

NEW STORE HOURS NOW IN EFFECT—9:15 A. M. TO 5:45 P. M.

Tickets for "Madame Butterfly"

concert-dramatic performance to be given at Heilig Theater, Wednesday, October 29, at 8:30 P. M., auspices Monday Musical Club, are on sale in our Book Shop at \$1.

The Beauty of a Child's Head

is largely in the hair for which reason care should be taken to see that the hair is not spoiled by unskillful cutting. An expert, painstaking barber is here. The charge for hair cutting is 50c.

Hand Weaving Has "Caught On"

Having foreseen the vogue sure to attend this art with the introduction of the proper equipment, we have secured the exclusive agency for Home Craft Looms, inquire about lessons.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND

Make Your Holiday Greeting Personal

by using a personal card with an appropriate holiday message. Our Engraving Department is showing the new designs in personal greeting cards. Place orders now.

SEE ALSO PAGE 7

this section, for news of exceptional interest from the great home furnishings section.

Surcease for Your Foot Ills

waits on a visit to our chiropodist—Dr. Carl Lovén, graduate of the New York College of Chiropody and Orthopedics. He is at your service all day.

Great October Sale of 975 Women's Suits

MORE than a month earlier than usual the Fashion Salons offer nearly a thousand fine suits at large reductions.

Every suit in the lot has been freshly taken from our authoritative Autumn stocks and repriced as follows:

- \$37.50 to \$39.50 Suits for \$27.25
\$45.00 to \$49.50 Suits for \$31.45
\$52.50 to \$57.50 Suits for \$37.55
\$65.00 to \$68.50 Suits for \$46.75
\$75.00 Suits for \$54.65
\$85.00 to \$98.50 Suits for \$68.50

In the sale are sizes for practically anyone and everyone—sizes 16, 18 and 20 years for misses; regular sizes 34 to 44 for women of average build; extra sizes 42 to 53 for large women.

Splendid qualities of soft velvety woolsens which are a pleasure to see, to feel and to wear.

- Peachbloom Chevrone, Tinseltone Tweeds, Silvertone Oxfords, Plain Velour Velour Checks

Many of these materials are usually found only in suits above seventy-five dollars. Every desirable shade is included. Plenty of black and navy blue, plenty of browns and lighter blues, plenty of youthful reds, plenty of grays, tans and rather indefinite shades, plenty of purples and beige.

Fashionably smart plain coats of fingertip and three-quarter length—with narrow belts, pleats, tuckings, stitchings, embroideries, panels, gilets, mannish mannerisms, braid trimmings, ripple peplums.

Often only one or two suits of a kind. Hardly ever more than three or four of the same style, for it is our custom to buy few of a style so that no woman is likely to see her suit repeated on someone else.

Descriptions of the Suits Pictured

- A—\$31.45, was \$45—chevrone with many buttons and shoestring belt.
B—\$31.45, was \$45—diagonal cheviot, back of coat has inverted pleats and fine tucks.
C—\$58.50, was \$98.50—peachbloom interestingly cut, narrow belt, elaborate embroidery.
D—\$46.75, was \$65—velour with shoestring belt, combination tucking.
E—\$37.55, was \$52.50—velour checks, plain satin lining, ripple coat.
F—\$68.50, was \$98.50—peachbloom with slashed coat opening over the tucked panels of the skirt.
G—\$27.25, was \$39.50—fine twill, flowered lining, loops instead of buttonholes.
H—\$46.75, was \$68.50—velour with extremely rich embroidery.
I—\$37.55, was \$52.50—silvertone, the coat with the new ruffled hips.
K—\$54.65, was \$75—velour with coat slightly bloused in the back.
L—\$27.25, was \$39.50—heather mixture in smart tweed, mannishly tailored.
M—\$54.65, was \$75—silvertone with machine stitched embroidery.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



Misses' Dresses Drop to \$12.75

Nearly 50 frocks of tafeta, charmeuse, crepe de chine, crepe meteor and Georgette crepe. Light and dark colors for every day, for dress up, some for evening. Many styles—some only one of a kind. A number lined with silk—yes, even at \$12.75!

Because they are much less than today's wholesale cost, we must regard each sale as final—no garments will be sold on approval, none sent C. O. D.

Sizes 14 to 18 years, but not in each style. Two models sketched.

"—on with the Dance"

Joy will be unconfined so far as sartorial limits are concerned if one's frock be chosen from the assemblage of

New Dancing Dresses

on display at this store. Imponderable yet wholly effective creations of nets, Georgettes, satins and tafetas. Delightful new models, differentiated in infinite ways. \$35 to \$98.50.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

Bewitching New Blouses to Wear With Suits

Original one-of-a-kind models. A front peplum blouse of navy georgette with dahlia colored gilet and bands of exquisite bead work—a tomato red casaque belted with dark blue and silver and embroidered—an exquisite blouse of brown georgette with hand-run lace and touched with gold—a brown georgette with collar and bands of gold brocade in dice pattern—a surprise blouse of flowered georgette with sash. Just unpacked. Prices \$16.50 to \$50.

Suit blouses at \$5.85, \$7, \$9.50, \$10 and upward are immensely attractive as anyone will quickly see. Mostly of navy blue or brown, with beads, braiding, colored piping or embroidery. Made with little differences even at these moderate prices.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

A Lace Collar for Every Gown

France, like all the rest of the world, is reviving the lost art of the softening white collar. It's the fashion now, soon it will spread like wildfire. There is nothing quite so good as white or delicate ivory tones to set off the complexion.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

\$15.00 to \$20.00 Suit Hats

Specially Priced \$12.50

Fifty hats, one of a kind. Majority are the small close-fitting hats which are in such great demand. Many a woman will more than save the price of these hats in the great October sale of suits told of at the top of this page.

—Meier & Frank's: Millinery Shop, Fourth Floor.

DOLL SHOW WINNERS

The judges, Mrs. William Burgard, Mrs. Edward Cookingham, Miss Mae Hirsch, Mrs. George W. McMath and Mrs. Andrew C. Smith, have awarded the \$276 in cash and merchandise prizes as follows in the various classes in our Seventeenth Annual Doll Show, which closed yesterday evening:

- Grand Prize \$50—Church of Madeleine, East Twenty-fourth and Skidway streets.
Second Grand Prize, \$30—State School for Deaf, Vancouver, Wash.
Fourth Grand Prize, \$20—Marion Kollock, 765 Wedder street.
Fifth Grand Prize, \$10—Jane Friedlander, 735 Flinders street.
Class A, First Prize, \$22—Antonia Sylvia Oshelm, 96 West Emerson.
Class A, Special Prize, \$8—Elizabeth Ehrman, 253 King street.
Class A, Second Prize, \$15—Piano and Stool, Ruth Mogson, 471 East Fifty-seventh street north.
Class B, First Prize, \$10—Doll Trousseau, Patricia Parry, 648 Gerald avenue.
Class C, First Prize, \$10—Old Ivory Hattan Hooker, Marcella Sears, 775 Flinders street.
Class D, First Prize, \$25—Child's Desk and Chair, Catherine Derette, 580 Belmont street.
Class D, Special Prize, \$10—Margaret Hay, 540 Broadway.
Class D, Second Prize, \$15—Tricycle, Dorothy Lawson, Hotel-Fortland.
Class D, Third Prize, \$10—Table and Two Chairs, Jennie Hall, 865 Lovejoy street.
Class D, Fourth Prize, \$5—White Decorated Dresser, Barbara Marshall, 1081 Vaughn street.
Class E, First Prize, \$5—Merchandise Order for Toys, Rose M. Grace, 460 Chapman street.
Class E, Second Prize, \$4—Set of China Dishes with Tray, Hattie Ferris, 394 North Twentieth street.
Class E, Special Prize, \$2.50, Theresa Pascucci, 854 Macadam.
Class E, Special Prize, \$2.50, Helen Peters, 744 East Broadway.
Class F, First Prize, \$12—Child's Desk, Jean Kollock, 765 Wedder street.
Class F, Second Prize, \$6—Mahogany Finish Doll Bed, Lardyn Hughes, 448 Eleventh street.
Class G Prize, \$5—Work Basket with Candy, Elizabeth Furbacher, 1093 Belmont street.
Special Mention—Bridal Party, Iris Paul, 1125 Cleveland avenue.
Bathing Party, Mrs. Othun, 927 East Hoyt street.

60 Styles in Women's Winter Sweaters

Many customers tell us that our collection of sweaters is much the largest in the city—we hear it day after day.

There are now thirty different styles in knitted wool, Shetland and combinations of angora wool. Some imported from Switzerland. Box coats, tuxedo and surplice models. 35 colors. 15 prices—\$7.50 to \$25.00.

Quantities of new models just in. If you are planning to give a Christmas present of a sweater, why not choose it now while the variety is at its height?

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Charming New Accessories

Party Frock Crepes, Real Laces

Interesting draperies and fascinating color arrangements suggest frocks of great allure in the Lace Shop. Crepe chiffons in a long list of charming colors are \$2.25 and \$3 yard.

Silver and gold lace, deep embroidered flouncings, artistic flowers, metal embroidered tissues and many other lovely things are shown nearby so that one quickly sees what can be created.

Maline for Scarfs

No party dress is quite complete nowadays without its long, misty veil of maline or its fluffy draperies and big sash bows of the same ethereal weave. Every imaginable color, six yard.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

For Milady—At Home

Intimate apparel selected with the utmost care yet made easily accessible to the most carefully scrutinized expenditure through judicious use of our great buying power.

Imported Japanese quilted house jackets of silk at \$10, satin at \$12. Imported ones, charming affairs with hand embroidery, are exceptional values at \$11.95.

Others range from \$5.98 for crepe de chine sacques to beautiful hand made creations at \$42.50.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Nut Rolls

are delicious "logs" of nougat thickly covered all over with walnuts, almonds or pecans. They are the latest origination of our candy chief.

—Meier & Frank's: Ninth Floor.

Halloween

favors are here for dinners, dances and parties. Place cards, stickers, lanterns, hats, pom-poms, nut cups, pumpkins, masks, horns, etc. Queer, jolly favors at moderate prices.

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

This New 66-Piece Outfit for Baby is \$33

Baby's Shop will be glad to show to expectant mothers and their friends a new, very practical outfit which has just been arranged. 15 pieces are stamped or cut, ready to make. Materials are fine enough even for that precious baby. Designs for embroidery are not too complicated to be tiresome.

- Included are: 4 nainsook slips, 2 nainsook dresses, 2 nainsook garterdresses, 2 flannel garterdresses, 2 flannelette nighties, 2 cards safety pins, 1 cake castile soap, 1 bottle sweet oil, 1 package absorbent cotton, 1 vaseline, 1 talcum powder, 1 baby bunting, 1 piece rubber sheeting, 1 Turkinit lap towel.

Embroidered with the Three Bears or with cunning chicks are fascinating creepers for six-month to two-year children.

When not embroidered with fairy-story creatures they are hand-stitched or smocked in color.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Large New Shipment of Beautiful Furs

New delightful scarfs of fox are ready to wear with suits which have fur collars. Poiret brown, georgette brown, black or taupe dyed or in natural red, variously priced \$45 to \$150.

Exquisitely soft, silky lynx in naturalblack or Lucile brown, variously priced \$60 to \$150.

Smart little choker collars, the new short cape effects and long warm throws are in opossum, Japanese mink, Alaskan mink, kolinsky dyed mink, Hudson seal (dyed muskrat), nutria, skunk or fitch. Choker collars are \$19.50 to \$55. Larger pieces in capes and "throws" are \$57.50 to \$200.

Long Coats and Youthful Coatees

Frisulous coatees and 30-inch sport coats are in mink, kolinsky, Siberian gray squirrel, Hudson seal and sealine (dyed cone), variously priced according to the fur, at \$150 to \$486.

Longer coats of 36 to 42 inches are in beautiful mole, Hudson seal, natural muskrat, nutria, sealine and natural marmot, variously priced at \$175 to \$750.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

