

# CALIFORNIA FIRE CHIEFS PLEASUED WITH ROSE CITY

Charles Otterson of Napa Writes He Is Coming Here Again and Will Bring His Friends Along.

THANKS ALL THE FIRE BOYS

Shake The Journal Man's Hand, He Says to B. F. Dowell; B. F. Irvine's Address Is Praised

Portland's treatment of visiting fire chiefs was superb, the Columbia highway surpasses anything in this country in natural scenic beauty, and Portland can be proud of Jay Stevens and B. F. Irvine of The Journal, Charles Otterson, fire chief of Napa, Cal., writes to B. F. Dowell, Portland fire chief, in appreciation of the treatment accorded coast chiefs at the recent fire convention here.

Otterson declares Portland entertained the firemen more magnificently than any city he has ever visited. His letter to Chief Dowell follows:

**PORTLAND'S WELCOME LAUDED**  
 "Tom, Back in the harness, and after having such a good time it is kind of hard to get myself together to drop you a line, which the California boys requested me to do, and say a few words of appreciation of the kindness of the Portland people and the way they treated us during our recent convention in your city.  
 "I do not think that I am able to express it in words, but I'll take a chance, anyhow. I want to say that I have been, in the past 12 years, in many parts of the state and other states, and we have never received the treatment and the complete program that we received in Portland from you and your committee. It is safe to say there was not a break in it; it was a continuous round of pleasure from the start to the finish, as well as business.

"I never in my life witnessed more natural scenery than I saw along the Columbia river during that drive. They may talk of Yellowstone park and the Yosemite, and the Grand Canyon of the Colorado, all of which have been seen, but you have got it on them."

"The day we drove to Eagle creek to the barbecue, when you and your committee and your fire boys so royally entertained us, you can feel proud that you have got a set of commissioners and firemen who joined hands and entertained us that day, from the boy that waited on the table to the one who cooked the venison.

"And speaking of the boys who kindly drove us around to see the city, it seemed that they did ever give us their power to make our trip north a pleasure, which they surely did.  
 "I have marked it down in my little red book, 'The end of a perfect week,' and if God spares me my health, my family and myself and friends will visit your city during the following year. I want to say to you, however, I never get through talking about it.

**ENGINEERING ACHIEVEMENT**  
 "Say, Biddy, it is about time for me to confess to the truth. Thirty years ago I lived in your town for about a year. It kept me busy last month to find my hotel. I was completely lost. Your city has outgrown, not itself, but has outgrown me, and as I looked around and saw where they were working some of those old buildings that stood there in my time, it showed that Portland is a progressive city. I took a ride up the heights on the electric car, of which I was constructor of the cable road many years ago, and saw the handsome driveway that has been constructed alongside the electric road to the top of that mountain. Your city is blessed with some good engineers, and they let nothing stand in their way toward beautifying their city. Evidence speaks for itself.

"I have lost the name of that gentleman who is the editor of The Journal in your city, and who spoke to us in The Auditorium that night on 'Fire Prevention.' I have witnessed many fire prevention meetings and have heard many speeches, but he was the most able speaker that I ever heard in my life. If that man were in position to travel through the United States with that lecture, it is safe to say he would be one of the most successful men that they have in the Fire Prevention bureaus today.

**SHAKE JOURNAL MAN'S HAND**  
 "And J. Stephens, for the first time I met him to shake hands with him, and after listening closely to him, Portland can be very proud that they have turned out such a man. He is capable and he is upright, and when he has anything to say he does not hash matters a particle; he is right to the point.  
 "Well, I think I will have to close, and I want you to thank all the members to your fire commissioner, and to your committee which assisted you in entertaining us in your city (and you can thank them back, because you are blessed with a fire commissioner who put his shoulder to the wheel to assist you in making a success of this convention). And I want you to thank all the fire boys, from the bottom of my heart, for the way that they entertained us and gladly furnished their cars to assist you, and tell them if they ever come to California to be sure and hunt me up. I have a soft spot in my heart for the boys.

"And do not forget to grab that man of The Journal by the hand and give him a hearty handshake for me.  
 "I mailed you a photograph, which you can get mounted yourself and tack it up in your hall. Don't forget to have those little words that I inclosed printed upon it, because that is real life. It is a motto of mine that I hang up in my parlor, and is more truth than poetry."

**Eight Sawmills to Be Built in Next 18 Months in Klamath**

Klamath Falls, Oct. 11.—The Ewanna Box company is to start erection of sawmill here at once, which will have a 40,000-foot capacity at the start. It is planned to have it completed by January 1. Later the capacity will be increased to 80,000 feet. The mill will be electrically driven and will adjoin the company's present box factory on Lake Ewanna, which it will supply with material. Seven other sawmills are to be erected in the county within 18 months, according to a local mill construction engineer.

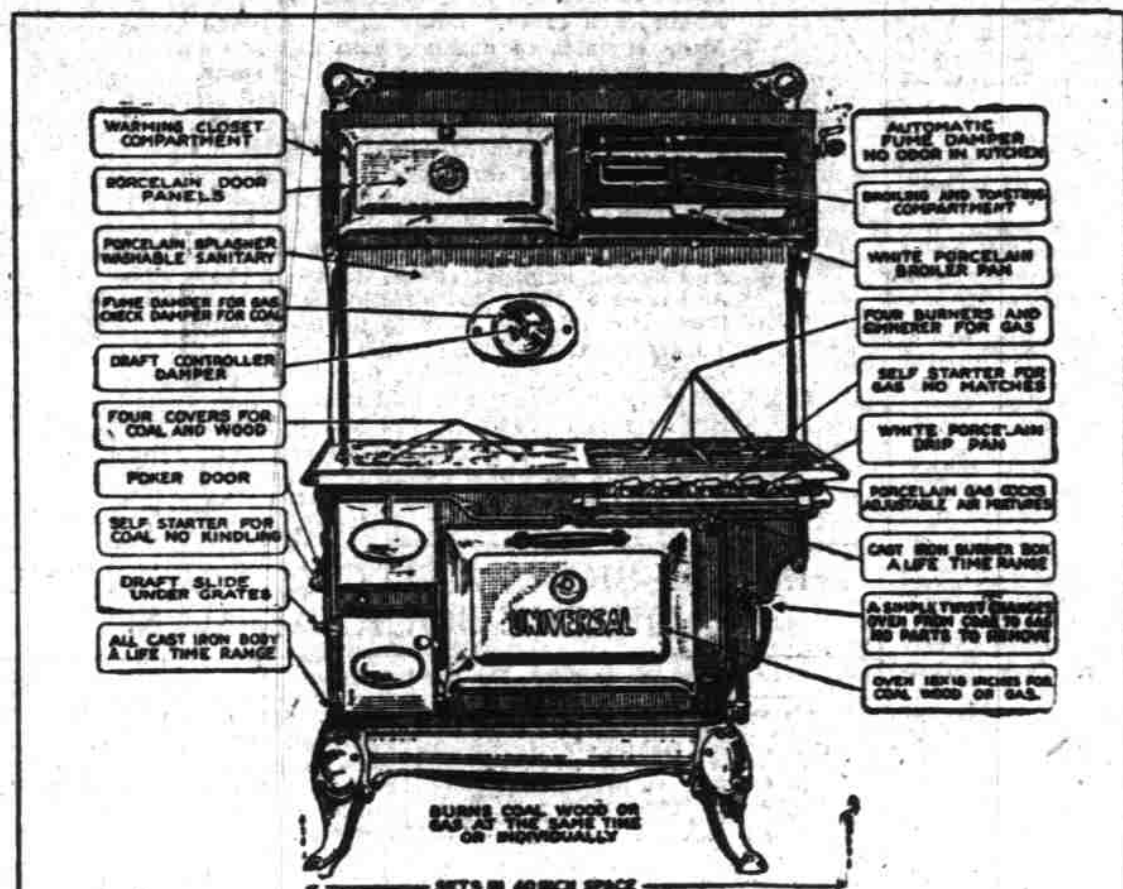
An Extra Special and Most Seasonable Offering  
**45c Yard Wide Striped Outing 33c**  
 Our very best and heaviest quality YARD WIDE striped outings at 33c instead of the regular price of 45c yard.  
 Outings suitable for pajamas, gowns, etc. Especially good for garments to be worn on the sleeping porch. Pink, blue, and tan stripes, also fancy effects. Full bolt lengths. Yard 33c.  
 —Meier & Frank's; Second Floor. (Mail Orders Filled.)



Effective Tomorrow  
**New Store Hours**  
 9:15 to 5:45

For Additional News  
**See Back Page**  
 This Section

# Meier & Frank's Page of Home News



## "Universal" Combination Ranges

Are Really TWO Complete Ranges in ONE  
 This range of simplicity and thrift burns coal and wood or gas.

A warm kitchen in cold weather. A cool kitchen in warm weather. Self-starter for gas; no matches. Self-starter for coal and wood; no kindling. Turn on the gas and oven is automatically adjusted for gas. Turn off the gas and oven is automatically adjusted for either coal or wood. Fuel changes are made instantaneously and automatically by a simple turn of the wrist. No parts to change. Nothing to remember. Absolutely automatic. Use gas and coal or wood fire for baking or cooking at the same time if you wish. The Universal Combination Range is compact (occupies but 40 inches of space), simple, practical, efficient—the most economical range made. The Universal Combination is shown in various finishes—"Univ-it" porcelain, peacock blue and silver gray. If desired you can MAKE YOUR OWN TERMS IN REASON.



## More Heat With Less Fuel—Better Circulation—a More Even Distribution of Heat Is Afforded by the Universal Pipeless Furnace

A complete heating and ventilating system that meets every requirement of health, comfort and economy. The Universal Asbestos Insulated-Pipeless Furnace has one register directly over the furnace which, in combination with the cold-air duct, provides both the warm-air outlet and the cold-air return. No cold floors—no loss of heat in the basement if you have us install a Universal Pipeless Furnace in your home. Some of the superior features of the Universal Pipeless: Free return air circulation assures maximum heating efficiency. Inner casing, heavily insulated, prevents loss of heat by radiation in basement. Long heat travel means greater fuel economy. Gray iron casting—tough and durable—assures long service. We will take your old heating stove as part payment and on the balance you can, if desired, MAKE YOUR OWN TERMS IN REASON.

**"UNIVERSAL WEEK"**  
 Beginning tomorrow and continuing all week there will be a special factory representative here to explain to you in detail the features of  
**Universal Combination Ranges**  
**Universal Pipeless Furnaces**  
**Universal Air Blast Heaters**

Whether you are ready to buy now or not, it will be well worth your while to attend this special demonstration tomorrow and all week.  
 —Meier & Frank's; Sixth Floor. (Mail Orders Filled.)

## To Bring Down Living Costs We Offer Tomorrow 200 Cases of Corn 19c

Fancy Country Gentleman corn that is sweet and tender. Can. 19c, dozen cans \$2.25, case of 2 dozen cans \$4.40. These prices are about present wholesale. Only 200 cases. Come early.  
 Flour, Royal Banquet, Crown or Snow Drift, 49-pound sack, \$2.95.  
 Soap, Victor Naptha, good quality, 100 bars \$5, or 9 bars for 50c.  
 Citrus Powder, 3 large pkgs. for 80c.  
 —Meier & Frank's; Grocery, Ninth Floor.

## A Special Featuring of Batts for Comforters

With the coming of cold weather women are beginning to think seriously of warm comforters. Many women will make their own. For those who do we have a complete stock of wool and cotton batts and comfort coverings. Best quality wool batts, 2 pound size, 72x84 inch, \$6. Pure fleece wool batts, 72x84 inch, 2 pound size \$4, the 3 pound size \$6. Best quality cotton batts, 72x84 inch, 2 pound size \$2, the 3 pound size \$3. Quilted cotton batts, 72x90 inch, 3 pound size \$1.25, the 4 pound size \$1.50. 36 inch silkolines yard 35c. The 36 inch challis yard 25c, the 24 inch challis yard 15c.  
 —Meier & Frank's; Second Floor. (Mail Orders Filled.)

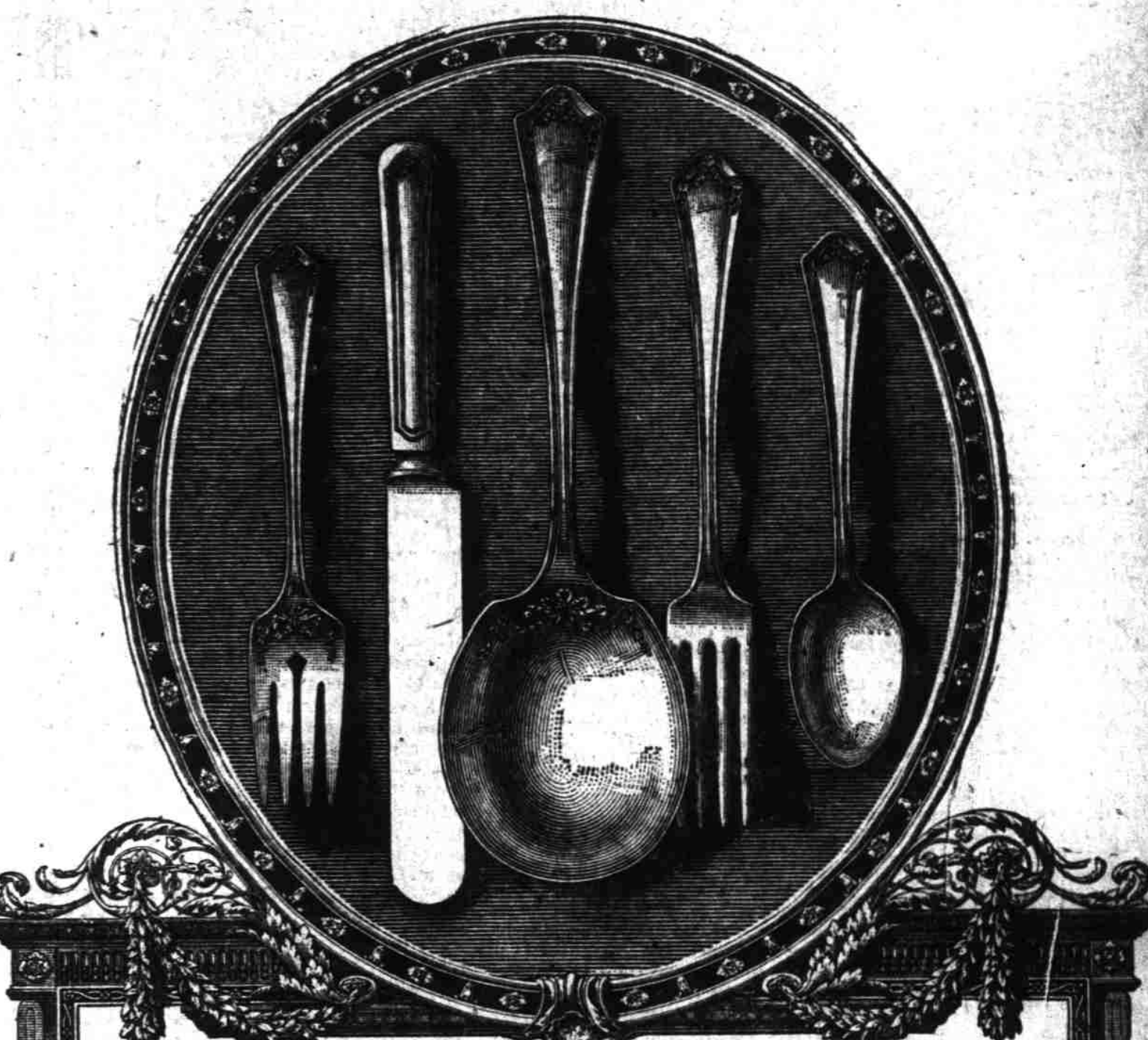
## Draperies

Among recent arrivals in new fall and winter draperies are:  
**New Filet Nets**  
 We have a splendid new selection of fancy filet and bungalow nets so desirable for new fall curtains. A pleasing diversity of patterns is here. Prices range from 80c to \$1.75 yard.  
**New Cretonnes**  
 Many new cretonne patterns are now on display. The colorings and designs this year are quite different from those of last season in so much as the general scheme is more subdued. Yard 85c to \$1.50.  
**Draperies Madras**  
 New and beautiful patterns in colored draperies madras will be featured in a special display this week. Yard \$3 to \$6.  
 —Meier & Frank's; Seventh Floor. (Mail Orders Filled.)

## This Grafonola Outfit For \$133.50



Will you have music in your home this winter? What more desirable than a Columbia Grafonola? Illustrated above is one of our most popular models. All the essential features of Columbia superiority will be found in this instrument. Finished in mahogany or oak. Equipped with the highly successful automatic stop—requires no setting. This special outfit includes the Columbia Grafonola pictured, 10 i. d. 10-inch 85c records (Columbia or Victor) of your own choice, 300 assorted needles and a record cleaner. **Make Your Own Terms in Reason**  
 —Meier & Frank's; Sixth Floor. (Mail Orders Filled.)



To Make You Better Acquainted With Our Silverware Shop We Have Made Special Arrangements for a Unique Demonstration and Sale of

## "Oneida Community" Par Plate Silver in the Well-Liked "Primrose" Pattern (Illustrated) on the TEN WEEKS CLUB PLAN

This event should prove of interest to every housewife in Portland and vicinity. Through this club plan one can secure this special value in the well-known Oneida Community Par Plate table ware—

## 26-Piece Chest \$11.45

The plan is this in a nutshell: You come to the store tomorrow or any day this week and fill in a special membership coupon which we will give you. Housewives who join this club, give us their names and addresses and purchase an item or items marked on the membership cards, have the privilege of bringing these cards back to the store each week or at any time during the ten weeks' period and buying the quantities marked on the card at our SPECIAL ONE-WEEK SALE PRICES.

Joining this club does not obligate you to purchase the entire set—it merely gives you the privilege of doing so if you desire. The important thing to remember is that you must fill in your name and address THIS WEEK—after this week you will be unable to secure this silverware at the special club plan prices. Full particulars will be given in our Silverware Shop.

### PAR PLATE—TEN WEEKS CLUB MEMBERSHIP TICKET—Expires Dec. 20, 1919

Name.....  
 Address.....

Oneida Community PAR PLATE Guaranteed for 10 Years

Dinner Knives	Dinner Forks	Butter Knife	Empty Chest	Table Spoons	Tea Spoons	Sugar Spoon
3	3	1	1	3	3	1
\$1.45	\$1.45	\$1.25	\$1.25	\$1.40	\$1.50	\$1.25
\$1.45	\$1.25	\$1.25	\$1.40	\$1.50	\$1.25	\$1.40

PRICES SUBJECT TO 4% WAR TAX

Good Only at This Store **Meier & Frank's** Main Floor, Sixth Street