

COMMITTEES MAP OUT CAMPAIGN FOR WAR WORK DRIVE

Oregon Expected to Contribute
\$770,000 for Welfare Service
With Soldiers to the Front.
ORGANIZATION IS PERFECTED

Various Organizations United in
Request That Will Be Made on
People of State for Funds.

Organization of the committee which is to have charge of the United War Work campaign for Oregon has been perfected and plans are well under way for the drive which is, according to the present program, to raise \$770,000 for welfare work among military men during the week of November 2. That is Oregon's quota.

W. M. Ladd is chairman of the state committee, Orlando W. Davidson is director-in-chief, John W. Kelly and Mrs. William H. Marshall are associate directors, Ira F. Powers is director of publicity, J. W. Day is chairman of the speakers' and entertainers' bureau, Walter A. Goss is to be in charge of the victory boys' and girls' work and John H. Rudd, the college students.

State Director Davidson has perfected an organization in every county, the chairman of which is naming committees to correspond with those in the state headquarters.

County organization is to be so complete that it covers every school district and before the drive ends canvassers will have seen every person in Oregon.

In this drive are united the Y. M. C. A., Y. W. C. A., Knights of Columbus, War Camp Community Service, Salvation army, American Red Cross and the Jewish Welfare board. They are united by the order of President Wilson, whose wish it is to save the people from the necessity of other drives by thrusting up the organization in one. Another purpose of the President is to encourage the spirit of unity between the various welfare societies in the battle zones and in the camps and cantonnements at home.

Plans are under way for thoroughly explaining the work of each of the seven organizations concerned, so that the people will know why they need funds with which to administer to the military men.

How to Live to Keep Rather Than To Regain Health

A great health movement is sweeping over the entire world. Hygiene has repudiated the outworn doctrine that mortality is fatality and must exact year after year a fixed and inevitable sacrifice. It aims instead to set free human life by applying modern science. Science which has revolutionized every other field of human endeavor, is at last revolutionizing the field of health conservation. The great question of the day is how to live so that we may keep healthy, rather than how to regain health after we have become ill. The "healing art" is undergoing a gradual but radical revolution, and preventive methods are taking its place. The aim of the Life Extension Institute is to teach people how to live to keep healthy. The hygiene board of this institute is a number of the most eminent physicians of the country. Their work of the past year is embodied in the book "How to Live," which has received the endorsement of the government, and the suggestions and rules of which are being adopted at camps and cantonnements throughout the country. Recognizing the value of the work, The Journal has secured a number of copies which it will distribute to its subscribers at 50 cents each and to non-subscribers at \$1. The book may be secured at The Journal office, or at either of the following places: Meier & Frank company, Olds, Wortman & King, The J. K. Gill company, Third and Alder, or Budlemaier's, 345 Washington. Ten cents extra is charged for mailing.

Tokio Business Man Will Be Visitor in Portland on Nov. 5

R. Yamashina, vice president of the Tokio, Japan, Chamber of Commerce, will be in Portland November 5, according to word received by the local Chamber of Commerce from the Tokio chamber today.

The representative of the Tokio organization comes, the letter says, to express the sincere friendship of Japan for America, to draw the nations closer together especially in commercial relations after the war. Also he is to investigate, at the instance of the Association Chamber of Commerce for Japan, the economical situation here.

Mr. Yamashina reaches San Francisco October 28, and Portland will be his second stop on an itinerary that includes practically every large seaport and industrial city of the United States.

50 Eager to Take Training at Camp

Fifty applications for the Civilian Officers' Training corps under the supervision of the University of Oregon extension course, have been received by G. A. Johnson, secretary of the Portland extension corps. Any man who will purchase the necessary equipment and who can pass the physical examination is eligible to join the corps, which will be given a course similar to one given at the University of Oregon. The extension course calls for three hours daylight training each Sunday and two hours on two evenings during a week. The course will extend over a period of six months. Applications will be received by Mr. Johnson in room 1016 Chamber of Commerce building.

A FLOOR FOR THE HOME—THE FIFTH

—Here on the Fifth Floor housekeepers can find the many requisites so essential to making a house a home. Here are rugs and other floor coverings, curtains, draperies, drapery materials and the new material for lamp shade making.

—Here, too, is Miss Stoddard, interior decorating adviser—at the disposal of our patrons.

Lipman Wolfe & Co
Merchandise of Merit Only

Demonstration of Domestic Science Fireless Cooker

—A factory expert, Mrs. M. E. Hearn, will be in our Housefurnishing Department Monday, Tuesday and Wednesday to answer all questions relative to the most efficient handling of Fireless Cookers, and will give practical demonstrations of cooking. Monday's demonstration will be the cooking of a pot roast.

A Monday Here of Tremendous Value-Giving Import--Come

Throughout the Entire Store, Merchandising Efforts Have Been Made to Make Monday the Best Day of October, and All Events Have Been Planned With the Early Christmas Shopping Order as a Forethought in Their Preparation



\$1.50 and \$2 Yard

FOR THOUSANDS OF YARDS OF BLACK
SILK CHIFFON TAFFETA, SATIN
DUCHESS, PEAU DE SOIE
SATIN DE LUXE, MESSALINE

—Think of it! Thousands of yards of these most popular black silks, at the height of the season, when materials have soared almost out of sight at prices like \$1.50 and \$2.00 per yard, for full 35-inch widths.

It's the Annual Black Silk Sale

—There isn't a piece in the entire sale that isn't worth a whole lot more than its selling price, so that you may buy liberally, knowing that you are saving.

—The sale is for Monday and Tuesday only, and we strongly advise everybody to get into action immediately, if they want a share.

—Since it is to be a practical Xmas this year, it strikes us that no gift would be more acceptable than a fine piece of black silk in a dress, waist or skirt length.

GLOBE UNDERWEAR

Fall and Winter Weight for Women and Children
Way Below Usual Prices For a Few Days Only!

—And if there was ever a reason for buying good supplies of underwear in advance—you'll find it here—quality is high and prices low! In most instances women's union suits are shown in all styles—high, low, Dutch necks and ankle or knee length models.

Women's Union Suits \$1.85

—Fall weight cotton-union suits. White in all styles.

Vests or Tights \$1.00

—Women's vests or tights in all wanted styles.

—Same styles, extra sizes \$1.25.

Women's Union Suits \$1.49

—Medium weight combed cotton union suits with silk tape trimming. VERY SPECIAL!

Women's Union Suits \$3.00

—In plain or hand top finish. Regular sizes, \$3.00. Extra sizes \$3.75.

Silk and Wool Union Suits \$4.50

—Women's fine suits, 80% of best Australian wool, balance silk. Same style—extra sizes \$5.

Children's Vests or Pants 45c

—Fall weight cotton or fleeced ribbed vests or pantaloons. Size 1—45c. Each larger size 5c additional.

Children's Wool Garments 90c

—Wool vests or pantaloons in cream, white or grey. Size 1—90c. Each larger size 10c more.

Children's Union Suits 85c

—White cotton or fleeced ribbed heavy suits. Size 2—85c. Each larger size 15c more.

Part Wool Union Suits

—Children's three-quarter wool suits in grey, cream or white. Size 2—\$1.80. Each larger size, 20c more.

Boys' Union Suits \$2.50

—Heavy weight union suits of fine wool. With trouser seat. Sizes 6 to 8—\$2.50. Larger sizes \$3 and \$3.25.

—Main Floor, Lipman, Wolfe & Co.

NEW COATS

—A Great Sale

FOR ONE DAY
—AMERICAN
Velour COATS

\$27.85

—and the Price
Is Sensational!



—One glance at these coats will tell you they were made to sell for ever so much more than this special price.

—They're made in the very newest models; loose back or belted, with large collars of black opossum, kit coney or self materials.

—There are belts and buttons and pockets to add style and the colors are lovely—taupe, burgundy, plum, brown, Pekin and navy.

—Some are half and some full lined, and they're wonders at \$27.85.

—On sale one day only. None reserved, none sent C. O. D. or on approbation.

—Third Floor—Lipman, Wolfe & Co.

New Woolen DRESS GOODS Very Special—\$2.50 Yd.

—A gigantic purchase of dress goods—one made over a year ago—brings you these unequalled offerings Monday on FRENCH SERGES, POPLINS, GRANITE CLOTHS, STORM SERGES, MOHAIRS and MIXTURES.

—All the most wanted colors, including black and navy blue are to be found—solid shades, checks and mixtures—a wonder sale at \$2.50 the yard!

—Second Floor, Lipman, Wolfe & Co.

Safeguard Yourself Against Spanish Influenza

—"An ounce of prevention is worth a pound of cure." The U. S. Surgeon General advises plenty of exercise in the open air; keeping the mouth, throat and nose thoroughly cleansed with antiseptic gargle and spray. We recommend these:

Atomizers for spraying nose and throat.
Glycer-Thymoline, 25c, 50c, \$1.
Listerine, 25c, 45c, 85c.
Leverol, 25c, 50c, \$1.
Bacterol, 25c, 45c, 85c.
Zona, 50c, Bacterol, 25c, 45c.
Formolol, 27c, 60c.

—Main Floor, Lipman, Wolfe & Co.

LINENS

of the quality for which this house Portland's Linen Headquarters is famous—at prices that should make you supply your needs for months and months ahead!

TABLE CLOTHS AND NAPKINS

—In fine quality linen and very good designs.
68x68-inch Cloths—\$7.50
68x88-inch Cloths—\$9.25
68x108-inch Cloths—\$11.50
—Napkins to match, 20x20 inches, \$7.75 dozen.

UNION LINEN TOWELS TO \$6 DOZEN

—Our stocks of these half linen huck towels are complete, in hemstitched or plain hemmed styles—30c each or \$6 the dozen.

COTTON DAMASK TABLE CLOTHS

70x70-inch—\$2.25
—Imported clothes of excellent Irish damask—beautiful designs, laundered, ready for use. They are wonderfully good at the price.

FANCY TURKISH TOWELS

—Delightful for gifts and pleasing for your own use—these towels of excellent quality with fancy colored borders.
Priced from 50c to \$1.65
—Second Floor, Lipman, Wolfe & Co.

Ten New Models in Heavy Crepe de Chine and Georgette Blouses in a Wonderful One-Day Sale at

BLouses THAT HAVE JUST
BEEN UNPACKED—ON DISPLAY
FOR THE FIRST TIME

ALL IN THE VERY NEWEST
MODES THAT ARE POPULAR IN
THE EAST FOR FALL WEAR

\$5

—It is quite impossible to give you an adequate idea of these lovely blouses by words only. You'll have to see them—to feel the excellent quality of texture—to appreciate the beautiful colors and combinations. We can but hint at a few styles:

- A beige colored crepe de chine has tailored vest set in with double hem-stitching.
- Another tailored model has clusters of tiny tucks on each side of plain vest.
- There is a splendid variety of colors—white, flesh, maize, pink, peach, grey, navy and plum—and the styles are unusual at this special price!
- A flesh colored Georgette has hem-stitching and embroidery for trim.
- Blue and white beads, blue buttons and blue satin collar trim a flesh Georgette blouse.
- Tiny frills around sailor collar and straight vest make a white Georgette blouse. Smart.

—Third Floor, Lipman, Wolfe & Co.



WOMEN'S Two-Piece SLIPOVER FLANNELETTE PAJAMAS \$3.00

—All white garments, white with pink or blue bands or white with fancy stripes in various colors. Wonderfully attractive.

—At the same price—pajamas in regulation style, with frog fastening. These in many pretty colors.

WOMEN'S NEW OUTING FLANNEL GOWNS \$1.35 to \$3

—A large assortment of flannelette gowns for women. High neck or collarless styles in many fancy-striped designs or plain white. With double yoke front and back. Trimmed with braid or colored stitching. Excellent quality. Sizes 15, 16 and 17.

—Fourth Floor, Lipman, Wolfe & Co.

BLANKETS—ALL THE HARD-TO-GET KINDS—IN AN UNDERPRICE SELLING

—It is enough to announce that we have all these wanted blankets—but it is quite extraordinary to be able to quote them at these special prices. However, these prices will not be in effect very much longer—both wool and cotton are becoming scarcer and higher priced each day!

WHITE WOOL BLANKETS

—Superior quality white wool blankets in plain white, or white with fancy borders. Full size and weight.

66x80 Size Special \$10.75
70x84 Size Special \$12.50
72x84 Size Special \$13.50
72x84 Size Special \$16.50
80x90 Size Special \$17.50

COMBINATION WHITE WOOL

—Blankets that are firmly woven, full size and weight. With fancy pink or blue borders. These in 5-lb. weights.

66x80 Blankets, Pair \$7.45
66x80 Blankets, Pair \$9.00
71x85 Blankets, Pair \$9.50

WOOL PLAID BLANKETS

—Superior quality fancy plaid wool and combination wool blankets in beautiful colorings.

5-lb. 66x80 Blankets, Pair \$11.50
5-lb. 66x80 Blankets, Pair \$16.00
5-lb. 70x80 Blankets, Pair \$19.50
5-lb. 72x84 Blankets, Pair \$21.50

FANCY PLAID WOOL BLANKETS

—Combination wool blankets in fancy plaid designs.

4-lb. 66x78 Blankets, \$5.95

GREY WOOL BLANKETS

—Silver grey combination blankets. Full size and weight. Excellent for sleeping porch and outings.

4-lb. 66x84 Blankets, Pair \$7.45
5-lb. 66x80 Blankets, Pair \$9.00

White Woolnap BLANKETS \$5.95

—100 pairs of white woolnap blankets, size 71x76 inches, with fancy borders.

White Cotton FLEECE BLANKETS

—Sheet blankets of white cotton fleece, firmly woven, without border.

66x74 Size, 2 1/2 lbs., Pair \$2.45
66x74 Size, 2 1/2 lbs., Pair \$2.95
72x76 Size, 3 lbs., Pair \$3.45

White Cotton FLEECE BLANKETS

—Sizes for three-quarter or full size beds. With fancy woven borders in colors.

1-lb. 48x74 inches, \$1.40
2-lb. 52x75 inches, \$1.95
2-lb. 56x70 inches, \$2.25
2-lb. 62x76 inches, \$2.45
3-lb. 66x76 inches, \$2.95
3-lb. 70x78 inches, \$3.45

Grey Cotton FLEECE BLANKETS

—Winter weight cotton fleece blankets, firmly woven, full size.

1-lb. 48x74 inches, \$1.40
2-lb. 56x74 inches, \$2.45
2-lb. 60x78 inches, \$2.75
3-lb. 66x80 inches, \$2.95
3-lb. 70x80 inches, \$3.25

Cotton Fleece Plaid Blankets \$3.50

—A special price for these 3-lb. fancy cotton fleeced blankets, in blue, pink, grey. Size 65x84 inches.

Woolnap Blankets Special \$6.45 Pr.

—Slightly imperfect fancy plaid blankets. Size 64x78 inches, weight 4 lbs. Strictest imperfections.

Spliced Olive Army Blankets Special \$9

—Regulation army all-wool blankets in full size. These are the same quality required for army use. Perfect in weave, but spliced.

FANCY CRIB BLANKETS \$1.50

—Dainty colors and designs—just the blanket for carriage use or for the top crib cover.

—Fifth Floor, Lipman, Wolfe & Co.

Gage Original Fashion Show Hat Models Here on Monday

CREATIONS MORE GORGEOUS
THAN HERETOFORE SHOWN

—The sketch shows a Nigre brown velvet tam with genuine beaver facing and trimming.

—Another tam has wonderful brocade facing.

—Two ostrich fancies carry out the upward tendencies of a tiny turban that has upturned brim trimmed with Scotch mole.

—There's a bewildering, lovely array of new models—the loveliest Gage models we've ever seen!

Priced \$20 to \$35

—Third Floor, Lipman, Wolfe & Co.



The Best Kind of a Christmas Gift!

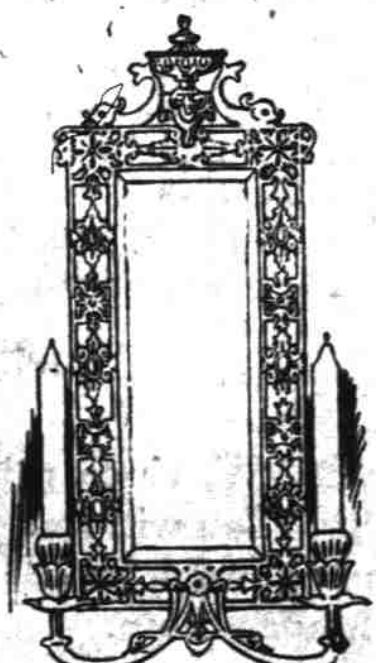
A Shipment of Artistic COLONIAL and FRENCH MIRRORS on Special Sale

50 MIRRORS—50 DESIGNS
ALL THE WAY FROM \$5 TO \$25!

—Whatever the space on your wall that needs an artistic touch—you'll find just the right mirror here to fill it! And mirrors add a touch of richness that is difficult to gain in any other way!

—There are oval, panel and oblong shapes—some in mahogany, some in walnut and others in gilt frames. The mirrors are all of very first quality and you could find no more holiday-like gift than these new mirrors at moderate prices!

—Sixth Floor, Lipman, Wolfe & Co.



A Unique and Profitable Gift Buying Opportunity Is Presented on the 6th Floor Monday—See Sec. 2 Page 3

The Economy Basement Store Is Most Wonderful
With Every Day Needs Monday—See Section 2, Page 3