

LIPMAN, WOLFE'S Make It Worth the While of Every Family In Portland to Shop for Spring This FRIDAY and SATURDAY



Meeting Great Demand With

Huge Stocks of Veilings

Filmy veils to "half conceal and half reveal milady's beauty" were never in greater demand than now—and no wonder they were never lovelier! New trench veils—black and brown—with square woven spots—the new henna and Pershing blue chenille dotted veils—may be bought by the yard from 65c to \$1.50 the yard.

Made Veils—\$2.25-\$5

Hexagon mesh veils with heavy chenille borders and scroll designs. Black, brown and navy.

Organdie Cowl Collars—75c

The new full pleated collars with hemstitched hems showing hand embroidered dots. Open, old rose and all white with colored hems.

New Waistcoats—In

Quite like those worn by gentlemen of the "old school" are many of these waistcoats with their thousand tiny tucks and there are some of plain pique or silk broadcloth. Priced \$2.75 to \$4.50.

—Street Floor, Lipman, Wolfe & Co.

—People who "look around" are finding that they can almost make Lipman, Wolfe & Co. their sole source of supply—and can do so at a very appreciable saving in dollars spent. At this store, without any "fuss or feathers," or "blare of trumpets," we are doing things: viz., offering better values every day in new, fresh goods—whether we talk of them in our advertisements or not.

—Look no further than this and the foregoing page, for example. With Easter only a matter of three short weeks (usually a time for regular profits only) we offer almost unheard of values all through the house tomorrow and Saturday. Come early. Walk through.

Fashionable Printed Georgettes For Blouses—\$2.95

—A large assortment of this smartest, newest Spring fabric. Light and dark grounds in floral and conventional designs—many are copies of foulard designs.

—Beautiful Spring-like colorings and very artistic designs. An unusually smart fabric specially featured.

—Street Floor, Lipman, Wolfe & Co.

36-Inch Fine Imported White Pongee at \$1.55

—The best quality of new Pongee that is just the thing for Summer blouses, skirts and particularly smart and serviceable for underwear. 36 inches wide.

—Second Floor, Lipman, Wolfe & Co.

Gorgeous Bag and Vesting Ribbons Here—\$1.25 to \$25

—A wondrous array of the most beautiful and effective ribbons! All sorts of the most artistic bags and vests will be inspired by them. Some are tinsel embroidered, others in Jacquard effect and many lovely satins in rich colorings.

—Street Floor, Lipman, Wolfe & Co.

Another Boys' Wash Suit Event

—Great event, indeed! The two previous sales—one at the end of January and the other at the end of February—proved so successful, we are glad to be able to repeat them now! With the sunshine bringing out wash suits for little fellows, this is indeed an unusual opportunity to buy them at substantial savings!



Suits as Sketched

Hundreds of Suits -- \$1.75, \$2.45, \$3.45

—A good variety of materials—Galatea, linen effects, madras, drill cloth and Devonshire, khaki, repps and madras, chambray, in one piece, middy, Billy Boy, Norfolk, military and other styles. Sizes 2½ to 8 years.

Boys' Stonewall Wash Suits 89c

—Middy, Billy Boy and Norfolk styles in plain white, white with shepherd check trimming and striped effects. Sizes 2 to 8.

Boys' Stonewall Wash Suits \$1.25

—Blue, pink, green and plain white suits in one piece, Junior Norfolk and midddy style. Of ginghams and percales. Sizes 2 to 8.

Finest of New Suits \$3.95 to \$8.50

—These are suits of excellent quality, beautifully tailored. Fancy linens, Devonshires, mercerized linens, poplins and piques. Many with hand embroidered collars. In the very newest and smartest styles!

"Tailor Made" Suits at \$6.95

—These famous suits in Galatea, Palmer linen, khaki, and other materials, with sailor collars, braid trimmed. Middy style with cord and whistle. Embroidered insignia.

Silk Poplin Suits at \$13.50

—Fancy silk poplin suits with satin stripes. Made with detachable collars and cuffs in old rose, blue and green. Box pleated and belted styles. Sizes 4, 5, 6 years.

—Fourth Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co
Merchandise of Merit Only

Charge Purchases Friday and Balance of the Month Go on May First Bills!

Men! — Sale of New Pure Thread Silk Sox—45c

—We offer tomorrow as a result of one of the most unusual purchases in our memory, thousands of pairs of pure thread silk sox—in "second" quality—at 45c a pair—as low a price as we have ever heard of such sox being sold for.

—They are here in all the very best shades of Spring and in all sizes from 9½ to 11½—and what imperfections there are are practically unnoticeable.

—Come—prepared for a bargain. You'll find it!

AND when you come for the sox, make it a point to see, too, the hundreds and hundreds of new shirts and ties for Spring we are showing. Men say the assortments are unapproachable in Portland.

—Men's Shop—Just Inside Washington St. Entrance, Lipman, Wolfe & Co.

450 Pieces of Imported Tokanabe Pottery Specially Priced—45c, 95c, \$1.95

—Fourteen cases of this newest pottery has just come from Japan. It shows the skilled workmanship of the Nipponese for all the designs are good reproductions of the finest old bronzes.



As Sketched—45c—35c—\$1.95

—Ordinarily these would sell for very much more than these special prices, but they were bought at a concession and as is customary with this store, all are passed on to you at savings, too!

—All are extremely good looking and some have touches of light color cleverly introduced. This is a good opportunity to buy new and novel vases for your Spring and Summer flowers at splendid savings!

—Sixth Floor, Lipman, Wolfe & Co.

—The sale is most timely for it affords you an opportunity to buy pretty new pottery at the time you are refurbishing your home for Spring days. There is a generous variety of forms and shapes in greens and browns.

—Some are plain; some embossed and some stippled. The group includes vases, fern dishes, candlesticks, flower bowls, cigar jars, ash receivers, etc.

10 Yards Longcloth \$1.50

—Good quality, free from dressing—good weight for making undergarments and night gowns. Limit one piece to customer.

40 Inch White Voile 25c

—Extra special value in fine voile that is free from dressing. Dainty for waists and dresses. Compares favorably with far higher priced voiles.

Seamless Sheets \$1.50

—81x90 seamless sheets that are free from dressing. A wonderful special at this price!

—Second Floor, Lipman, Wolfe & Co.

Satin Bedspreads \$5.75-\$6

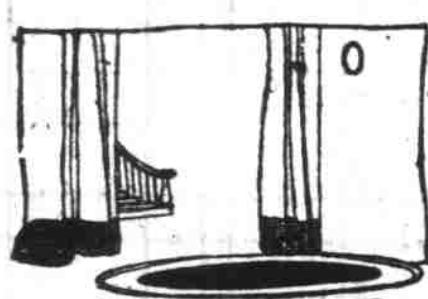
—Full sized bedspreads of extra heavy quality. In fine satin finish. Hemmed ends—\$5.75. Scalloped and cut corners—\$6.

New Spring Voiles 50c

—3000 yards of dainty, new Spring voiles in every wanted color. Medium light and dark grounds—38 inches wide. All new and fresh!

New Ginghams 35c—\$1

—The season's newest plaids and staple checks and stripes and plain colors—a complete stock of the best grades of this most favored fabric.



Wool Wilton Rugs Special \$59.75

—Splendid new wool Wilton rugs in size 9x12 at this special price! In good patterns—Oriental and conventional—colors of dark rose, blue and tan.

Inlaid Linoleum Special \$1.29 Yard

—1000 yards of inlaid linoleum of good standard quality in a large variety of patterns and colors.

Cretonnes, Chintz Special 39c Yard

—1000 yards of new cretonnes and art chintz in this season's best patterns. Very, very specially priced!

—Fifth Floor, Lipman, Wolfe & Co.

Women's Spring Weight Underwear

Athletic Union Suits \$1.69

—Voile, silk striped madras and silk mull athletic suits with knitted pieces set in where the strain is greatest.

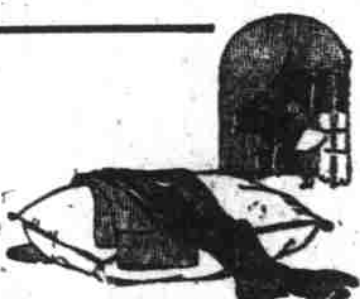
Kayser Silk Lisle Suits \$2.50

—Union suits in low neck, sleeveless, light knee style, finished with plain band top. Regular sizes \$2.50—out-sizes \$3.

Swiss Ribbed Vests 85c

—Women's lisle Swiss ribbed vests with hand crocheted yokes. Regular sizes 85c. Outsize \$1.

—Street Floor, Lipman, Wolfe & Co.



Seconds of Silk Hose, 98c Pair

—Black, white, dropstitch, fancy checks and stripes. Black, white, champagne and tan.

Silk Fiber Stockings 85c Pair

—Excellent quality. Heavy toes and heels—elastic lisle tops. Black, white and colors.

Silk Lisle Hose at 60c Pair

—Fine grade. Seamless, full fashioned. Double heels and toes. Black, white and colors.

Cotton and Lisle Hose 40c Pair

—Black and white in light and medium weight. Spliced heels and toes and garter tops.

—Street Floor, Lipman, Wolfe & Co.

See the Foregoing Page For Other Big Lipman, Wolfe News

And if you do not see here just what you are looking for for Spring (although nearly every section is represented) come anyway. Spring displays and specials are everywhere.

THE ECONOMY BASEMENT

75 All Wool Jersey and Serge Dresses All New—In a Phenomenal Sale—\$12.50

We Have Had the Same Styles In Our Basement Stock For Much More—And Have Seen Them Elsewhere At Nearly Double

—The Jersey dresses expressive of the season's mode, have the straight-from-the-neck lines, broken only by a narrow girde.

—The Jersey is of the very best quality.

—Some of the models are lavishly braid embroidered in self colors, while others have dainty touches of color in beading. All the wanted shades.



Dresses as Sketched—\$12.50

—The serge frocks are shown in a variety of charming Spring styles—beaded and embroidered in colors, tunic styles—and straight lines.

—An excellent grade of navy French serge is used in these dresses.

—One particular model has quaint aprons, front and back, of black Georgette. Many other equally charming styles—selection will be a pleasure.

—This wonder sale of fine dresses is sufficient in itself to attract crowds of eager shoppers—but with the daily addition of hundreds of fine garments at lower prices, to our stock, we anticipate unprecedented results.



Smart New Tailored Hats \$2.45

—Black with crepe facings of Copen, rose, sand or gray. Banded in ribbon to match facings. Smart tailored trims.

—Economy Basement, Lipman, Wolfe & Co.

Front Lace Corsets \$1.98

—Pink coutil with low bust and long hip and back. Elastic front at waistline. Sizes 21 to 28.

—Economy Basement, Lipman, Wolfe & Co.

All Wool Serge \$1.35

—Excellent quality navy French serge—remarkable at the price.

—Economy Basement, Lipman, Wolfe & Co.

Fancy Taffeta Special \$1.25

—35-inch fancy plaid taffeta. Newest patterns and colors.

—Economy Basement, Lipman, Wolfe & Co.



Women's Pumps & Oxfords \$1.89

—Of gray and brown patent. High leather Louis heels and medium wide toes. Wonderful savings. All sizes in the lot.

—Economy Basement, Lipman, Wolfe & Co.

Knit Underwear

—Women's fine ribbed cotton vests. 36 and 38 only. Special. 39c.

—Women's Filtrite union suits—low neck, sleeveless. 36 and 38. 50c.

—Children's knit waists. Tap shoulders—two rows buttons. 17c—3 for 50c.

—Economy Basement, Lipman, Wolfe & Co.

Good Hosiery

—Women's silk fibre stockings. Black, white and a few colors. 75c pair.

—Women's silk lisle stockings. Black, white and colors. Special. 39c pair.

—"Seconds" of Holeproof silk lisle hose. 8½ to 10. 35c pair; 3 pairs for \$1.

—Children's fine ribbed cotton hose. Black, white and brown. 40c pair.

—Economy Basement, Lipman, Wolfe & Co.

Exceptional Offerings In Needed Domestic, Wash Goods, Etc.

—No more forceful demonstration of the offerings that make up this Friday and Saturday event appears on this page than these twelve features in wash fabrics and domestics. Though the space is small, the values deserve careful inspection.

81x90 Sheets \$1.29

—Full bleached—seamed. Extra special.

Pillow Cases at 25c

—Size 42x36 and 45x36. Full bleached. Exceptional.

Crochet Bedspreads \$1.65

—Several patterns. At about wholesale cost.

72x90 Sheets at 98c

—Welded center seam to insure long service.

Mercerized Napkins \$1.50, \$2 Doz

—15x15, \$1.50—18x18, \$2.00. Soft finish. Hemmed.

Bleached Middy Twill 12 1-2c

—Full yard wide—very special at this price.

New Ginghams at 29c Yd.

—Newest patterns—good standard quality.

36 Inch Percales 30c Yd.

—50 new patterns. Splendid quality.

Japanese Napkins 50c Doz.

—Assorted patterns. No cloths to match.

Bleached Union Crash 19c Yd.

—An extraordinary offering. Splendid half linen grade.

Large Bath Towels 35c

—Soft—thick. Full bleached; hemmed ends. 29x44.

Tablecloths at \$2.75

—Hemstitched pattern cloths. 70x70. For long wear.

—Economy Basement, Lipman, Wolfe & Co.