

NEW FRUIT GROWERS ASSOCIATION THEME OF AD CLUB MEETING

It Will Curb Profiteering, Says Professor Lewis; Hunt and Langner in Addresses.

Pep and jazz were injected into the Portland Ad club weekly luncheon at the Benson hotel Wednesday. The program was devoted to the Oregon Fruit Growers' association, and visitors from many counties in Oregon and Washington were present.

The speakers of the day were Isaac Hunt, vice president of the Ladd & Tilton bank and president of the association, who outlined the reasons for the new fruit growers' association. Professor C. I. Lewis, formerly chief of the division of horticulture of Oregon Agricultural college, illustrated the need for a more stable market for fruit.

"Profiteering of the rank kind is going on in Oregon fruit," said Professor Lewis. "It must be stopped, and the new fruit growers' association intends to stop it." R. C. Paulus, general manager of the association, briefly outlined the fruit situation in Oregon as it at present exists. J. F. Langner, farm editor of the Oregon Journal, illustrated with advertisements of the California Packing company that the consumers of the United States believed when they were buying a Del Monte product that they were purchasing a California fruit. "This is not always the case," said Mr. Langner, "because in all probability the very Del Monte cherries that we are eating today and the pears in this can are Oregon fruits. Yet because Del Monte has been advertised as a purely California product the people do not realize that they also frequently get an Oregon product, grown and packed in Oregon by the Del Monte company. Roy Graves' cannery band of 30 girls provided some excellent music. The girls were afterward entertained by the Portland Ad club in theatre parties at the Liberty and Hippodrome. The A. Rupert company, presented every member with a can of Oregon grown, Oregon branded preserves.

Hood River Citizens Oppose Postoffice Site as Projected

Hood River, Aug. 21.—County Judge Blowers Tuesday received a letter from the assistant postmaster, informing him that, as a result of the receipt of many complaints against the projected site of the new postoffice building in this city, he had decided to order another inspector to Hood River to review the conditions.

C. A. Cass, whose tender for a new concrete postoffice building was accepted and afterwards held up when opponents of the new site forwarded their protest to Postmaster General Burleson, has now smoothed the way to a settlement by announcing that he has withdrawn his original bid and will probably have no further interest in the matter.

APPLE PRODUCTION THIS YEAR UNUSUALLY FAVORED

Hood River, Aug. 21.—Orchardists here are confident all danger of injury to fruit is now past. In the upper valley there are indications of cooling moths, but as the local experiment station has given ample warning, orchardists in that section are now busy with their power sprayers, and all danger from this source will be eliminated.

The growing season has been ideal. The comparatively cool weather which has prevailed for the last month proved of great advantage. Hot weather again set in this week and will rapidly assist in the coloring process which is so much desired by all consumers of the rosy red apples of Hood River valley. A crop of about 1,750,000 boxes is probable, which if marketed will constitute a record for the Hood River valley.

Weather Changes Quickly

Hood River, Aug. 21.—The head of water at the power dam of the Pacific Power & Light company last Friday was the lowest recorded in several years, and at some periods during the day the turbines were unable to generate more than 70 kilowatts per hour, and at one period of a few minutes the load was so heavy that the governor had to be shut off. On Saturday the weather became hot, and quantities of water were released from the snows and glaciers on Mount Hood. Tuesday the head of water had increased so rapidly that the plant at the bridge was generating over 250 kilowatts per hour and the power is still increasing. The river is very muddy.

Dairy Business Increases

Hood River, Aug. 21.—In July of last year the Hood River Creamery handled 3000 pounds of butter fat, whereas the returns for the month of July this year total considerably over 7000 pounds.

Burglars Take \$300 Jewelry From Store

Salem, Aug. 21.—Three hundred dollars worth of watches, chains, rings and other articles of jewelry were taken from the Hartman Bros. jewelry store here Tuesday night by burglars.

HOW TO STOP BEING NERVOUS

Nothing Like Plain Bitro-Phosphate to Strengthen Weak Nerves and Increase Strength and Vigor.

According to a noted French scientist, the most effective remedy for nervousness, insomnia and ailments due to depleted nerve forces, is a form of organic phosphate known among druggists in this country as Bitro-Phosphate. It is described as a substance which is similar in composition to the phosphorus naturally found in brain and nerve cells and, being easily and quickly assimilated, the work of creating nerve force, strength and vigor begins immediately it is taken into the human system.

There are many reports of astonishing results from its use, some showing remarkable improvement even in stubborn cases of long standing nerve weakness. As there are many kinds of phosphates, care should be exercised to procure the genuine Bitro-Phosphate.—Adv.

Heavy Steel Weight Falls, Crushing Foot Of Worker on Lathe

Operating a lathe in the Overmire McDougal company shops, Lawrence A. Glass, 20, 471 East Forty-fourth street, badly crushed his foot, Wednesday afternoon, when a heavy piece of steel fell on it. He was taken to St. Vincent's hospital by the Ambulance Service company.

Felix Francosovich, 967 Belmont street, an employe of the United Manufacturing company, was painfully injured Wednesday when he was caught between two belts. He was taken to the Good Samaritan hospital. A shoulder is dislocated.

Former Emperor of Austria Is Grateful To Archduke Joseph

Vienna, Aug. 19.—(Delayed.)—A special courier has arrived in Budapest from former Emperor Charles in Switzerland, with a message for Archduke Joseph, "thanking him for so admirably representing the Hapsburg family in Hungary."

Eivers Under Law Is Legion Incorporator

Washington, Aug. 21.—The house Monday adopted an amendment to the bill incorporating the American Legion, by

which the names of all state chairmen of that organization are included as incorporators. This action adds the name of Edward J. Elvers of Oregon, in addition to George A. White. Among others added is George F. Davis of Delaware, formerly circuit judge at Portland.

John January, Many Years a Resident of Corvallis, Is Dead

Corvallis, Aug. 21.—John January, a Benton county pioneer, 88 years of age, who came across the plains by ox team to Oregon in 1852, died at his home near Corvallis last week. He fought in the Indian war at Cow Creek. For a number of years he was a resident of Lane county. He is survived by his wife, a member of the pioneer Blachly family of Lane county, and eight children. W. W. January, Harlan; W. A. January of Olympia, Wash.; Mrs. F. A. Yater and Mrs. E. Armstrong of Eugene; Mrs. Maud Hathaway, San Diego, Cal.; Mrs. W. T. Simmons, Junction City, and Mrs. Fred R. Cooper and George B. January, Corvallis.

Boy, 12, Driving Car At Time of Mishap

Mrs. Bessie Lodwick sustained cuts about the head and face and numerous bruises Wednesday when an auto driven by Preston L. Lodwick, Broadway apartments, was hit by a delivery car driven by Russell Loydgren, 12 years old. The boy sustained cuts when his car turned over on its side. The accident occurred at Grand and Halsey. The blow turned Lodwick's car completely around and landed it against the telephone pole, breaking the two rear wheels and the windshield.

Approximately \$10,000,000 worth of army foodstuffs stored at Antwerp and the Hook of Holland has been sold to the Belgian government.

Lipman Wolfe & Co
"Merchandise of Merit Only"

EVERYTHING FOR CASH—EVERYTHING FOR LESS
Economy Basement Store
WHERE YOU SPEND THE LEAST—AND GET THE MOST FOR IT

From Their Clever Collars Down-- Fall Suits That Are New, NEW, NEW!

SPLENDID IN MATERIALS STYLE AND WORKMANSHIP

—Specially purchased for this newly enlarged fashion department, at economy prices.

FINE MATERIALS

WOOL VELOUR SILVERTONE
SERGES NOVELTY CHECK
POIRET TWILL TRICOTINE

—Linings are of silk, almost without exception. Fur, plush, velvet and buttons are largely used in trimming.

FALL COLORS

TAUPE REINDEER NAVY
BROWN BLACK BURGUNDY
OXFORD



SUITS OF SUPERB LINES

—Exquisite, with all the charming new details of style and tailoring that you usually find only in far higher-priced garments.

ADVANCED STYLES

—Long slender lines are emphasized in the jackets by the use of cords, tucks and seams. In youthful models the back is sometimes rippled.

—Long seams at the front are often curved, and curved pockets are very chic.

—Belts are narrow, of course, often double in front.

—Choker collars and some of the notch collars are adjustable.

ECONOMY PRICES

\$24.95 \$29.50 \$33.75 \$37.50 \$39.50 \$46.50

—Economy Basement, Lipman, Wolfe & Co.

The Big Idea In Corn Flakes is **POST TOASTIES** says Dobby

Tender and sweet and ready-to-eat

New Velour Coatings

All Wool \$3.75 56 Inches Wide

—These are really high grade velours in wanted shades of brown, navy, burgundy and black.

—Very special indeed for this quality and width.

56-inch Oxford coating for women and children is another remarkable special at \$2.95.

—Economy Basement, Lipman, Wolfe & Co.

New Banded Hats \$3.25

—For street and sport wear, new felt hats in medium size, with brims that roll or droop, banded with grosgrain ribbon to match, in

Early Fall Shades

PURPLE ORCHID
NAVY COPEN PINK
SAND OLD ROSE

—Economy Basement, Lipman, Wolfe & Co.

Extensive changes on our second floor have induced us to bring to the Basement

3500 Remnants of Wash Goods

1/4 to 1/3 Less THAN YARDAGE PRICES

—The season's most desirable white and colored wash fabrics are represented, plain and novelty voiles in colors, crepes and novelty weaves, as well as heavier weights for shirtings.

—All perfect goods. Lengths from 1 1/2 to 6 yards.

Full Size Bleached Sheets \$1.29

1500 Yards Fancy Outing 20c

—Full bleached, with welded seam, size 81x90 inches, at this low price.

—Checked and striped outing flannel on light and medium colored grounds. Wonderful value.

—Economy Basement, Lipman, Wolfe & Co.

New Chiffon Taffeta

JET BLACK THE YARD \$1.50 35 INCHES WIDE

—This is one of those truly exceptional values for which the Economy Basement Silk store is so favorably known.

—We only wish there were more of this much wanted black taffeta. See it, feel it, compare it and you will realize that you will be wise to get yours early.

—Economy Basement, Lipman, Wolfe & Co.

Victor HIS MASTER'S VOICE

Popular Records

Which Every Victrola Owner Should Have

"Life and Love" "Waiting"
Both Sung by Lambert Murphy. 10-inch Double-Faced Record—\$1.90.

"Tears of Love" "Wait and See"
Both Sung by Henry Burr. 10-inch Double-Faced Record—85c.

"I'm Waiting for You, 'Liza Jane'"
Sung by Vernon Dalhart. Reverse, "Mummy Mine." 10-inch Double-Faced Record—85c.

"Madelon" "Marche Francaise"
Both Played by Victor Military Band. 10-inch Double-Faced Record—85c.

"That Tumble Down Shack"
Sung by Sterling Trio. Reverse, "Smile and the World Smiles With You." Sung by Lewis James. 10-inch Double-Faced Record—85c.

Sherman, Clay & Co.

SIXTH AND MORRISON STREETS PORTLAND (Opposite Postoffice) SEATTLE—TACOMA—SPOKANE

School Shoes—A Sale

And a Money-Saver for All Boys and Girls

At \$3.85. At \$3.65

For Boys and Youths

—Black calf lace and buttoned shoes, broken lines from our up-stairs stocks, greatly reduced. Good-year welt soles, all weights. Sizes 11 to 13 1/2, 13 1/2 to 2 and 2 1/2 to 6.

For Girls, Sizes 2 1/2 to 7

—High-grade shoes, gunmetal, patent and black kid lace and button shoes, with Goodyear welt soles. Big savings on these broken lines from upstairs.

At \$3.15

For Misses and Children

—High class school shoes, made for hard wear. Black kid and gunmetal, lace and button styles, good heavy soles, spring or quarter heels. Some have reinforced toes. One style or another in sizes 8 1/2 to 11 and 11 1/2 to 2.

—No Exchanges or Refunds in This Sale

—Economy Basement, Lipman, Wolfe & Co.

Heavy Corduroy Trousers

UNION SUITS \$1.19

—Here is a cool, light weight union suit that will wear. Of fine combed cotton, in ecru, full cut and well made. Short sleeves, ankle length. Sizes 36 to 46.

SHIRTS \$1.00

—Fine blue chambray shirts with low or military collar; full cut; made right. Sizes 14 to 17.

\$2.98

Less Than Today's Wholesale Price

—This is the last of a big purchase that we made at old prices.

—Heavy corduroy trousers, well tailored, with double hip pockets. Sizes 32 to 42.

—These should go quickly and the next lot will cost about double.

MEN'S ANNEX

A SEPARATE STORE, ON A SEPARATE FLOOR

—Economy Basement, Lipman, Wolfe & Co.

Breakfast Coats, \$1.79

—Rose, copen, lavender, light pink and light blue are the popular shades in these charming garments of cotton crepe.

—These popular coats are long waisted with deep flounce. The V neck is collarless, trimmed with wide bands of white crepe extending down front, to match the sleeve trimming.

—Finished with two-pockets and sash.

—In all sizes, very special.

WINDSOR CREPE BLOOMERS

—Medium size, special 59c.

GOOD MUSLIN SKIRTS

—with deep ruffle, special \$1.19.

—Economy Basement, Lipman, Wolfe & Co.

BOYS!

OVERALLS 39c

—Khaki color with strap over shoulder, red stitching; sizes 3 to 6.

BLOUSES 75c

—Excellent blouses in light and dark stripes, sizes 6 to 15.

Corduroy Wash Suits, \$2.95

—One-piece suits in blue, gray, brown and green, good looking and practical. Sizes 3 to 7.

School Suits \$5.95

—Sizes 13 to 18 in this extra special value.

Corduroy Pants \$1.19

—The practical dark drab shade. Sizes 6 to 15.

—Economy Basement, Lipman, Wolfe & Co.

Special! Curtains and Curtaining

CURTAINS PAIR \$1.45

—Good firm scrim curtains with lace edges, 2 1/2 yards long. White and cream.

CURTAINS PAIR \$2.39

—Fine scrim curtains with hemstitched edges, lace trimmed. Cream and ecru.

Marquissette, Yard 19c

—A slightly imperfect weave at a price that will far more than make up for the little defects. White and cream, 36 inches wide.

36-Inch Scrim

—White, cream and ecru. Special 21c.

Beautiful Cretonnes

—Light and dark. Special 49c.

—Economy Basement, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE