

"THE CRIMSON ROSE," BY GUY MANNERS—ILLUSTRATED POEM IN NEXT SUNDAY'S JOURNAL

Stage, Screen and Features

America, thou half-brother of the world!
With something good and bad of every land.
—Philip James Bailey.

Leap for Life Is Fatal to 'Daredevil'

Mack Schreyer's Injuries Prove Fatal; Misjudges Distance in Jump From Bicycle.

NEW YORK, June 5.—Daredevil Mack Schreyer, the cyclist who appeared for the benefit of the Salvation Army drive at Van Cortlandt park and was injured while exhibiting his "A Dive for Life," died from his injuries in Fordham hospital. He had suffered a fractured skull, injury to the spine, a broken left arm and internal injuries in his dive.

With him at the end were his wife, Marie, and 6-month-old daughter, who had been living at the hospital since Sunday, having been assigned to one of the private rooms near that occupied by Schreyer. Schreyer was a volunteer worker for the Salvation Army drive. He was approached with an offer by the Bronx committee in charge of the drive, suggesting that he exhibit his thrilling ride and dive to attract a crowd in Van Cortlandt park.

Schreyer refused any payment for the performance of the feat and covered the expense of erecting the high scaffold, placing the water tank and paying the wages of his assistants out of his own pocket.

Schreyer was influenced to give his exhibition because of the kindness of the Salvation Army to his brother, Samuel, while the latter was overseas with the A. E. F. Schreyer's dive for the Salvation Army was his 2021st time down the chute to the water tank.

The runway started from a height of 14 feet, was 30 feet long, at an angle of 40 degrees. Between the lower end and the tank was a space of 85 feet and the tank measured seven feet square, with a depth of four feet of water. Eight men who tried to imitate the daring originator of the ride and dive were killed within the past 20 years, during which time Schreyer was touring this and other countries exhibiting his "dive."

How the accident happened cannot be explained. When Schreyer leaped from his wheel, 40 feet in the air, to span the space between the chute and the tank in a whirling dive through space, the watchers—more than 30,000 in number, including his wife—held their breath. They saw the rider throw his bicycle aside toward a net that had been stretched beneath the chute. Schreyer seemed to arch his body forward as he hurtled toward the tank, but the distance had been misjudged by at least 10 feet. Instead of striking inside of the tank, Schreyer thudded against the lower end and after hanging an instant, hands in the water, dropped to the ground.

Gibson and Louis Frediger, a Bronx attorney, both interested in the Salvation Army drive, were taken to the injured man's Father John McWinney of St. Johns church, Kingsbridge, went with the rider to a dressing tent in the park, where the last rites of the church were administered.

S. & H. Green Stamps for cash. Holman Fuel Co., Main 353, A-3253. Blockwood, short sawwood. Rock Springs and Utah coal; sawdust.—Adv.

LADYS BROCKWELL, the star of "The Divorce Trap," the film offering at the Strand theatre. Miss Brockwell portrays the role of a telephone exchange operator who weds a millionaire, but finds her ambitions still unrealized.



FRATERNAL NOTES

Friday night Kirkpatrick council, Knights and Ladies of Security, will recover its state banner from Oregon City council. The state banner remains most of the time with Kirkpatrick council, which is usually head both as to numbers and percentage of new members each quarter. It will celebrate its seventh anniversary with a large class initiation at Swiss hall on this occasion. The banner will be presented by L. M. Thomas, state manager.

Multnomah camp, Woodmen of the World, has a large number of applicants its committees are endeavoring to gather for the initiation Friday night at its hall, 112 East Sixth street. Physicians will be there to receive and examine applicants and a farewell surprise is to be sprung on Clerk J. O. Wilson, who shortly starts for California to be gone three months.

Royal circle, Neighbors of Woodcraft, Wednesday evening had a merry party after initiating eight candidates. There were games, dances, songs, recitations and plenty of cake and loganberry punch. The W. O. W. temple at Eleventh near Washington street echoed with the laughter of the merry-makers.

St. Johns council, Knights and Ladies of Security, gave its members and visitors Monday night a surprise in the shape of

a class of 10 candidates. Frank Gasser, president, occupied the chair. State Manager L. M. Thomas and wife attended.

Vancouver Knights and Ladies of Security have arranged to give a picnic at Electric Park, on the Orchard electric line, Sunday, June 8. There will be field sports, crawfish catching in Burnt creek, a basket lunch and lots of fun.

Friday night Webfoot camp, W. O. W., will initiate a class of 25 or more and will make arrangements for a lively summer campaign to keep up its standing as the third largest local camp on the Pacific coast.

Cosmopolitan lodge, Knights of Pythias, had page rank and a class of candidates to receive it Wednesday night at K. of P. hall. The degree work was followed by a banquet served by the Pythian Sisters.

Samaritan lodge, I. O. O. F., Wednesday night initiated a class of eight in the initiatory degree. The lodge was well attended and the work, under K. J. Nolan's supervision, given with impressive solemnity.

Tuesday night Ivanhoe lodge, Knights of Pythias, started eight applicants through the degrees, giving them the first degree or page rank. Hamilton Johnston, chancellor, commander, presided.

Portland camp Tem, W. O. W., is all ready for its big excursion, dance and frolic at Eagle Creek Saturday night. A special train is secured and the return trip will be made after midnight.

Motion Pictures Make Brazil Our Friend

American Film Has Also Made Big Commercial Success Since Field Was Entered.

RIO DE JANEIRO.—(By Mail).—The American motion picture is the strongest link in the Pan-American chain that has been welded to connect Brazil and the United States. It is no exaggeration to say that the American movie is the most potent factor in bringing to the Brazilians the American ideal. The unconscious propaganda of the screen has obtained results on every side.

Regarded from a commercial angle, the American film has earned for itself a huge and complete success in this country. Within the past five years—even during the early part of the war—European films, particularly those made in Italy and France, monopolized the Brazilian market. The people of Brazil, as in the other South American countries, closer to Europe by reasons of language and customs, were unacquainted with American "Moviedom."

There was considerable difficulty experienced by American film exporters in establishing their product in the Brazilian market. The obstacles were not found among the theatre patrons, but among the exhibitors. Exhibitors claimed that they were satisfied with European films, then backed up their argument with the contention that American-made motion pictures were far more costly than those made in the European countries.

Naturally, they were readily convinced of the superiority of the American film, marveled at the costly productions and the calibre of the artists. The Brazilian film dealers were brought around, one by one, and the future of the American film established.

So rapid has been the success of the American film, that European film productions here now are as rare as American pictures were five years ago. There are still a baker's dozen of French and Italian stars, who hold a small following here, but the exhibition of their pictures are rare.

Popular American motion picture players are as keenly appreciated in Brazil as they are in the United States. The beautiful women and the accomplished actors of the American screen have, proportionately, each, just as large and just as enthusiastic a following as at home.

Dancer Went Just Little Too Far

Newark, N. J., June 5.—(I. N. S.)—It was a very, very hot night.

But a jury decided that even at that, Marie Cavelline, 24-year-old Hawaiian dancer from New York, should not have discarded the straw dress she wore at the beginning of her "hula hula" dance in a local auditorium. She was convicted and is liable to a fine of \$1000 and a jail term.

Early establishment of transatlantic radio telephone service is expected as a result of successful experiments in talking between Nova Scotia and Ireland.

AMUSEMENTS

PANTAGES—Vaudeville. High class vaudeville and photoplay features. Afternoon and evening. Program change Monday afternoon.

HIPPODROME—Broadway at Yamhill. Ackerman & Harris vaudeville and photoplay features. Afternoon and night.

STOCK BAKER—Broadway at Morrison. Baker Stock company, in "The Divorce Question." Matinee 2:30; night 8:30.

LYRIC—Fourth and Stark. Lyric musical farce comedy company in "Mlle O'Rourke." Evening and afternoon except Thursday afternoon.

ALCAZAR—Eleventh and Morrison. Musical comedy stock company in "Mlle Modiste." 8:30.

PHOTOPLAYS COLUMBIA—Sixth near Stark. Ebel, Clayton in "The Girl Who Cries Back." 11 a. m. to 11 p. m.

LIBERTY—Broadway at Stark. Blanche Sweet, in "The Unpardonable Sin." 11 a. m. to 11 p. m.

STANDARD—Washington between Park and West Park. Vaudeville, photoplays, 11 a. m. to 11 p. m.

MAJESTIC—Washington at Park. J. Warren Kerrigan in "The Best Man." 11 a. m. to 11 p. m.

GLOBE—Washington near Eleventh. "Real Life in China." 10 reads. 1 p. m. to 11 p. m.

SUNSET—Washington near Broadway. Wilcox Reid in "The Hostage." 11 a. m. to 11 p. m.

CIRCUS—Fourth near Washington. Billie Burke, in "The Make-Believe Wife." From 9 a. m. to 4 p. m. the next morning.

COUNCIL GREST—Dancing every evening except Sunday. Sunday afternoon concert. Concession.

OAKS AMUSEMENT PARK—Armstrong Folly company, in musical travesty. Skating, boating.

To enable women to dry their hair after shampooing it a member of that sex has invented a rack shaped like a wide-brimmed hat over which the hair can be spread.

THE Stroller notices

THAT the streets are being all dolled up in their holiday attire.

That some of the decorations have become tattered and torn in the service and should be given a rest.

That the city should fly a new flag at the children's playground in the park block near the custom-house.

That the one there now is in deplorably sad condition.

That there will be some wonderful "sales" staged next week for the benefit of the visiting country-folk.

That the merchants are getting ready for them.

That the showhouses are also preparing for their share of the business.

That no one is ever likely to die from excitement at a wrestling match.

That every time we see a ship being unloaded on the river we wonder if they've got all the liquor out safely.

That there was a little woman

vampire on the street car that carried us home yesterday afternoon.

That it was during the heat of the day.

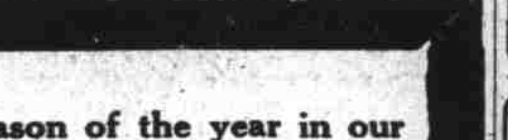
That the heat was on in the streetcar—as it usually is when you don't need it, and vice versa.

That the little vamp was sitting over the radiator, all bound up in a big fur coat.

That you can't beat it.

A JOYFUL BEVERAGE

That Can Be Taken and Enjoyed by Everyone Everywhere.



Seen to Be Named "EVANS' OCHOONA BEVERAGE" in Conformity With Govt. Ruling.

NOT A "FIZZY" PLEASURE BUT A LASTING ONE.

Different From All Other Soft Drinks. Fine for Home Use.

HENRY WEINHARD, PLANT Distributors for Portland.

AMUSEMENTS

THE OAKS AMUSEMENT PARK

There is no question about the arrival of summer when patrons of THE OAKS ask us to open the big swimming pavilion. That is just what our friends have done, and within the past week the work of renovating the tanks and buildings that constitute one of the largest open-river natatoriums in the country has been completed. In a limited way this feature of Oaks park equipment was opened last Sunday.

From now on the swimming facilities will be in great demand and every afternoon sees a greater number of persons taking advantage of the tanks. The natatorium is provided with all sanitary conveniences, including a great supply of clean and good bathing suits, although swimmers in many cases choose to wear their own garments. Big crash towels, the kind that give one a feeling of rare good health after a brisk swim and a good shower, are provided for all swimmers.

In connection with the opening of the natatorium we are reminded to call your attention to the river route to THE OAKS as the source of an occasional highly pleasant and interesting trip from the center of the city to the big park. A line of comfortable, speedy launches runs from the west end of the Morrison-street bridge direct to THE OAKS, making the trip every half hour. For all the delights of a short river cruise try the river route some evening. Or take the streetcars at First and Alder. Six-cent fares.

JOHN F. CORDRAY, Manager. The Chats tell Oaks Park news.

SAME OLD STORY—ANOTHER BIG SHOW

IPPODROME TODAY TONIGHT

FRED LA REINE & CO. Electrical Wizards.

BIJOU CIRCUS Thrilling Dog and Cat Gymnasts.

PLUNKETT & ROMAINE Two Original Boston Belts.

AERIAL DE LORS Double Trapeze Experts.

RUGENE and KINDLER, Fun and Music.

BABY CHILDREN, Dancers de Luxe.

LILLIAN WALKER in "Embarrassment of Riches."

DON'T BE FOOLISH—COME AND BRING THE KIDS.

ALCAZAR MUSICAL COMEDY CO.

In Victor Herbert's 'M'LE MODISTE' with MABEL WILDER AND OSCAR STIGMAN

Even.—50c, 75c, \$1.00 Wed. and Sat. Mats.—50c, 75c

EXTRA SHOW WEDNESDAY NIGHT

THE BAKER

Tonight—all week—Matinee Saturday, VERNA PELTON in "The Divorce Question." Events: 2:30, 8:30, 10:30 (taxi). "SIS HOPKINS" Next Week.

PANTAGES MAT. DAILY 2:30

Vaudeville's Colossal Spectacle of the Plains, "THE STAMPEDE RIDERS," With Flores La Doo, World's Woman Champion Roper, Rough Riders, Bucking Bronchos, Cow Boy Stunts, Etc., Etc.

LYRIC MUSICAL COMEDY

MATINEE DAILY 10c ONLY Lyric Musical Comedy Company, 20 People With DILLON AND FLAVES, in "M'LE O'RISSE." The great Old Joy! show with fun, music and Chorus Girls' Contest Friday Night

CIRCLE TOMORROW

ETHEL CLAYTON in "Women's Weapons" Also Christie Comedy, "LOOK WHO'S HERE" and Burton Holmes Trapeze, 9 A. M. to 4 o'clock Next Morning.

Wonderful Hair In Great Abundance



is a rare gift of Nature. But beautiful hair, full of life, snap and vigor, is a result, that is within the reach of almost everyone.

Newbro's Herpicide

offers the one actually proven opportunity for noticeable results in hair culture. Anyone with dull, brittle or lusterless hair, can prove this at small cost. Just begin the use of Newbro's Herpicide in secret and see how soon your friends will note the improvement.

About Influenza

This disease usually plays havoc with the hair. The inflammation in the hair follicles is usually self-limiting, but occasionally it persists, causing alarming hair loss.

There is no bottled magic for this condition, but the intelligent use of Herpicide with patience, will greatly minimize the harm. We have very encouraging reports.

Herpicide should be in every home—it is the most dependable hair saver and the most exquisite and dainty hair dressing—Does not stain or dye the hair.

Sent 10 cents in stamps or coin for sample and interesting booklet today. Address, The Herpicide Co., Dept. 118-B, Detroit, Michigan.

The Adventures of Jimmy Coon

Jimmy Coon's Pantry NOW you remember that Jimmy Coon had a refrigerator in Murrumbidgee Brook, where little William had strung his fish on a forked stick. Jimmy Coon also had a pantry, and where do you think it was? What would you think if your mother had a refrigerator in one place and a pantry in another, and neither of them in her own house? You would say that was very inconvenient. You know if the refrigerator was in the cellar, what a bother it would be, and what would your mother do if her pantry was way up in the attic?

Now, you see, the Coon family must have had very lovely dispositions, and they must be a very patient family, for the family lived miles from their pantry and the pantry was on the top of the very tallest pine tree you ever saw.

This wonderful pantry belonged to the fish hawk and it was their nest. Here they laid their eggs, and here their little ones lived. Here the parents brought their food. The fish hawk didn't think it was Jimmy Coon's pantry at all, but Jimmy Coon was sure it was his, and of course, this difference in point of view led to many quarrels.

Now, what the little fish hawk liked best of all to eat was fresh fish, and it was a pretty sight to see their father and mother go fishing to get those hungry children of theirs their breakfast and dinner. It was a sight that Jimmy liked to see better than almost anything else in the world, and he would station himself in a tall tree, and watch Father Fish Hawk plying himself with outspread wings above the water, then plunging beneath the water, then flying with his fresh fish to feed his babies in the nest in the tall tree.

These baby fish hawks were so very greedy and so hungry that their table manners could not be copied in the first families. All the little animals knew about these bad table manners. When the dinner bell rung for the baby fish hawks' dinner, all the little animals from the nearby forest came to dinner, too. There was Teddy Possum and Bobby Skunk and old Mr. Wild Cat and scores of others.

Tomorrow—The Pantry Shelf.



Flying with his fresh fish to feed his babies

NEW YORK MILLINERY

248 Third St., Bet. Main and Madison

Beautiful Georgette Crepe Hats

Handsome Nets and Lovely Hair Braid Models to Be Sold

FRIDAY AND SATURDAY

\$10.50

In Full Swing

beginning at 9 o'clock tomorrow morning

—STILL FURTHER REDUCTIONS—

many of them sensational for this season of the year in our

JUNE CLEARANCE SALE

The White House

Portland's Popular Priced Cloaks, Suits, Dresses and Millinery
342-44-46 ALDER STREET, OPPOSITE PANTAGES THEATRE

Early selections are advised as these additional reductions apply on every Suit, Dress, Cape, Dolman, Sweater, Blouse, Skirt and Petticoat in the entire stock. For example:

SUITS	DRESSES
\$25 Suits for. \$16.50	\$15.00 Dresses. \$ 9.75
\$30 Suits for. \$19.50	\$20.00 Dresses. \$11.75
\$35 Suits for. \$21.75	\$22.50 Dresses. \$14.95
\$40 Suits for. \$24.75	\$27.50 Dresses. \$17.95

CAPE	Coats — Dolmans
\$20 Capes for. \$11.75	\$22.50 Ones. \$14.75
\$25 Capes for. \$14.75	\$27.50 Ones. \$18.75
\$30 Capes for. \$18.75	\$32.50 Ones. \$21.75
\$35 Capes for. \$21.75	\$37.50 Ones. \$24.75

All Sweaters, Blouses, Skirts and Petticoats at Proportionate Reductions.

A Great 2-Day Special—just unpacked for tomorrow's selling—30 Samples of New York's latest fad, the Dainty Plush Coatees, all to be included in this sale, special at \$19.50 — \$24.50 — \$29.50.

Note the Show Windows. All sales final; no exchanges; and none sold or sent on approval.

THE REGAL SHOE STORES

347 Washington Street

Also
SAN FRANCISCO: 772 Market Street
OAKLAND: 1315 Broadway
SEATTLE: 1113 Second Avenue
TACOMA: 948 Pacific Avenue

You won't find better style and value anywhere in town. In fact, there could hardly be a better example of what "Regal" means in shoes, and what the Regal Shoe Store is offering to the well-dressed men of the community.

The Crest, \$10

Made of selected King Calf—the hearts of selected hides. Smart sloping toe. Leather soles—1 inch leather heel.

Can you do anywhere near as well elsewhere?

REGAL SHOES

Exclusively for MEN, WOMEN and CHILDREN

Sold by All Drug and Department Stores Applications at Barber Shops