

Lipman Wolfe & Co.
"Merchandise of Merit Only"

"THAT IS THE VERY FUR COAT I WANTED"

Men!

YOU WILL ENJOY
A SPLASH IN
ONE OF THESE

Bathing Suits

SPECIALY PRICED
\$2.95

—They are heavy weight suits in good colors and combinations—black or blue with bands and stripes in contrasting colors.

—There's a full assortment of sizes—and you will want one to suit—whether you're going down to the beach, up to the mountains or you're merely playing around on the beaches near Portland!

—They're mighty good suits at this special price!

—Men's Shop, Just Inside Washington St. Entrance.

"SORRY TO DISAPPOINT YOU, MADAME, BUT THE LADY WHO HAS IT ON JUST BOUGHT IT"

—Her eyes filled with tears as she turned away—because "there was something about the cut of the collar she particularly fancied." However, this story has a happy ending for the disappointed lady found another coat for a little more that pleased her even better.

—We are delighted on many scores with our

August Sale of Furs

—Firstly, because we seem to have exactly what women who know good furs and good styles want! Secondly, because people tell us that ours is the best fur sale in Portland, and, thirdly, because the savings are so extraordinary!

—Prices Must End With August, for after September 1st all green tickets will be removed and the regulation price must stand. You

will invest your money to good advantage if you buy in our August Sale of Furs—

For Example—You Can Save \$243.75 On a Mole Trimmed Hudson Seal Coat Or \$76.50 on a Moleskin Scarf Now

—and you will find August prices ranging all the way from \$18.50 on a scarf to \$800 on a coat—with savings proportionate! There are coats, capes, scarfs, throws, stoles, etc.—all the newest pelts and styles—at savings!

CONVENIENT TERMS OF PAYMENT MAY BE ARRANGED

—Third Floor, Lipman, Wolfe & Co.



Philippine Hand-Embroidered And Hand-Made Undergarments In a Big Sale



AT PRICES LOWER THAN THOSE USUALLY PAID FOR COARSE MACHINE MADE GOODS

—As we explained to you, these Envelope Chemise and Gowns were contracted for by us a long time ago—and this lot "fills the bill."

—The next group will naturally have to be offered at greatly advanced prices—for we shall have to pay much more! Think of buying perfect quality hand-made and hand-embroidered undergarments at these prices!

Gowns — \$2.45, \$2.95, \$3.45, \$3.95, \$4.45, \$5.45
Envelope Chemise \$2.45, \$2.95, \$3.45, \$3.95, \$4.45.

The New Black Enamel Auto And Week-End Luggage

—Something entirely new in tourist luggage that fills a long felt want—are these enameled cases—roomy and conveniently shaped, yet very light.

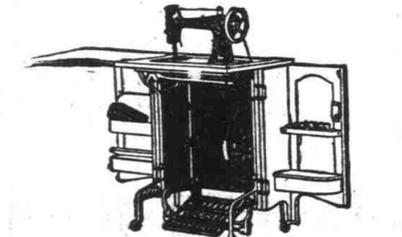
—Something entirely new in tourist luggage are these enameled cases with fancy cloth lining—many fitted with trays and pockets.

—One specially desirable 24-inch case with tray and pocket fitting is priced \$11.
—16-inch to 30-inch sizes, priced from \$10 to \$23.50.

—Fifth Floor, Lipman, Wolfe & Co.



Sketched



Special Offer on the New Combination Electric and Foot Power Machine

—To introduce this new combination machine we are making a very special offering—with the price extraordinarily low. Terms are as little as

\$5 Down and \$5 a Month

—These machines have all the advantages of our best-known brand of foot-power sewing machine, and added to that the unusual advantages of a motor-power machine.

—Come and see the interesting demonstration on the Street Floor, Lipman, Wolfe & Co.

JUST IN NEW BEADED HAND BAGS

—Handsome new bags with intricate designs worked out in gorgeous colored beads. More moderately priced than they have been—

\$12.00, \$18.50, \$22.50, \$25.00, \$50.00, \$75.00.

—Street Floor, Lipman, Wolfe & Co.

TIP TOP INN BAKERY SPECIALS

—Delicious bread, rolls and pastry that are electrically baked while you watch are the reasons why the Tip Top Inn Bakery is rapidly achieving such an enviable reputation in culinary circles.

—Eighth Floor, Lipman, Wolfe & Co.

New Voile Overblouses

\$3.75



—Slip-on and coat styles in cool and dainty voile. Three models—each so attractive that choosing will be difficult—one of each model would be a good solution.

—Three-quarter kimono and set-in sleeves—collarless styles or big sailor collars. Some have dainty touches of colored embroidery—others are charming in their simplicity.

—Third Floor, Lipman, Wolfe & Co.

TWO SPECIAL OFFERS IN CRISP, NEW

House Dress Aprons

—The housewife who likes attractive frocks for her morning duties will appreciate this sale of pretty dresses and aprons at such moderate prices.

\$1.25—Slipover, side front opening and overall styles in Scout percale in both light and dark shades.

\$1.65—Three models in an excellent quality percale—plain colors, plaids and fancy stripes. Also plain white. Cleverly made.

—Fourth Floor, Lipman, Wolfe & Co.



New Midseason Hats.

Are Smart Creations of Navy or Brown Taffeta

—Chin Chin and saucer sailors, turbans and droop shapes—achieving wonderfully chic effects by the artful use of flat Frenchy poses or colorful yarns. \$7.50 to \$10.00.

—Third Floor, Lipman, Wolfe & Co.

Everything for Cash

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Everything for Less

Economy Basement Store
"WHERE YOU SPEND THE LEAST—AND GET THE MOST FOR IT"

—To Acquaint You with New and Larger Departments

Basement Enlargement Sale

—To Advertise Economy Basement Savings on Lipman-Wolfe Quality

How Little It Costs to Launder a Blanket

—And how much you can save on any one of these

120 Soiled Blankets Reduced to Clear, Pair \$1.95 to \$6.25

—Perfect blankets, except that they are more or less soiled from being displayed. Cotton, wool mixed and wool finished blankets in white, gray and plaids. Sizes 60x76 to 72x84 inches.

Plaid Blankets Economy Basement Sale Price \$4.75

—A splendid grade of wool finished cotton blankets for full size beds. Handsome pink or blue plaids. Size 64x76 inches.

—Unusual opportunities now, to save on light summer blankets, sheeting blankets for winter and heavier weights.

—Economy Basement, Lipman, Wolfe & Co.

White Blankets Economy Basement Sale Price \$2.50

—Medium weight cotton blankets with pink or blue borders. Size 60x76 inches.

—Economy Basement, Lipman, Wolfe & Co.



MEN'S ANNEX

—Here you will find a big sales floor displaying nothing but nifty furnishings and highest grade working clothes for men—all at lowest cash prices. For example:

Dressy Shirts Economy Basement Sale Price 69c

—Percale shirts made with neckband; starched cuffs, the kind that wear so well. In tasteful stripes and colors. Sizes 14 to 17.

—Men's Annex, Economy Basement, Lipman, Wolfe & Co.

Heavy All-Wool Serge

Economy Basement Sale Price \$1.29 No More to Be Had at This Price

—Just received in soft shades of the leading fall colors:

NAVY — BROWN — GREEN GRAY — WINE — BLACK

—Economy Basement, Lipman, Wolfe & Co.

Chiffon Silk Taffeta

Economy Basement Sale Price \$1.65 35 Inches Wide In 14 Colors

—An excellent example of the complete lines of quality silks carried in the Economy Basement. Colors are navy, Hague blue, copen turquoise, light blue, African brown, golden brown, tan, green, taupe, medium gray, maize, pink and white.

—Economy Basement, Lipman, Wolfe & Co.

Women's One-Piece Work Suits \$3.79-\$3.95

—Belted overalls with V neck, sailor collar, long sleeves, two pockets, band at ankle. In khaki color.

—Economy Basement, Lipman, Wolfe & Co.



C. B. a La Spirite Front Lace CORSETS

All Sizes at Economy Basement Prices

\$2.00 — \$2.50

—Pink coutil corset with very low bust, medium long hip and back, finished at top with embroidery.

—White coutil corset with medium bust, unusually long hip and back, embroidery trim'd.

—Economy Basement, Lipman, Wolfe & Co.

Girls' Gingham Dresses, \$2.49

—So dainty as well as practical—and under priced. Dresses in the most becoming plaids and plain colors, waisted styles with large fancy collars, some with wide belts.

—Some have white pique collars and cuffs, others have dainty white vestee effects with picot edge. Sizes 6 to 14.

—Economy Basement, Lipman, Wolfe & Co.

Economy Basement Prices On Women's Hose, 19c

—Standard quality cotton stockings with double toe, soles and heels; elastic top. In white, black and tan.

Child's Hose, 29c

—Black ribbed stockings (seamless) in all sizes. Only the fact that these were bought many months ago enables us to sell them at this low price.

Child's Double-Knee Stockings, 19c

—Children's black stockings, seconds of a very good make. Double toe, foot and heel as well as double knee.

—Economy Basement, Lipman, Wolfe & Co.

Extraordinarily Underpriced! Exquisite

Envelope Chemise 98c

—Lovely—straight or empire styles of soft finished longcloth. Insertion and edging of lace or embroidery, ribbon, beading and dainty trimming at neck, armhole and edge of skirt complete these charming garments.

Muslin Petticoats \$1.19

—Another remarkable value in dainty white wear. Of firm muslin, correctly cut, tape drawn at top and some finished with extra dust ruffle, all with embroidered ruffle.

—Economy Basement, Lipman, Wolfe & Co.

Nottingham Lace Curtains Pair \$2.59

25 Handsome Patterns That We Could Scarcely Replace for \$2.59 Wholesale Today

—Now, while you can get a number of pairs to match at this low price, is the time to re-curtain your home.

—White and ecru curtains with plain or figured centers and beautiful borders. 36 to 47 inches wide and 2 1/2 yards long.

36-Inch Cretannes, Underpriced 29c

—This is an unusually good special even for the Economy Basement. A dozen attractive patterns in effective color combinations.

—Economy Basement, Lipman, Wolfe & Co.



Pumps Oxfords

\$4.25

High Grade

CLOSING OUT 300 Pairs At This New Low Price

THE LEATHERS Patent kid Black kid Brown kid Gunmetal Sizes AAA to D

THE STYLES High and low heels Turn and welt soles Long and medium vamps Narrow and medium toes Some have buckles

—Price, style and quality all speak so loudly for this sale that we will say little about it, except that there is a wonderful assortment of low footwear, broken lines, of course, much of it from our 1919 summer lines on the Second Floor.

—Economy Basement, Lipman, Wolfe & Co.