

PHENOMENAL FRIDAY VALUES IN LIPMAN, WOLFE & CO.'S 69th Anniversary Sale

Here Is the News of the Savings in the Sections on the Upper Floors and An Abundance of Basement News Appearing Today on Page 4

—Not in the memory of Portlanders has such a continuous flow of remarkable offers been presented by any one store in any one sale—and they are showing their appreciation of the values provided by the most enthusiastic buying in the store's career.

—One need look no further than this page to see that interest is heightened daily, instead of lessened. Here is a solid page of new offers and on another page appears still more. You cannot afford not to come to Lipman, Wolfe & Co.

A Most Wonderful Sale of 1200 New Crepe de Chine "Jazz" Handkerchiefs 3 for 50c

—Women who are fond of dainty silk handkerchiefs should buy these by the half dozen—they're such remarkable values! The fad for "Jazz" handkerchiefs at its height, too! Every one is new and shown for the first time in this sale. Of heavy, fine quality

crepe de chine, in all the most beautiful and popular colors and combinations. Wonderful values, at 3 for 50c. You'd pay that much ordinarily for cotton or linen handkerchiefs.
—69th Anniversary Sale, Lipman, Wolfe & Co., Street Floor.

MEN! 2500 New Ties

You Have Not Seen Their Like
for Pattern or Quality in Years

All Four in 50c Many Worth
Hands Double

—Bought long ago—and carefully husbanded up for this day of the great 69th Anniversary.

—All beautiful new four-in-hands in lustrous silks of a quality we have been selling for a great deal more—even in special sales.

—All the new effects in dots, figures, scrolls and self-toned effects.

—Be here early for the best choice—50c.

And 3600 Pairs New Fancy Ribbed Socks—Only 25c Not in Many Moons—Such Values

—A sale without a parallel. 3600 pairs of fancy ribbed socks for men (women call them Richelieu ribbed) in best plain shades of navy blue, tan, cordovan, grey, black and white.

—All sizes, and even though there are 3600 pairs we don't think they will be here long.

69th Anniversary Sale,
Lipman, Wolfe & Co.'s,
Street Floor, Wash-
ington-St. Entrance.

Ready-Made Stamped Gowns Of Nainsook Special at 95c

—Typical of the savings you'll find in the Anniversary Sale are these gowns—completely made of fine, soft nainsook—stamped to be embroidered in pretty designs. In kimono style with round, square or V-necks. Materials alone are worth more than 95c!

—69th Anniversary—Lipman, Wolfe & Co.—Fifth Floor

HAIRBOW RIBBONS The Finest Kinds 39c Yd.

—Exquisite jacquards and satins and taffetas in white, pink, blue—five inches wide—at this special price! Lovely for sashes, fancy work, hats and other purposes.

—There are 300 yards of this ribbon and its usual price is almost double the Anniversary Sale price!

—69th Anniversary, Lipman, Wolfe & Co., Street Floor.

A Remarkable Anniversary Sale of Women's Ultra- Fashionable Capes and Dolman Coats in Gabardine and Serge at \$37.50



—Here is another typical Anniversary Sale of lovely garments for women! Again the manufacturer has assisted us in establishing a new record for "Merchandise of Merit" at an extraordinarily low price!

—These outer wraps are of tricotine and serge, gabardine and silvertone, of finest quality—the kind only seen in the highest priced garments—all beautifully tailored and silk lined throughout!

—The colors are those most in demand—navy, tan, American Beauty, Copen, pecan, reindeer and Victory red. There are all sizes in the group—but as the value is so extraordinary we would suggest that you be here early to procure a garment in the style and color you want!

—69th Anniversary, Lipman, Wolfe & Co., Third Floor.

350 Lovely Crepe Gowns A Friday Sensation \$1.35



—Ordinarily they cost us about this price! But here's another chance for you to profit by the Anniversary Sale! —Fine, soft, Windsor crepe in the daintiest shades of pink and white and some in striped designs makes these gowns and they're beauties! They're in slipover style with touches of shirring and tiny ribbon bows. Extraordinary!

Striped Windsor Crepe Gowns \$1.65
—These are the daintiest gowns of fine quality Windsor crepe in pink and white or blue and white striped designs. Round or square neck, and Empire styles.

—69th Anniversary Sale—Lipman, Wolfe & Co., Fourth Floor

100 Children's Colored Silk Umbrellas for the Anniversary—\$3.95

—These are the best umbrellas made for children! On paragon frames, 18 and 24 inch sizes, with the most beautiful covers in fine silk.

—Red, blue, green are the colors and these are made just like umbrellas for grown ups. They have carrying cords. Just one of the many wonderful savings to be found in this big sale!

—69th Anniversary—Lipman, Wolfe & Co., Street Floor

A SALE of ALBUMS for RECORDS

10-Inch Size 69c 12-Inch Size 89c

—These albums pay for themselves in saving time—both in looking for and keeping records in order. They preserve the life of the record, too.

—Books bound with finest heavy linen cloth—leaves of heavy green kraft paper. Very specially priced for the Anniversary Sale!

—69th Anniversary Sale—Lipman, Wolfe & Co., Music Floor, The Seventh



1200 Pairs Genuine "Washrite" Mocha Gloves at the Lowest Price in Years—"Seconds"—\$1.95

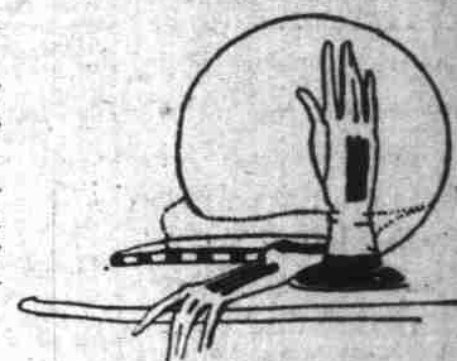
—You may know that the only kind of mocha gloves manufactured that are washable are "Washrites." That is why "Washrites" are so popular, and it is so unusual to find them at this price!

—Not long ago we held a sale of "Washrites" at a far higher price and the most enthusiastic response resulted. But this is the lowest price in years!

—These gloves are classed as "seconds"—but the imperfections are so slight, so difficult to detect, that it would be a simple matter to class them as standards—if it were not our policy always to tell you the exact truth about our merchandise. All sizes for women.

—A wonderful Anniversary special at \$1.95!

—69th Anniversary, Lipman, Wolfe & Co., Street Floor.



—We can not accept merchandise subject to Government tax for refund or credit unless the original sales check is presented with the goods.

Just 200 New French Voile or Batiste Waists \$2.95

Worth Double and More

—You will have to look at the price ticket two or three times on any of these waists to convince yourself that it has not "slipped in by mistake from a much higher priced group."

—Exquisite blouses of finest French Voile and batiste—daintily made, beautifully trimmed and charmingly fashioned. Hemstitching, frilling, embroidery, lace edging, hand drawn designs and fancy collars are most effectively employed! Not a waist worth less than double the price—and many ordinarily much, much more than that!

—69th Anniversary, Lipman, Wolfe & Co.—Third Floor.



JEWELRY In the Sale

—The Anniversary brings jewelry for gifts and your own personal use at the most advantageous savings now!

Beautiful Bar Pins \$5.00

—An exceptionally low price for these sterling silver pins set with white stones of first class—in reproduction of finest designs.

Sterling Bar Pins 50c

—Beautiful sterling silver bar pins set with white stones are very special at 50c.

Sterling Top Pins 65c

—Pins in the prettiest designs—with sterling silver tops and set with white stone.

Sterling Silver Pins 75c

—Bar pins set with white stone in exquisite designs.

Silver Beauty Pins 25c

—The prettiest pins of Sterling silver—at 25c set.

Enameled Top Vanities 85c

—Vanity boxes with enameled tops in many colors at this special price!

—69th Anniversary, Lipman, Wolfe & Co.—Street Floor.

—A shipment of much wanted cut steel beads has just arrived. 5th Fl. Lipman, Wolfe & Co.



A Final Consignment of Fancy Hand-Decorated Nippon China Opportunely Arrives for Friday

—The last ten cases of a huge contract for Nippon China have just come and will be disposed of at the most reasonable prices in this Anniversary Sale. They are marked from a half to a fifth ordinary prices—

15c, 25c, 35c, 45c, 65c, 95c, \$1.45, \$1.95, \$2.45

—Cups and saucers, mustard jars, pin trays, small nappies, sugar and creamers, tea strainers, fruits, jelly dishes, plates, powder jars, hair receivers, rose jars, candlesticks, footed comports, cream bowls, large bowls, cake plates, cracker and cheese dishes, ice plates, nut bowls, pickle dishes, olive trays, celery trays, covered jugs, chocolate pots, vases, ice tubs, teapots, berry bowls, cracker jars, humidors, relish dishes, fern dishes, etc.

—Many are factory ends—so there's only one or two of a kind in some instances. All are beautifully hand decorated in the most artistic designs.

—69th Anniversary—Lipman, Wolfe & Co., Sixth Floor

Folding Breakfast Tables-Sale-\$2.45

—Round or square breakfast tables—folding style—size 42 x 55 inches. In the attractive design as pictured. Very, very special at \$2.45.
—69th Anniversary Sale, Lipman, Wolfe & Co., Fifth Floor.

Ball Bearing Scooters—\$1.39

—Twenty-inch scooters with 25-inch tongues and four roller skate wheels. Painted bright red and gilt. Lots of fun for kiddies!
—69th Anniversary Sale, Lipman, Wolfe & Co., Toydom, Basement.

No. 8 and 9 Lisk Wash Boilers for \$1.98



—Heavy tin plate boilers with heavy metal bottom. No C. O. D. or phone orders filled because quantity is limited.
—69th Anniversary, Lipman, Wolfe & Co., Household Efficiency Dept., Basement.

Soap—6 for 25c "Easy Day"—"White Wonder" "20 Mule Team Borax"

—A wonderful opportunity to buy these famous brands of every-day soaps at a very special price.

—Sale is limited to 18 bars to a customer. None will be sent C. O. D.—no phone orders filled. Better come early for yours!

—69th Anniversary, Lipman, Wolfe & Co., Household Efficiency Department, Basement.

Sale of Crisp, New "L'Aiglon" House Dresses—Friday—\$1.98

—The most unusual house dress offering for a long time! These are shown for the first time—every one is crisp, new, fresh and unhandled—shown for the first time Friday!

—Percales and lawns in dainty pinks, blues, lavenders and black and white checks and ring dot patterns are here in four different styles—just as pretty as they can be! These are cut full and beautifully finished, with bandings, pipings, frills and hemstitching—altogether most unusual at \$1.98! In all sizes.
—69th Anniversary, Lipman, Wolfe & Co., Fourth Floor.



Lipman Wolfe & Co. "Merchandise of Merit Only"

*This store runs no comparative prices
they are misleading and often untrue.*