

**OPPORTUNITIES
IN MARINE CORPS
HAVE BIG APPEAL**

Men Reenlist to Further Enjoy Many Advantages Which the Service Offers.

ON THE MATERIAL SIDE

Chance to Save Money Greater in Marine Corps Than in Average Run of Civil Occupations.

First enlistments and re-enlistments in the marine corps have shown a marked increase in the Portland district during the last week, as is shown by the records at the local marine recruiting station, Panama building, Thomas F. Chilcote, aged 18, residing at 964 East Burnside street, who enlisted for the marine aviation section, says he figured out that he can earn and save more money in the marines and at the same time learn a skilled trade under better conditions than in civilian life.

Frank J. LaFrenier of this city enlisted and was transferred to Mare Island, Cal., for training, and later will be transferred to the Navy Mechanical school, Great Lakes, Ill., where he will take a course in mechanical work. LaFrenier is an athlete well known in the Northwest. He recently won the Northwest prep school championship for the 440-yard run.

E. B. Berryman of Gresham was discharged from the marine corps reserve to enlist in the regular marine corps. Berryman has been in the service a little more than two years and says he has several hundred dollars saved and deposited with the government, drawing 4 per cent interest. He has been assigned to duty at the local recruiting station.

William B. Schuman, residing at 431 East Taylor street, and Matthew J. Young, 814 Savier street both veteran "Devil Dogs" have reenlisted for the fourth time. Both claim there is more money on the "inside" with better chances for advancement than on the "outside."

VOCATIONAL TRAINING

"In addition to those mentioned, says Sergeant L. L. Howell, "several other men were accepted and transferred to Mare Island for training, mostly to learn a trade. Before the training a man has viewed a career in our military establishments, whether permanent or temporary, as a tall-order among their 'job possibilities,' but lately all our applicants are enlisting with the firm intention of taking advantage of the many opportunities offered by the marine corps at this time.

"Out of a hundred and one possible reasons for a man enlisting in the marine corps, I will cite 10 main points, each one of them offering a sound reason for enlisting: Good pay and money in the bank; 4 per cent interest paid by government on deposits; chance to learn a trade; regular employment; skilled trades; travel aboard ships and in foreign countries; physical training and athletics; congenial environment, surroundings and associates; character building; excellent chance for promotion with increased pay; daily and week-end leaves.

"It is not necessary to review all of the above 10 points, but take the first, for instance, 'Good pay and money in the bank.'

OPPORTUNITY TO SAVE

"A private in the marine corps, with base pay of \$30 per month, receives \$60 per year. His minimum expenditures are as follows for the year: Laundry, \$52; tobacco, amusements, etc., \$80; Christmas presents, \$12; insurance on \$2000 (policy optional), \$15.50; total, \$159.50. This leaves for savings or additional personal expenditures \$200.50 in the course of a year.

"In civilian life the minimum living cost of a young man will run somewhat as follows for the year: Rent (contribution to family or rent of rooms), \$156; food (contribution to family food bills), \$250; laundry, \$52; clothing (very low estimate), \$75; carfare (to and from work only), \$44; tobacco, Sunday trips, amusements, etc., \$100; newspapers, etc., \$6; church contribution, \$5; organizations, lodges, etc., dues, \$10; doctor, medicine, \$15; total, \$733.

ON THE SOCIAL SIDE

"To be in a position to save the same amount in the course of the year as the private of marines, the lad in civilian life must have an annual income of at least \$833, or approximately \$69 per month, assuming that his employment is regular.

"In the marine corps everything a man requires is furnished by the government, and if the recruit is saving he can have a much larger balance at the end of his enlistment.

"The marine corps is run like any other business, with hours for work and hours for recreation. The marine off duty has the use of well equipped gymnasiums, libraries, reading rooms, amusement rooms, billiard and pool tables, bowling alleys, baseball and football outfits are provided for their amusement and entertainment; he calls on his girl if he has one, and usually he has more than one—in fact, does just about as he likes.

"Being in uniform, his self-respect as well as the rules of the service demand that he conduct himself as a military man and a gentleman. He has no difficulty in obtaining permission to leave the barracks or post at proper times, and when not on duty. In fact he usually has a better time than a civilian.

**Bidding Charged
As Plan to Keep
Grain From Europe**

Ottawa, Ont., July 28.—(U. P.)—That bidding in wheat on the Winnipeg grain exchange is part of a scheme to keep Canadian grain out of Europe was the report current here today. Min. of Trade and Commerce Foster led a conference of those interested in the grain situation for Monday. Handling of this year's crop will be discussed and J. S. Winnipeg, who during the week of the head of the commission Canadian wheat, will be present. It was said the bidding is supposed to force the price of Canadian wheat above that of the United States crop is being engineered from Minneapolis with a view to giving the United States the European market.

**Tomorrow—Bring
Us the Films**

you expose today for best results in developing, printing and enlarging. All prints are made on Velox paper—the best. Quick service. Satisfaction assured. —Meier & Frank's: Main Floor.

**45c Heavy Black
Sateen 36c**

350 yards of heavy black sateen for men's shirts, women's petticoats, children's bloomers, etc. Full yard wide. For the Co-operative Sales yard special 36c. —Meier & Frank's: Second Floor.

Meier & Frank Co.

Established 1867
THE QUALITY STORE OF PORTLAND
7th, 8th, Morrison, Alder Sts.

**Sale of 25c Plain
Nainsook 15c**

32 inches wide. Good quality, plain nainsook at yard, 15c.

Waistings 35c

36 inches wide. Fancy white voile waistings. —Meier & Frank's: Second Floor.

**See Also Back Page
This Section for Additional
News of Our
Co-operative
Sales**

PROGRESS!—A New Forward Step in Merchandising

NEW

Hundreds of new garments have been received from New York within the last few days. There are beautiful materials and colors and interesting silhouettes to see—and splendid furs.

Autumn Suits

for women and misses are in the new, strictly tailored styles—or have furs. Duvelin, silver-tone, tricotine, velours, chevots and tweeds are included.

Exclusive one-of-a-kind models are furred with beaver, nutria, fox, wolf and Hudson seal (dyed muskrat). One sketched.

Priced \$39.50 to \$185.

Autumn Coats

Luxurious coats of soft, beautiful materials, very light in weight and draping gracefully in the lines of the new silhouette.

Some are piled knee deep in furs and have great collars and cuffs of the same inviting pelts.

Priced \$25 to \$475.

Autumn Dresses

for women and misses are featured in tailored serge and tricotine, plain or with braidings and embroideries. Lovely satin frocks have also arrived together with frocks of tricotette and paillette.

Priced \$19.50 to \$85.

SPECIAL:—By Request

Sale of Suits \$29.50

Formerly \$39.50 to \$57.50

Wool jerseys—tricotines—serges—twills are the materials in this Co-operative Sale.

Plain tailored styles with or without vests, a few are braided. Taupe, navy, tan, black and shepherd checks. Usually only one of a kind. Nearly all women's and misses' sizes in the collection.

—Meier & Frank's Co-operative Sales: Fourth Floor.

**New Blouses Are Opened
Almost Every Hour**

Scores of the finer models have arrived within the last few days. Typically New York in their pretty fashions which seem to refer delicately to afternoon tea dances and recherche suppers and more quiet hotel dinners.

Composed of white and flesh-pink georgette crepe and various soft Valenciennes, Venise and Filet laces.

Priced \$10 to \$16.50.

One of the new models sketched—\$12.50.

SPECIAL:—By Request

New Silk Blouses \$4.85

A Co-operative Sale of heavy Crepe de Chine and filmy Georgette Crepe blouses.

Pleated blouses with Peter Pan collars and moire ties. Embroidered blouses with box pleated ruffles. Unusually well tailored navy blue georgette blouses with pleated fronts. Beaded styles among them.

Flesh, white, gray, league, blue, navy, beige and red. Sizes 36 to 44.

—Meier & Frank's Co-operative Sales: Fourth Floor.

Women's Hats Half Price

Were \$10.00 to \$25.00—Now \$5 to \$12.50

Just half price for a number of mid-summer and sport hats to wear with light-colored dresses.

A \$14.50 leghorn with flowers and pink ribbon is \$7.25.

A \$25.00 black straw with pink roses and blue ribbons is \$12.50.

A \$10.00 peanut straw covered with pink ribbons and fagotting is \$5.

A \$12.00 peanut straw with black velvet applique flowers is \$6.

Not to speak of various white hats at the same reduction.

Limited quantity.

—Meier & Frank's Co-operative Sales: Fourth Floor.

First Showings

**Kumsi Kumsa
Fan-ta-si**

Extraordinarily interesting autumn fiber silk plaids with raised threads like French knots. Huge blocks worked in with other blocks so that the effect is not too bizarre.

Wonderful tones of copper, mallard, taupe, king blue, French blue.

Paris says fiber silks are to be the rage of the season.

Just enough for a few exclusive gowns.

\$10 yard.

—Meier & Frank's: Second Floor.

**Pershing
Orchid**

The new silk de luxe introduced by the makers of Pussy Willow Taffeta.

Moderately priced at \$4.50 yard.

—Meier & Frank's: Second Floor.

**New Wool
Plaids**

Extreme novelties in worsted and soft finishes. Unusually beautiful color studies. Splendid variety. 56 inches wide.

\$6, \$6.50, \$7 yard.

Special Offer

Plain tailored skirts of these plaids or any other woollens purchased here at \$2 yard or more will be cut, basted and fitted by our own experts, without additional charge. The offer ends next Saturday evening.

—Meier & Frank's: Second Floor.

SPECIAL:—By Request

**Sale of
Corsets**

Six lots—all very specially priced for the Co-operative Sales.

Lot 1—
Madame Irene famous high-grade corsets of fancy brocade and striped coutil. Medium high bust and long hip models—mostly large sizes. Special..... **\$5.95**

Lot 2—
Frolaset front-lace and Madame Lyra back-lace corsets in plain and fancy materials. All sizes. Low and medium bust and long hip styles. Special..... **\$3.95**

Lot 3—
Front-lace tricot corsets with elastic top. Especially suitable for sports wear. Sizes 21 to 29. Special..... **\$4.25**

Lot 4—
Summer corsets of tricot in back-lace models. Some have elastic top. Sizes 20, to 30. Special..... **\$2.95**

Lot 5—
Madame Lyra and American Lady corsets of coutil in medium bust and long hip styles. Sizes 20 to 31. Special..... **\$2.47**

Lot 6—
American Lady corsets in low and medium bust style. Sizes 24 to 35. Special..... **\$1.47**

—Meier & Frank's Co-operative Sales: Third Floor.

Co-operative

SPECIAL:—By Request

**1200 Sample House and
Porch Dresses \$3.75**

Excellent quality gingham in the best looking colors and combinations imaginable for such inexpensive dresses. Sturdy ones for every-day wear. Pretty enough for the porch or a shopping trip on a hot morning. Entirely practical for the home duties of every woman.

This is a splendid lot of Bonnie Lassie samples offered at a very special price concession for the Co-operative Sales, and, as is to be expected of samples of this high-grade line, the dresses are extra well made.

All the dresses are different, as the picture shows. Sashes, vests, combinations of materials, panel fronts—why they look as though they cost twice \$3.75.

There are not all sizes in each style, but when the sale starts tomorrow there will be found plenty of sizes 16 to 20 for misses and sizes 36 to 44 for women.

Early choosing is advisable, for there will be eager buying of these Bonnie Lassie samples at \$3.75.

—Meier & Frank's Co-operative Sales: Third Floor.

**\$7—\$10 Voile
Dresses
\$5.95**

Cool organdies and lawns in plain colors are in this group with the voile dresses, which have polka dots, pin dots and various small patterns in light and dark colorings, including black and white.

Ruffled collars, surplice draping, ribbons, sashes and other attractive trimmings in the lot.

Two Models Sketched

Not all sizes in each style, but there are sizes 18 to 42 in one model or another.

Very special for the Co-operative Sales at \$5.95.

—Meier & Frank's Co-operative Sales: Third Floor.

**Parasols
Reduced
1/2**

100 pieces in this Co-operative Sale at half price—were \$5.00 to \$13.50, now \$2.50 to \$6.75.

Plain and fancy parasols in many designs. A variety of smart handles.

Early selection is advised.

—Meier & Frank's Co-operative Sales: Main Floor.

**"Rose City"
Hair Bows
65c**

Each bow contains 1 1/2 yards of our famous Rose City silk taffeta novelty edge ribbon—best for hair bows because of its fine quality and appearance.

Every desirable color.

Made-up bows for 65c.

—Meier & Frank's: Main Floor.

CO-OPERATIVE

ly to the same end. Co-operation is obstacles yield and success. Co-operation has store in its dealings.

This co-operation, es costs and keep the price the great power of org the will to do can acco that great series of sale to BRING DOWN THE tory and for the people t add, without egotism, c

**The Meier
Co-oper
Beginni**

have for their object the ber of people with the in need at the lowest pr can be sold. Yet—wom instances be—the emph them as on the immens of the offerings. Great merchandise, all of it to patrons' needs, are c

Practically the s

Many of the sales "by request"—nume sent to us coupons, ing items and prices far as is humanly p

But our invitation to unities afforded throug tended to everyone.

Wise people will prov needs and anticipate ahead.

The sales begin tom

What Would Yo

We invite readers this coupon to us at

MEIER & FRANK Co.
The Quality Store
Attention
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Name.....
Address.....

SPECIAL

**Sale of
Black**

REGULAR \$2
\$2.50-\$3.00 V

\$1.50

"By request" we o of high quality black Co-operative Sales at price of yard \$1.59.

Included in the WIDE rich black silk satins, heavy taffeta and moires. All are ITY black silks that regular way would be and \$3.00 a yard, spe \$1.59.

—Meier &