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ing Sales

**Sheffield Reproduction and Quadruple Plated  
Silverware in This Sale**

The following special offerings for tomorrow:  
\$3.50 Syrup and Plate Set now **\$2.79** | \$ 7.50 Candelabra priced now at **\$5.98**  
\$3.50 Sandwich Tray priced now **\$2.79** | \$10.00 Vegetable Dish priced at **\$6.79**  
\$5.00 Bread Tray priced now at **\$2.98** | \$ 3.50 Cheese Dish special at **\$2.79**  
\$5.00 Meat Platters priced now **\$2.98** | \$ 2.00 Mayonnaise Dish special **\$1.29**  
\$7.50 Roll Tray specially priced **\$5.98** | \$ 1.75 Marmalade Jar priced at **\$1.39**  
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**Unusual Savings Are Offered in This  
Sale of French Hair Switches**

These switches are all made of finest French cut hair on three separate stems. All shades.  
\$ 7.50 Switches, only **\$ 5.00** | \$10.00 Gray Switches **\$ 7.50**  
\$10.00 Switches, only **\$ 7.50** | \$12.50 Gray Switches **\$10.00**  
\$12.50 Switches, only **\$10.00** | \$ 2.00 Gray Switches **\$12.50**  
Transformations of fine French cut hair to cover entire head. All shades, \$5.00 to \$7.50. Gray transformations, \$7.50 to \$10.00.  
—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

**Meier & Frank Co.**  
Established 1867  
**THE QUALITY STORE OF PORTLAND**  
711 N. Sixth, Morrison, Alder Sts.

**Important in the Savings It Brings on Good Everyday Wanted Things!**  
**MEIER & FRANK'S Tomorrow at 9 A. M.—**

# Cost of Living Sales

**EXTRA SPECIAL!**  
**1200 Pairs of Women's  
Silk Hose 95c**  
3 Pairs at Only **\$2.50**

Remarkable value-giving marks this extraordinary disposal of 1200 pairs of women's good silk hose. Discontinued lots and odds and ends of manufacturers' "mill runs." Assorted colors and sizes. Pair for only 95c, three pairs \$2.50.  
—Meier & Frank's: Hosiery Shop, Main Floor.

**On the Second Floor Tomorrow Greatest Values in Years!**  
**All Dress Goods Reduced**

No matter what weave or color you desire you will find exactly what you want at splendid savings in this Bringing Down the Cost of Living Sale of MEIER & FRANK Quality Dress Goods.

There are serges, poplins, tricelines, gabardines, Melrose, broadcloths, checks, plaids, stripes, mixed suitings, jerseys, velours, kerseys, Bolvias—every conceivable kind of dress goods in every color, also black and white. Purchase materials for suits, coats, dresses, skirts, waists in this sale tomorrow and succeeding days.

**Some Examples of the Value-Giving**

- 8c navy blue serge, 36-inch, for **69c.**
- 1.75 all-wool granite cloth, 41-inch, all colors, for **\$1.29.**
- 2.00 all-wool French Serge, navy blue, 40- and 42-inch, for **\$1.49.**
- 2.50 all-wool poplin, all shades, 40- and 42-inch, for **\$1.69.**
- 3.00 all-wool French serge, black and colors, 54-inch, for **\$1.98.**
- 1.25 fancy plaids, 40-inch, for **79c.**
- 3.50 all-wool poplin and Crepe Epingle, all colors, 48- and 50-inch, for **\$2.25.**
- 75c black and white checks and fancy plaids, 36- and 38-inch, for **59c.**
- \$1.50 checks and plaids, 40-inch, for **\$1.15.**
- \$2.50 all-wool plaid and striped French serge, 40-inch, for **\$1.69.**
- \$3.50 all-wool French serge, newest colors, stripes and plaids, 48-inch, for **\$2.29.**
- \$6.00 all-wool jersey, all colors, 54-inch, for **\$4.69.**
- \$6.00 Priestley imported English suiting serge, navy blue, 54-inch, for **\$4.69.**

**Silks, Too, at Great Savings**

We can only give a faint idea of the wonderful opportunity that await those who come to our light Silk Shop to share in this sale. We can safely say that such assortments and such qualities of silks and velvets as we offer our patrons have not had the good fortune to secure at such savings as here. Here again the subject is too great to be treated in this space. We list a few representative

- 1.75 to \$2.50 fancy dress silks, plaids and stripes, street colors, about 36 inches wide, yard **\$1.19 and \$1.39.**
- \$5.00-\$6.00 satins for suits and dresses, wanted shades and black, 40- to 54-inch, for **\$3.89.**
- \$3.00-\$3.50 all-silk Crepe Meteor, good colors, 40-inch, for **\$2.19.**
- \$3.00 novelty printed Georgette Crepe, 40-inch, for **\$1.59.**
- \$2.50 Cheney Bros. Foulard Silks, 40-inch, for **\$1.89.**

**Silk Taffeta  
Ribbons**

Yard Special at  
**12 1/2c**

Silk taffeta ribbon in plain colors and fancy designs—stripes, wadded effects, moire patterns and bird designs. A splendid assortment of staple colors to choose from. 4 to 4 1/2 inches wide. Yard wonderfully underpriced at 12 1/2c.  
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**Kerchiefs**

Here are two good offerings in men's and two in women's handkerchiefs for our Bringing Down the Cost of Living Sales.

- 6 Kerchiefs 35c**  
Men's medium weight plain white lawn handkerchiefs in full size. Neatly finished with 1/4-inch emstitched hems. All clean new handkerchiefs, just out of their wrappings.
- 4 Kerchiefs 40c**  
Men's and boys' all white handkerchiefs of a fine quality lawn in ecru finish. Good full regulation size handkerchiefs, with emstitched and 1/4-inch hems.
- 3 Kerchiefs 30c**  
Women's hand-loom embroidered handkerchiefs on fine quality lawn. Dainty and elaborate effects in conventional, eyelet and floral designs. White and gray thread, also red, green, pink and lavender.
- 6 Kerchiefs 75c**  
Women's Irish hand-embroidered novelty on sheer Shamrock cloth. Attractive patterns in gray thread, all white and pink, blue, black and lavender. Floral, figured and French knot designs. Each, 50c.  
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**Undermuslins, Corsets, Aprons,  
House Dresses, Etc.**

Remarkable Values on the Third Floor



**65c-75c Corset Covers 35c**

Of cambric, in a great assortment of styles, neatly trimmed with embroideries and laces.

**1.50 Corset Covers 75c**

With sleeves, to be worn under sheer waists. Of batiste, neatly trimmed. White only.

**2.00-\$2.50 Crepe Gowns \$1.49**

Bluebird and floral designs. Some are all white. Excellent quality cotton crepe gowns.

**2.00-\$2.50 Breakfast Aprons \$1.47**

Of gingham, percale and flannel-ette, in many colors. Broken sizes.

**4.00 to \$7.00 Maids' Dresses \$2.59**

Mostly black, some have white collars and cuffs. Size range incomplete.

**UNDERMUSLINS**

**\$2.50-\$2.75 Gowns \$1.47**  
**\$3.00-\$4.00 Gowns \$1.95**

Of soft-finished nainsook with lace edgings, insertions, medallions, tucks, beading and ribbon.

**\$1.75-\$3.50 Muslin Drawers 98c**

Lace and embroidery trimmed. Not all sizes in this sale group.

**\$1.50 Muslin Skirts 89c**

Embroidery trimmed petticoats of good quality white muslin.

**\$10.00 to \$15.00 Novelty Corsets \$5.95**

Broken lot of high-grade corsets in satin and fancy silks. A few elastic models.

**\$4.75 Dix Make Uniforms \$3**

Solid pink and blue. Made with reversible collars.

**\$2.00-\$2.50 Breakfast Aprons \$1.47**

Of gingham, percale and flannel-ette, in many colors. Broken sizes.

**\$4.00 to \$7.00 Maids' Dresses \$2.59**

Mostly black, some have white collars and cuffs. Size range incomplete.

**A Great Sale of Women's Washable Cape Gloves**

Pair Special at  
**\$1.15**

Excellent Values

Besides possessing wonderful wearing qualities these cape gloves at \$1.15 a pair are WASHABLE—an added excellence that women will be quick to appreciate. This price is just about present wholesale cost for gloves like these. Tan and white gloves with Spearpoint and Imperial stitched backs. One-class style. P. X. M. sewn. All sizes. Fine for Winter wear.  
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**A Great Sale of 40c Outing**

Yard wide outing in stripes of gray, pink, blue and lavender. Wide and medium stripes. Also plain dark gray. For pajamas, night gowns, quilt covers, etc. Short lengths from 2 1/2 to 7 1/2 yards.

**Sateen, Yard 16c**

Yard wide black sateen in a good weight. Suitable for men's shirts, women's aprons and petticoats, children's bloomers, etc. The regular 25c quality.  
—Meier & Frank's: Second Floor. (Mail Orders Filled.)



**MEN! Some Shirt Sale!**

Were Marked  
Special **\$1.15**  
Worth **\$1.50**

**89c**

Hundreds of  
Shirts in All  
Sizes 14-18

The best lot of shirts at 89c we've seen in many a long day. We're bringing down the cost of living with a vengeance when we sell shirts of this quality at 89c. Men and women buying for men should purchase a year's supply in this sale.

Dependable qualities madras and percale. Full-cut, well-made shirts in a good assortment of patterns and colorings. All are in the popular soft-cuff style.

A big selection to start the sale tomorrow morning, but, as buying will be of the keenest, we urge early shopping to those who would get a supply of these shirts at 89c.

**Men's Sweaters—Extra Values—\$4.59**

Good medium-weight sweater coats in two styles: Ruff-neck garments in light Oxford, cardinal, Havana brown, maroon and navy—sizes 36 to 46. V-neck sweaters in navy, maroon, light Oxford and black—sizes 36 to 48. All-wool sweaters at a full third below market value.

**\$4.00 All Wool Undergarments \$2.59**

The famous "Stuttgarter" underwear—made in U. S. A. Extra quality all-wool garments in Winter weight. Natural color. Shirts 34 to 50; drawers 32 to 44.

**\$2-\$2.25 Shirts  
Drawers \$1.29**

Stuttgarter (made in U. S. A.) superweight natural color shirts in sizes 36 to 50 and drawers 32 to 46. Also lightweight worsted mixed Buck brand natural color shirts in sizes 34 to 50 and drawers 30 to 50.

**\$3.00 Union  
Suits \$2.39**

Warmly fleeced gray union suits in long sleeves, ankle-length style. Made with closed crotch. Sizes 36 to 44.  
—Meier & Frank's: Main Floor. (Mail Orders Filled.)



**Shoes for the Whole Family**

At Great Savings in our Bringing Down the Cost of Living Sales  
Rich money-saving opportunities are offered in this out-of-the-ordinary shoe sale. Shoes for men, women and children. At our special sale prices it will pay you to buy several pairs. A few of the better values.

**Four Lots of Women's Shoes Reduced**

- Lot 1** Women's fine gray kid shoes in lace and button styles. High, medium and low heel models. Some with cloth tops. Broken sizes. To \$10 shoes at **10% Off**
- Lot 2** Mostly J. & T. Cousins shoes. Tan and field mouse brown lace shoes with buckskin tops. Black calfskin button shoes. Other odds and ends. \$12.00 to \$18.00 shoes at **\$9.85**
- Lot 3** Black kid button and lace shoes. Tan 'lace' shoes. J. & T. Cousins patent button shoes with black kid or cloth tops. Broken sizes. To \$10 shoes at **\$5.15**
- Lot 4** Black kid, patent and gunmetal shoes in lace-and-button styles. Some with cloth tops. Broken sizes. A good selection for the large school miss. Pair, special **\$3.95**

**Men's Shoes Special Pair \$4.35**

Good durable shoes for work or dressy wear. Plain black and tan leathers. Broad, medium and English lasts. Lace and button styles. Made with leather or Neolin soles. Broken sizes. Wonderful values at \$4.35 pair.

**Children's Shoes**

Good durable school shoes in lace and button styles. Tan, patent and plain leathers. Some have higher tops. All sizes, but not in each style. Sizes 2 to 5, pair \$1.19. Sizes 5 1/2 to 8, pair \$1.79. Sizes 8 1/2 to 11, pair \$2.19. Sizes 11 1/2 to 2, pair \$2.79.

**Sale of Boys' Shoes**

Extra special values are offered in boys' shoes suitable for school wear. Heavy black and tan leathers, with chrome leather soles that will give the very utmost in service. Sizes 9 to 13 1/2, pair \$2.89. Sizes 1 to 6, pair \$3.49. Good values.—Meier & Frank's: Third Floor. (Mail Orders Filled.)

**PORTLAND GLORY  
NOT CREDITED TO  
SEATTLE IN NEWS**

**S. B. Vincent Tells Ad Club Why  
Portlanders in Gotham Do Not  
Read Home News at Breakfast**

**NEWS DISTRIBUTORS TRUSTY**

**Put Port in Portland and Affairs  
Will Be Heralded to World;  
Mayor's Threat Is Published**

Charges that the press associations serving Portland newspapers permit Portland news creditable to this city, such as records in shipbuilding, to be spread through the country under Seattle date lines, were answered by Sidney B. Vincent, publicity director of the Chamber of Commerce, in an address before the Portland Ad club last week. There had been a statement made before the club that Seattle has been getting credit for Portland's proud achievements in shipbuilding and war work.

Mr. Vincent told of the Associated Press, United Press and International News Service which, with their thousands of miles of leased wires, distribute Portland news throughout the country and gather the news of the world for Portland readers. "I must now take up directly the indictment of the press associations of this city, which was handed down by one of our members a few days ago," he continued. "The gentleman in question knew not whereof he spoke. He simply was repeating a cock and bull story which seems to break out in Portland periodically, just as Mount Lassen, and generally with the same results: the outpouring seems to vanish into thin air, it has nothing back of it but hot air."

Portland News Spread  
"From my personal knowledge of the activities of the correspondents of the Associated Press, United Press and the International News Service resident in this city, I positively state that Portland's record as the largest producer of ships in the United States during the past three years has been carefully and conscientiously handled on a news basis. I know it because I, as publicity manager for the Portland Chamber of Commerce, have frequently furnished all three associations with summaries of our shipbuilding record. And I have in my possession scores of clippings from the newspapers of the country to prove the fact."

"I have repeatedly been asked why Portland news does not appear in New York and other Eastern papers more frequently. My answer is that all Portland news of value to the readers of the papers of the far East is published in those papers. When Portland people go to New York they are greatly disappointed when they pick up the papers and do not see on the first page that there was a \$25,000 fire on Front street or that some inconsequential individual, so far as New York is concerned, was killed by an automobile at Fourth and Alder, or that George Baker, our worthy mayor, had announced his intention of having the city's municipal fish market. They can't understand it."

"But let George Baker announce that he is going to put down I. W. W. and the Bolsheviki, it takes the entire Multnomah guard to do it, and Mr. Portlander in New York will have the news served to him for breakfast. I have the clipping to prove it."  
"News to be worthy of telegraphing must have a definite value, the worth of which is appraised by the skilled representatives of the press associations. As it travels from its source, its value decreases, so it must be apparent that only the most important news originating in Portland or Seattle or Spokane, will be printed in the New York papers. The editors of New England do not print news for the benefit of transient Portlanders. They must print news of the greatest interest to the people of their particular community. So it is that Portland people in the East see so few items from this city."

"It is not the province of the press associations to boost any city. Their function is to carry only legitimate news as it develops. If, as is undoubtedly the case, Seattle gets more date lines than does Portland, it is because more news develops in the city."

City Slow News Post  
"Portland, in my estimation, is far from being as good a news gathering point as Seattle. That city has several good news sources not existent in Portland. Oriental liners and a large deep sea traffic are splendid developers of news. The British Pacific cables to Australia and New Zealand and to Japan and China, together with the Alaska cable and Alaska trade, produce many news features and Seattle's proximity to British Columbia is also her advantage. Also Seattle has a large number of governmental bureaus—always a source of news."

"So, when some one tells you Portland is not getting a square deal from the press associations, just make up your mind that your informant has a grouse and does not know what he is talking about."  
"We must make Portland a news center. It is all very well for us to get up on Council Crest and shout 'Portland, Portland, Portland' but that will not get us very far. Let us put the port in Portland and the Associated Press, and the United Press and the International News Service will gladly herald our importance to the world. We will be in the New York papers every day and Mr. Portlander will be able to walk down Fifth avenue with his head in the air and proud to point to his city as the greatest port in the Pacific Northwest."

**Motor Officials  
Accused of Fraud**

Chicago, Feb. 1.—(U. P.)—Thirteen officers of the Pan-Motor company, St. Cloud, Minn., were indicted by the federal grand jury here today on charges of conspiracy and use of the mails to defraud.

Americans to Exploit Alps  
Vienna, Feb. 1.—(U. P.)—An American syndicate will exploit the waterpower available in the Alpine region. It was reported today. It is estimated that the project will be capitalized at two million kronen (\$12,250,000).