

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

**THE SHOPS  
FOR MEN**

**MEN**

Will Be As Glad to Know—As We Are to Tell—That This Store Is Now Portland's Headquarters For



*Manhattan*

**Shirts and Collars  
And Mansco Underwear**

The Whole Manhattan Spring Line Of Shirts, Collars and Underwear Is Ready For You to Choose From At This Store's Men's Shop Friday

—BIG NEWS—to the thousands who depend upon this store for their furnishings—and to the many other thousands of men whom we hope to have make this store their source of supply—MANHATTAN SHIRTS (KNOWN AS THE BEST—THE BEST KNOWN), collars and underwear can now be had at this store in complete variety.

—And from the fact that the line is all inclusive it is important to note that this store's Manhattan line is (of a necessity) the only all inclusive Spring, 1919, line in the city, for the entire shipment was received but a couple of days ago. See the Washington st. windows for evidence.

**The Shirt Patterns Are New—There Is Every Kind of Silk and Madras Here**

—There has never been such an attractive array of shirts as this initial showing of Manhattan patterns for Spring, 1919. All new, clean, fresh and every sort of fabric, shade and size, at \$3.00 to \$12.00.

—Negligee shirts with French cuffs and stiff cuff styles as well.  
—Popular models in plain weaves, stripes, woven cords, Lorraine cords with striped madras and woven

crepes.  
—Solway cloths (silk and linen mixed) and wonderful silks.  
—Crepe de chine in Jacquard stripes, broadcloth silks, tussahs and others.

—Conservative stripes—fancy patterns—exclusive designs—every taste suited.  
—In short—the line complete. Sizes 14 up.

**Manhattan Soft Collars**

—Manhattan soft collars are as far above the average in workmanship and fit as Manhattan shirts are above ordinary shirts.  
—Made of finest domestic and imported piques with rows of inner stitching to keep them erect, they are priced at 35c to 60c. New spring styles ready now.

**Mansco Union Suits**

—Mansco underwear is practically as well known as Manhattan shirts. Admirably made, these famous union suits have as an exclusive feature the slide-back seat.  
—Here in soisettes, silk striped madras, corded models and Solways (silk and linen) silks. \$1.75 to \$6.00.



**AND SALE OF 1200  
MEN'S TIES---65c**

—Our buyer writes from New York:—"Made the greatest purchase of silk ties to sell at 65c in my history. Values phenomenal—patterns wonderful."

—And when you see them, the variety, the weave, the fabric—you'll think he rated them mildly.

—Fine brocaded silks, grenadines, tafetas and other fine silks in scores of new patterns and effects from simple polka dots to elaborate fleur de lis designs. Rich colorings and a value nothing short of remarkable.

—See them. Just inside Washington St. entrance.

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

**Economy Basement Store**

—Where You Spend the Least and Get the Most For It.

**"Where Your Dollars Go Farthest"**

—We've heard scores of people say this of the Economy Basement since the new Cash Only Policy has been inaugurated. People are agreeably surprised at the variety of new Spring merchandise now being shown and the extraordinarily low prices being asked for it.

—We have eliminated unnecessary service features and as a consequence can well afford to sell for less. If you want to get a full hundred cents' worth for every dollar you spend, make the Economy Basement your shopping place. All we ask is that you come in and convince yourself of this statement. Note these items for Friday—

**SPECIAL SALE**  
**New Plaid Silk Skirts \$5.75**

—The separate skirt has come to be regarded as a most essential part of the up-to-date wardrobe.  
—Especially if the skirt be of lovely plaid silk made on the newest lines and showing the smartest of color combinations.  
—Of course, the new silhouette is effected in the trim wide belted waist line and narrowing in at the feet. New and novel, too, are the pockets.  
—An almost bewildering assortment of colorings—soft pastels to vivid hues. They are truly remarkable at this extremely low price.  
—Economy Basement, Lipman, Wolfe & Co.

**Fine French Serge \$1.75 54 IN. WIDE**

—All we ask is that you compare this wool serge with that shown elsewhere in Portland at far higher prices.  
—This is of beautiful quality in green, brown and the ever popular navy blue. One of the smartest Spring fabrics for a combination with silk and satin. Here is another instance of the savings the new Cash Only Basement Policy brings you—come and see for yourself!  
—Economy Basement, Lipman, Wolfe & Co.

**Sport Corsets—Special \$1.29**

—Called Sport Corsets—yet in reality, they may be worn (and many women do wear them) for dress, for dancing and in fact for all purposes. Topless, with elastic at waist line. Of pink coutil—very lightly boned.  
—Economy Basement, Lipman, Wolfe & Co.

**Underwear**

and house apparel for women—here in great varieties and quantities at very special savings!

**Gowns \$1.29**  
—Muslin gowns in kimono style with round or V-neck. Finished with colored stitching, shirring and ribbon bows.

**Chemise 98c**  
—A very special price for these muslin or batiste envelope chemise, trimmed with insertion and embroidery. White or flesh. Sizes 36 to 44.

**Children's Drawers 25c**  
—A special price for these heavy muslin drawers, trimmed with clusters of small tucks and hemstitching. Sizes 2 to 12.

**Aprons \$1.35**  
—Women's overall aprons in pink, blue and assorted fancy stripes and figures. Envelope or button front styles. Small, medium and large sizes.

**Petticoats \$1.49**  
—Cotton petticoats in plain colors with fancy flounces or in floral designs, trimmed with clusters of tucks or pleats.  
—Economy Basement, Lipman, Wolfe & Co.

**Among the Smartest New Spring Styles—**

**New Hats at \$2.45**



—The smartest hats—these new arrivals at a very low price! They're of smart piping straw braids in medium and small shapes, with facing of crepe in beautiful contrasting shades.  
—Both black and colors—and they are copies of higher priced hats.

**The most striking new models in Spring Hats Here at Lower Prices**  
—Economy Basement, Lipman, Wolfe & Co.

**NEW PLAID SILKS At \$1.25**

—Fine, soft chiffon taffeta 36 inches wide in the most beautiful plaids and some stripes. There are striking combinations of colors—and practically every wanted shade and combination will be found.  
—This is but one instance of our new policy of selling for less because we sell for cash. Come and see these splendid silks!  
—Economy Basement, Lipman, Wolfe & Co.

**GIRLS**

—Splendid savings on practical apparel for girls of all ages. See these few examples.

**Dresses \$1.39**

—Dresses for girls 2 to 6 years. Gingham in fancy stripes, checks, plaids and solid colors. Empire, belted or straight styles.

**Dresses \$2.19**

—For girls 6 to 14. The prettiest stripes, plaids and plain colors, dresses trimmed with smocking, white collar, vestees, etc.

**Dresses \$1.49 to \$4.65**

—Pretty white voile, organdie and batiste dresses for girls 2 to 14—such smart styles.

**New Hats From 98c to \$1.98**

—Tailored or dress hats for children 2 to 6. Some are trimmed with ribbon bands and some have pretty flowers. Many of the smartest styles—all underpriced.

—Economy Basement, Lipman, Wolfe & Co.

**500 New Boys' Suits**

\$4.98, \$5.95, \$6.50 and \$7.65



—They've just come in and are remarkable suits at these special prices. Sizes for boys 7 to 18 years—belted and military styles. Gray, brown, tan mixtures, checks and stripes as well as plain colors. They're wonders.

**And These for Boys**

—Boys' New Spring Blouses 75c.  
—Boys' New Spring Caps 85c.  
—Boys' New Corduroy Trousers \$1.95.  
—Boys' New Spring Wool Mixed Trousers \$2.45.  
—Economy Basement, Lipman, Wolfe & Co.

**MEN---New 25c TIES**

—And you'd never call them quarter ties when you see them! All the newest colorings and designs—in beautiful wide flowing end styles. They look like ever so much more than 25c! Great value!

**Men's Heavy Blue Chambray Shirts—\$1.00**

—Mighty good shirts, with collars attached, full cut and of excellent material. Firm, heavy quality—excellent value at \$1.  
—Economy Basement, Lipman, Wolfe & Co.



**FULL BLEACHED SHEETS FRIDAY ONLY—\$1.35**

—Another wonder-sale for this downstairs department! 72x90 inch Belfast finished sheets, of splendid heavy grade sheeting—free from dressing and seamless. Think of that!

**36-Inch Percales 30c**  
—4000 yards of standard quality percales shown for the first time at this low price. All wanted patterns in stripes, checks and plaids. Light, medium, dark.

**Huck Toweling 18c**  
—17-inch huck toweling that is just the right weight and finish for making hand towels. A wonderful special on sale for Friday only at this price.  
—Economy Basement, Lipman, Wolfe & Co.

**Huck Towels 25c**  
—These are made from plain huck with neat hemmed ends. A good, useful towel for everyday use. Fine for hotels and rooming houses.

**Bleached Muslin 25c**  
—1000 yards of finest quality full bleached muslin that is perfectly free from dressing. A full yard wide—right weight for lingerie.  
—Economy Basement, Lipman, Wolfe & Co.

**THE STORE FOR WORKINGMEN**

—Complete stocks of overalls and jumpers and aprons and unionals—all at greatly reduced prices.  
—Men's Khaki Trousers \$1.95.  
—Men's Cotton Mixed Trousers \$1.25.  
—Men's Slicker Jacket Length Coats \$2.45.  
—Men's Corduroy Trousers \$3.95 to \$6.  
—Men's Rubber Coats \$4.95.  
—Men's Rubberized Coats \$6.95.  
—Men's Shed Rayne Trousers \$3.50.  
—Economy Basement, Lipman, Wolfe & Co.