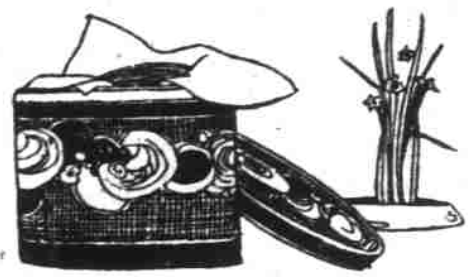


A Special Sale
of
Playing Cards
at 25c—Friday.
Street Floor.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Complimentary
Cake of Creme Oil
Soap With Each
3 for 25c
Creme Oil Purchase.

Don't Let Another Day Go By Without Coming to the Picture Frame Sale!



The New Hats Are Ready!

—The smartest new hats that have come in lately—hats which in themselves contain a forecast of fashions for the coming season—little things, to be tilted at a pert angle.
—Flower turbans are being received with applause and a particularly joyous one has crown composed entirely of crushed pink roses and brim of French blue Georgette, with underfacing of pink. The brim takes a long, narrow turn and has tiny rhinestone veil pin for embellishment.
—A tiny turban, straight and smart, is of variegated foliage—so shiny it looks as though it had been brightened by rain. Small clusters of raspberries brighten it and the crown is of blue Georgette.
—A Spanish turban—round and simple—is of iridescent blue foliage and taupe colored Georgette with a dashing wing.
—And there are ever so many more—from \$7.50 to \$20.
—Third Floor, Lipman, Wolfe & Co.

Thousands of Frames in the Best Event of its Kind We Have Ever Held

—They are priced 50c—95c—\$1.65—\$2.95—\$4.85—and if they were not samples—contracted for more than a year ago—as we have explained before—they would be priced two or three times these amounts!

—There are some stand frames—and wall frames of all kinds, from simple little plain frames to elaborate frames for mirrors and oil paintings.
—Sixth Floor—Lipman, Wolfe & Co.

There are hand carved frames, some in antique gold finish, some in silver leaf, others in Italian or French design and many in plain walnut or mahogany. They are truly wonder values—every one complete with glass and back.

TWO-PIECE O. D. ARMY Blankets \$7.45

—They're in two pieces, so neatly sewn together that you'd never know it. Otherwise, Uncle Sam would not permit us to buy these blankets. All wool, full size, just like regulation army blankets. Quite the thing for sleeping porch and outing use.
—Fifth Floor, Lipman, Wolfe & Co.



New Glove Silk Underthings

—They're utterly "different." Impossible, you say—underthings of glove silk—different? Wait until you see the tiny edgings of lavender and blue and rose and—yes, even black—with shoulder straps to match! These in sets of camisoles, vests and envelope chemise and bloomers. Then there are frilly bloomers that suggest old fashioned pantlettes—some all flesh, some white with tiny edgings of colored lace.
—And, best of all, these are found here exclusively—Camisoles are priced \$2.25 to \$4.50. Vests, \$2.75 to \$6.95. Envelope chemise, \$4.50 to \$7.95, and bloomers \$4.50 to \$6.95.
—Street Floor, Lipman, Wolfe & Co.

New Silk Bags and Leather Purses

—The smartest newcomers in lovely silk bags and tailored leather purses in colors to match the new Spring costumes. New colors, styles and shapes and sizes. Priced \$1.95 to \$12.50.
—And new music rolls are here, too, \$1.25 to \$6.00.
—Street Floor, Lipman, Wolfe & Co.

New White Tub Skirtings

—Gabardine and pique—always in demand—and new fancy weaves that will make the loveliest new tub skirts. Plain and mercerized—imported and domestic—all popular for Spring and Summer skirts. Priced 50c to \$1.25 yard.
—Second Floor, Lipman, Wolfe & Co.

Five New Fetching Frocks

—Every one different from every other one—with just a "seasonal" resemblance—that is all have the narrowest skirts. Let us whisper they're growing so narrow that hook-and-eye fastenings have been brought into play. Most of these have round, rather high and strictly tailored necks.
—The one sketched here hasn't decided whether to be a one-piece dress or a two-piece suit—so it chose an oyster white vest to make the problem even more unsolvable.
—Another is the dearest little straight line thing with yards and yards of braid for its only trimming and pockets that are tailored like a man's.
—A large size frock has cascade side and straight front panels—and—
—But you will war see these altogether unusual new frocks at \$29.75.
—Third Floor, Lipman, Wolfe & Co.



Wash Laces and Embroidery In a Special Friday Sale

—A sale that will enable you to buy dainty trimmings for the undergarments, blouses and frocks you're probably planning now for Spring!

EMBROIDERY—45c

—Pretty embroideries—very fine Swiss edges, six to 12 inches, embroidered in blind effects; open Venise lace edges, suitable for new Spring neckwear; wide cambric flouncing, etc.
—Second Floor, Lipman, Wolfe & Co.

LACES—10 TO 40c

—Excellent imitations of filet lace and insertions for dainty undermuslins and pillow slips. Widths from one to three inches, designs taken from expensive hand made laces. 10c to 40c yard.
—Second Floor, Lipman, Wolfe & Co.

A New W. B. Nuform Corset

Just Received
\$1.50

—A new topless model with elastic at waist—giving a pleasing sense of freedom—adapted particularly to slight and medium figures. The long hip and back and hose supporters insure smoothness below the waist. Sizes 21 to 26.
—Fourth Floor, Lipman, Wolfe & Co.

Rogers Bros. Jewel Pattern SILVER

Specially Priced
In One-Day Sale

—This simple and beautiful pattern is guaranteed for ten years. It is on sale Friday only at the special prices given below.
—Dessert Spoons, Soup Spoons, Medium Forks, Individual Salad Forks, Oyster Forks, Butter Spreaders, \$1.44 set of six.
—Teaspoons—Set of six—72c.
—Medium Knives—solid handles—Set of six—\$1.65.
—Berry Spoons—69c.
—Butter Knives—Sugar Shells—29c.
—Sixth Floor—Lipman, Wolfe & Co.

1200 Women's Handkerchiefs (Some Soiled)—A Clearance

—When we hold a clearance sale, we are quite frank in stating it—and this is a real clearance—odd lots, broken assortments of all kinds of desirable handkerchiefs. Many soiled from display. In four large groups:

240 AT
3 FOR \$1

310 AT
3 FOR 50c

425 AT
3 FOR 25c

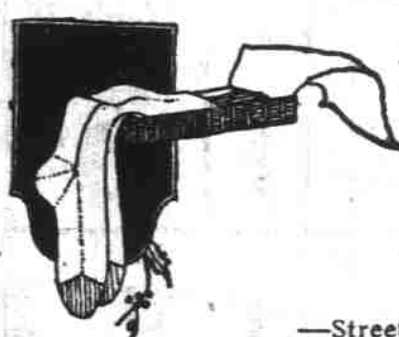
300 AT 6 FOR 25c

—A sale that should supply your handkerchief needs for a long time!
—Street Floor, Lipman, Wolfe & Co.

Victrola Opera Records And February Records

—Come in and hear the records of your favorite arias, solos and duets from the operas. And here are some of the most popular new ones—
—Till We Meet Again—Have a Smile.
—Oh, Frenchy—Medley—one-step.
—Rock-a-Bye Baby, with a Dixie Melody The Pickaninny's Paradise.
—Don't Let Us Sing Any More About War, Just Let Us Sing of Love—by Harry Lauder.
—And many others.
—Music Floor, the Seventh.

MEN—Medium Weight Cotton SOX at 19c Pair



(Less Than Present Cost)

—It seems like "old times" to be able to offer good medium weight sox at so low a price! Well, if we had to buy them today, we would be compelled to pay far more for them ourselves! But they're here in black, gray, tan and helio—all sizes 9 1/2 to 11 1/2 at 19c.
—Street Floor, just inside Washington St. Entrance.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Economy Basement Store
Where you spend the least and get the most for it.

NEW SHEETS

35 Cases of Them at Prices That Demonstrate Once and For All the Way This "Cash Only" Basement "Sells for Less"

—Thousands of fine sheets for household use priced on a new and lower schedule of profit, made possible by the savings effected in our "Cash Only" policy of Basement selling. If you want to see concrete instances of underselling, come and investigate these offerings and buy seamless sheets for the price of seamed sheets and seconds.

54x90 Bleached SEAMLESS SHEETS—75c

—Only a limited quantity of these wonderful Friday "Specials"
—Supply future needs and save.

72x90 Bleached SEAMED SHEETS—98c

—Very specially priced are these excellent sheets for porch beds and for rough usage. Excellent values.

FAMOUS BELFAST SEAMLESS SHEETS; Size 72x90—at \$1.35; Size 72x99—at \$1.45

—Hotel and lodging house keepers as well as shoppers for the home linen closet will do well to stock up liberally on these "famous-for-wear" sheets, while they can be bought at such a low figure.

81x90 Bleached SEAMLESS SHEETS—\$1.50

—Another example of the Economy Basement value-giving policy. Excellent weight. Priced way below regular.
—Economy Basement,

200 Dozen Fine HUCK TOWELS—25c Each

—Medium weight in plain huck with hemmed ends. A really wonderful value to be taken immediate advantage of.
Lipman, Wolfe & Co.

600 Yards New Black Taffeta Fine Quality—Very Special \$1.65

—Proving that the Silk Department of the Economy Basement leads in black silks, as does the far-famed Second Floor Silk Section—we are offering here tomorrow a great quantity of the season's most favored fabric—black taffeta—in a sale that only a special price concession could enable us to carry out.
—Economy Basement, Lipman, Wolfe & Co.

New Black and White Checked DRESS GOODS—AT 69c and 93c

—So suggestive of spring—so effective for fashioning suits, frocks and the like are the new checks in a variety of weaves and designs. Tiny checks and big checks—regular, angular and broken checks—assortment enough surely to meet the taste of every check-loving woman—and there are many. Two qualities.
—Economy Basement, Lipman, Wolfe & Co.



GIRLS' and WOMEN'S NEW SMOCKS — \$2.19

—White smocks with contrasting color and embroidery trimmings. Slip over and button-down-front styles.
—Middy blouses of jean for women and children. Special \$2.45.
—Economy Basement, Lipman, Wolfe & Co.



WOMEN'S ONE-PIECE Morning DRESSES \$1.49

—Assorted stripes and figures. Full line sizes and colors. Typical Economy Basement values.
—Extra size 2 piece Breakfast Sets—chambray with percales trimmings. \$1.49.
—Economy Basement, Lipman, Wolfe & Co.



Fresh Color WINDSOR CREPE GOWNS—\$1.89

—Dainty styles, pretty designs. Round neck and sleeves furnished with colored stitching. Generously made and representing excellent values.
—Economy Basement, Lipman, Wolfe & Co.



2 TO 5 YEAR GIRLS' Wash FROCKS—79c-98c

—Cunning little styles for wee tots. Plain or plaids. Pink and blue chambray. White and contrasting collars. Middy or empire styles.
—Economy Basement, Lipman, Wolfe & Co.

HOSIERY SALES

—Notable examples of the "sell-for-less" policy now in force in the Economy Basement.

Women's Fleeced Cotton Stockings, 3 Pair for 50c
—Heavy weight in fast black. Sizes 8 1/2, 9, 9 1/2 only. Very best grade.

Children's White Cotton STOCKINGS, 3 Pair for 50c
—First quality—double heels and toes. Sizes 7 to 10. Excellent values.

Women's SEAMLESS COTTON STOCKINGS 25c Pair
—Fast black or white. With ribbed tops. First quality—long wearing.

WOMEN'S Silk Lisle Thread STOCKINGS 39c Pair
—Black, white, flesh and all shades of gray, tan, navy, etc. All sizes.
—Economy Basement, Lipman, Wolfe & Co.

UNDERWEAR SALES

—Replenish your underwear stock now—while we are offering such remarkable values.

WOMEN'S SWISS RIBBED COTTON VESTS AT 10c
—Low neck, sleeveless. Sizes 36 to 38. First quality. Very special.

Women's SWISS RIBBED or FINE STITCH VESTS 19c
—Low neck, sleeveless. Sizes 36 to 44. Excellent quality buy liberally.

WOMEN'S BAND-TOP UNION SUITS PRICED AT 49c
—Medium weight cotton. Low neck, sleeveless, shell bottom. Sizes to 38.

WOMEN'S SWISS RIBBED VESTS SPECIAL AT 25c
—Low neck and sleeveless. Lace or crocheted yokes. Worth double.
—Economy Basement, Lipman, Wolfe & Co.

GREAT SHOE SALE

650 Pairs of Women's Shoes, Pumps and Oxfords of Famous Makes—Friday

\$1.00

PRACTICALLY ALL SIZES

\$1.89

—Including the famous brands of Wichert and Red Cross shoes. Excellent quality—and represent wonderful values. Kid, calf, patent and combination leathers. High, low and medium heels. Button and lace models.
—Economy Basement, Lipman, Wolfe & Co.

—In this lot—oxfords, pumps and strap slippers. White, brown and black. Calf, kid and patent. Plentiful assortments of heels—some of the slippers are beaded—and all are so greatly reduced as to be positively sensational.
—Economy Basement, Lipman, Wolfe & Co.

See Great Economy Basement News in Opposite Ad.