

**TELEPHONE COSTS
IN OREGON ARE CUT
ON SMALLER LINES**

Public Service Commission Puts
Maximum Charge Much Lower
Than in Burleson's Schedule.

EFFECTIVE SEPTEMBER 1

Change Does Not Affect Pacific
Telephone Company, Which Is
Still Government Controlled.

Salem, Aug. 21.—Maximum service connection and moving charges for telephone companies operating in the state of Oregon, with the exception of the Pacific Telephone & Telegraph company, involving material reductions from the Burleson made charges, are fixed in an order issued by the public service commission Wednesday, effective September 1. Copies of the order are being sent to all companies affected, numbering some 300 independent lines, all of which have been released from government control and returned to jurisdiction of the state regulatory body.

Under the new schedule the charge for installing an individual or party line service in exchanges of 1000 or more subscribers will be \$3.50, the same as under the Burleson rate, but the charge for smaller exchanges has been reduced from \$2.50 to \$2.50.

REDUCED FROM \$3.50 TO \$2.50
The charge for installing extension stations in exchanges of 1000 or more subscribers is reduced from \$2.50 to \$2, and in exchanges of less than 1000 subscribers the charge is reduced from \$3.50 to \$1.50.

For establishing private branch exchange service the charge of \$3.50 for each trunk line connecting the private branch exchange with a central office and for each telephone, except operators' telephone sets, connected to the private branch exchange, remains unchanged in exchanges of 1000 or more. In exchanges of less than 1000 subscribers the charge is reduced from \$3.50 to \$2.50.

For establishing service by the use of instrumentalities already in place upon the subscriber's premises, and where no change is made in the type or location of these instrumentalities, to cover directory, switchboard and circuit expense on each line, the charge is reduced from \$1.50 to \$1.

CHARGES NOT MANDATORY

For moving a telephone from one location to another in the same room the charge is reduced from \$2 to \$1.

For moving a telephone from one location to another in the same building, but not in the same room, the charge is reduced from \$1 to \$2.

For changing the type of telephone sets the charge is reduced from \$3 to \$1.

The charges fixed in this order, the commission explained, are not mandatory but are simply a maximum charge for the various classes of service. Some smaller companies, it was stated, would perhaps make no charges at all, while others would perhaps fix a schedule of charges much lower than these figures. The charges, it was explained, are based upon the actual order which was regarded as a convenience to the individual subscriber, and not to the service generally, and are intended to allocate the expenses thus incurred to the individual served, rather than to the subscribers as a whole.

STEADY USERS FAVORED
"Large numbers of subscribers are of more less transient character, and do not long retain service in any one location," reads an explanatory statement issued by the commission in justification of the charges contained in the new order.

"For this and other reasons, a demand is produced for frequent disconnection, change and reestablishment of service. Without some method of assessing the expenses and losses involved in these transactions against the individual subscribers, in measure as each is responsible, they become a common burden against all patrons, to the detriment of the substantial, permanent subscribers, and to the unjust advantage of transient and less stable users of the service."

**Salvation Army Is
\$10 Richer, While
Donor Feels Lucky**

"Don't you think you owe us something for letting you off so easy this time?" asked the officer in charge of the police traffic bureau of an auto salesman Wednesday. The salesman had parked three cars on a street and left them for a week, contrary to city ordinances.
"Yes, I do."
"Well, here, then. Donate to the Salvation army. They do a good work."
"You bet they do good work," said the auto man. "My nephews overseas told me all about them. Here's a check for \$10." He deposited the check in a collection box in the traffic department.

**Mother Asks Police
To Help Search For
Missing Son of 16**

Requesting police aid in a search for her 16-year-old son Matt, Mrs. Kate Zell, 1550 East Twenty-first street, furnished a detailed description of the boy Wednesday. He is described as weighing 150 pounds, 5 feet 5 inches tall, with a dark complexion, and brown hair and eyes. He was dressed in a brown suit, and high shoes when he left home. Charles Reed, 228 1/2 Washington street, formerly employed by the Gem Waffle house at 247 Alder street, was reported missing by Officer R. H. Field, who stated that neighbors reported that Reed had about \$300 in his possession when he was last seen.

Canadian Money Depreciated
Hereafter we will accept Canadian money only at a discount of 6 per cent on face value, the only exception being 5 and 10 cent pieces. Our conductors, agents and tellers have been so instructed. Portland Railway, Light & Power company—Adv.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
Our 25c White Outing Yard, Special at 19c
1200 yards of good light weight, smooth weave white outing for underwear and diapers. 27 inches wide. Tomorrow, yard 19c instead of 25c.
40c White "Daisy" Outing, Yard Special 32c
36 inches wide. For women's gowns, pajamas, sheets, etc. 2 1/2 to 7 1/2-yard lengths.
—Meier & Frank's: Second Floor, Fifth Street.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
Our \$2.50 Lawn Dress Flouncings, Yard \$1.39
36 inches wide. With accordion pleated frills. Yellow, pink, lavender, white and blue. For women's and misses' frocks. 3 yards will make a gown.
89c White Voile Dress Embroideries, Yard 69c
40 inches wide. Heavy floral patterns. Finished with scalloped edges. 200 yards.
—Meier & Frank's: Main Floor, Fifth Street.

**Great Values Tomorrow in the Co-operative Sales (Many "By Request") for Our
1541st Friday Surprise Sales**

Mrs. Ginger
Will give a
**FREE Lecture-Demonstration
on Cooking**
in our Sixth Floor Auditorium
Tomorrow at 2 P. M.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**Another Lot of Very Unusual
Silk Blouses \$3.45**
Mostly of good crepe de chine—a few of Georgette crepe.
White, peach, beige and yellow.
Some have embroidered collars and vests like the one pictured. Others have plain and ruffled collars, pleated fronts, tuckings and various embroideries.
Good for all winter wear with a suit or plaid skirt.
Unusual surprise values at \$3.45.
—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**On Center Aisle Bargain Square, Main Floor, Fifth Street
Sale 1000 New \$7.50 to \$15.00
Fiber Silk and Wool Sweaters**
30 DIFFERENT STYLES
\$5.95
Wonderful sale of 1000 new sweaters for women. All have just been received and all are perfect qualities.
Fine fiber silk sweaters, all-wool sweaters, fluffy Shetland sweaters, worsted and silk plated sweaters.
White, rose, pink, peacock, Copen, old rose, red, gold, sand, yellow, straw, tan and green are the colors; many are in effective combinations.
Slip-on, coat, belted, ruffled and box-pleated models.
All regular sizes. See our Fifth Street window display.
—Meier & Frank's: Center Aisle, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**An Extraordinary Friday Sale of
Men's Hats and Caps**
Very Lowly Priced
49c
At this extremely low Friday Surprise price are men's good fiber silk outing hats and caps in plain brown and white, plaids, checks and mixtures. Complete range of sizes.
Extra special while any remain at only 49c.
**Our Semi-Annual
Manhattan Shirt Sale**
continues tomorrow. It offers our entire fine stocks of these nationally famous shirts at most substantial savings. Reductions range from the \$3.00 shirts at \$2.35 to the \$10.00 shirts at \$7.65.
—Meier & Frank's: The Store for Men, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
Women's 20c Kerchiefs 14c
Shamrock and soft finished lawn handkerchiefs with real Irish hand embroidered and hand-loom embroidered patterns in one-corner effects. Simple and elaborate designs in white and colors. Neatly made and finished with narrow hemstitched hems. 6 for 80c.
—Meier & Frank's: Handkerchief Shop, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**Women's Fine Ribbed
Union Suits for 85c**
Surprise sale extraordinary. Tomorrow while any of 200 garments remain we will sell these first quality medium weight ribbed cotton union suits at 85c.
High neck, elbow sleeves, ankle length and low neck, elbow sleeves, ankle length styles. Regular and extra sizes.
—Meier & Frank's: Knit Underwear Shop, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
Dress Goods REMNANTS
A big disposal of hundreds of desirable short lengths of woolen dress goods while any remain tomorrow.
Lengths suitable for a multitude of purposes, all kinds and colors.
Tomorrow while any remain — EXACTLY HALF the yard prices. Come early!
—Meier & Frank's: Dress Goods Shop, Second Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**Women's Fiber Silk \$1.50
Hose, 2 Pairs at 1**
Extra fine quality black fiber silk hose at this greatly reduced price for Friday Surprise — these hose sell regularly at \$1.00 pair.
Made with lisle tops, heels and toes for extra service. Seamless stockings in all sizes. 2 pairs for \$1.50.
—Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**Sale of 1500 Pairs Women's
Fine Light Weight Cape
Gloves**
Pair Special Friday
\$2.29
These gloves are just the kind for present wear, for fall and winter. They are suitable for girls getting ready for school and for teachers' wear.
Light weight cape gloves in English styles. One-clasp gloves. Pretty new shades of ivory, brown, pearl, mode, coffee, tan and white. Plain stitched or black embroidered backs. Most of the gloves are WASHABLE. Sizes 5 1/2 to 7 1/2.
Unequaled values at \$2.29.
Chamoisette Gloves 47c
A limited number of fine quality chamoisette gloves in two-clasp style. WASHABLE gloves in mastic, pongee, biscuit, white and black. These gloves look like leather and are very durable.
—Meier & Frank's: Glove Shop, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**Apparel Surprises
\$5**
Three extra special Friday Surprise offerings in women's apparel at \$5 while any remain.
None on approval. No phone orders. No C. O. D's.
Dainty Wash Frocks \$5
Fine quality voile and gingham dresses in light and dark shades as well as figured effects. Finished with lace inserts and organdy vestees and girdles.
Coats and Capes for \$5
The coats are in short lengths and are of good serviceable material. Some of the capes are reversible—tan on one side and navy blue on the other. The capes are made of serge.
Plaid Silk Skirts at \$5
All silk-plaid skirts with fancy pockets and girdles.
This price—\$5—takes no account of cost, former selling price or present worth of the garments.
—Meier & Frank's: Apparel Shop, Fourth Floor.

1541ST FRIDAY SURPRISE
**Neckwear
25c**
The lot includes vestees of pique and novelty cotton materials, organdy collars and sets, lace or embroidery trimmed and Venise lace collars and yokes. White and cream. Also Georgette crepe collars with lace. 50c to \$1.00 values.
**\$8.95-\$9.50-\$9.95
Scarfs \$7.75**
Plush and beaver scarfs with and without pockets. With good quality plain or fancy silk linings. Ideal for early autumn wear. 12 inches wide, 68 inch long.
**\$5.95-\$11.50 Mandarin
Slip-Ons HALF**
Mandarin slip-ons of changeable taffeta. With tucks and belts. Rose, blue, peach and brown. Now \$2.98 to \$5.75.
—Meier & Frank's: Neckwear Shop, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**Young Men's and Youths'
\$35 Suits**
Special Friday Only
\$22.50
Just 70 of these suits for young men and the youth about to enter on his first long-trousers adventure.
Made of excellent quality material.
Such famous makes as Society Brand, Adler-Rochester and others.
Included are the popular "waist-steam" suits in single and double breasted styles as well as plain body fitting models.
A good assortment of plain shades and mixtures.
Skeleton and full lined.
Sizes 32 to 36 and 38, 40, 42 and 44—none in sizes 37 and 39.
—Meier & Frank's: Men's Clothing Shop, Third Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**On Center Aisle Bargain Square, Main Floor
1000 Yards New Velvets
\$1.29**
Surprise Sale extraordinary! 1000 yards of new Paon velvets—just received in a remarkable special purchase.
Good quality velvets for coats, jackets, smocks, millinery trimmings, etc. Wanted shades of purple, taupe, Dublin, sand, rose, brown, peacock, navy, coral, etc.
—Meier & Frank's: Center Aisle, Main Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**Friday Sale 1000 Summer Toys
JUST ONE-HALF PRICE**
This sale represents part of the purchase of the stock of a local manufacturer who has discontinued making toys to go into another line of business. The prices are in every instance just HALF regular.

Go-Cars \$1.38 Natural finish go-cars regularly \$2.75. 22 inches high. 6-inch wheels.	Stick Toys 15c Novelty stick toys—cat or duck. 33 inches long. 4-inch wood wheels.	Carts 23c-33c Others at 38c. Red painted carts with long handles. Solid wheels.	Wagons 45c-88c Wood express wagons with solid wood wheels. Two sizes.
Wheelbarrows 38c Novelty wheelbarrows in frog design. Green with yellow decoration. 25 inches long, 5-inch wheels.	Baby Yards at \$2.50 Folding baby yards in natural wood finish. Fold flat. When open cannot fall over or collapse. Size 40x42 inches. 22 inches high.	Wheelbarrows 30c Novelty wheelbarrows in rabbit design. White with pink and blue decoration. 25 inches long, 5-inch wheels.	

Come Early for Best Selection
—Meier & Frank's: Toytown, Fifth Floor.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
Mr. To Lower Price Store
**Domestics at About
Present Wholesale**

Standard gingham stripes, plaids and plain colors, short lengths; 35c quality, yard 25c	Cotton challis, effective patterns, 36 inches wide, fine for comfort coverings, 29c quality, yard 19c
Standard percales, light and dark colors, 36 inches wide, 25c quality, yard 19c	Toweling, plain huck, crash and glass, regular width, 20c-25c qualities, yard 16c
Standard outing flannels, plain white and colors, also fancy effects, regular width, worth 25c yard, only 18c	Mercerized table damask, 58 and 63 inches wide, short lengths, 1 1/2 to 2 1/2 yards, 59c
Flisse crepe, plain white and pink, regular width, mill lengths, 40c quality, yard 29c	Towels, huck and Turkish, good size, worth 17c to 19c each, 2 for 25c
	Muslin pillow cases, perfect quality, size 42x36 inches, each 25c

**Extra Special
Blankets \$4.75**
100 pairs of good quality wool finished blankets in pleasing plaid effects. Full size, good weight blankets, that if bought today would sell for \$6.50 to \$7.50.
—Meier & Frank's: Lower Price Store, Basement, Balcony.

**Cotton Goods
One-Third to Half Off**
Short lengths of desirable cotton goods in excellent patterns and colors. Lengths suitable for a multitude of purposes. All at one-third to one-half off.

MEIER & FRANK'S 1541ST FRIDAY SURPRISE SALES
**\$1.50 "Sprustex"
Oil and Mop
87c**
This includes the regular \$1.00 size Sprustex mop and a 50c bottle of Sprustex oil—\$1.50 value—for Friday Surprise **87c**.
—Meier & Frank's: Basement, Fifth Street.