

Invest a \$ in Boyhood to Build Manhood—June 4 to 18

Honor, uprightness, pluck, perseverance, energy, courage, obedience, kindness, cleanliness—who would not give a dollar to have American Boys taught the real meaning of these words? Let's put Boy Scout Week over in Portland with lots of "Pep"!

Lipman Wolfe & Co.

"Merchandise of Merit Only"

The Best of Optical Service Is Here at Reasonable Prices

We grind and fit glasses and can make or duplicate any lens on short notice. Personal attention from the initial examination to the final fitting and adjusting are assured in our Second Floor Optical Shop—away from the noise and bustle of the street! Second Floor

MEN—We Offer 235 Handsome Silk Shirts Tomorrow at a Special and Unusual Price—\$7.95

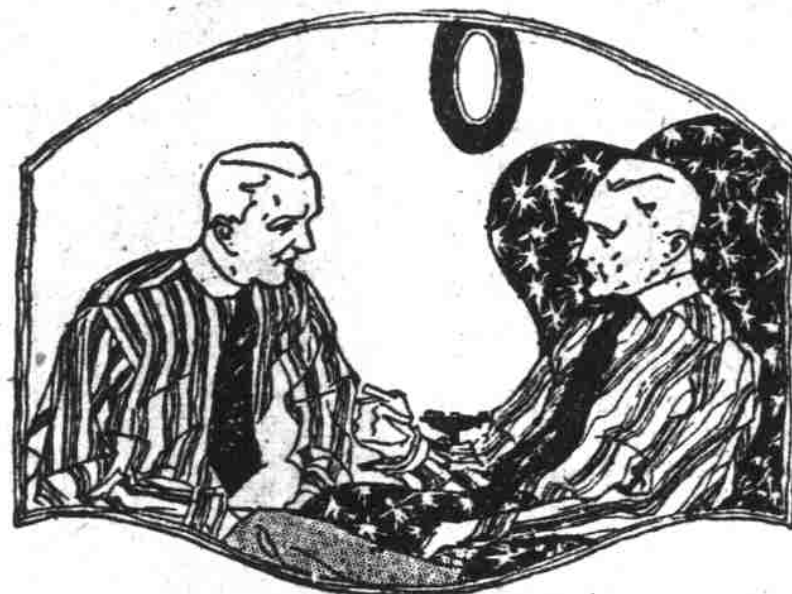
Come to the King Cotton Sale



—Visitors, Portlanders, everybody come! The King Cotton Sale is so broad in its scope that you will be sure to find something that you need at considerably less than you expected to pay for it.

—It is nice that you are here at the same time King Cotton is with us, for he extends his hospitality in the form of savings.

—And in the several years that we have been holding King Cotton Sales, none has equalled this in breadth and real savings to be effected! Come.



—This is a special grouping of shirts taken from our regular stocks and reduced greatly in price for a sale which you will agree is most timely! Such fabrics as

Heavy Habutai Silks, Crepe de Chine, Jap Silks, Fancy Jacquards, Brocaded Stripes

—Shirts of beautiful quality, well cut and splendidly tailored—the kind of shirts that will make you want to "get into your shirt sleeves" right away!

—You have probably been admiring these very patterns in our stocks at prices far higher than this sale offers—and surely you will want them now for this gala week!

—Men's Store, Just Inside Washington St. Entrance.

New Arrivals in Sport Plaids for Immediate Wear

—But lately arrived from the East where their vogue is at its height, these new sport plaids are indicative of the trend of fashion along the lines of sport clothes and gay colors. Interesting color combinations of blue and tan, green and tan. For separate skirts there's nothing smarter.

—Second Floor, Lipman, Wolfe & Co.

Seasonable Notions

Aside from the every day items which you will always find in complete assortments in our Notion Department, we have made special preparation for seasonable lines. Complete stocks and prompt efficient service are making this the most popular trading place in Portland.

- Dust Caps, assorted colors. Special 19c each.
- Sleeve Protectors, for household use. 45c pair.
- Rubberized Aprons, a kitchen necessity. 75c each.
- Sanitary Aprons, medium size. Special 35c.
- Sanitary Belts, all elastic style. Special 25c.
- Omni Brassieres, low cut and sleeveless. \$1.35.
- Princess Child Supporters, a bathing necessity. 85c.
- Fancy Frilled Ribbon Elastic, assorted colors. 50c and 75c yard.
- Polly Ann Hair Pins, our own superior brand. 25c box.
- Roseland Dress Shaps, with our own guarantee, card 10c, 3 for 25c.
- Collar Bands, sizes 12½ to 18. 10c and 15c.
- Asbestos Ironing Pads 7c.
- Kid Hair Curlers, 12 to bundle, 15c to 25c.
- Wire Hair Pins, 20 to bundle, assorted sizes, straight and crimped, 5 bundles for 10c.

50,000 Yards of White Nainsook, Longcloth and Batiste in This Sale

—A splendid assortment of white goods offered at prices way below regular at King Cotton's command to make buying now interesting to all who are planning sewing!

10 Yds. Imperial Long Cloth \$2.50

—36-inch Imperial Long Cloth—in a beautiful soft, chambray finish, particularly adapted for the making of fine lingerie or needlework.

10 Yds. Fine Nainsook \$2.95

—Soft cambric finished nainsook in a very fine quality that will make pretty underthings. This is full 36 inches wide and specially priced.

12 Yds. Baby Nainsook at \$3.95

—A beautiful, soft finished nainsook that is made especially for children's wear and better underthings. It comes in sanitary packages and is 36 inches wide.

Bridal Wreath Nainsook \$4.75

—Very fine quality nainsook in soft finish and quite free from dressing. Nothing half so nice for fine undergarments and baby wear. 12-yard packages.

45-Inch Mercerized Batiste 39c

—This is offered at a price lower than a good quality of muslin costs. It is very fine and highly mercerized. Lovely for baby things. Very, very special!

—Second Floor, Lipman, Wolfe & Co.

A Special Grouping of Envelope Chemise and Gowns

at \$1.65



—Envelope chemise of fine lingerie cloth—strap or armhole style. Wide bandings of embroidery combined with dainty lace—deep Empire yokes. Excellent value.

—Gowns of crepe, batiste and long cloth in a charming variety of styles that will appeal to dainty women. Square necks, slipover and Empire styles.

—White, pale, pink and light blue striped and pink with blue bias bandings. Ribbon drawn and with touches of French trimmings. These cool, pretty gowns represent extraordinary value.

—Fourth Floor, Lipman, Wolfe & Co.

Charming New Hats in Medium Size—Special

at \$5



—This is indeed a season of sport hats—and never have sport hats been so varied in style and type. These at \$5 are particularly smart as well as most becoming.

—Their brims are pastel shades of orchid, sand, turquoise, pink or navy with crowns of taffeta in a shade to match. Nor are we restricted as to style for there are several different models.

—So many women this season are taking advantage of the fact that hats may be obtained in practically any shade, and matching every costume in a hat. These are equally attractive for summery frocks or sport clothes.

—Third Floor, Lipman, Wolfe & Co.

Linoleum 98c Sq. Yd.

—Printed linoleum, 6 ft. wide, in tile effects. Shades to harmonize with any color scheme. Especially good for bath rooms, kitchens and dining rooms.

Carpet Sweepers \$1.95—Special

—With the same points of superiority and construction as many higher priced sweepers, these at \$1.95 are excellent values. Genuine bristle brush. Enamel finish.

—Fifth Floor, Lipman, Wolfe & Co.

Coats and Capes for Juniors Misses and Small Women at Special Reduced Prices, 14.95, \$16.50, \$19.50 to \$45.00

—The Fourth Floor Girls' Shop abounds with apparel dear to girls' hearts—and strictly in keeping with Mother's idea of practicability and price moderation.

—Every Junior coat and cape in the Section has been given new prices, prices that are usually to be had only at the end of the season when styles and sizes are sadly depleted.

—These, however, are new, the season's best, in complete lines of styles, sizes and colors. Your selection from dolmans, capes and coats in such popular spring shades as Pekin, tan, navy and henna.

—Full sweep capes with big collars, button and braid trimmed—some vestee effects or straight line models. Many have contrasting collars—others are self trimmed. Sizes 14 to 17.

—This sale presents real opportunities to mothers of girls who demand both style and serviceability. A splendid chance for small women, too, to partake of the values offered.

—Fourth Floor, Lipman, Wolfe & Co.



News of Needlework

New—Parakeet Pure Silk, \$2 Skein

—Heavy twisted silk for knitting and crocheting. Variety colors in new sport shades.

Arts and Crafts Luncheon Sets, 95c

—13 pieces—18-inch centerpiece, six 10-inch doilies. Cleaned with a damp cloth. Dutch delft, rose and blue bird designs.

New Beads For Making Chains

—A great variety of beautifully colored beads for making the smart new chains. Combinations of woven and strung beads—as steel and rose—jet and gold, etc. And the looms for making these chains are here at 75c.

New Bag Frames, 75c to \$7 Each

—A big assortment of these in many shapes, sizes and colors, also lovely color combinations. Free instructions for making.

—Fifth Floor, Lipman, Wolfe & Co.

Send in Your Old Sewing Machine And Use the Liberal Allowance We Will Make You to Buy a Western Electric Portable Sewing Machine

\$1 Down \$1 Week

—The sewing machine that all the women who are really efficient in their household are talking about.

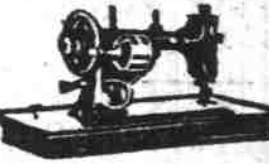
The Rotary Machine

—sews noiselessly, without vibration, efficiently and can be carried from place to place, attached to an electric light plug and electricity will do the work!

Demonstration This Week

—Even though you are not planning to buy an electric portable machine in the immediate future, come in to the demonstration. You will see what a Real machine is.

—Street Floor, Lipman, Wolfe & Co.



Everything For Cash

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Everything For Less

Economy Basement Store

"Where You Spend the Least and Get the Most for It"

King Cotton Sales

Bring New Savings in Seasonable Stocks Downstairs

—It would seem almost impossible for even King Cotton to make further reductions in the Economy Basement, where stocks are already priced at the minimum—but the King, undaunted, goes forth to bring prices down still further—and behold the results!

Women's Bodice Top Cotton Vests 25c

—Made specially to wear underneath the camisole—these vests are of fine cotton, in sizes 36 to 38.

New Sport Plaids 89c

—Up to the minute sport plaids in a pleasing variety of patterns and color combinations. Tans, green, navy, grey and brown. Special.

35-Inch Plaid Taffeta and Foulard \$1.25

—Silks were the first to feel the magic wand of the King, and as this section is far famed for its every day values, women will be quick to appreciate this offering.

500 Yards of These Silks

—Taken from our regular stocks and repurposed to sell for less than wholesale cost at this time. Good assortment of colors and designs.

—Economy Basement, Lipman, Wolfe & Co.

Cream French and Storm Serges \$2.25

—We have a new and excellent line of cream serges in the French and storm weaves so fashionable for skirts, frocks and children's wear. 44 and 50 inches.

Boys' Union Suits at 45c

—Fine ribbed union suits—high neck, short sleeves and knee length. Trouser seat styles. Sizes 30 to 34. Very special.

1000 Skirts at Lowest Prices

This Is a Banner Skirt Week—See the Special Savings



—That buying for cash means buying for less has been proven beyond a doubt—and here is concrete evidence that will convince even the most skeptical!

Susquehanna Silk Poplin Skirts \$3.45

—Plain or embroidered silk poplin skirts in newest styles and most wanted colors.

Striped Silk Skirts, \$4.45

—Smart lines and beautiful new summer color combinations—and a very fine grade of silk.

—You will find that most desirable quality in these skirts—becomingness and style. You surely will want at least one.

—Economy Basement, Lipman, Wolfe & Co.

Tub Skirts, Special at \$1.95, \$2.15, \$2.95

—Pique, gabardine, and cord with separate belts and novelty pockets. Remarkable value.

All-Wool Serge and Poplin Skirts \$6.65, \$7.75

—Unusually smart and well made skirts—cut on the newest lines. Tucked and braided.

Women's Tub Silk Petticoats Unusually Offered at \$2.85

—Generously cut and extremely well made skirts of wonderfully wearing tub silk in white, flesh, emerald, navy, wistaria, apricot, grey and tan. New flouncings trim them smartly.

—Economy Basement, Lipman, Wolfe & Co.

Domestic Prices Are Down Low Lower Than In Months In the King Cotton Sales

—Thrifty housewives appreciate the savings to be effected in these sales of domestics and are buying liberally for immediate use and many months to come. See these specials Wednesday!

81x90 Seamed Sheets \$1.15

—Full size sheets, with welded seams in center. This is about present wholesale cost.

Khaki Bath Towels 25c

—Good quality absorbent towels at a price that's far lower than usual. Fine for camping!

12 Yards Nainsook \$2.95

—Fine quality King Phillip brand nainsook, in beautiful, soft mercerized finish. Very special!

17-Inch Damask Toweling 50c

—Pure linen damask toweling that could not be duplicated wholesale at this price! Fine for embroidery.

—Economy Basement, Lipman, Wolfe & Co.

32-Inch Devonshire Cloth 45c

—Perfect quality material in plain colors. 5 to 10 yd. lengths that are cut if desired. Many colors.

Eden Cloth—Very Special 25c

—Highly popular for making children's garments and women's house dresses. In 2 to 10 yd. lengths; good colors.

A Remarkable Trimmed Hat Sale \$2.95 We Have Not Offered Values So Good All This Season

—You will indeed be amazed at the wonderful value this sale represents! The best hats we've seen anywhere at the price! They're all in smart, new seasonable styles—some all straw, some with taffeta silk and Milan hemp combined. Large, medium and small sizes.



—Economy Basement, Lipman, Wolfe & Co.

—There are tailored and dress hats with trimmings of ribbons, flowers, novelties, etc. Every one was originally created to sell for much, much more than this special price—and you will agree that this offers a most unusual opportunity to have a new hat for very little.

MEN!

Athletic Union Suits 98c

—Checked and corded material of good quality make these athletic union suits most unusual at the low price. If you wear cool, comfortable "athletics" you will surely want a supply of these suits—worth at least half as much again!

Balbriggan Union Suits \$1.49

—Fine quality combed Egyptian Balbriggan in short sleeve, ankle length style—a garment that is worth ever so much more! Just a limited number of these, and buying will begin early in the day! All sizes, 36 to 44. With buttoned crotch.

Men's Sport Shirts Half Price at 50c

—In fact, that is less than half price! There are beautiful new stripe effects in colors that are good for both men's and women's wearing on fishing trips, outings, gardening, etc. Just a limited number of these. Sizes 14 to 17.

Men's Good Cotton Handkerchiefs 5c

—These are full size handkerchiefs made of extra fine quality cotton. They're worth much more!

Men's Fine Lawn Handkerchiefs 10c

—Handkerchiefs of fine soft quality lawn. It will pay you to buy by the dozen in this sale!

—Economy Basement, Lipman, Wolfe & Co.

