, the other the well liked "Old Blue Willow" pattern in English semi-porcelainware. In addition we have gone through our stocks and have taken all the odds and ends of chinaware, glassware, etc., and greatly reduced them for this event.

- \$1.25 Glazed Jardinieres 79c
- "Magolica" Pitchers 29c
- Sale Water Pitchers \$2.29



**Fancy Decorated Glassware 1/2 Price**

Many pieces, including sugars and creamers, sandwich trays, compots, covered bon bons, footed jellies, etc.

**A Sale of Haviland China \$4.98**

Regularly \$13.15 to \$36.30. Round and oval soup tureens, 16 and 18-inch platters, covered vegetable dishes, etc.

**English Cut Glass Vases Less Than 1/2**

- Imported English vases.
- The \$5 vases. . . . . \$2.25
- The \$6 vases. . . . . \$2.49
- The \$10 vases. . . . . \$4.50
- The \$12 vases. . . . . \$5
- The \$16 vases. . . . . \$7
- The \$24 vases. . . . . \$9

**Sale Decorated Glassware 1/2 and Less**

- \$11.00 dozen goblets each 45c.
- \$11 dozen finger bowl plates, each 45c.
- \$15 dozen finger bowls, each 45c.
- \$11 dozen sherbets, each 45c.
- \$2.50 candlesticks at each \$1.25.

—Meier & Frank's: Housewares Section, Basement.

**9 Victor "Red Seal" Records at HALF Former Prices \$1.50 Each**

- Gounod's Serenade (Sing, Smile, Slumber), sung by Emma Calve.
- Prologue to "Pagliacci," sung by De Gogorza.
- "Wine, Women and Song," sung by Frieda Hempel.
- "Before the Crucifix," sung by Schumann-Heink.
- "Holy City," sung by Geraldine Farrar.
- "Some Day He'll Come," from Madame Butterfly, sung by Emmy Destinn.
- "Songs My Mother Taught Me," sung by the late Nellie Melba.
- Mad Scene from "Lucia," sung by Semblich.
- "Maria Mari," a Neapolitan Song, sung by Scotti.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

**Miss Millard Children's Supervisor of the Public Library**

will be in the Book Store all tomorrow afternoon to consult with friends of children as to what books to buy.

**Children's Book Week**

all over the country—and very decidedly so in the Book Store.

**LIST 3**

**Cut Out for Future Reference Nature and Animal Books**

- "A Little Freckled Person," by Mary Carolyn Davies, \$1.25.
- "Babes in Birdland," a nature fairy tale, by L. Frank Baum, author of the Oz books, \$1.
- "Shasta of the Wolves," by Olaf Baker, the story of a little boy brought up by wolves, \$1.75.
- "The Book of a Naturalist," by W. E. Hudson, who is famous for his understanding of nature, \$3.50.
- "Fairy Roads to Science-Town," by Mary Earle Hardy, discussing wasps, spiders, seashells, toads, etc., \$1.50.
- "Golden Dfk," by Marshall Saunders, the story of a canary and his friends, \$1.50.
- "Elephant Stories," retold from St. Nicholas, 90c.
- "Green Timber Trails," by William Gerard Chapman, wild animal stories of the upper fur country, \$1.60.

**Bedtime Stories**

- "The Children's Fairy Land," translated and adapted from the fairy tales of Countess D'Aulnoy, illustrated in silhouette by Harriet Wood Elliott, \$1.50.
- "The Joyous Travelers," by Maud Lindsay and Emilie Poulsson, \$2.
- "A Child's Garden of Verses," by Robert Louis Stevenson, a new edition, beautifully illustrated by Ruth Mary Hallock, \$1.50.

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

**Mr. & Mrs. Lower Price Store**

**A Very Special Three Days' Sale 400 Pairs Women's Shoes**



Sub-Standards of \$7-\$17 Grades at About 1/2

A fortunate special purchase of 400 pairs of women's high-grade shoes brings this out of the ordinary sale tomorrow.

All the shoes are in new and desirable styles. In most instances the irregularity is too slight to be detected by anyone but an expert.

Included are brown, gray and black shoes with military and Louis heels. All sizes 2 1/2 to 8.

If perfect these shoes would be \$7 to \$17—on sale for three days at \$3.50 to \$8.50.

—Meier & Frank's: Lower Price Store, Basement Balcony.