

## Have you ever heard this?

"My baking powder," says the smooth solicitor, "costs less than Royal."
But he omits to say that it often leaves a bitter taste, that food made with it is likely to stale in a day and that it contains alum, which is condemned by many medical authorities for use in food.
England and France prohibit the saie of alum baking powders.

## ROYAL Pating

is made from Cream of Tartar
derived from grapes
Royal Contains No Alum -
Ieaves No Bitter Taste


