

PORTLAND, OREGON, SUNDAY MORNING, SEPTEMBER 14, 1919.

PENDLETON READY TO OPEN ARMS TO ROUND-UP THROUG

Prospective Visitors Who Decide to Come at Last Moment Are Urged to Attend First Days.

CITY IS MASS OF COLOR

Saturday Crowd Promises to Overflow Stands; Best Show of History to Open on Thursday.

Pendleton, Sept. 13.—The Pendleton Round-Up, the Olympic games of the West that once were, is ready for its tenth annual presentation, commencing Thursday, September 18. The great stadium, wherein are shown true replicas of that great Western spirit, now kept alive by sons and grandsons of the pioneers who opened up the West, awaits 25,000 and more spectators, who will come from all parts of the United States. Pendleton, keeper of Western traditions, is ready for its guests. Its streets, gaily with streamers and pennants, every store window resplendent with color and trophies of the bygone days, every man wearing a beaver sombrero hat and hundreds of cowboys and cowgirls in bright attire, present the first picture the eye of the stranger will see. The finest horses of the range and the most resplendent Indians with the reservation are commingled with the hospitable populace of Pendleton, awaiting the opening of the epic drama. **BIGGEST YET OFFERED**

The war is over and the Round-Up will, in cognizance of that fact, outstrip any of its nine predecessors. Purse were increased nearly a third in order to bring to Pendleton the greatest of all the frontier shows' performers. Nearly \$10,000 in cash and prizes for the three days are the lure which will place before the city's guests an array of performers never excelled by previous Round-Ups nor by any other show similar in character.

Each afternoon during the three days of the show, four strings of the fastest relay horses ever assembled will compete for the world's championship and \$500 in cash prizes. The cowboys who compete in these races must ride eight times around the track daily, total time to determine the winner for the three days. This string are owned by four of the most noted performers, Fred Johnson, Eddie McCarty, Charley Irwin, George Drumheller and W. P. Parsons.

BULLDOGGING BIG FEATURE
Four cowgirls, also riding relay strings for these same cowboy kings, will compete for a like purse and under almost identical conditions. Similar records are promised, for the horses entered are speedier and the oval track is smoother and faster than ever.

Steer bulldogging, for the world's championship and a purse totaling \$500, furnishes one of the greatest thrills of a lifetime. Bulldogging is a battle of strength between cowboys and young, active, virile Texas steers. It is a battle against time and scientific bulldogging, in not, as some people would be led to believe, a detriment to the animals. Rather the danger lies with the cowboy. A great array of cowboys will try their hand at this feat.

Steer roping, an event of a range round-up, is also one of the feature events of the arena. Here two brains are needed, those of the cowboy and those of his pony. The art of roping, an art has attracted contestants from as far as Oklahoma. This year's purse carries \$700 and trophies.

INDIANS TO CONTEST
The 500 Umatilla reservation Indians, who will make camp in their tepees at Round-Up park, are featured in several of the 19 different events on the program. Their ponies as well as their thoroughbred horses are entered in special races and the squaws, excellent horsewomen themselves, perform in a number of races. The Indians are prominent in the grand march, which winds its way around the big park during the intermission each afternoon. An added feature of the Indian contest is that there will be the presence of 44 of the 48 boys who wore the American uniform during the world war. One of their number is serving with the forces in Siberia and one, John Montana, who was drafted from the reservation but who lost a native, lost his life in the Argonne.

While the games of the cowboys and Indians take place in the Round-Up park, the annual Western Ho parade, typical of all that was common in the early days, will be held as usual on Saturday along the streets of the city.

NOTHING MODERN IN PARADE
Stage coaches laden with pioneers, ponies bearing Indians, scouts, cowboys and cowgirls and plainsmen will wend their way past throngs of ultra modern westerners and a fair sprinkling of easterners. The big procession will be purely and faithfully pioneer and not a vestige of modernity will be allowed, except, perhaps, the music. Five bands will play for this parade, the Pendleton Round-Up band being featured. The latter are attired as cowboys and ride horseback as they play.

Persons who have decided at the last moment to come to the Round-Up are advised to come for Thursday and Friday, as the indications are that Saturday's crowd will be far larger than the capacity of the stands will hold. There have been 5000 new bleacher seats erected but the few grandstand seats reserved for those who did not send in advance orders are more plentiful for Thursday than for Saturday. The show is virtually the same for all three days. A big staff is working night and day to insure that accommodations are furnished every night.

PENDLETON WELCOME READY
Every man, woman and child is a walking "welcome" sign and all are ready for the guests who will begin arriving early in the week. Pendleton has not forgotten how to play host and is clearing its throat so it can yip in union: "Let 'er buck!"

New Gloves

Main Floor—The new suit calls for new gloves. We have them in all the popular styles and shades for the coming season. Dependable qualities. \$3 to \$6.50 pair.

SEE SPECIAL DISPLAYS OF NEW FALL MERCHANDISE IN OUR WINDOWS ON ALL FOUR STREETS

The Standard Store of the Northwest Olds, Wortman & King

Reliable Merchandise—Reliable Methods

SEE SPECIAL ADVERTISEMENT OF THIS STORE ON PAGE 2 THIS SECTION

New Hosiery

Main Floor—Our Hosiery stocks are now at their best. A particularly good showing of silk hose in plain and novelty effects. All the newest shades for Fall and Winter. Priced at \$1.50 to \$3.00 pair.

Opening Exhibit of New Fashions For Fall and Winter

—In the Garment Salons, 2nd Floor

—Pre-eminently the FASHION EVENT OF THE YEAR—an occasion eagerly looked forward to by Portland women, presenting, as it does, the new season's authentic modes in ready-to-wear apparel of all kinds. Beginning Monday the Garment Store will feature a notable showing of new Suits, Coats, Dresses, Gowns, Skirts, Waists, etc.—exclusive styles not shown elsewhere—also a remarkably good collection of medium-priced garments. You are cordially invited to view our Opening Display.



New Fall Coats

\$25.00 to \$225.00

Second Floor—Coats for motoring—for street wear—for evening wear—for school—coats for any occasion, here in a great assortment of the new season's best styles. Some with large collar of self material, others with fur collars and cuffs. Coats of bolivia, silvertone, velour, yalama cloth, lusterole, duvetyln, peach bloom and novelty mixtures. It doesn't matter what your requirements may be there is a coat here to please you in every particular. Black, navy, brown, plum and other desirable colors for fall. Prices range from \$25.00 up to \$225.00



Women's New Fall Dresses

Priced \$22.50 to \$89.75

Second Floor—You will be delighted with the many charming new dresses—the styles are so distinctive and out of the ordinary. There are beautiful frocks of crepe de chine, Georgette crepe, satin, tricotine, tricolette, serge, gabardine—many of them made up in combinations of two or more materials. Embroidered, beaded, braid and fringe trimmed. The new blouse effects are particularly popular this season. Don't fail to see this display of new fall frocks in the Garment Store. Prices range from \$22.50 up to \$89.75 —EXCLUSIVE PORTLAND AGENCY FOR BETTY WALES DRESSES.

New Fall Suits

\$39.75 to \$398.00

Second Floor—Never did feminine fashions portray so many delightful styles in suits as are to be seen this season. Semi-fancy, tailored and dressy models in assortments to please every taste. Suits of wool velour, silvertone, duvet, broadcloth, peach bloom, evora, yalama, velvet, gabardine, tricotine, serge and many other fabrics. Trimmings of fur, tucks, embroidery and stitching enhance their beauty. Coats in the new lengths finished with narrow belts, string belts or leather belts. All the new fall shades—wisteria, plum, brown, taupe, sand, oxford gray, etc. Priced \$39.75 to \$398



Women's New Fall Gowns

Priced \$37.50 to \$260.00

Second Floor—A wide range of choice among gowns of panne velvets, tafetas, satines, nets, laces and crepes. New trimmings used with artistic effect include embroidered designs in beads or chenille, fur, braid, fringe and laces. Charming tunic models and draped styles. Also the very fashionable new blouse effects. All the new modes in sleeves, from the short shoulder covering to the full length types. Shown in black, taupe, blues and pastel shades. Many are exclusive models—shown here only in Portland. Priced \$37.50 to \$260.00

Hand Decorated Toileware

Main Floor—Toilet Sets, Brushes, Combs, Mirrors, Powder Boxes, Puff Boxes, and many other articles for milady's dressing table. Single pieces or in sets. This ware is hand-decorated in beautiful designs. See display in the Drug Section on Main Floor.

Women's Fall Skirts

Priced \$5.00 to \$32.50

Second Floor—New Dress Skirts in novelty plaids, homespuns, satins and wool jersey in a large assortment of popular styles for street and dress wear. Trimmed with buttons, straps, folds. Prices range from \$5.00 up to \$32.50

Women's Fall Waists

Priced \$5.00 to \$45

Second Floor—Fancy striped and plaid taffeta waists—crepe de chine and Georgette waists in many beautiful styles, beaded, embroidered and lace trimmed. Priced from \$5.00 to \$32.50 —New Peplum Blouses priced \$12.95 to \$45

New Fall Petticoats

Priced \$4.49 to \$19.75

Second Floor—Taffeta Petticoats, silk jersey Petticoats, silk jersey taffeta with silk jersey tops. Also Petticoats of Skinner's satin and Pussy Willow Taffeta. Wanted color to go

New Fall Sweaters

Priced \$7.50 to \$45

Second Floor—New Wool Sweaters and Sport Coats in plain or fancy weaves. \$7.50 to \$25 —New Fleece Sweaters in Slip-On and Coat effects. All popular colors. \$6.49 to \$19.98 —New Pure Silk Sweaters. \$25.00 to \$57.50

New Beads

Main Floor—French Pearl Beads in cream, white or pink. Plain or graduated, several lengths. Thousands of strands here for your selection. 50c to \$65.00 —Crystal Beads in red, topaz, amber, emerald, crystal, coral, jet, etc. Priced 50c to \$7.50

Millinery Opening

Monday, Tuesday and Wednesday

—Consider this a personal invitation to come to our Millinery Opening and view the new season's creations from the world's leading artists.
—We have made great preparations for this event and will have ready a wonderful showing of
Dress Hats
Semi Dress Hats
Tailored Hats
—You will want to see these new models, whether you are ready to buy or not—they will show you authentic trend of fashion and just what is to be worn the coming season. Hats for street wear—for sports, for evening wear up all the smart new styles and shapes. Prices range \$7.50 to \$50.00
Millinery Salons, Second Floor

Carter's Knit Underwear

Main Floor—Our fall and winter stock of Carter's Knit Underwear for men, women and children is now in and ready for your inspection. Cotton, lisle, mercerized, wool, silk and wool and all silks. Now is a good time to supply needs.

Dress Forms At \$22.50

Main Floor—We are pleased to announce the arrival of a new shipment of the celebrated Pneumatic Collapsible Dress Forms, which many of our customers have been waiting for. At \$22.50

Umbrellas

Main Floor—Women's and children's Umbrellas—new 1919-20 styles now on display. Latest novelties in handles—crooks, clubs or rings. Full assortment of colors. Prices range \$2.00 to \$30.00

New Fall Models in Gossard Corsets

Second Floor—The proper corset is most important if you would have your new fall gown fit perfectly. Gossard corsets give the correct line of prevailing modes. Appearance counts for much, so you should wear a Gossard and appear graceful, stylish and youthful.

Corsets Fitted By Experts

—Thoroughly experienced corsetiers are here to give you expert advice on the corset best suited to your figure. 2d Floor.

Fall Dress Goods and Silks

Main Floor—The most attractive showing of silks and dress goods in the west awaits your inspection at this store. Pay a visit to this department and see the many offerings. —Main Floor.

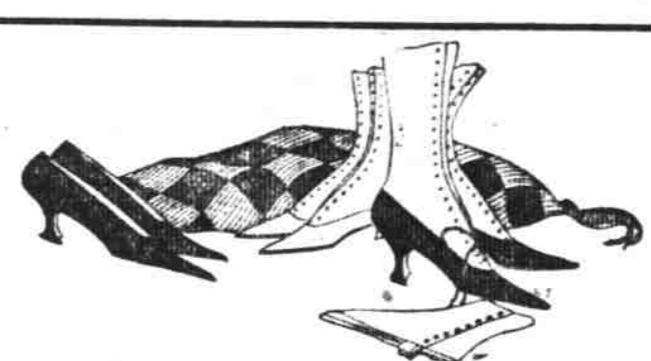
Silks, Satins, Velvets
—44-inch Duvetyln—36 and 40-inch satins—40-inch Crepe de Chine, Taffetas, Failles, Printed Silks, Tub Silks—Plain Georgettes and Voiles—Chiffon Velvets in black and colors—Costume Velvets—Plushes for coats and trimmings. —Main Floor.

Dress Goods and Coatings
—Bolivias, Velours, Polo Cloth, Silvertones, Tweeds, French and Tailor Serges, Tricotines, Wool Jersey in plain or leather mixtures, Poppins, Broadcloths, Peach Bloom, Treco Suede, Velangora and many other wanted materials. Make your selections early.

The New Fall Veils and Veilings

Main Floor—Octagon hexagon and filet mesh veils with hand-run designs at ends or in borders. Very latest novelties and styles, including new slip-on veils. Excellent assortment of new fall colors. —New Fall Veilings by the yard 65c to \$1.50

New Fancy Ribbons
Main Floor—Delightful new patterns and colors for making of fancy bags, waistcoats and other articles. Light or dark colors. Reasonable prices. Main Floor.



Correct Footwear

Opening Display
Main Floor—Tomorrow and following day the Shoe Store will feature a special showing of Women's New Fall and Winter Footwear, to which you are cordially invited. If you enjoy pretty things for the feet there's a treat in store for you. Come!

New Arrivals
—Lavender-tinged Gray Kid Boot, made on a narrow toe last with imitation tip, military heels and welt soles. Priced at \$16.00 the pair. See them!
—New Buttoned Boot of patent colt with dull kid topping. Hand-turned soles and covered full Louis heels. Very dressy. Priced at the pair \$15.00
—Pearl Gray Laced Boot on plain pointed toe last. Full Louis or military heels. High heel styles \$17.00 pair—low heel style \$16.00 a pair.
—9-inch Laced Boot of field horse kid, an extremely dainty boot. Hand-turned soles, covered French heels, pointed tipless toe. Full assortment of sizes. Moderately priced at the pair \$14.00

Women's New Fall Neckwear

Main Floor—New Lace Collars and Sets of real hand-made filet, in many beautiful patterns. Also reproductions of real laces that are scarcely distinguishable from hand-made. Priced \$1.25 to \$10.00
—New Collars and Sets of net, Georgette crepe and lace—New Stocks and Jabots—\$1 to \$7.50
—New Bertha Collars—white, cream—\$1.50 to \$5
—New Neckwear platings 35c to \$2.50 yard.

New Fall Scarfs and Capes

Main Floor—Kermai, Broadtail, Imitation Mole and Hudson Seal, Plush Scarfs, Capes and Stoles, made up in "Salt" and "Blumenthal's" materials. Prices range very special from \$6.50 up to \$45.00
—New Marabout Scarfs and Stoles in natural taupe, black and brown. Priced from \$10.00 to \$35.00

Fur Trimmings

—All Wanted Kinds
Main Floor—Fur trimmings of dependable quality—fresh new stock just in. French Dyed Coney—Real Beaver—Nutria—Moufflon—Opossum—Skunk—Black Wolf—Civet—Seal—Ermine—Mole, etc. Widths range from 1 to 12 inches. —Main Floor.

Opening Days in the Basement Store

Showing the New Fall Suits Coats, Dresses, Waists and Skirts

—The Basement Underprice Store is splendidly prepared to take care of its customers—stocks are large and every garment is marked at a close margin of profit, assuring shoppers the utmost in value for every dollar they spend. Tomorrow the Basement will feature a great showing new fall wearables.

Women's Fall Suits

Basement—Suits in the neat plain tailored styles and also the more dressy models. Well-made garments in every particular. Suits of wool serge, gabardine and tricotine materials. Basement Sale \$25 to \$47.50 —SPECIAL SHOWING OF FALL SUITS FOR STOUT WOMEN.

Women's Fall Coats

Basement—Don't choose your new fall coat until you have seen the remarkable bargains we offer in our Basement Store. All popular styles. Basement Sale prices range special from \$12.95 up to \$35.00

Women's Fall Dresses

Basement—Serge Dresses—Tricotine Dresses—Tricolette Dresses and Serge Dresses—smart, becoming styles for all occasions. Scores of new fall models to select from. Priced in Basement from \$15.00 to \$47.50
—Special—New Georgette and Crepe de Chine Waists—Priced Special at \$4.98

Fall Styles in Men's Hats

—Opening Display

Main Floor—New soft felts in all the popular styles well dressed men will be wearing are here for your choosing. Also the new velour hats in rich colorings and the new English cloth hats. Prices range \$4 to \$10

New Fall Shirts

\$2.50 to \$12.00

Main Floor—Bates Street, Savoy, Arrow, Metric and other well-known makes in men's shirts. Soft or stiff cuff styles. Handsome new fall patterns. Priced from \$2.50 to \$12.00
—NEW FALL LINES Carter and Vassar Union Suits for men—now ready. —Portland Agency Interwoven Hose.



Boys' New Fall Suits

Main Floor—Parents are invited to come and inspect our new fall lines of boys' suits. We feel sure the qualities and prices will meet with your approval. See them!
—Boys' New Fall Suits in novelty tweeds, homespuns \$6.75 to \$25
—Boys' Corduroy Suits in Norfolk style, with belts and buckles. Ages 6 to 18. Priced \$8.50
—Boys' Blue Serge Suits in the very latest fall and winter models. Guaranteed to hold their shape. Priced \$10 and \$20.00