

# 'LIVE WIRES' WILL CONGREGATE HERE FOR CONVENTION

### Ad Men's Convention Promises to Attract Between 1200 and 1500 Visitors June 8 to 11. COMMITTEES ARE NAMED

### Each Visiting Delegation Will Be Guest of Local Group Charged With Its Particular Welfare.

An event which will bring to Portland several hundred of the leading "live-wire" business men of the different cities of the Pacific coast will be the sixteenth annual convention of the Pacific Coast Advertising Men's association to be held here June 8, 9, 10 and 11. Many of the delegates will bring their wives and families with them, and preparations are being made by the local convention committees to provide entertainment for from 1000 to 1500 visitors during the four days' session. Most of the visitors will probably remain in Portland for the Rose Festival, which will immediately follow.

### RECONSTRUCTION MAIN TOPIC

All the activities of the convention this year will be along the lines of reconstruction work and industrial development, and the main purpose of the convention will be to evolve a vigorous, comprehensive and effective program through which the Ad clubs of the Coast cities can be of practical service to the government in working out its grave problems of industrial readjustment and general reconstruction. Of paramount importance to the whole country, the speedy solution of these problems are particularly vital to the Pacific coast just now, and the Ad clubs of the Coast cities are planning to work together in close cooperation and with concerted effort.

### EXHIBITS ARE SCHEDULED

"Zest and pep" will be injected into the different sessions by contests involving ideas and plans of keen interest to the ad men, and for which more than 20 beautiful cups and trophies have been hung up. The climax of all the attractive array of trophies is a solid silver cup, costing \$125, which is to be awarded for the best 10-minute talk on "Why Industries Should Locate on the Pacific Coast," and which will be won two years in succession by the city securing permanent ownership. This cup is donated by I. N. Walker of the Behne-Walker Business college.

For the entertainment of the delegates and the women visitors during the interims between business sessions, an elaborate program of social affairs and excursions has been arranged by General Director Frank McCrillis and a number of busy committees working under his direction. In addition to numerous luncheons, teas, dinners and banquets, there will be an early morning drive over the Columbia river highway, with a trout breakfast served under the trees at Eagle Creek. Many hundreds of trout will be freshly caught for this event by government forest rangers, and the trout will be cooked in the open and served in elaborate style with hot biscuits, Oregon strawberries and other breakfast dainties.

There will also be a grand ball at the Multnomah hotel on the closing evening of the session, preceded by a farewell banquet for the visitors. Mr. McCrillis and his committees have worked out all their entertainment features in detail, and in order that every visitor may be assured of personal care and attention, a special entertainment committee has been provided for each delegation, it being the duty of these committees to see that the delegations in their charge are accorded the personal consideration of special guests. The newly organized Woman's Ad club will actively assist in entertaining the visitors and will provide a special program for visiting business women.

### COMMITTEES ANNOUNCED

The committees in charge of the en-

## PROMOTING COAST AD MEN'S CONVENTION



1—W. J. Hofmann, director general. 2—George C. Bowen, vice chairman. 3—Marshall N. Dana, executive committee. 4—J. L. Elberidge, finance committee. 5—M. E. Smead, automobile committee. 6—C. F. Berg, president P. C. A. M. A. 7—Frank McCrillis, entertainment committee. 8—Aaron Frank, decoration committee. 9—Charles Raffeld, newspaper cooperation. 10—Todd Hazen, hotel committee. 11—Miss Florence Prevost, women's committee. 12—W. P. Strandborg, program committee.

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### AUTO CARAVANS COMING

One of the outstanding events of the convention will be the reception of the delegates, good roads boosters and visitors who will come by automobile caravan from as far north as Victoria and Vancouver, B. C., and from as far south as San Diego and Los Angeles. The caravan arriving from Seattle and other Northern points, and that coming from Spokane with Eastern Washington and Idaho delegates, will be met on Sunday morning, June 8, at the Automobile club, where they will be served an elaborate breakfast while their cars are being washed after their long journey, by a large force of workmen; following the breakfast these visitors will be brought on into Portland for the big opening session of the convention at the Auditorium at 3 p. m. Other reception features will be provided for the visitors coming by motor and train from Eastern Oregon and from California points.

Mr. McCrillis and his aides are also making arrangements for extensive parking and housing facilities for the hundreds of cars that are expected, and to have the banners of the out-of-town automobiles recognized by the police and accorded special privileges.

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## Prussian Exit Brings Joy Gratitude of Belgians Told

The accompanying letter, recently received in Portland, expresses Belgium's gratitude for American aid, and pays tribute to President Wilson's ideals in international affairs. The writer, an elderly Belgian, met his Portland friends in Italy a number of years ago.

"Your friendship comforts us in our disasters and our sorrows. You know them; you have suffered also. Surrounded by mourning, in the midst of an inflamed population, we have the inexpressible happiness of being rid of the horrible Prussians, of their gross insolence, their regulations, and their soldiers walking our streets with loaded guns.

"Here, your companions of Vesuvius are now Methuselahs, however as well as can be, one with his 94 autumns, the other with her 84 springs.

"My wife works in other ways: she knits for her loves—her great-grandchildren—the last of whom came singing into the world 15 days ago. In the evening we play cards and she is angry when she loses.

"All your noble country has come to our rescue. It saved us from famine, then it saved us from the horrible Prussian slavery. It has saved civilization. I am going to re-read the admirable history of the United States. What a prodigious concourse of facts! What nobility of sentiment! What energy in their good works! The United States is now at the head of the nations for intelligence and the science of right, as much as for its industry, riches and power.

"Washington made the liberty of America. Wilson made the liberty of Europe and all humanity. Wilson has the enthusiasm of his work. It is not reasonable that his ideal will be attained at a single stroke and that one will no longer know war. It is no less certain that he has opened a new vista on international rights and perhaps on morals."

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chairman: A. C. Callan, Frank Case, A. L. Finley, W. B. Shively, Sam Connell, John Annand, Tacoma: E. J. Jaeger, chairman; E. N. Weinbaum, A. Gephart, G. Ramsay, A. E. Stanton, La Grande—Alfred A. Aya, chairman; H. A. Woodrum, Edward O'Neill, W. Mitchell, O. H. Skotheim, Boise—M. R. Jackson, chairman; E. R. Liebshutz, H. Nixon, R. W. Woods, E. L. Knight, Salt Lake—Milton R. Klepper, chairman; E. B. Nelson, J. B. Keefer, F. W. Vogler, D. J. Sidwell, Oakland—F. Chausse, chairman; W. Borders, Harry Marcus, H. H. Haynes, James L. Loder, Los Angeles—W. H. Chatten, chairman; Leo Hart, George C. Hazelton, T. J. Baldwin, Max H. Smith, San Diego—G. G. Rohrer, chairman; A. F. Holmboe, Roy Crane, E. B. Wheat, Emil Struplere, Sacramento—F. J. Mullin, chairman; E. H. McCarty, Charles Raffeld, W. E. Lee, Ray Barkhurst, Stockton—Phil Easterday, J. W. Hill, W. M. Jackson, H. E. Langlais, Chico—D. T. Short, chairman; Sheldon R. Coons, W. J. Patterson, George Weber, L. B. Walbring, San Francisco—Thomas L. Emory, chairman; F. H. Halliday, W. D. McWaters, B. S. Pease, Frank A. Freeman, Stunts—A. B. Cleveland, chairman; C. M. Menzies, Charles Young, John Young, R. M. Standish, A. D. McKicker, D. C. Freeman, Trout breakfast, Eagle Creek—E. N. Strong, chairman; H. W. Kent, Banquet—F. T. Hyeckell, chairman; John E. Benumort, J. Joyce, Ball—John C. Boyer, chairman; G. W. Dean, Miles Standish, Floor—Frank McCrillis, chairman; General C. F. Beebe, Fred Spoerl, E. J. Jaeger, A. Aya, M. R. Klepper, T. L. Emory, F. Benumort, G. G. Rohrer, T. J. Mullin, D. T. Short, Phil Easterday, M. R. Johnson.

## Reed College Woman To Join Faculty of Columbia University

Miss Elizabeth Reed, since 1913 director of dwelling halls and commons at Reed college, leaves soon to become assistant at Columbia university. The announcement came as a surprise at Reed last week. Miss Reed will study "higher institution of management" and "deans of women" at Columbia, where she will spend two years, including the present summer sessions.

Miss Reed was an able supporter of the food administration during the war, practicing economy in the college commons and lecturing to Portland housewives in home economics. She received her training at the Lewiston State Normal school, Idaho.

Entertainment committee—Frank McCrillis, chairman; E. N. Strong, Frederick T. Hyeckell, John C. Boyer, Ed S. Higgins, SUB-COMMITTEES—RECEPTION Spokane—Fred Spoerl, chairman; F. E. Krause, G. A. Lovejoy, A. W. Stynes, G. L. Shearer, C. W. Meyers, W. F. Stitz, W. F. Whiteley, M. O. Wilkins, Seattle—General Charles F. Beebe,

chairman: A. C. Callan, Frank Case, A. L. Finley, W. B. Shively, Sam Connell, John Annand, Tacoma: E. J. Jaeger, chairman; E. N. Weinbaum, A. Gephart, G. Ramsay, A. E. Stanton, La Grande—Alfred A. Aya, chairman; H. A. Woodrum, Edward O'Neill, W. Mitchell, O. H. Skotheim, Boise—M. R. Jackson, chairman; E. R. Liebshutz, H. Nixon, R. W. Woods, E. L. Knight, Salt Lake—Milton R. Klepper, chairman; E. B. Nelson, J. B. Keefer, F. W. Vogler, D. J. Sidwell, Oakland—F. Chausse, chairman; W. Borders, Harry Marcus, H. H. Haynes, James L. Loder, Los Angeles—W. H. Chatten, chairman; Leo Hart, George C. Hazelton, T. J. Baldwin, Max H. Smith, San Diego—G. G. Rohrer, chairman; A. F. Holmboe, Roy Crane, E. B. Wheat, Emil Struplere, Sacramento—F. J. Mullin, chairman; E. H. McCarty, Charles Raffeld, W. E. Lee, Ray Barkhurst, Stockton—Phil Easterday, J. W. Hill, W. M. Jackson, H. E. Langlais, Chico—D. T. Short, chairman; Sheldon R. Coons, W. J. Patterson, George Weber, L. B. Walbring, San Francisco—Thomas L. Emory, chairman; F. H. Halliday, W. D. McWaters, B. S. Pease, Frank A. Freeman, Stunts—A. B. Cleveland, chairman; C. M. Menzies, Charles Young, John Young, R. M. Standish, A. D. McKicker, D. C. Freeman, Trout breakfast, Eagle Creek—E. N. Strong, chairman; H. W. Kent, Banquet—F. T. Hyeckell, chairman; John E. Benumort, J. Joyce, Ball—John C. Boyer, chairman; G. W. Dean, Miles Standish, Floor—Frank McCrillis, chairman; General C. F. Beebe, Fred Spoerl, E. J. Jaeger, A. Aya, M. R. Klepper, T. L. Emory, F. Benumort, G. G. Rohrer, T. J. Mullin, D. T. Short, Phil Easterday, M. R. Johnson.

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## PACIFIC UNIVERSITY PROGRAM ARRANGED FOR COMMENCEMENT

### President Robert Frye Clark Is to Be Inaugurated During Closing Festivities.

Pacific University, Forest Grove, May 31.—Arrangements for Pacific university's fifty-seventh annual commencement, June 7-11, and for the inauguration of President Robert Frye Clark have been completed. The program is: June 7—Graduating recital, Miss Beesie Smith of Newport. June 8—11 a. m. Baccalaureate sermon by the Rev. Walter W. Blair of Portland; 4 p. m. vesper service of Christian associations, addressed by the Rev. John X. Miller, alumnus of '98, of Pasadena, Ind. June 9—2 p. m. Class day exercises; 8 p. m. senior play, "The Importance of Being Earnest." June 10—3-5 p. m. garden party by literary societies; 8 p. m. violin recital by pupils of William Wallace Graham.

June 11—10 a. m. meeting of the board of trustees; 10:30 a. m. inauguration of President Clark; 1 p. m. trustees' luncheon; 2:30 p. m. commencement exercises, address by the Rev. W. Willard, D. D.; 5-6 p. m. reunion of associate alumni; 8:30 p. m. dinner for the alumni and friends.

### NEW PACIFIC UNIVERSITY WEEKLY STAFF IS CHOSEN

Pacific University, Forest Grove, May 31.—The staff of the school paper, the Weekly Index, for next year has been elected, as follows: Miss Zella Buckingham of Forest Grove, editor in chief; Miss Evelyn Patton, assistant editor; Arthur C. Jones, business manager; Ernest Wolfe, assistant manager, and Misses Ardis Beaton, Margaret Morgan, Dulcina Brown and S. Arima and Verle Stanley, associate editors. The retiring staff will complete the work of the 50-page annual, to be off the press early Commencement week.

### Ten Will Graduate

South Bend, May 31.—South Bend high school will graduate a class of 10 Wednesday evening. The graduates are Zedyth Browne, Stella Shipley, Blanche Everette, Anna Pederson, Mildred Palmer, Ruth Welsh, Maurice Brown, Dorwin White, Burke Welsh and Fred Leber.

The dendrograph is an instrument that has been invented for recording growth and other variations in the dimensions of trees.

## STUDENT CONFERENCE EXPECTED TO DRAW LARGE DELEGATIONS

### Meeting at Seabeck, Wash., June 14 to 23, Will Be to Encourage Righteousness.

The Seabeck Student conference, which meets June 14 to 23, will draw college men from Oregon, Idaho, Washington, Montana and British Columbia to Seabeck, Wash. A program to encourage righteousness among undergraduates will be worked out. The first student conference was called by Dwight L. Moody, 34 years ago, at Northfield, Mass. Today there are nine conferences in the United States and Canada. About 14 years ago, General Secretary Stone of the Portland Y. M. C. A. and Mr. Allen of Seattle organized the first students' conference on the Pacific coast. Directors of the conference are expecting a large delegation, with 30 representatives from the University of Oregon, 25 from Willamette university and 50 from the University of Washington.

## Coquille Graduates Fifteen Students

Coquille, May 31.—Fifteen students were graduated Friday night from Coquille high school. This exceeds by one the largest previous class. President Carl Doney of Willamette university delivered the address. A vigorous campaign for a new high school building is being conducted by a well organized women's club. The Chautauqua opened a four day's program here Friday.

### Class Numbers 43

Aberdeen, May 31.—Forty-three members of the senior class of the high school will be graduated June 11, one of the largest classes graduated. The address will be delivered by Dr. Boyd of Portland.

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VOTE 302 X YES	For Industrial and Reconstruction Hospital Amendment.	VOTE 302 X YES
VOTE 304 X YES	For State Bond Payment of Irrigation and Drainage District Bond Interest.	VOTE 304 X YES
VOTE 306 X YES	For Five Million Dollar Reconstruction Bonding Amendment.	VOTE 306 X YES
VOTE 310 X YES	For Roosevelt Coast Military Highway Bill.	VOTE 310 X YES
VOTE 312 X YES	For Reconstruction Bonding Bill.	VOTE 312 X YES
VOTE 314 X YES	For Soldiers', Sailors' and Marines' Educational Financial Aid Bill.	VOTE 314 X YES
VOTE 316 X YES	For Market Roads Tax Bill.	VOTE 316 X YES

Vote for the Entire State Reconstruction Program

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