

'OWN YOUR HOME' PLAN POPULAR IN NORTHWEST TOWNS

Portland Plan Proves Popular in Other Cities and Movement Is General Throughout Country.

PLAN OF CAMPAIGN OUTLINED

Management of Portland Housing Effort Furnishes Advice and Assistance to Other Cities.

Judging from the numerous requests directed to Portland's own-your-home campaign bureau for information as to the conduct of local campaigns, it appears that a large number of cities throughout the Northwest are planning to put on campaigns of a similar character, and are anxious to obtain information as to means and methods. The press has been requested by O. H. Skotheim, executive secretary of the local campaign, to publish information as to the arrangements made through the department of labor to furnish an outline of plans and methods for own-your-home campaigns.

Organization of Campaigns

Three months ago Paul C. Murphy of Portland, for years interested in own-your-home work, was called to Washington for the purpose of outlining a national campaign with detailed information as to methods to be available to such cities and individuals as would be interested in promoting home ownership. Anyone interested in securing this information should write directly to the division of public works and construction development in the department of labor, Washington, D. C.

The own-your-home bureau in the division of public works and construction development will serve as an advisory board to the managements of these local campaigns, where requested, and will extend the fullest cooperation to every city in the country which undertakes a campaign. Briefly, the campaign plan contemplates a general committee made up of civic and industrial leaders, with someone whose standing in the community justifies his selection, as the chief executive official.

Work of Committees

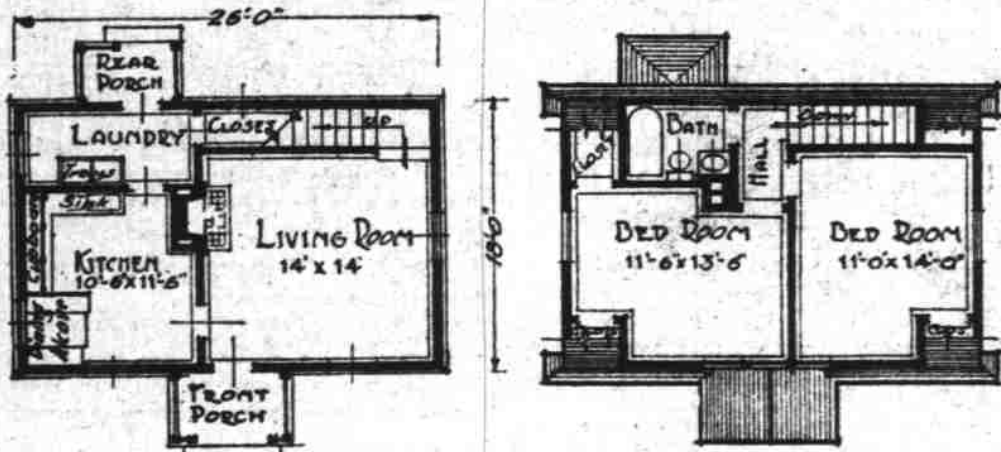
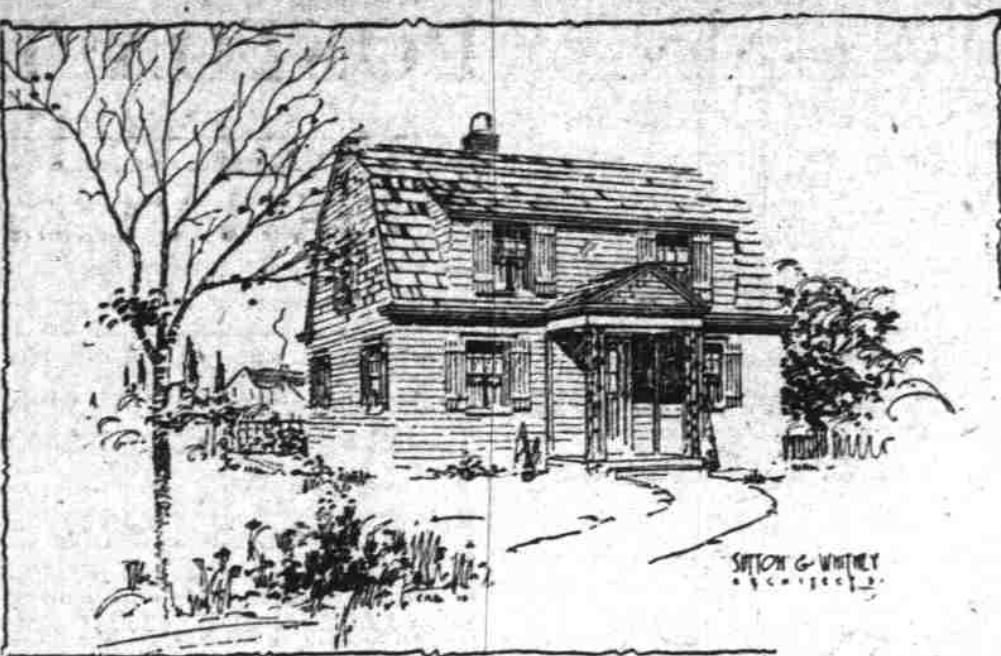
Under this general committee are such sub-committees as have been found essential. The manual suggests the prudence of having vigorous committees on finance, publicity and campaign methods, mercantile institutions, public service corporations, education, religious activities, industrial workers and labor unions, hotels and restaurants, exhibits and management of headquarters, women's clubs, speakers and meetings, poster contests, civic bodies, theaters and amusements, transportation and automobiles, industrial plants, music, printing and supplies and donations. The function of each committee is explained in detail in the department's manual, together with suggestions on handling specific problems which invariably develop in the own-your-home campaign.

In the department of labor's plan of campaign the women, churches and labor organizations play an important part. The entire campaign is pitched on a civic betterment plane rather than on a purely commercial basis and the appeal is more on the line of what each business group can put "in," rather than what it can get "out" of the movement. It is a 100 per cent greater city movement, having in mind only the incalculable permanent benefits to the community and the immediate helpfulness to the nation during the transition from war mobilization to peace production. The department of labor emphasizes these benefits which may be expected from the own-your-home movement.

Benefits Are Varied

The movement will provide better living conditions, increase efficiency, encourage thrift, give greater comfort and happiness and create individual reserves for misfortune and old age. Every house owner with his family, whether rich, poor or well-to-do, becomes thereby a better citizen, with increased self-respect, independence and responsibility to the city and nation, and more vitally interested in the welfare and prosperity of both. During the readjustment period such a movement hastens the return of normal conditions; results in much needed construction for home and industrial purposes; provides work for returning soldiers and sailors

PLANS FOR FOUR-ROOM COTTAGE



Plans for this attractive house were submitted by Sutton & Whitney and were accepted by the Own Your Home campaign management.

This little colonial house of the gambrel roof type was designed by Sutton & Whitney. The accompanying plans show four rooms, a living room and kitchen on the first floor and two bedrooms and a bath on the second floor. The kitchen is well supplied with cupboards and a "pullman" is provided so that meals may be usually eaten there rather than in the living room. In a small house the room most easily sacrificed is the dining room, which often is used only for the evening meal. If the kitchen is made large enough to accommodate a "pullman," the lack of a dining room is scarcely felt. A laundry and storeroom are provided back of the kitchen. The stairs are so located that if a basement is desired the basement stairs may be installed with no change in the plan. The cost of this house, as determined by the estimating department, is \$2300.

Church Building At Klamath Falls

Klamath Falls, April 12.—The congregation of the First Presbyterian church of this city will soon build a new church home costing in the aggregate between \$18,000 and \$20,000. They have sold their present site with maine and old church building, and have purchased another lot more centrally located here. The new building will be of brick, 65 feet square, probably, although the plans are not yet complete, and will be strictly modern and up to date in every respect. The pastor, Rev. E. P. Lawrence, formerly pastor of Kenilworth Presbyterian church in Portland, has worked indefatigably for the new building since he came here 18 months ago. The congregation has planned on several different occasions in the past to build, but have always been prevented by some cause or other. Work on the new building will be started within 30 days, it is thought.

and for labor changing from war to peace industries; stimulates all lines of business in each community, creates general prosperity.

The fact that all these are patriotic in purpose does not eliminate the certainty of their being materially profitable to the local communities, and, in the long run, the community which makes it easiest to build and cheapest to build will reap the greatest material benefits. Not only has the department of labor set out in detail the plan for a successful own-your-home campaign, but it is preparing publicity matter which is to be placed at the disposal of the local committees and will, where communities can show such action is necessary to the inauguration of the campaign, send an expert to assist in organizing and getting the movement under way.

The own-your-home movement, as outlined by the department of labor, was one of the propositions submitted to the recent conference of governors and mayors in Washington, where it met with enthusiastic encouragement and support, many of the mayors and governors expressing the determination to return to their districts and interest themselves in getting such campaigns under way.

\$40,000 Is Paid for Ranch Near Drewsey

Drewsey, April 12.—The old Mitchell ranch near this place was recently purchased by E. J. Howard from I. M. Davis, consideration being something over \$40,000. The ranch adjoins the Howard place on the east and will allow considerable expansion of Mr. Howard's stock raising business.

BUILD NOW

but insist on having the house piped for gas. Call at our salesroom, Fifth and Alder, and let us show you our Radiantire heater for the fireplace, our gas furnace and the finest line of ranges, heaters, etc.

Portland Gas & Coke Co.

LABOR DEPARTMENT URGES IMPORTANCE OF BUILDING NOW

Employment for Returned Soldiers and Stimulation of Production Purpose, Says Message

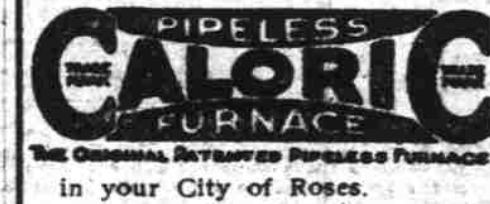
"Build Now" is the slogan of the nation-wide Own Your Home campaign. This slogan and simple injunction heads millions of posters being distributed over the country by the education division of the national campaign. Building now, according to the message of the government, means employment for thousands of returning soldiers, absorption of labor made idle by the cessation of war activities, stimulation of normal production and resistance of the propaganda of discontent.

The work of pushing the building campaign is being handled by the division of public works and construction development of the department of labor.

"There is no need to tell you," says Roger W. Babson, director general of this service, "that building and construction activity will put money into the hands of all classes of people. Architects, contractors, laborers, building material and supply manufacturers and realty dealers receive the money to

Furnace Facts

The second most important event since the Lewis and Clark Fair, is the advent of the



It eliminates heat in the basement, dirt on the walls and in the curtains. Drafts on the floors and down the stairways, and cuts your fuel bill in half.

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bea with, and they, in turn, pass it on to the grocer, clothier, jeweler, school teacher and all other lines of trade. The benefits of constructive effort are impartial and reach out into all avenues of trade and activities of life." The brunt of the effort for home building on the part of the federal government was handed the members of the realty profession, and they are accomplishing the work assigned them with an energy and high purpose which ought to win the approbation of all patriotic citizens. As a class the realty profession is made up of men just as patriotic and quite as honest as will be found in any other line of work. The benefits accruing to the realty dealer from the Own Your Home campaign are less than those of any other trade or profession concerned.

The price of the homestead figures at about 20 per cent in the cost of a home. The other 80 per cent goes to labor and to the manufacturers of building materials. The lumber dealer, the paint manufacturer, glass manufacturer, cement maker, brick and tile manufacturer, hardware man, furniture dealer, wall paper manufacturer, insurance broker, and, finally, the municipal government, through the art of the tax assessor, all benefit by the building of a house for Jack or Bill or Henry.

The government's attempt to stabilize prices and stimulate industry through the industrial board of the department of commerce now waits on word from President Wilson.

Are You Going to BUILD

you will find many exceedingly clever and up-to-date ideas and suggestions in

"Distinctive Homes"

A collection of attractive, practical Homes of Moderate Cost, say \$750 to \$5000. Also shows Beach Homes, etc., \$275 up.

This Book will cost you \$1.00 Postpaid

Note: Many other books on Home Building, etc., in stock for your selection.

Gill's

THE J. K. GILL CO., Booksellers, Stationers, Office Outfitters Third and Alder Sts.

BUILD YOUR HOME and place among your furnishings a Royal Vacuum Cleaner

Needs No Brush

Seeing Is Believing

Come into our store and let us show you why a Royal has stood above all other cleaners in independent tests—why the Royal gets ALL the dirt that's in your carpet as well as on it—threads and lint—and how it cleans without wearing your rugs.

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Needs no brush or mechanical assistance. Runs easily at a touch of your finger—and don't overlook the saving of your energy and the shortening of household working hours.

We invite you to call us and let us demonstrate on your own rugs and in

YOUR OWN HOME

Easy Payments

STUBBS ELECTRIC CO.

A-1696 Free Delivery Sixth and Pine Broadway 1696 PROMPT Service



Own Your Home

There's a satisfaction in owning a home of your own, no matter how humble it may be, especially if you build within your means. It means, also, that any added improvements and beautifying of the premises redound to the credit of yourself and family and not to someone else. In other words, you put the money into your own pocket and not the other fellow's. This applies also to any increased value of the property. Moreover, you build the house the way you want it and not after someone else's idea, which is a source of much satisfaction.

We Ask That When You Build Your Home

and wish to paint the same, both interior and exterior, that you consider the using of the nationally known

Sherwin-Williams Paints and Varnishes

These products are goods of known quality. A paint or varnish for every purpose, and when used accordingly give highly satisfactory results.

Paints and Varnishes bought at random, regardless of their adaptability to the work to be done, rarely give the expected result.

No matter what your paint or varnish problem, whether for the outside of the house, the porch, steps, or for your furniture, floor, ceilings or walls, if you will call and consult our paint man he will tell you what to use, and tell you right.

ALABASTINE

A Wall Tint

Preferable to kalsomine or wall paper, and requires no particular skill to apply. Hygienic as well as beautiful in its effects.

All the Colors of the Rainbow—and Then Some More Packed 5 pounds in carton. Regular colors 75c carton.

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FOURTH AT ALDER The Home of the Great American Lawn Mower and Good Garden Tools

Auction Sales Geo. Boner & Co ESTABLISHED 1892

ON TUESDAY NEXT

WE SHALL SELL THE PIANO AND FURNITURE FROM A MOUNT Tabor Home. THESE GOODS ARE NOW ON DISPLAY AT THE BAKER AUCTION HOUSE, YAMHILL AND WEST PARK STS.

Comprising: Upright Piano in Walnut Case, Quarter-Sawn Oak Library Table, Quarter-Sawn Oak Parlor Desk, Oak Phone Stand, several good Rockers, Mahogany Rockers and Settees, Tapestry and Denim Coverings, Portieres, Skin Rugs, Talking Machine, Oil Paintings, Quarter-Sawn Oak Dining Room Suite, View Plank Top Parlor Buffet and Set of Leather Seat Chairs, Decorated Dinner Set, Chippendale Walnut Bed, Bedstead, style, Colonial Chiffonier to match, Heavy Brass Bed, full size, Enamelled Iron Beds, all beds are complete with best Springs, Silk Floss and Cotton Mattresses, Pillows, Mahogany Birds Eye Maple and Oak Dressers, White Enamelled Chiffonier, near by Gas Range, Gas Water Heater, Gas Plate, and many other lots.

NOTE: ALL THE ABOVE GOODS ARE NOW ON VIEW AND WILL BE SOLD ON TUESDAY NEXT AT 10 O'CLOCK.

ON WEDNESDAY NEXT

AT 10 A. M. UNCLAIMED BAGGAGE SALE AT THE ASH STREET DOCK

The United States R. R. Administration, O. W. R. R. Lines will sell at Public Auction, several Trunks, Valises, Suit Cases, Tool Chests, Go-Carts, several Bunkies, etc., to satisfy the lien and charges thereon for keys, storage and attention by it bestowed hereto, which lien and charges have neither been paid by the owner within the time prescribed by law.

U. S. R. R. ADMINISTRATION, O. W. R. R. LINES, By I. H. REDDAL, Gen'l Baggage Agent, Dated March 15, 1919.

ON THURSDAY NEXT

AT THE BAKER AUCTION HOUSE In addition to our Regular Furniture Sale, we shall sell for the U. S. R. R. Administration a lot of Unclaimed Freight.

ON FRIDAY NEXT

AT PRIVATE RESIDENCE 1345 TILLAMOOK ST., COR. 48TH ST. TAKE ROSE CITY PARK CARS TO 48TH ST.

MR. PRICE, WHO HAS SOLD HIS BEAUTIFUL, STURBURN HOME, HAS FAVORED US WITH INSTRUCTIONS TO SELL HIS PIANO AND COSTLY FURNITURE. In addition to ABOVE ADDRESS, comprising: RICH TONED UPRIGHT STEINWAY 12, AND IN CHIPPENDALE MAHOGANY CASE, Living Room Suite in Mulberry Plush as follows—Davenport with Loose Cushions, Easy Chair, and Other Rockers in Mahogany and Oak, beautiful Mahogany Library Table, Tabouret, Rubber Plant, Anglo-Peruvian Wilton Rug 9x12 in rich design. Painting and Pictures, Set of Window Imported Drapes, Dining Room Suite, View Plank Top Quartered Oak Table, 30 inch and Set of Leather Seat Chairs, Hartford Axminster Rug, 9x12.

DEN—Secretary Desk and Bookcase in Oak, William and Mary Bookcase, Leather Rocker, Oak Table, Electric Lamp, Fire Extinguisher, Iron and Screen, Cretonne Drapes, Axminster Rug, 8.5x10.6, Portieres, Hall and Stair Carpets.

BEDROOM NO. 1 This is a very elaborate suite, in Golden Quarter-Sawn Oak, viz., Napoleon Bedstead, Dressing Table, Dresser with Plate Mirror, size 36x9 inches, with Chiffonier to match, Lace Curtains, Rocker and Chair, Axminster Rug, 9x12.

BEDROOM NO. 2 Full size Brass Bed, Birds Eye Maple Dresser, Prince Dressing Table, Desk, Rocker and Chair, Blue Brussels Carpets.

GUEST'S ROOM Varnis Martin Bed, Gent's Chiffonier, Arm Chair, Center Table, Curtains and Crex Rug. MAID'S ROOM Cherry Bedroom Suite, Rocker and Chairs, Brussels Carpets, Curtains, etc. All beds have good Springs, Hair and Feat Mattresses, Pillows and Spreads.

KITCHEN Majestic Wood and Coal Range with the new Gas Range Attachment, Rapid Water Heater, Table, etc.

BASEMENT Refrigerator, Hose, Lawn Mower, Fruit Jars, and many other useful household items.

AUCTIONEER'S NOTE

The most of these goods were quite recently purchased from the J. C. Mack Co., which call for quality at all times. The rugs downstairs are equal to new.

PRELIMINARY ANNOUNCEMENTS: ON MONDAY, APRIL 21ST NEXT

We shall hold a Special Auction Sale of several pieces of Antique Furniture, Paintings, Water Colors and Rare Old Pictures. Full details in next Sunday's papers.

ON FRIDAY APRIL 25

We sell for the S. P. & S. Ry. Lines several pieces of Unclaimed Baggage, etc., at the North Bank Depot, 11th and Hoyt Streets. Take ROSE CITY PARK CARS TO TILLAMOOK ST.

BY ORDER OF FEDERAL AUDITOR, Dated April 24, 1919. We buy Household Goods for Cash, or will sell for you on commission. If you want to take advantage, consult with us.

W. C. BAKER & W. H. DEAN, Furniture Dealers and Auctioneers, Masonic Temple Bldg., Yamhill and West Park Sts.

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They Wear Like Iron. Rag Rugs Woven All Sizes. Mail Orders—Send for Booklet. Carpet Cleaning 9x12 Rugs, Steam Cleaned, \$1.50. WESTERN FLUFF RUG CO. 24 Bank Ave., N. W. Portland, Ore. Phone 2-1423.

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	Average Cost Per Month
Electric Lights (26-25 Watt Lamps).....	\$1.63
Electric Washing Machine	.06
Electric Flat Iron	.24
Electric Percolator	.30
Electric Toaster	.21
Electric Range	2.23
Electric Curling Iron	.02
Electric Sewing Machine	.02
Electric Vacuum Cleaner	.04
Electric Kitchen Utility Motor	.02
Electric Dish Washer	.08
Electric Fan, 8-in.	.03
Less 5% for prompt payment.....	.24
	\$4.86
Electric Water Heater, flat rate.....	2.63
Total electric bill	\$7.27

Northwestern Electric Co.

LIGHT—POWER—HEAT Tenth and Washington Pittcock Block

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High-grade Linoleum and Cork Tilings at remarkably low prices. Materials suitable for any room in any building. A number of remnants very cheap.

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