

TELEPHONE YOUR ORDERS IF YOU CAN'T COME TO THE STORE—MARSHALL 4600 OR A-6101

BIG MEMBERSHIP DRIVE PLAN FOR VISITING NURSE

Portland Ad Club Sets Out to Obtain a Minimum of 5000 Members of the Association.

FUND NOW REACHES \$20,575

Final Reports Expected to Raise Total to \$25,000; Newspaper Comedy Skit Featured.

That the sustaining fund for the Visiting Nurse association has reached \$20,575, and that but one week was required for the feat, was reported to the Portland Ad club Wednesday afternoon by Julius L. Meier, chairman of the club's campaign committee.

Not content with this record, 129 of the 150 club men present at the luncheon in the Benson hotel enrolled as members of the Visiting Nurse association and agreed to launch a campaign to secure a minimum of 5000 members.

The committee was assisted by the following teams: George Bowen and R. O. Burnett, E. N. Wheeler and A. R. Gephart, Frank Case and Will A. Knight, A. H. Meyers and F. W. Beach, J. C. Boyer and Phil Easterday, O. W. Davidson and L. R. Bailey, W. E. Conklyn, Frank Nasse and George W. Dean, W. L. Reavens and Fred Spoor.

\$25,000 Total Expected

The reports are not all complete and a total of \$25,000 is expected.

Sidney B. Vincent, director of publicity for the Chamber of Commerce, was the chief speaker at the Wednesday meeting of the Ad club and his subject was the press service which Portland receives. "When someone tells you from the press associations, just make up your mind that your informant has a grudge and does not know what he is talking about," said Mr. Vincent at the close of an interesting discussion of the organization for news delivery in this city. "We must make Portland a news center. It is all very well for us to get along on Council Crest and get our mail from Portland, but that will not get us very far. Let us put the port in Portland and the Associated Press, the United Press and the International News Service will gladly herald our commercial importance to the world. We will be in the New York papers every day and Mr. Portland will be able to walk down Fifth avenue with his head in the air and proud of his city as the greatest port in the Pacific Northwest."

Comedy Skit Put On

A newspaper comedy skit put on by Ad men closed the program. Unpretentious mirth greeted the trials of publication as depicted by John C. Dougall, managing editor; Fred Vincent, city editor; W. A. Robb, telegraph editor; Wallace Kibbee, foreman; E. O. Peters, pressman; Ed O'Neil, cartoonist; Harry Woodrum, reporter; and Edward I. Tonkon, printer's devil. Real newshoys distributed the tiny news sheet, which was especially prepared for the occasion by J. L. Kibbee, Charles Young and E. N. Strong, the program committee.

In respect to one "inseparably associated with the growth of Portland and Oregon," the club stood for a moment in silent tribute to H. L. Pittock, publisher of the Oregonian, whose death occurred Tuesday evening.

Maj. Holloran, U.S.A. Inspects New Units Of Oregon Infantry

Companies C and D occupied the armory Wednesday evening and were inspected by Major George M. Holloran, U.S.A., completing the four companies needed to make up the first battalion of the new Third Infantry, national guard. Major J. Francis Drake was in command. Colonel W. C. North was present, but not in uniform.

Company D gave a smoker immediately after inspection. The company was addressed by Colonel North, Major Drake and Lieutenant H. W. Smith, U.S.A. The latter went out of Portland with Battery A, field artillery, as a sergeant. He is one of the first officers to return. Company D had 119 men and officers on its roll, and had 97 actually on the floor. It held an election immediately after inspection, with unanimous votes cast for Captain Albert Broadlove, First Lieutenant E. C. Merrill and Second Lieutenant John T. Hislop.

The two companies of engineers expected to be inspected tonight.

Postoffice Receipts At The Dalles Total \$37,920 for 1918

The Dalles, Jan. 30.—Postoffice receipts at the local postoffice showed a substantial increase during the past year, according to the report of Postmaster Williams, made public today. Gross receipts for 1918 were \$37,920, while those of the preceding year were \$33,034. Thus an increase of \$4887 is shown.

It is estimated that 47,300 parcel post packages were handled during the past year. "The approximate number of pieces of first class mail handled daily was 50,000, of second and third class matter, 3000 pieces daily."

War Savings Stamps may be purchased from your mail carrier.

JUST RECEIVED—A CARLOAD OF Yellow Newtown Prices Right

THE APPLE HOUSE 117 2D ST., NEAR WASHINGTON

City and Out-of-Town Mail Orders. Mail orders filled from this and all our advertisements while quantities remain (unless otherwise stated). All orders are expertly filled and forwarded within 24 hours of receipt.

Are You Going to Hear the San Carlo Opera Co.? The San Carlo Grand Opera Company will be at the Municipal Auditorium for one week beginning next Monday in a most interesting repertoire. Selections from the operas in recordings by famous artists are ready in our Phonograph Shop. The Victrola Book of the Opera containing the stories of 120 operas \$1.—Sixth Floor.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND. Established 1857. FRU., SUGAR, MEATS, ALK. & C.

Odds and Ends of 19c Toilet Articles, Etc. Assortments include such useful articles as: Hair brushes—clothes brushes—rubber gloves—sissors—nail files—nail brushes, etc. All lots limited as to quantity. —Meier & Frank's Drug Shop, Main Floor.

Last Two Days of the White Sale. Still excellent opportunities for saving on undermuslins, silk undergarments, corsets, laces and embroideries, etc. Only tomorrow and Saturday to share in this great semi-annual event.

All Charge Purchases Go on February Bills

3 GREAT SALES FRIDAY

- 1—Great 1512th Friday Surprise Sales
2—Last Day Before-Stock-Taking Sales
3—Reconstruction and Readjustment Sales

MEIER & FRANK'S 1512TH FRIDAY SURPRISE SALES. \$4.50 to \$6.00 Waists. A Limited Number Friday Only at \$2.98. In some instances, as you can see, this surprise price is HALF the former marking. Wise shoppers will come early.

1512TH FRIDAY SURPRISE. Women's \$6.50 to \$10.00 Hats. Many Are Less Than Half. A big final disposal of women's good-looking trimmed and ready-to-wear Winter hats at this greatly reduced price while any remain tomorrow.

1512TH FRIDAY SURPRISE. Sale Women's Hose, Pair at 29c. 3 Pairs, Special at 85c. A big lot of women's hose, including cotton, lisle and cashmere stockings—odd lots from regular stocks.

MEIER & FRANK'S 1512TH FRIDAY SURPRISE SALES. Just 75 of These Women's and Misses' \$19.50-\$25.00 Coats. For Friday Surprise While Any Remain \$10. The importance of shopping early cannot be too strongly insisted on with such values as these to be had.

MEIER & FRANK'S 1512TH FRIDAY SURPRISE SALES. 75c Dresser Scarfs 50c. Limited number at this price. Dresser scarfs made of sheer white lawn finished with lace edging and embroidered ends in pink or blue. Regularly 75c—while any remain tomorrow 50c.

1512TH FRIDAY SURPRISE. 10,000 Pairs Women's Gloves. Regularly Priced From \$1.75 to \$3.50. \$1.47. Third day of our sale 10,000 pairs women's gloves—Perrin's, Vallier, Bacmo, Ireland Bros. and other famous makes of imported and domestic gloves.

MEIER & FRANK'S 1512TH FRIDAY SURPRISE SALES. 50c-75c Neckwear 35c. Three pieces for \$1. Included are satin roll collars, net collars with Filet lace trimming, organdy collars with frills and lace edging.

MEIER & FRANK'S 1512TH FRIDAY SURPRISE SALES. Handkerchief Specials. Here are three exceptionally good offerings in men's handkerchiefs and one special in women's handkerchiefs for Friday. No phone orders, no C. O. D.'s, no exchanges on any of these specials.

1512TH FRIDAY SURPRISE. Boys' \$1 Shirts and Blouses 35c. Percalé, madras, chambray and soisette shirts in plain white, blue, black and khaki, also stripes.

1512TH FRIDAY SURPRISE. 2-Quart Inset Tea Kettles \$1.49. Pure aluminum inset tea kettles in the popular panel shape, as illustrated.

BUTTER "Blue Ribbon" Special, Roll \$1.10. Apricots, California fruit, No. 1 cans, doz. \$1.60, can 14c. Green Gage or Egg Plums, Otter brand, large cans, doz. \$2.60, can 23c.

MEIER & FRANK'S 1512TH FRIDAY SURPRISE SALES. Sale 385 Pairs Women's Good Shoes. For Quick Disposal While Any Remain \$2.19. Wonderful Values. This is a final clearaway of odds and ends and discontinued lines taken from our regular stocks of women's shoes.

MEIER & FRANK'S 1512TH FRIDAY SURPRISE SALES. Mr. F's Lower Price Store. Friday Surprises "Downstairs". Sale of Men's Shirts 50c. Women's Good Waists 50c. Sale of Wash Goods Yd. 10c.

Second Day of Our Great Sale Men's and Young Men's Suits and Overcoats \$17. Every garment of reliable make. The most serviceable of fabrics. Styles for advanced and conservative dressers.