

King Cotton Sale

Lipman Wolfe & Co.
"Merchandise of Merit Only"



Light Weight Athletic Shirts

MEN and Drawers
Special 65c

—Old King Cotton has brought no more interesting item for men than this sale of separate undershirts and drawers at the low, special price!
—They are made of fine Mullah Cloth, checked Nainsook, satin striped materials and sell ordinarily for double and more! There are all sizes.
—Men's Shop, just inside Washington St. Entrance.

The Sale of Stationery Continues

—With the finest quality of standard brand box papers and correspondence cards on sale at
4 Boxes \$1



Undermuslins
Featured
This Week

—King Cotton says they're the most attractive assortments of undermuslins that he has seen for a long time—and he is familiar with all sorts of cotton garments.
—It will pay you to foresee your needs for many months to come, for there are piles and piles of snowy white, crisp, underthings at wonderfully special savings!
—Fourth Floor, Lipman, Wolfe & Co.

"Everyone's Talking About
My Domestic Offers"

Small Wonder King Cotton
Brings Prices, Way, Way Down

300 Bath Mats—75c to \$1.65

—King Cotton has planned a most interesting sale of slightly imperfect bath mats at wonderfully special prices. Imperfections consist of drawn threads, small oil stains, etc., but NO holes. Splendid assortment of colors.

70 Inch Heavy Damask \$1.00 Yd.

—Extra heavy quality imported cotton damask in about six different patterns. A quality that will give excellent service—very specially priced!

2500 Yds. Novelty Voile 50c

—A wonderful assortment of fancy colored voiles that are so much in demand for summer frocks, blouses, etc. Widths 36 to 38 inches.

10 Yds. Imperial Nainsook \$3.95

—A fine quality soft finished nainsook that comes free from dressing—just the correct weight for making underwear and gowns. 36 inches wide.

—Second Floor, Lipman, Wolfe & Co.

"Save on Cotton Crepe Kimonos"

By Coming to My Sale on the Fourth Floor

Plain Color

Crepe Kimonos
\$1.95



—Rose, pink or blue—empire style. Prettily finished with hem-stitching. King Cotton's own choosing.

—Women can effect real savings, as the King says, and wise shoppers will come early.

Flowered
Breakfast
Robes
\$2.95

—Sailor collar, wide or a pretty slip-over model with pleated ribbon trimming.

—Fourth Floor, Lipman, Wolfe & Co.

Floral Crepe

Kimono
Sale
\$2.45



—Loose flowing style, set in three quarter sleeves. Finished with wide bandings of self material.

Two-Day Sale of Nu-Buck Sport Oxfords and Boots

\$7.45



—In addition to our fine display of white shoes, we are offering for two days' selling, a white Nu-buck sport oxford and white Nu-buck boot—both with Goodyear welt soles and medium low military heels. Imitation stitched tips.

—These are of an unusually good quality and are built on the newest lines and lasts—you are sure to be pleased with them. Sizes 3 to 8—widths AAA to C.

—With white the leading shade for spring footwear this sale comes as a welcome opportunity for women to supply their needs. —Second Floor, Lipman, Wolfe & Co.



Camisoles
Special
\$1.35

—Scores of prettiest crepe de chine and satin camisoles in a number of dainty styles.
—Satin camisoles in new styles—come with contrasting trimmings. All very effective. **95c.**
—The new colored camisoles are here in a wealth of lovely and varied styles, both tailored and elaborately trimmed. Priced **\$1.75, \$1.95, \$2.25, \$2.95 to \$5.**
—Fourth Floor, Lipman, Wolfe & Co.

150 Pairs Double Seat Corduroy Trousers Very Special—\$1.95

BOYS

—This is one of King Cotton's choicest specials for boys! These are of heavy weight corduroy in extra good quality—mouse color only. All are cut full and have taped seams. Every trouser with double seat!
—Fourth Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Friday—King Cotton

Says Will Be a "Big" Day in the

Economy Basement Store

"Where You Spend the Least and Get the Most for It"

—You can always save by shopping the "Cash only" way in the Economy Basement—that stands to reason—by paying us cash for what you buy, you enable us to have larger funds on hand to buy at concessions and take advantage of special purchases at all times.

—But King Cotton is cutting prices even deeper than they have been regularly—that is his idea of a real sale! So it will surely pay you to anticipate your wants wherever it is possible—you will save more than you think possible these days of soaring prices!



—MEN—

King Cotton Brings You These Special Offerings

Khaki Shirts 95c

—Shirts that are just right for outing and general outdoor wear. They are full cut and are exceptional in every way at this very special price! Better supply your needs for vacation now! All sizes.

Outing Flannel Pajamas In This Sale at \$1.98

—These are in fine medium weight—just right for sleeping porch use or for the beach. King Cotton ordered them sold at about one-third under the regular price!

Nainsook Athletic Union Suits at 89c

—Fine nainsook garments that are cut full size and made with closed crotch. All sizes from 34 to 46 are included and they are just the right weight for Summer wear. Suits that are worth ever so much more!
—Economy Basement, Lipman, Wolfe & Co.

Wash Fabrics and Domestics at the Lowest Prices King Cotton's Seen

1500 Yds. Eden Cloth—Specially Priced, 25c

—This highly popular fabric in 2 to 10-yard lengths makes an item that King Cotton is very pleased to feature in his sale. Splendid assortment of stripes and plain colors.

64x90 Seamless Sheets, 75c

—Bleached sheets—a very special item for the King's sale. For single beds or for camping or rough wear.

2100 Yds. Everett Classic Gingham—Spec'l 20c

—Staple gingham—perfect quality in a splendid assortment of checks, stripes and plain colors. In a finish that is particularly suitable for boys' shirts, suits and women's wear.

Khaki Bath Towels, 25c

—King Cotton cut the price of these highly absorbent towels right in two. Excellent for camping and everyday kitchen use.

72x90 Seamed Sheets, 90c

—Bleached—also a very fine sheet for camping or rough wear. Very specially priced just for this sale.

1200 Yds. 32-In. Devonshire Cloth—Special 45c

—Perfect quality—plain colors. 5 to 10-yard lengths—cut to suit. Light blue, navy, Copen, yellow, pink, tan and dark gray. The ideal fabric for children's wear and house dresses.

81x90 Seamed Sheets, \$1.15

—Full size sheets—welded seams in center. This is about present wholesale cost. Come early for these.

12 Yds. 36-Inch Mayflower Nainsook for \$2.95

—The famous King Phillips brand in a beautiful soft mercerized finish. We consider this one of the best items in our King Cotton sale. Please come early to avoid disappointment.

Full Size Cotton Batts, 29c

—Enough to make a full size comforter. We can sell this Friday only at this extremely low price.
—Economy Basement, Lipman, Wolfe & Co.

Georgette Crepe Only \$1.49

—Lovely quality for blouses and frocks—and with Georgette the season's reigning favorite, this sale represents unheard of value.
—Taupe, navy, black, white, flesh, gray, sand, rose, turquoise, and brown.
—Economy Basement, Lipman, Wolfe & Co.

Fashion's Latest Favorite

Plush Coatees

—Decidedly smart are these new coatees of plush, veramole, anamole and beaver—and not a little of their desirability lies in their appropriateness for every occasion in every season of the year.

—Made on extremely modish lines and handsomely lined with fancy silk, they belie the price that King Cotton has so generously given them, in every detail.

—Priced \$15, \$17.85, \$21.50 and \$25.50—true Economy Basement value, coupled with King Cotton's method of re-pricing.

Economy Basement—Lipman, Wolfe & Co.

Sunfast Drapery Materials at Half \$1.19

—50-inch Sunfast drapery material in solid colors of blue, rose, green and brown. Remarkable value.

27-Inch Cretonne, 23c Yd.

—Pretty flowered cretonne for window draperies, quilt covers, etc.

Scotch Curtain Madras 33c

—36 inches wide—cream ground with blue, rose or green designs. 2 to 6-yd. pieces.
—Economy Basement, Lipman, Wolfe & Co.

New Gingham Aprons, Special \$1.69

—Two models in these crisp new aprons that are decidedly fresh and pretty.

—One model is of Roman stripe gingham in pretty blue, pink and green stripes. V neck, side front closing. The other style is in plaids and checks, V neck. Front opening. Exceptionally good values both.

—Economy Basement, Lipman, Wolfe & Co.

Corsets at King Cotton's Orders 98c

—Two models—one of pink coutil, medium skirt, low bust, embroidery finish. The other is of white coutil, long hip and back.

Bandeaus—Special, 25c

—Fancy figured material—elastic at back, tape shoulder straps. Hook back style. All sizes.
—King Cotton says "Come early for these."
—Economy Basement, Lipman, Wolfe & Co.

Mark These Fine
Cotton Corduroy
Skirts Only \$2.15



—King Cotton's instructions were carried out immediately despite the fact that the skirts were originally bought to sell for very much more!

—They're of good quality cotton corduroy made with patch pockets and trimmed with pearl buttons. They have separate belts and are mighty good looking!

—Very special for King Cotton's sale at **\$2.15.**
—Economy Basement, Lipman, Wolfe & Co.

Women's Shamrock Lawn Handkerchiefs, This Sale 6c

—King Cotton personally supervised the purchase of these handkerchiefs—so they're unusual at the price in every way! Of fine quality Shamrock lawn, they're embroidered in all the newest floral designs!
—Economy Basement, Lipman, Wolfe & Co.

Friday We Will Sell Gowns At Very Special Prices

This from King Cotton, Who Knows Just What Women Are Looking for These Warm Days

—Hundreds of crisp, dainty, cool gowns at prices far and away below regular!

Crepe Gowns Special \$1.29

—Fine Windsor crepe gowns in dainty pale pink or white—made in slipover style with round neck in French finish. Full length and sizes.

Long Cloth Gowns 98c

—A very special price for these pretty new models with round yokes daintily lace and embroidery trimmed. Round and V neck styles.

Dainty Gowns at \$1.39

—An unusually good assortment at this special price. With touches of shirring, lace and embroidery and wide ribbon beading to make them prettier!

Windsor Crepe Gowns \$1.59

—These are very special in price for they are made of fine quality genuine Windsor crepe and in such pretty styles!



Economy Basement, Lipman, Wolfe & Co.

BOYS

Your Needs Are Looked After In Great Shape Friday by King Cotton

—He always looks out for the boys' needs and Friday will bring out a great many specials!

Boys' Good Sturdy Trousers at \$1.59

—These are made of splendid wearing fabrics and are just right for vacation days! Such shades as gray and brown mixtures. All cut full and have taped seams. Knicker styles—sizes 6 to 14.

Boys' Corduroy Suits Only \$4.85

—Just 50 suits at this price and they're such extraordinary value—the entire lot will be sold in a few hours! Of heavy wide wale corduroy in mouse color. Better style with slash pockets. Trousers are full cut and have taped seams. Sizes 6 to 14.

Boys' Stonewall Wash Suits Special 89c

—And King Cotton has made that price lower than present wholesale cost! Dandy suits for little fellows 3 to 8 years. Made of ginghams and linene in attractive styles!

Boys' Summer Wash Hats On Sale 49c

—Rah Rah style hats in all the newest colorings and combinations for boys 3 to 8 years old! Unusually special!
—Economy Basement, Lipman, Wolfe & Co.

STILL GOING

The Sale of Men's and Young Men's Trousers

—Men's Corduroy Trousers \$2.98

—Men's Part Wool Trousers \$3.45

—Boys' Khaki Knickerbockers 59c

—Boys' Corduroy Trousers \$1.00
—Economy Basement, Lipman, Wolfe & Co.

Hosiery and Underwear

—You will find no more interesting savings throughout the entire King Cotton Sale—than those offered from time to time in these departments!

Children's Fancy Sox 19c

—Roll top sock in a wonderful assortment of patterns. All sizes from 4 1/2 to 8 1/2 are included and there are ever so many colors and combinations in the striped tops! Every pair perfect!

Women's Fancy Vests 39c

—A special price for these vests with fancy yokes. Low neck, sleeveless models in several patterns. Sizes 36 and 38 only.

Misses' Vests Only 20c

—Fine cotton vests in low neck, sleeveless style, finished with beaded top. Nice and cool for summer days. Sizes 4 to 14.

One of King Cotton's Most Inviting Sales Women's Pumps and Oxfords \$4.85

—Excellent quality pumps and oxfords at a price surprisingly low! There are 200 pairs in this sale and every one will doubtless be sold early in the day!

—Pumps, Oxfords and strap slippers in patent leather, brown kid, brown calf, black kid and white poplin. And practically all sizes are included.

—Some have Cuban, others Louis or military heels and all are new up-to-the-minute styles. No phone orders or exchanges on these specials!
—Economy Basement, Lipman, Wolfe & Co.



Lovely Voile Waists \$2.15

—King Cotton certainly showed that he knows how to make new friends when he offers such a sale as this!

—These waists are of good quality voile and are in the daintiest styles imaginable! Trimming of lace, tucks, pleats and novelty touches are cleverly used.

—Very special at **\$2.15!**
—Economy Basement, Lipman, Wolfe & Co.