



**See Also Back Page**  
this section for more news of our Exposition and Sale  
**Merchandise Made in U. S. A.**

**U. S. A. Picture Frames**  
98c to \$7.00 Values  
**1/3 Off**  
Emblem picture frames in nearly all sizes. More than one-third off at 63c to \$4.60.  
—Meier & Frank's: Fifth Floor.

**Sale of \$4.95 Fruit Bowls \$2.98**  
Two attractive designs in American Sheffield fruit bowls.  
**Casserole at \$1.98**  
7-inch round casseroles with silver-plated standards and brown fireproof earthenware linings.  
—Meier & Frank's: Main Floor.

**Women's Silk Boot Hose 69c**  
3 Pairs for \$2  
Women's fine sheer silk boot hose with serviceable lisle tops and soles. Cordovan, tan, sky, pink, black and white. Broken sizes, mostly 9 and 9 1/2.  
—Meier & Frank's: Main Floor.

**Women's Cotton Vests**  
1000 on Sale at 17c  
Seconds of 35c to 50c grades. Low neck, sleeveless style. Sizes 36 to 44. Three for 50c.  
—Meier & Frank's: Main Floor.

**Meier & Frank Co.**  
Established 1867  
**THE QUALITY STORE OF PORTLAND**  
170 1/2 Sixth, Morrison, Alder Sts.

# Frank Event--Exposition and Sale of Merchandise



The initiative, resourcefulness and ability of American manufacturers and the superiority of their products. It is an event of high educational importance—and it is more—double page and our other advertisement in this section will show—and all of these fall short of the initiative and Sale of Merchandise Made in U. S. A. constitutes a proof of the MERCHANDISING done at all times: *No matter where you see it advertised or hear of it, the Meier & Frank Store is where in Portland.*

**GINGHAM WEEK**

April 21 to 28 has been set apart as National Gingham Week all over the country. During this week special displays and special selling events featuring gingham will emphasize their great desirability for spring and summer garments.

MEIER & FRANK'S has ready for this occasion the largest and finest stocks of gingham and allied dress cottons in Portland. As usual, our prices will be found the lowest possible.

## Thousands of Yards New Gingham

in a multitude of new spring patterns and colorings are here—gay plaids, saucy stripes, demure checks—everything that one could wish for in high-grade gingham. Just a hint of what we carry:

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| <b>Ginghams 35c</b><br>27-inch domestic gingham in plaids, stripes, checks and plain colors.                                   | <b>Ginghams 50c</b><br>Extra special! 27-inch silk and cotton gingham in light and dark plaids.                                    | <b>Ginghams \$1</b><br>32-inch William Anderson Scotch gingham in many colors and plaids.                                |
| <b>Ginghams 40c</b><br>32-inch domestic gingham in a large assortment of light plaids and stripes.                             | <b>Ginghams 75c</b><br>32-inch imported French gingham in small checks, light stripes and plaids.                                  | <b>Ginghams \$1.50</b><br>32-inch fine French gingham in a multitude of pleasing colors and plaids.                      |
| <b>Suitings 29c</b><br>27-inch woven suitings in light and dark stripes and plain colors. Fine for children's wear. 40c value. | <b>Voiles 65c</b><br>36-inch silk and cotton voiles in two and three-color stripes and plaids. Light colors. \$1.00-\$1.25 values. | <b>Crepe 19c</b><br>Fine white plisse crepe that is 30 inches wide. This material sells regular at 30c yard. 1500 yards. |
- Meier & Frank's: Second Floor. (Mail Orders Filled.)

## Women's Gingham Aprons

Four exceptionally good offerings in women's aprons and house dresses for Gingham Week.

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|---|---|
| <b>Coverall Aprons \$2.39</b><br>Gingham coverall aprons in button shoulder style. Neatly trimmed. Plain pink and blue. Regularly \$3.50. | <b>Dress Aprons \$2.95</b><br>Gingham dress aprons in neat plaids with trimming in plain color. Elastic waistline. Large fancy pocket.  |
| <b>Coverall Aprons \$2.67</b><br>Gingham coverall aprons in extra sizes. Smart styles. Pink, blue and lavender. Excellent values.         | <b>House Dresses \$2.98</b><br>Gingham house dresses in small checks and plain colors. Trimmed with white collars and belts. All sizes. |
- Meier & Frank's: Third Floor. (Mail Orders Filled.)

## Misses' New Gingham Dresses

A splendid assortment of misses' new gingham and linen dresses in beautiful plaids, plain shades and combination effects—blue, pink and yellow.

Styles suitable for street and porch wear. Some have over-skirts with sash bow tie in back. White collars of pique, lawn and organdy. Large pearl buttons.

Sizes 14 to 20 years. Moderately priced \$3.98 to \$5.00.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

**Economy Dresses \$1.79**

Two styles, one as illustrated, in "Economy" dresses completely made and stamped for embroidery on pink and blue gingham or white mesoma line. All sizes. \$1.79 is less than cost of material.

**Slips \$1.09**  
Stamped pillow slips of good muslin, 42 or 45 inches wide.

**Centers 39c**  
Pure linen centers stamped for embroidery. 22x22-inch.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

**MEN! "Merchandising Mastery" Scores Another Victory**

**1500 Fine Shirts**

Regular \$1.50 and \$1.75 Qualities  
A Made in U. S. A. Sensation

**95c**

Detailed comment is needless. Quick action is the order of the day.

1500 shirts of dependable woven and corded madras, poplin, percale and novelty cloths. Excellent assortment of patterns in stripes and figures. Soft and stiff-cuff styles. Sizes 14 to 17 1/2 included.

95c each—three for \$2.75.

**1800 Ties at 65c**

Quite as remarkable in their way as the shirts. Regular \$1 and \$1.25 qualities. Lots of men and women buying for men will purchase these in threes at \$1.85.

Four-in-hands. Standard shapes. Good-looking, serviceable silks in a wide assortment of patterns and colorings.

—Meier & Frank's: The Store for Men, Main Floor.

**Boys! Mothers! Fathers! Look!**

**300 Sampeck Suits**

A Special Purchase From This Famous Maker  
Brings \$15, \$18 and \$20 Suits at

**\$11.85**

A sale as wonderful as it is rare! Sampeck suits—standard of America in boys' clothes—are offered at the biggest reductions in years for our Made in U. S. A. Sale. Of course—

**Every Suit Is Sampeck First Quality**

And every suit is new—just received by express. The 300 will go like wildfire at \$11.85.

Sampeck's best knickerbocker suits in all the popular boys' styles and in all fabrics and colorings. All pants full lined. 6 to 18 years.

—Meier & Frank's: Boys' Clothing Shop, Third Floor.

**Sale of Laces and Embroideries**

Five extra special lots for our Made in U. S. A. Sale.

**Edges, Bands 25c**  
Good quality filet crochet lace edges and bands for trimming camisoles and art work. 3 to 4 1/2 inches wide.

**Laces, Yard 6c**  
Well-made two-thread Val. edge insertions and bead top 7/8. Elyria laces for wash materials. 10c values.

**Flouncing \$1.39**  
40-inch white net dress flouncings with graduated tucks for inexpensive summer gowns. Very special.

**Flouncing \$1.95**  
40-inch "Maytime" net flouncings with dainty ruffles. For graduation and simple party frocks.

**Dress Embroideries 59c**  
40-inch voile dress embroideries in large floral patterns with scalloped edge. 5 yards of this material will make a simple washable frock.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**A Sale of 465 Pairs Women's Pumps and Oxfords**

**J. & T. Cousins and Other Good Makes**

**\$3.45**

To \$7.00 Values

The newest styles are represented. All are from regular stocks. Included are black kid and patent colonial pumps, plain, patent and tan pumps with Louis heels. Patent, tan and black kid pumps with metal buckles and medium heels. Tan and pearl elk Sport Oxfords. Tan Oxfords with medium heels. Patent lace Oxfords with Louis heels. All sizes, but not in every style.

No phone orders, no approvals, no exchanges.

—Meier & Frank's: Shoe Shop, Third Floor.

**Sale of Infants' and Children's Wear**

**Dresses \$1.43**  
Children's chambray and gingham dresses in a broken assortment of colors and sizes 2 to 6 years. \$1.98-\$2.50 values.

**Rompers \$1.29**  
"Toodle Kid" rompers of good quality plain colored, checked and striped gingham with contrasting trimming. 2 to 6 years.

**Middies \$2.39**  
New middies with sewn-on or detached collars. 8 to 14 years and 36 to 42 bust.

**Gowns at 93c**  
Arnold knit gowns in light and heavy weights. Infants' and 1 year sizes.

**Shoes at 49c**  
Infants' soft sole shoes in sizes 0 and 1. Regular \$1.00 values.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

**QUESTIONS ASKED BY RECRUITS FOR ARMY ANSWERED**

Representative List Prepared by Recruiting Officer for Information of Fighting Men.

**LIST IS COMPREHENSIVE**

Pay, Chances of Foreign Travel, Retirement and All Other Phases Thoroughly Covered.

In the drive just inaugurated by the army to get 10,000 recruits to take the places of men overseas many questions are asked by men who are considering enlistment. They want to know how much pay they can get, what chances are offered for seeing the world, what chances they may have for schooling, etc. The local recruiting office, with headquarters in the Worcester building at Third and Oak streets, in charge of Colonel Samuel A. Kephart, has prepared a list of representative questions and answers for the guidance of prospective recruits, as follows:

Q. Will I get overseas?  
A. Fifty thousand volunteers are being enlisted for immediate service abroad to relieve the army of occupation.

Q. Can previous service men enlist for one year?  
A. They are the only ones who may enlist for one year.

Q. Do I get examined here?  
A. Preliminary examinations are given at the recruiting station here. The man then goes to Fort McDowell, Calif. for "acceptance examination."

Q. Do I get a month's furlough if I enlist?  
A. If, upon being discharged, you re-enlist the next day, a month's furlough and travel allowance of 5 cents per mile is given.

Q. Do I get the \$50 bonus if I re-enlist?  
A. Yes.

Q. Do I get 20 per cent extra for foreign service pay if I go overseas?  
A. Yes.

Q. What pay does a man get on retirement?  
A. Three-fourths of the pay of the grade held, for the rest of his life, and in addition \$15.75 allowance for commutation of clothing, rations, quarters, heat and light for the rest of his life.

Q. Can I become an officer?  
A. Ninety enlisted men are picked annually to go to the United States Military academy at West Point. Qualified men, properly qualified, may also become officers right from the ranks.

Q. What educational advantages does the army offer?  
A. Education is a prominent feature of army life. Men who have not had the advantages of any extensive schooling will find in the army facilities for acquiring a good education. At all posts there are schools for the instruction of enlisted men in grammar, arithmetic, geography, history, algebra and trigonometry studies comprised in a common school course. These schools are exclusively for the benefit of enlisted men, affording facilities which a soldier may lay the foundation for a higher or technical and advanced mechanical education, which can be acquired in the special service schools. Attendance at any of these schools is optional with the soldier.

Q. Can a man still get life insurance in the army?  
A. Yes—the army offers to the enlisted man the cheapest and the best life insurance in the world.

Q. What branch of the service offers good vocational training?  
A. The air service needs and trains men for 41 different skilled trades, for example, as radio operators, cabinet makers, electricians, vulcanizers, welders, plumbers, saddlers, etc. The coast artillery corps trains men to become electrical sergeants, telephone repair and line men, etc. The motor transport corps needs and trains men as chauffeurs, auto-mechanics, and for a number of other skilled trades. The signal corps trains men as wireless operators, telegraphers, etc. The cavalry and field artillery train men in blacksmithing, as wheelwrights, saddlers, etc.

Q. I am 46; am I too old to enlist?  
A. No. The enlistment age is from 18 to 45 years. The older men are assigned to the staff corps and departmental duties.

Q. How about advancement?  
A. One fifth of the enlisted men in the army are non-commissioned officers, and there are constantly occurring vacancies due to discharges and promotion to higher grades. Enlisted men who are ambitious and good soldiers get promoted and get more pay.

The auxiliary recruiting stations for the Oregon district are:  
Second and Burnside streets, Portland; Corporal Clyde G. Hall, G. S. I., in charge.  
Aberdeen, 218 1/2 Heron street; Sergeant William H. Schuster, G. S. I., in charge.  
Astoria, 543 Commercial street; Private Walter W. Siles, G. S. I., in charge.  
Grants Pass, 202 1/2 Sixth street; Corporal Paul Bauer, G. S. I., in charge.  
Buenos, 717 Williams street; Sergeant Frank Harvey, G. S. I., in charge.  
Baker, 2055 Main street; Corporal Michael S. Washonak, G. S. I., in charge.  
The Dalles, 205 1/2 Second street; Sergeant Elbert L. French, G. S. I., in charge.  
Salem, Corporal Arthur T. Toy, G. S. I., in charge.

**Fishes Above Ladder; Youth Is Fined \$25**

Stewart Taylor of Douglas county was arrested last week by P. H. Harrington, deputy game warden, while fishing above the 200-foot line at the fish ladder on Winchester dam in Rogue river. Taylor was taken to Roseburg and fined \$25 for this offense and for having salmon under size in his possession. Taylor had a box partly filled with salmon, many of them under four inches. When the warden approached him he threw the box in the river in an attempt to destroy the evidence. He is under 21 years of age and was allowed to keep his fishing tackle.

**Irish to Become Gobs**

Cork, April 19.—(I. N. S.)—Thousands of Irish youths along the south coast are talking of going to America and joining the United States navy. As sailors they should be unequalled. For generations their fathers have lived and got their daily bread by the sea. They would be adaptable to the navy with little training, for they have been drilling for months.

