

SUBSTITUTE RULE FOR WHEAT FLOUR GREATLY MODIFIED

Purchases Are Now Allowed on
20-80 Basis, According to
Food Administration Order.

Orders received Tuesday by W. B. Ayer, federal food administrator for Oregon, from Herbert Hoover annul the 50-50 rule governing the sale of wheat flour and provide for its purchase on a 20-80 basis. That is, 20 pounds of substitutes must be purchased with each 80 pounds of wheat flour. The rule applies to the entire country and is now in effect.

Efforts are being made to induce millers to mix rye, barley and corn flours with wheat flour, and place the whole nation on a mixed flour diet. Certain difficulties lie in the way of preparing these mixtures, and millers say that they will be obliged to install new machinery for the purpose. Substitutes are provided in variety to suit different sections of the country.

The order from Mr. Hoover reads as follows: "The recent careful survey by the food administrators of the United States, France, England and Italy of the food resources of the 220,000,000 people fighting against Germany shows that to maintain enough supplies and necessary reserves against disaster, there must be maintained in all countries a conservation of wheat flour during the coming year."

"It has been agreed that the wheat bread of the allies shall contain 20 per cent other grains than wheat and it is only just that we should bear our share in this saving and our bread should be at least universal with those who are suffering more greatly from the war than ourselves."

"Distribution and transportation circumstances in the United States render it necessary to rely very largely on voluntary action in our homes to enforce this mixture. The Victory bread so made is wholesome and there is no difficulty in preparation."

"We desire to emphasize the fact that mixtures outlined below are for wheat bread and the saving of wheat flour, but they are not intended to displace the large use of corn bread. We must use the mixture with wheat flour in addition to our normal consumption of corn bread."

"For this purpose regulations are formulated below, effective September 1, providing:

"First, for the preparation and marketing by the manufacturing and distributing trades of the country of a mixed flour complying with the international policy which will be available for purchase by the household."

"Second, as regulations covering the case where straight wheat flour is sold by retailers at the same time 20 per cent of other cereal flours must be sold coincidentally."

"Third, requiring that all bakers' bread shall contain 20 per cent of other cereals and the food administration relies upon the householders of the country to mix at least 20 per cent of the substitute cereals into the wheat flour at home for all uses. Cornmeal for use in corn bread should be purchased separately from combination sales."

"It is desired to insure supply of ready mixed flours on the market and to have millers and dealers of all kinds encourage use and sale of this flour so that the country may be on a mixed flour basis without the necessity of retailers making combination sales of flour and substitutes."

"All such mixed flours made according to the following rules and regulations should be labeled 'Victory Mixed Flour' and are to be labeled with the ingredients in order of their proportion."

Millings Must Be Standard

"The flours so mixed must be milled in accordance with the standards of the United States food administration."

"No mixed flours (except pancake flour) shall be made or manufactured except in the exact proportions as outlined below."

"Mixed wheat and barley flour shall be in the proportion of four pounds of wheat flour to one pound of barley flour."

"Mixed wheat and corn flour shall contain the proportion of four pounds of wheat flour to one pound of corn flour."

"Mixed wheat, barley and corn flour shall contain the proportion of eight pounds of wheat flour to one pound of barley flour and one pound of corn flour."

"Mixed wheat and rye flour shall contain the proportion of three pounds of wheat flour and not less than two pounds of rye flour."

"Whole wheat, entire wheat or graham flour or meal shall contain at least 98 per cent of the wheat berry."

"All the above Victory mixed flours may be sold without substitutes, but at a greater price from the miller, wholesaler or retail dealer than in the case of standard wheat flour."

"The new regulations supersede the 50-50 rule."

"The retail dealer selling standard wheat flour is required to carry in stock either barley flour, cornmeal or corn flour and with every sale of wheat flour must sell a combination of some one or more of these in the proportion of one pound of substitutes to each four pounds of wheat flour."

"No dealer may force any other substitutes in combination upon the consumer and the substitutes must conform to the standard fixed by the United States food administration."

"There are some localities where other substitutes are available and which are recommended."

tailers may wish to carry. In order to meet this situation, the following flours may also be sold in such combinations, in lieu of the above flours, if the consumer so demands, at ration one pound to each four pounds of wheat flour, that is kaffir flour, milo flour, fetterita flour and meal, rice flour, oat flour, peanut flour, bean flour, potato flour, sweet potato flour and buckwheat flour."

Pure Rye May Be Sold

"Pure rye flour or meal may be sold as a substitute, but must be sold in proportion of at least two pounds of rye with three pounds of wheat flour."

"The foregoing rules apply to all custom and exchange transactions, as well as sales of flour to farmers, unless modified by special announcement of the federal food administration of the state where the mill is located, acting with the approval of the zone committee."

"In compliance with the general situation above, the following alterations are made in rules and regulations governing the baking trade:

"Rule 1-A. The consumption of wheat flour in baking products not to exceed 70 per cent of the 1917 consumption is hereby rescinded."

"Rule 2-A. Wheat flour substitutes for bakers remain as heretofore with the exception of rye, which will be a substitute when used upon a basis of not less than 40 per cent, which is two pounds of rye flour to every three pounds of standard wheat flour."

Where Substitution Applies

"When rye is used in this proportion or a greater proportion, no other substitutes are required. If less than this proportion of rye flour is used the difference between such amount used and 40 per cent must be made up of other substitutes."

"Rule 6-A. Bakers will be required to use one pound of substitutes to each four pounds of wheat flour in all bakery products, including bread except class 2-A crackers, in which only 10 substitutes other than rye are required."

"The use of the name Victory will be allowed in all products containing the above proportions of substitutes."

"The previous rules, including licensed millers, wholesalers, retailers and bakers, to carry a 30 days' supply of flour will be changed to permit a 60 days' supply."

"The rules limiting sales by retailers of wheat flour to an eighth barrel in cities and a quarter barrel in sparsely settled districts are rescinded."

"The rule limiting the sale of flour by millers to wholesalers or wholesalers to retailers in combination with substitutes or certificates therefor and the rule restricting the sale to 70 per cent previous sales are rescinded."

"Manufacturers of alimentary pastes and wheat breakfast foods are limited to their normal consumption of wheat or wheat flour, with the understanding that they are not to unduly expand their ordinary consumption of wheat."

"Rules prohibiting the starting of new plants ready for operation prior to July 1, 1918, are rescinded."

"The millers sell directly to consumers they shall obey same regulations as retail dealers."

SELECTIVES GIVEN HEARTY GODSPEED

Nearly 400 Leave for Camp
Lewis This Afternoon After
Farewell Breakfast.

Nearly four hundred selective service men—among whom are many who obtained their majority prior to June 5—entrained early this afternoon for Camp Lewis, where they will be trained to become a part of the Army of the Grand Republic.

Though not as large in number as the last contingent of selected men to leave Portland, the honors given them were equally as great. The fighting spirit was instilled into their hearts and soul by the addresses made by State Senator Moser, Nelson G. Pike, one of the many Y. M. C. A. secretaries, and Mayor Baker, and by the duets and solos sung by the Misses Florence and Harriet Leach.

Mothers, fathers, sisters, brothers, wives and sweethearts were among those present at the farewell breakfast given the boys in The Auditorium under the supervision of Mrs. R. D. Inman and with the able assistance of a corps of women.

Just before leaving the Auditorium the boys joined in the singing of "The Star Spangled Banner" and their voices echoed and reached through that building. The invocation was delivered by Bishop Homer C. Stuntz of Omaha, Neb.

With old glory flying before them and to the strain of the music of the Multinomial Guard band, the boys marched to the Union depot where they were given the cheers of a big throng.

ITALIAN EDITORS TO BE KEPT BUSY ON VISIT TO PORTLAND

Party Will Arrive Saturday Morning
and Visit Spruce Mill
and Shipyards.

Italian editors, members of the Italian press mission to the United States, guests of the nation touring the country in charge of Robert Whiting of the committee on public information, will spend Saturday and Sunday in Portland, looking over shipbuilding and industrial enterprises. Seven editors and publishers are in the party. Dr. Cassuto, Dr. A. Agresti, Dr. Cappa, Dr. L. Vietti, Dr. A. Pedrozzi, Dr. Rainieri and Dr. P. Solari.

The party arrives Saturday morning and will be escorted to the Port and hotel by members of local Italian societies. At 8 o'clock the visitors will be taken to the Vancouver cut-up plant of the spruce division, returning to Liberty temple at 11:45, where brief addresses will be given.

At 12:15 the editors will be guests of the Chamber of Commerce at a luncheon, where Robert W. Schmaer will preside and Mayor Baker and President H. L. Corbett of the chamber will speak.

In the afternoon the Northwest Steel company, the Grant Smith-Porter Ship company and the Eastern & Western Lumber Co. plants will be visited. At 8 o'clock a parade of local Italians will march from the court house to Liberty temple, where a program of speaking will be given, Countess Madeline de Bryas of France making an address at 9 o'clock.

No program is outlined for Sunday morning, but in the afternoon the motor squad of the Red Cross will take the party over the Columbia river highway. On the trips with the visitors will be, as guests of honor, Governor McWhorter, General Beebe, Colonel Dyer, Major Stearns, Colonel VanWay and United States District Attorney Haney.

SCHOOL BELLS WILL RING AGAIN IN CITY TUESDAY MORNING

Owing to War Work, the Grade
Schools Will Open at 8:45,
High Schools at 8:30.

Portland's public schools will open for the fall term Tuesday, September 3. The elementary schools will be opened at 8:45 and the high schools will convene at 8:30 a. m.

According to Superintendent of Schools D. A. Grout, the high school attendance will show a decrease of 500 to 1000 this fall, owing to the extensive war work activities of many of the boys. It is expected that, owing to the number of desertions of school work by teachers, the board's reserve of elementary teachers will about be used up. To meet emergencies the board elected 26 surplus teachers. Already most of these have been engaged.

War work activities, which will be included as part of the school program this year, will necessitate the addition of 20 minutes to the school time. This time will be obtained by having the elementary classes open 15 minutes earlier than usual. High schools will open 30 minutes earlier, but will also close 10 minutes earlier.

Clatskanie Man Is Arrested Tuesday On Bootleg Charge

Clatskanie, Or., Aug. 28.—Sheriff Stanwood came down from St. Helens this morning and arrested G. Balcom on a charge of bootlegging. A week previous he came down unexpectedly and searched the Balcom premises, likewise the premises of P. LaGosse, rancher on the delta gardens near Clatskanie. In both places he found several bottles of a home made brew concocted out of rhuabarb, which he took to St. Helens for analysis, with the result that Balcom's arrest has followed. The stuff contained from eight to twelve per cent alcohol.

Tacoma Lad Falls To Death in Park

Tacoma, Aug. 28.—(U. P.)—Harry Lyon, 19, of Tacoma, plunged to his death in Narada falls, Rainier National park, Tuesday afternoon. It was learned here today. Young Lyon, with a companion, was attempting to climb down a rocky cliff at one side of the falls, when he slipped and fell headlong into the roaring waters.

Clerk On Undine Drowns In River

Bert D. Jones, chief clerk on the river steamer Undine, fell into the Willamette river and was drowned about 2 o'clock yesterday afternoon, when he undertook to cross from the Undine to the Anna Cummings at the foot of Washington street. His wife, who is stewardess on the Undine, was with him and saw her husband fall from the gang plank. The body was recovered later by Jack Phoebe, who was working with City Grappler Brady, and taken to Finley's undertaking establishment.

"I JUST want to thank you for Dr. Caldwell's Syrup Pepsin. It is fine. I use it for my baby, my husband and myself, and simply can't do without a bottle of it in the house."

(From a letter to Dr. Caldwell written by
Mrs. John W. Christensen, 603 So. 2nd
East, Brigham City, Utah)

Dr. Caldwell's Syrup Pepsin

The Perfect Laxative

Sold by Druggists Everywhere

50 cts. (Two Sizes) \$1.00

Quickly corrects disorders of the intestinal tract, relieves the congestion and restores normal regularity. It is gentle in action and does not gripe. A trial bottle can be obtained by writing to Dr. W. B. Caldwell, 458 Washington St., Monticello, Illinois.

Purchase Your Furs This Week During Our August FUR SALE

Advanced Prices on Our Entire Stock
Effective September 1st

Wise is the woman who takes advantage of the next three days, and profits by the savings offered in this sale.

It is a positive fact that the cost of furs is daily on the increase, and every fur garment in our store will be materially higher later in the season.

The following prices on furs include the very recent additions to our representative stocks, many of which are arriving from day to day direct from our own workroom.

Fur Coats, Capes and Coatees

August Sale Prices \$115 to \$385

Hudson Seal Coatees
(Seal Dyed Muskrat.)
Moleskin Coatees
Nutria Coatees
Squirrel Coatees

Numerous effective models in combined contrasting furs—priced especially low during our August Sale.

Hudson Seal Coats

August Sale Prices \$165 to \$475

Some trimmed with contrasting fur—also many new models in Nutria, Caracul, Blend Muskrat, Leather, etc.

With the advent of cold weather high quality furs of this character will be priced much higher.

Wolf Animal Scarfs

Georgette, Taupe, Lucille, Poiret and Black—August Sale Prices.

\$21 to \$42.50

Fox Animal Scarfs

Just Completed by Our Own Workrooms

Silver Fox Animal Scarfs—August Sale Price.....\$300 to \$1000

Natural Blue Fox Animal Scarfs—August Sale Price.....\$147.50 to \$325

Cross Fox Animal Scarfs—August Sale Price.....\$90 to \$165

Fox Animal Scarfs in Taupe, Kamchatka, Black—August Sale Price.....\$29.50 to \$115

H. Liebes & Co.

149-151 BROADWAY
Established Fifty-four Years FURS

All Other Furs

Including Skunk, Raccoon, Nutria, Beaver, etc., AT AUGUST SALE PRICES.

YOU MEN— Who find your tailor has advanced his prices to a marked degree—

will find it much to your advantage if you will try on a few of our fine ready-for-service clothes before placing your Fall order.

—Already a goodly number of men who heretofore have had their suits tailored have selected from our new Fall models at a saving of from \$25 to \$35. They have pronounced the fabrics, workmanship and fitting qualities up to standard, when compared with their custom made clothes.

Mathis

MEN'S WEAR

Corbett Bldg. Fifth and Morrison