

RAILROAD ACCIDENT PREVENTION DRIVE TO START SATURDAY

Railroad Administration's Safety First Campaign Will Continue Throughout Land Two Weeks.

ASK COOPERATION OF PUBLIC

During Same Period Last Year Thirty-six Lives Were Lost; Carelessness Given as Cause.

Employees of railroads in the northwest with the assistance of the traveling public, will launch an accident prevention drive Saturday in connection with the national no-accident campaign decided upon by the railroad administration for the two weeks between October 13 and 31, inclusive.

Realizing that a majority of the railroad accidents can be prevented by proper education the administration has been planning for several months an intensified effort to stop all accidents during a given period and finally decided on the last two weeks of this month for the campaign.

Six weeks ago a conference of safety agents of the United States was called to meet in Chicago. J. F. Grodski, general safety agent of the lines under Federal Manager J. P. O'Brien and R. K. Felt, safety agent for the railroads under Federal Manager A. J. Davidson, attended the sessions.

At the Chicago meeting it was decided that the campaign in the northwest would be carried on along lines similar to the no-accident week campaign earlier this year. Meetings will be held all over the railroad systems and definite instructions will be given all employees and the public generally that each person may realize the share in the campaign that he must take.

As to the railroads terminating in Portland, safety meetings will be held wherever there is a foreman and men and it is estimated that there will be at least 200 of these meetings.

Whenever there is a railroad physician or surgeon, he will address the employees in his district, the sessions to be conducted by chief executives of the railroads and one or more safety officials. At the larger points there will be probably seven or eight meetings during the campaign and the foreman at every shop will remind the men each morning with a brief talk to maintain vigilance against the occurrence of accidents.

Some of the larger preparatory meetings at which explanation of the accident prevention campaign will be made to be held this week are as follows: Northern Pacific Terminal company, Monday; Beaverton local and La Grande shop, Tuesday; Huntington local, Wednesday; Marshfield local, Thursday; and Albion shop, Friday.

Large meetings during the drive will be held as follows: O-W, first division and fifth division, October 20; Spokane shop, October 22; Tulea shop, October 23; Southern Pacific, Dallas local, October 24; Pacific Coast railroad, October 24; Portland division, S. P., October 27; O-W, second division, October 28; third division, October 29 and O-W, fourth division, October 31.

To govern railroad employees a set of rules has been issued by M. J. Buckley, general manager of the Southern Pacific, the rules ask that a general inspection and cleanup of all equipment be made, that all foremen should hold brief meetings with the men prior to October 17 and that special meetings be arranged all over the Southern Pacific system.

Calling attention to the accident prevention drive, the notices were attached to the pay checks of 17,000 employees in this district during the drive. Posters will be distributed in all railroad buildings and notices will be sent to the men on each rail line during the campaign.

During the same two weeks in 1918 there were 17 casualties on the O-W lines, two on the Pacific Coast railroad, 14 on the Southern Pacific north of Ashland and three on the San Francisco & Portland Steamship company vessels, of a total of 36 deaths and injuries. Only one day was entirely clear of accidents on all roads.

A notice of the accidents occurring last year in this district are being sent to all officers and employees of the railroads by the bureau of safety and the statement is punctuated with the following statements:

"During the national railroad accident prevention drive we should strive not only to beat this showing but to make a clear record. We will be in open competition with all railroads under federal control. Some roads will have clear records. We should aim to be at the top. Will we be there? It's up to every single one of us. Extreme caution is necessary. Prevent injury to yourself as well as injury to others. Don't take a chance. Be safe."

The railroads are in turn appealing to the public for cooperation during the drive as public co-operation will greatly minimize and perhaps eliminate the railroad crossing accidents and reduce accidents to passengers and others at stations and on the right of way.

More than five deaths and 13 serious injuries a day occur at grade crossings on American railroads and that 22 passengers were killed or seriously injured every day during the nine months ending September 30, 1918, says the employer's notice, which calls attention to the fact that 90 per cent of these accidents are due to carelessness.

Rose Growers Will Discuss Program to Boost Culture Here

Discussion of the entire rose culture situation and the formation of at least tentative working plans for the organization of the Oregon Rose society and the building up of the rose industry will be the program for the meeting of rose culturists which has been called to meet in the Chamber of Commerce dining room Tuesday night.

The meeting was called by the Chamber of Commerce, which is anxious to have the natural advantages of Portland for rose culture work. Those expected to be present at the meeting are Jacob Peser, Art Bowman, J. A. Curry, H. J. Blasing, A. J. Charka, James Forbes, C. P. Kayser, J. G. Becher and M. L. Donald.

A. H. Green stamps for cash. Holman Fuel Co. Main 355, A-2828. Blockwood, short stubbers, the Rock Springs and Utah coal, sawdust.—Adv.

The Enjoyment of Your Favorite Pictures

is greatly enhanced when you have them properly enlarged. Our Kodak Shop makes a specialty of enlargements that bring out the most desirable features of the picture in a bigger, more vivid way. Those who contemplate making gifts of this sort are assured of the best work if orders are given now.—Main Floor.

Order Your Personal Greeting Cards

now—such orders will receive our best unhurried attention. The personal card carries your holiday message in a cheerily intimate way. The Engraving Department is ready to help with the selection of such personal greeting cards and has ready a particularly good assortment of designs.—Main Floor.



Effective Tomorrow
New Store Hours
9:15 to 5:45

For Additional News
See Page 7
This Section

Extraordinary 2-Day Sale of Blouses

3500 BLOUSES GREATLY REDUCED
TOMORROW AND TUESDAY

Lady Duff Gordon ("Lucile") Gowns Will Be Shown on Living Models

in the MEIER & FRANK Auditorium, Sixth Floor, at 2 o'clock, Tuesday afternoon.

The collection embraces fashions for all types of women and for all occasions.

Each model was individually designed by Lady Duff Gordon and her personal representative will be glad to explain them to anyone in the audience.

Orders will be received and measurements taken for all the frocks on exhibition. Lady Duff Gordon clothes will be obtainable in Portland only at MEIER & FRANK'S. You are invited.

—Meier & Frank's: Sixth Floor, Fifth Street.

Fine Suits Without Fur

Our \$45.00 to \$57.50 Grades
\$39.50



Splendid assortment of new autumn suits at this remarkably moderate price.

Good silvertone, chevrons and cheviot. Belted models with plain or printed silk linings. Collars fasten close to the throat if desired. Some have the popular tuck-in and novelty or double pockets. But their chief desirability is that they are plain and that the materials are of excellent quality in the wanted shades of browns, blues and beetroot.

They are exactly what scores of Portland women have been hoping to get.

All sizes for women.

Why Not Change to a Beautiful Velvet Suit?

Wool is the more serviceable, but velvet and its first cousin, velveteen, are serviceable, too, and they have an air of luxury befitting them for the most important social affair.

It is surprising how well dressed a velvet or velveteen suit makes, one feel.

Many beautiful styles are in the Fashion Salons. Collared and sometimes cuffed with gray squirrel, Australian opossum, Hudson seal and dyed marmot. Others are without any fur, so that one's own smart fur choker can be used.

Prices \$65 to \$225.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



New Hats of Fur

Fur hats to wear with the new short or longer fur coats.

Fur hats to wear motoring or for winter sports.

Fur hats with flowers or feathers to wear for afternoon functions.

Many customers have been waiting for them to arrive.

Represented are Hudson seal, mole, gray squirrel and beaver.

—Meier & Frank's: Millinery Shop, Fourth Floor.

Again This Week Free Advice on Corseting

by Mrs. A. L. Craig, authorized instructor of the Nemo Hygienic Fashion-Institute, New York. Many of our patrons have profited by Mrs. Craig's expert assistance. Consult her without charge in our Corset Salon.

—Meier & Frank's: Third Floor.

Silk Scarfs

Warm and not so bulky as those of angora wool.

New ones of silk, wide or narrow, \$14.50 to \$18.50. Fiber scarfs are \$7.50.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

New Collars

Winter dresses are hardly complete without a touch of lace. Close imitations of real Venise and filet lace collars are \$2 to \$2.50.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

To Make a Party Frock

is very easy if one first consults our "Party Frock Fabric" counter. Metal laces, brocaded georgette crepes, filmy nets, lace flourishes, glittering laces for bodices and shoulder straps and delightful corsage flowers are spread out there. All one has to do is to gather the ideas.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

79c
for 1200 Voile Shirt Waists
Formerly \$1.25

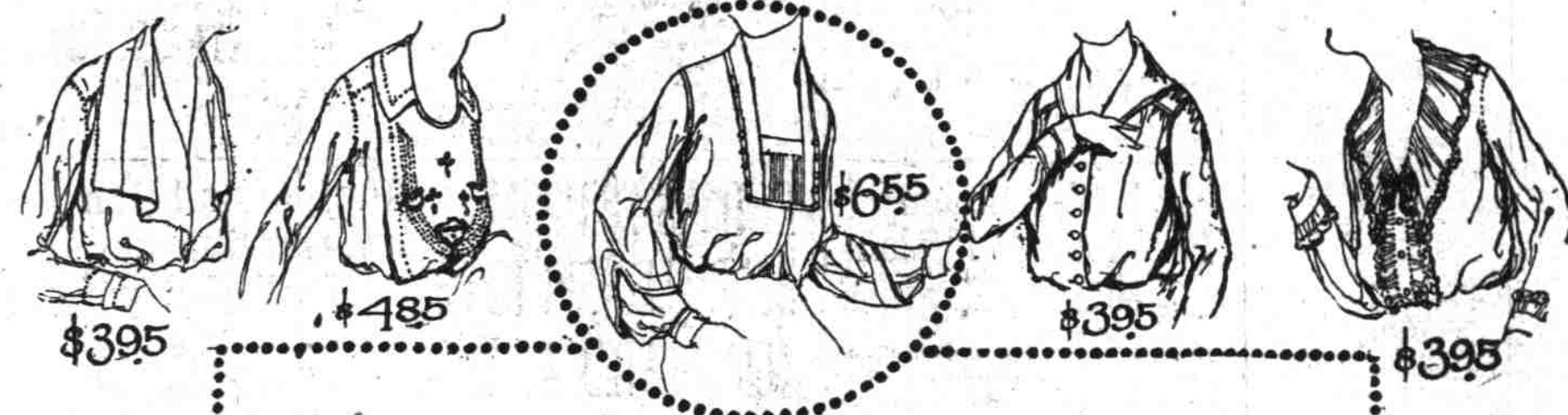
\$4.85
for 276 Silk Blouses
Formerly \$6 and \$7

\$1.00
for 720 Voile Shirt Waists
Formerly \$1.50

\$12 to \$40
for Choice of Any of Our Very Newest \$15.00 to \$50.00 Blouses in White, Flesh and Beige Only

\$3.95
for 150 Silk Blouses
Formerly \$6.50 to \$11

\$6.55
for 180 Silk Blouses
Formerly \$8 to \$10



A MARVELOUS variety of pretty blouses for one's own wear and for gifts. Some less than half price; the average reduction is fully a third. All sizes up to 46 in the various groups, though not in each style.

At 79c and \$1, attractive white voile and dimity waists which are sure to wear well. These prices are less than the "old" wholesale cost.

At \$3.95, odds and ends of black and navy taffeta, striped taffeta and pretty organdie and voile blouses of the finer sort, mostly with lovely laces or frills.

At \$4.85, crepe de chine and georgette crepe waists, two or three of a kind, many with embroidery or beads.

At \$6.55, finer georgette blouses in white, flesh and beige, also in dainty ecru colored nets. Lace trimmed, embroidered and beaded models.

Unexpected Opportunity in the Blouses at \$12 to \$40

These include the latest very fashionable autumn models of our own standard \$15 to \$50 grades. For two days only any one of them can be chosen at savings of three to ten dollars. All are in georgette crepe and there are just three colors—white, flesh and beige. Sizes 36 to 46 among them.

Undoubtedly THE Blouse Event of the Autumn

Anyone planning to give holiday presents of blouses will find it advantageous to choose in the sale also. Kindly notice that prices quoted are for two days only, Monday and Tuesday.

Entire blouse store will be given over to the sale. Extra salespeople will be ready to give quick and courteous attention.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



FURS

New Shipments of Women's Fur Coats

Still more youthfully flattering are these newest fur coats and deep shoulder wraps that are almost as warm as the coats.

Natural muskrat coat with collar, cuffs and border of sealine, \$225.

Hudson seal (dyed muskrat) coats \$375 to \$585.

Real kolinsky capes \$350 to \$750.

novelty muskrat coat which ripples over the hips, with contrasting fur collar, cuffs and border, \$285.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

House Dresses \$1.98

Re-priced lower are some two hundred durable dresses to wear in the house all winter. Both plaid gingham and plain chambrays in straight-line effects, belted and prettily trimmed. Becoming colors of pink and blue. One might just as well look attractive in house clothes and a pink or blue dress is quite as easy to launder as prosaic brown or steel gray. Sizes 16 to 44.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Only Tomorrow, Tuesday and Wednesday to Enter

Our 17th Annual Doll Show

Not too late to enter our 17th Annual Doll Show, but the time is getting short—only tomorrow, Tuesday and Wednesday to become a contestant for one of the 18 cash and merchandise prizes to be awarded for the best single dolls and groups of dolls entered in this display. The 18 prizes aggregate \$275.00 in value—\$130.00 in cash and \$145.00 in merchandise.

The show will be held in our Sixth Floor Auditorium, Thursday, Friday and Saturday of this week. Entries must be made in Dollville, Fifth Floor, not later than Wednesday at 5:45 P. M.

—Here is the List of the 18 Prizes:

- Grand Prize—\$50.00 in Cash to any church, charitable institution, society, club or other organization entering the best group of dressed dolls, consisting of not less than 15 dolls.
- Second Grand Prize—\$30.00 in Cash to any church, charitable institution, society, club or other organization entering the second best group of dressed dolls, consisting of not less than 15 dolls.
- Fourth Grand Prize—\$20.00 in Cash to the child entering the best group of dressed dolls, consisting of not less than 5 dolls.
- Fifth Grand Prize—\$10.00 in Cash to the child entering the second best group of dressed dolls, consisting of not less than 5 dolls.
- Class A 1st Prize—\$22.00 Automobile to the child entering the best dressed character baby doll with short dress, doll to be 15 inches or over.
- Class A 2d Prize—\$15.00 Piano and Stool to the child entering the best dressed character baby doll with short dress, doll to be 8 to 14 inches.
- Class B Prize—\$10.00 Doll Trousseau to the child entering the best dressed infant doll in long clothes.
- Class C Prize—\$10.00 Old Ivory Rattan Rocker, creton upholstery, to the child entering the best troussseau with doll and clothes.
- Class D 1st Prize—\$25.00 Child's Desk and Chair to the child entering the best dressed doll, 24 inches or over.
- Class D 2d Prize—\$15.00 Tricycle to the child entering the best dressed doll 17 to 22 inches.
- Class D 3d Prize—\$10.00 Table and Two Chairs, white enamel, to the child entering the best dressed doll 9 to 15 inches.
- Class D 4th Prize—\$6.00 White Decorated Dresser to the child entering the best dressed doll under 8 inches.
- Class E 1st Prize—\$6.00 Merchandise Order for toys to the child entering the best doll impersonating a character, most original or comical doll.
- Class E 2d Prize—\$4.00 Set of China Dishes with Tray to the child entering the second best doll impersonating a character, most original or comical doll.
- Class F 1st Prize—\$12.00 Child's Desk to the child entering the best dressed kewpie doll, any size.
- Class F 2d Prize—\$6.00 Mahogany Finish Doll Bed to the child entering the second best dressed kewpie doll, any size.
- Class G Prize—\$6.00 Work Basket with Candy to the child entering the best dressed boy doll.

Judges in the Mrs. William Burgard, Mrs. Edward Cookingham, Miss Mae Hirsch, Doll Show are: Mrs. George W. McMath and Mrs. Andrew C. Smith.

FOR THE FIRST TIME in Any Large Store in America We Believe Our Art Needlework Shop Will Open a

Department Devoted Exclusively to HAND WEAVING

Beginning tomorrow morning we shall open in the Art Needlework Shop on the Second Floor a new Department of Hand Weaving with a demonstration and sale of the Home Craft Loom—at this store exclusively on the Pacific coast.

Miss Nellie Cook of New York, who has had much practical experience with the Home Craft Loom and hand weaving of all kinds, has been secured to teach the art of weaving to our Portland and Oregon clientele.

The art of weaving in the home is as practical as it is fascinating. We are proud to be among the first to promote such an important occupation. We hope to establish a weaving center in every town in Oregon where there is a sewing society.

Members of women's organizations all over the state are invited to the demonstrations this week. Representatives of schools giving courses in domestic science and home arts will receive special attention. Women who wish to start something new are cordially urged to investigate this new hand loom.

A woman may not be able to paint, draw, model in clay or write stories, yet she may be very artistic, and

hand weaving may permit her to express such art on her loom.

Wool, silk, cotton or chenille may be used, and any person after completing our special course of lessons should be able to weave a heavy tapestry, a rug, a dainty silk shawl and other articles without difficulty.

Enrollment for class instructions Monday and throughout the week.

Course of 6 lessons—\$20.00
Course of 12 lessons—\$35.00

Private lessons by appointment. Notice the weaving display and the completed articles in our Alder Street window.

—Meier & Frank's: Art Needlework Shop, Second Floor.

