

What Greater Tribute Could There Be?

As you perhaps already know, the several Goodyear factories are today at full blast on the heaviest production schedule they have ever undertaken.

Right now, for example, the output of our Akron plants alone approximates the astonishing figure of 25,000 finished tires per day.

Yet this enormous total, easily the largest daily volume ever attained by a tire manufacturer, still is insufficient fully to satisfy public needs.

The demand for Goodyear Tires continues to increase and strengthen beyond anything within our present power to fulfill.

It seems to us that nothing that has been said of Goodyear Tires so powerfully bespeaks their goodness as their present unparalleled popularity.

This popularity takes on an additional significance in that it is based wholly on the virtues inherent in Goodyear Tires.

No fictitious discounts, no delusive definite mileage guarantees, no expedients

of any sort have been employed to stimulate artificially the favor that Goodyear Tires year after year command.

What greater tribute could there be to Goodyear Tires than that their unexampled leadership has been won solely by the service Goodyear users everywhere enjoy.

It is possible you may find it difficult to fill your immediate wants for Goodyear Tires, as many Goodyear Service Station Dealers' stocks are very low.

In view of this condition we suggest that you anticipate your future requirements by placing a reservation order with your nearest Goodyear dealer.

Such action now will guard against any possible disappointment later, and avert any inconvenience this temporary shortage might otherwise occasion.

In the meantime we are devoting our whole energies to the expansion of our production, in an endeavor to make Goodyear Tires as easy to get as they are worth while to use.

GOODYEAR
AKRON