THE OREGON DAILY JOURNAL, PORT LAND, WEDNESDAY, OCTOBER 15, 1919.



Double Quick!-Don't Miss This Important Suit Sale!

-Again, the best news of economy is hailing you from Peterson's! -We have a plus of suits that will interest every woman who hasn't already more excellent street apparel than she needs. If you haven't seen the new suits here, by all means DO: this occasion is a very special invitation, since we have allotted for hurried disposal.

250 Newest Suits at HALF PRICE

-Such a drastic departure will strike like a bolt from the blue! We know it. And so, we urge you to lose no time in coming to see what the offerings may suggest that would please you particularly well.

> \$ 49.50 SUITS go at\$24.75 \$ 59.50 SUITS go at\$29.75 \$ 69.50 SUITS go at\$34.75 \$ 79.50 SUITS go at\$39.75 \$ 89.50 SUITS go at.....\$49.75 \$129.50 SUITS go at \$64.75 \$149.50 SUITS go at \$74.75

-Among the 250 suits of this sale are many new and handsome style effects. Velours, broadcloth, silvertone and tricotines in various modes, trimmed with fur. Trimmed otherwise, suits of serge, tricotine, gabardine, broadcloth, silvertones and wool poplin. Attend l

100 New Fisk Hats
at Half Price!
-D. B. Fisk, of New York and Chicago, is one of America's largest hatters. His name attaches especial significance to this timely sale, etc.—a guarantee of the fitness of the quality and style available.
\$12.95 Hats, \$ 6.50 \$24.75 Hats, \$12.50 \$14.95 Hats, \$ 7.50 \$29.95 Hats, \$14.95

\$18.95 Hats, \$ 9.50 \$39.95 Hats, \$19.95

\$16.95 Hats, \$ 8.50

risk flats	PayHalt for Dresses
f Price!	-Wish we could picture them here-but we haven't even room for descriptions. In brief, you will witness in this
nd Chicago, is one of America's	special dress sale a veritable melange of fashion-dresses to please practically any faste. SEE THEM1
tches especial significance to this of the fitness of the quality and	\$49.50 DRESSES go at \$24.75
	\$59.50 DRESSES go at \$29.75
\$24.75 Hats, \$12.50	\$69.50 DRESSES go at \$34.75
\$29.95 Hats, \$14.95	\$79.50 DRESSES go at., .\$39.75
\$34.95 Hats, \$17.50	\$89.50 DRESSES go at \$44.75
\$20 DE LL. ALO OF	

\$98.50 DRESSES go at ... \$49.75



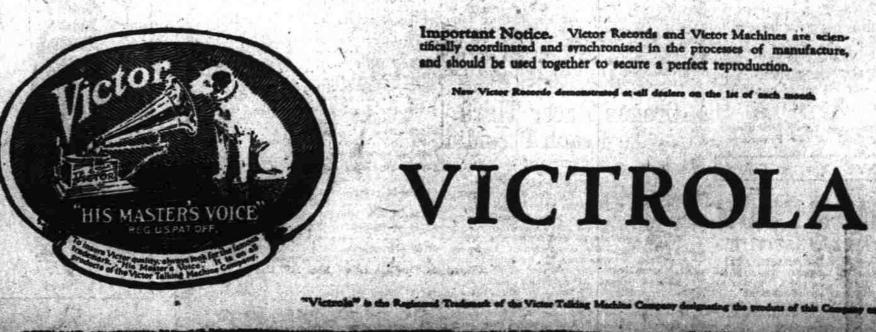
on the Victrola

You have often heard "Annie Laurie," but did you ever hear McCormack sing it? Or Farrar? Or Homer? Or Melba? Ever since you were a child you have loved "Annie Laurie," but not until you have heard one of these supreme artists sing it, have you heard it in all its tenderness and beauty.

These great singers-and practically every great artist and entertainer of the day-make Victrola Records exclusively. If you want the best music, you should have the Victrola.

Victors and Victrolas \$12 to \$950

Victor Talking Machine Co., Camden, N. J.



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