

FOR DEVELOPING AND PRINTING OF THE BETTER KIND BRING US TOMORROW FILMS YOU EXPOSE TODAY—KODAK SHOP, MAIN FLOOR

# LIBRARY HELPS SHIPBUILDERS IN THEIR WORK

Peninsula Plant Is Visited Once Every Week by Woman to Supply Men With Books.

## MOVEMENT IS POPULAR

Volumes of Technical Character Are Circulated So That Workers May Study at Leisure.

On the porch of the little shingled Y. M. C. A. hut, just within the enclosure and overlooking the mammoth operations of the Peninsula shipyards, each Thursday afternoon stands a smiling young woman from 3:30 until 6 o'clock, ready to greet the night shift as the men come on and the members of the day shift as they leave work.

It is Miss Ethel Bowers, librarian of the University Park branch library, who visits the shipbuilders weekly, supplying them with books requested, taking from them the names of other books desired and endeavoring in every way to interest them in books on shipbuilding and of technical nature.

Peculiar Place for Library Last Thursday saw the two weeks mark since the establishment of the library station at the Peninsula shipyards and the books given out to the men on the first day were due. "A peculiar place for a library," one thought, going down the many flights of steps with Miss Bowers, who carries in her hand a special book that a certain man had asked for.

What time had the atoms of humanity who made up the buzzing and humming of the immense industry that was supplying ships to fill the demand of a mighty nation for delving into the pages of quiet books!

But it is for the making of better shipbuilders and better workmen that the men are being interested, for the library is only furnishing books of a technical nature. "How Wooden Ships Are Built," just published by H. Cole Estep, is quite the most popular book in the library to offer.

Every man wants an "Estep" and it has been necessary in some instances to wait until one man has finished the book before giving it to another workman.

Tacked upon the side of the little hut just by the entrance is a sign to attract the attention of the men in passing: "Peninsula Shipyard Station of the Public Library. Open Thursdays 3:30 to 6 p. m. Books on shipbuilding, carpentry, Diesel engines—anything you want. Leave your request at any time."

Miss Bowers, upon her arrival, is greeted with a stack of books which have been returned to Mr. Hale, in charge of the Y. M. C. A. hut during the week. A number of books are kept at the branch station during the week in one of the soldiers' cases supplied by the library, which are used at the Y. M. C. A. and army camps throughout the country.

A table is carried out upon the porch, and here Miss Bowers presides. As the stream of men files down the steps to commence their work for the night, many a man turns off toward the little hut, carrying a book neatly wrapped in newspaper to protect the cover, which he returns.

Librarian Always Attentive "Did you like it? Is there anything else you would like to have?" asks Miss Bowers. Sometimes these is, sometimes there is not. Sometimes the man does not know, and Miss Bowers takes him inside and shows him the collection in the bookcase and perhaps interests him in another book.

Some of the men stop to explain that they haven't finished their books, or else they forgot to bring them back, and to these the little librarian gives a renewal.

Then comes a 430, and with the blowing of the whistle hundreds of men immediately drop their tools and run like a house afire to get checked out first. Dirty and sweaty and begrimed, the stream of men mounting the steps forks off at the junction of the walk leading to the hut, and the numbers coming to obtain books indicate the success which the venture in library extension work has met.

Many of the men come to purchase groceries from the co-operative store in the same building, which is being managed by Mr. Hale, but the rest want books.

"I did not get much out of this book," said one boy. "It was a little too hard for me. I didn't understand it much."

Miss Bowers immediately saw that he had been given a work a little too technical for his training, and immediately supplied him with a more general work of simpler nature.

"Is there any chance for me to get a book here?" shouted a tall young man, pushing his way to the front.

"I want to get a card fixed out for me," said another man, "but I haven't time for reading just yet. I have to play in the band tonight and then when I do have time to read, my wife won't let me."

Some are not so eager for books. "What do you want to read those things for?" asked one man. "It would seem to me just like going back to work. I have enough of that during the day."

And so they crowd upon the porch and patiently await their turn to speak to the fair librarian. If she hasn't the book they want, she takes the name of it, or the nature of the information they desire, and brings the book they want on her next trip to the shipyards, or, if it is convenient, the men sometimes call at the branch library for it.

Plan Is New and Successful Only books of a technical nature are furnished, as the librarians feel that the men may obtain other books from the branch libraries, and the main idea is to get the men interested in technical works. The plan is a new one and whether it will be found in other shipyards or not depends upon its success at the Peninsula and the Albina engine works, where there is also a branch station.

It is the intention of Miss Bowers to later introduce magazine articles of technical nature for the men to read, but the details have not yet been worked out.

OREGON BEEF 10c UP At Frank L. Smith's 228 Alder St. Soup meat, 10c Beef Stew, 12c Plate of Beef, 12c Boiling Beef, 12c Corned Beef, 12c Roasts, 12c Shoulder Steaks 12c Prime Rib Beef 12c Roast, 20c Beef Tongue, 20c Round Steaks Porterhouse, 20c Tenderloin Stk 20c T-Bone Steaks, 20c Sirloin Steak, 20c Beef Liver, 12c Beef, 15c Tripe, 15c Oxtails, 15c Roast Veal, 15c Veal Steaks, 15c Fried Veal, 15c Calves Liver, 15c Lamb Chops, 15c Veal Cutlets, 15c Roast Pork, 15c Fine Bacon, 15c Pure Lard, 15c Compound, 15c FRANK L. SMITH'S is 228 Alder Street (Adv.)

**The Red Cross Salvage Bureau**  
wants all kinds of junk and waste material. These will be converted to the benefit of our boys Over There. Notify Red Cross Bureau this store, Marshall 4600 or A-6101.

**Victory Yarn Hank \$1**  
The American Committee for Devastated France, sole beneficiary from the sale of Victory Yarn, announces this advance in price effective tomorrow, owing to scarcity.

**One Delivery A Day**  
In accordance with the Government's request expressed through the War Industries Board, this store now makes only one delivery a day over each route.

**Meier & Frank Co.**  
Established 1852  
THE QUALITY STORE OF PORTLAND  
722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000

**The National League For Woman's Service**  
requests all who have for rent rooms suitable as accommodations for coming G. A. R. visitors, to leave names at our Sixth Floor Auditorium or at Liberty Temple.

**"Pershing's Crusaders," Great War Film, Begins at the Heilig Tomorrow Evening**  
Every one interested in our Army and Navy "Over There" and "Over Here" should see these U. S. Government Official War Films this week. 25c and 50c (no war tax)—all seats reserved. Twice daily—2:15 and 8:15. The entire balcony for Tuesday and Wednesday evenings has been reserved for the MEIER & FRANK employees as guests of the store.

# New Arrivals and Good Savings Await You Here Tomorrow

**Our Millinery Shop Announces 3 Important Sales Tomorrow**  
**All Our Untrimmed Hats**  
\$1.50 to \$12.00 Values  
**1/4 Off**  
All untrimmed Summer hats regularly low priced in our stocks at \$1.50 to \$12 go on sale tomorrow at a quarter off. Lisesers, Milans, Hems and Leghorns. Black, white, natural and sand. A great assortment of shapes.  
**All Millinery 1/4 Flowers Less 1/4**  
A wonderful variety to choose from.  
**Fifty Trimmed Hats at \$5**  
Regular Good \$7.50 to \$12.50 Values  
Mid-Summer models in black and colors. Liseser and Hemp straps. Large, medium and close-fitting shapes. All stylishly trimmed.  
—Meier & Frank's Millinery Shop, Fourth Floor.

**"Always the New Things First at MEIER & FRANK'S"**  
*Our Reputation for Being First in Fashions and First in Value Giving Will Derive Added Luster From This First Showing and Sale of*  
**New Fall Suits, Dresses, Coats**  
Women and misses will be delighted at being afforded an opportunity to view and select from such extensive assortments of new Fall apparel so far in advance of the customary time. An exposition of the new season's fashions at MEIER & FRANK'S invariably attracts discriminating women in great numbers to our apparel salons. Those who wish to see and inspect at close range what are the authoritative modes so far proclaimed by fashion for Fall will take advantage of this invitation to see the new things here tomorrow in all their radiant freshness. We just touch the high lights!  
**Suits** Women's and misses' new Fall suits in great variety. Serge, gabardine, tricotine, silvertone and velours are leading materials. 32 to 36-inch length jackets are featured. Semi or belted models. Many have pleated backs, others in Norfolk effects. Plain notch or large cape collars. Braid embroidered, braid edged and piped models abound. Brown, Copen, navy, plum, Burgundy, greens and taupe are favored colors. Moderately priced \$45 to \$95. Two models sketched.  
**Dresses** Here, too, our assortments are splendidly representative. Long straight line and long coat dresses seem to be most popular at this time. Satin, serge, wool jersey, poplin and tricotine are prominent among materials. Many of the dresses are braid embroidered and silk fringe trimmed. The foremost colors are brown, green, taupe, Copen, navy and many attractive combinations are seen. A wide range of styles and prices. \$19.50 to \$57.50. Two sketched.  
**Coats** Hundreds of new Fall and Winter coats are here for women and misses. Serge, velours, plush, Bolivia, broadcloth and Pom Pom are preferred materials. Some full lined, others half lined, others unlined. Loose and belted models in great array. Large self cape or fur collars—these last of kit cone, natural raccoon, natural or dyed opossum, Australian opossum, natural or dyed lynx, etc. Brown, Pekin, reindeer, taupe, plum, Burgundy, navy and green. \$25 to \$98.50.  
**SUIT SALE** A great assortment of suits for mid-Summer wear. Women's and misses' suits in all the latest Summer materials and models. Reductions range from \$22.50 to \$25.00 suits at \$17.50 up to \$78.50 to \$98.50 suits at \$49.50.  
—Meier & Frank's Apparel Shop, Fourth Floor.

**Extraordinary Values Are Offered in This Great Sale of Waists**  
Just Received From Our Buyer Now in the East  
**\$5**  
We place on display and sale for the first time tomorrow this fine new shipment of waists secured by our buyer in a very special purchase and just received by express from New York. You'll be astonished at the value-giving that features this sale of new Summer waists at \$5. Fine quality Georgette Crepe and Crepe de Chine are the materials. White, flesh, champagne and maize shades. A great diversity of models—tucked, hemstitched, lace trimmed, beaded and embroidered styles. Reverse effects, square, round, high and low necks. Dressy and tailored waists. All sizes 34 to 44, but not in all styles. See Fifth Street window display today, then be here early tomorrow for these splendid new waists at \$5.  
—Meier & Frank's Waist Shop, Fourth Floor.

**Madame Lyra Corsets**  
We are sole Portland agents for the well-known and well-liked Madame Lyra corsets.  
A splendid model for the woman who desires freedom above the waistline and a well corseted effect below is priced at \$5. Made of broche material and plain flesh colored satin, elastic top corsets that are well boned. For medium or slender figures, sizes 20 to 30. A good value at \$5.  
Other models in Madame Lyra corsets for all types of figures are priced from \$3.50 to \$15.  
Mrs. E. F. Holbrook, an expert corsetiere from the Lyra factory, is in our Corset Shop daily to see that you secure the right Lyra model for your particular type of figure.  
—Meier & Frank's Corset Shop, Third Floor.

**New Summer Dresses**  
For Porch and Afternoon Wear  
We have just received from our buyer now in the East a fine new assortment of women's dresses for porch and afternoon wear.  
Materials include plain colored and striped voiles in pleasing patterns.  
These new arrivals are shown in high, low and V-neck styles, with wide shawl collars of self material or white collars of lawn and pique. Made with or without belts and pockets. All have cuffs and full skirts with deep hems. Some have trimming of ruffles, fancy stitching and buttons, others show touches of machine embroidery.  
Two illustrated. All sizes 36 to 46. Moderately priced \$3.50 to \$5.95.  
—Meier & Frank's House Dress Shop, Third Floor.

**Flouncings Yard 59c**  
Very attractive new Swiss, organdy and voile embroidery flouncings that are especially suitable for Summer frocks. In all white and white with Alice, rose, red, pink or blue embroidery. 36 inches wide. An excellent quality at 59c yard.  
**Flouncings 49c** Good quality cambric flouncings in effective eyelet patterns. 40 inches wide. Yard priced at 49c.  
**Allovers 49c** All-over embroideries in eyelet and plain designs on good quality cambric. 22-inch. Yard 49c.  
—Meier & Frank's Embroidery Shop, Main Floor.

**A Free Lecture-Demonstration on "The Uses of Cottage Cheese"**  
Will Be Given At This Store by Mrs. Hallie K. Davis of Washington, D. C.  
There will be one lecture-demonstration on this subject Wednesday of this week and another one Friday, beginning at 3 P. M. each day. Given in our Sixth Floor Auditorium under the auspices of the O. A. C. Extension Service in co-operation with U. S. Dept. of Agriculture and U. S. Food Administration. The public is invited. Printed recipes will be distributed. Portions served.  
**10 Bars of Ivory Soap 59c**  
Tomorrow only we will sell 10 bars of Ivory soap for 59c. Limit 10 bars. Delivered only with other groceries.  
—Meier & Frank's Ninth Floor, Fifth Street.

**Curtain Scrims 37c**  
An exceptionally good value at this moderate price. Curtain scrims in beautifully figured Jacquard patterns, crossbar designs and bordered effects. Yard only 37c.  
**Cretonnes, Yard at Only 39c**  
A large variety of pleasing floral effects shown in these fine quality cretonnes that are worth from 55c to 65c a yard.  
**Famous "Vudor" Porch Shades**  
will transform your porch into a cool, restful, inviting outdoor room on the hottest Summer day. Sold here only in Portland. Priced \$3 to \$11.  
—Meier & Frank's Curtain Shop, Seventh Floor.

**Interesting New War Books**  
"Over There and Back," by Lieut. J. S. Smith, U. S. A., \$1.50.  
"My Airman Over There," by His Wife, \$1.35.  
"The Lost Naval Papers," by Bennett Copplestone, \$1.50.  
"The Mad Monk of Russia Illdor," by Sergei M. Trufanoff, \$2.00.  
"Winged Warfare," by Major W. A. Bishop, \$1.50.  
"Fragments from France," Part Five, by Bruce Bainsfather, 50c.  
"Guilt of Germany," by Prince Karl Lichnowsky, 75c.  
"Steps of France," by Capt. P. C. Wren, \$1.50.  
"A Crusader of France" by Captain Ferdinand Belmont, \$1.50.  
"Serbia Crucified," by Lieut. Milutin Krunich, \$1.50.  
Many others equally as good.  
—Meier & Frank's Book Shop, Fifth Floor.

**Greatest Sale of Silverware We've Ever Known**  
Tomorrow We Place on Sale More Than 10,000 Pieces of Famous Wm. Rogers Silverware  
Every Piece Offered at Less Than 1/2 The Prevailing Prices  
We repeat: More than 10,000 pieces of Wm. Rogers silverware—every piece at LESS THAN HALF the prevailing prices! It is a colossal sale—one that is possible only to a store with such a tremendous purchasing power as MEIER & FRANK'S. Bear in mind, please, that the 3 Patterns in This Sale are all good desirable patterns and that they are NOT factory discontinued. They are the "Champlain," "Carrollton" and "Garrick" (as illustrated from left to right). All of this tableware is fully guaranteed to give 25 years of satisfactory family service.  
Wm. Rogers SECTIONAL PLATE silverware—heavily plated on parts most exposed to wear—will give wonderful service. We especially recommend this silverware for beach, country cottage, hotels and rooming-houses or wherever there is need of wear resisting tableware. As you can see from a glance at the illustration, the designs are handsome enough for any home. We have a great quantity to begin the sale—in fact our assortments embrace about every kind of flat tableware made—but as the demand is sure to be enormous we suggest that you do not put off buying. We quote a few prices:  
**In Sets of Six**  
Tea Spoons 98c  
Dessert Spoons \$1.98  
Table Spoons \$1.98  
Soup Spoons \$1.98  
Dessert Forks \$1.98  
Medium Forks \$1.98  
Coffee Spoons 98c  
Bouillon Spoons \$1.98.  
**Medium Knives \$2.49**  
H. H. Medium Knives \$3.49.  
Oyster Forks \$1.69  
Ind. Salad Forks \$1.98  
Ind. Butter Spreaders \$1.98.  
**Fancy Pieces Each**  
Sugar Shells 39c  
Butter Knives 39c.  
**Cream Ladles 59c.**  
Gravy Ladles 79c.  
Oyster Ladles \$2.98.  
Berry Spoons 98c.  
Salad Serving Forks 98c.  
Salad Serving Spoons 98c.  
Two-piece Chop Sets \$2.19.  
Three-piece Carving Sets \$4.98.  
Many other pieces in proportion.  
**This Sale Will Be Held Simultaneously In Three Places**  
On account of the magnitude of this disposal we shall hold this sale of silverware in our Silverware Shop proper on the Main Floor and on the Center Aisle, Sixth Street; also on the Center Aisle, Fifth Street. See Fifth-street window display of this silverware today. Buy liberally, for it will doubtless be a long time again before you are given an opportunity to purchase Wm. Rogers silverware at less than half price. Sale begins tomorrow at 9 A. M.

**Grafonola Outfit \$84**  
Outfit consists of Grafonola as illustrated, in mahogany, oak or walnut finish, 24 selections, 300 steel needles, sample package fiber needles and a record cleaner. In addition to this model we have all other popular styles of Columbia, Grafonolas. MAKE YOUR OWN TERMS IN REASON.  
**VOCAL RECORDS**  
being sung everywhere are: There's a Long, Long Trail; Joan of Arc; Keep the Home Fires Burning; The Story-Bird Ball; In the Land of Yano Yano; Blue Bird; All Aboard for Home, Sweet Home.  
**DANCE RECORDS**  
that will appeal to lovers of this recreation are: At the Jazz Band Ball; Ostrich Walk; Turkey in the Straw; Hello! America; Hello! At the Cotton Pickers' Ball; There's a Lump of Sugar Down in Dixie.  
**SCANDINAVIAN RECORDS**  
We have all the records in the Scandinavian catalogue, including those in Swedish, Norwegian, Danish and Finnish languages. We have all the Italian records.  
—Meier & Frank's Phonograph Shop, Sixth Floor.

**You Can Enjoy a Cool Kitchen if You Own a "Universal" Combination Range**  
For hot days you may have a roomy gas oven, a five-burner cooking top, an elevated broiler—a complete gas range—thus avoiding the unpleasantness of cooking over a hot range.  
"On chilly mornings all you have to do is to put your fuel—wood or coal—in the firebox and light the gas starter—no paper or kindling is required. You will soon have plenty of warmth in the kitchen and an abundance of hot water.  
When operating the oven you may change from wood to gas fuel by a turn of the key. Let us show you these and the many other exclusive features that make the Universal Combination the most complete and satisfactory range.  
**Make Your Own Terms in Reason**  
On the Universal Combination as on all other ranges we carry you can, if desired, take advantage of our most liberal credit offer—make your own terms in reason.  
—Meier & Frank's Sixth Floor, Fifth Street.

**"Eldredge" Two-Spool Sewing Machines**  
Sew directly from two spools of thread—one above, one below. Why waste your time winding bobbins? The Eldredge Two-Spool rotary sewing machine is the remarkable result of over 50 years of sewing machine efficiency.  
**The Electric Rotary**  
sewing machine eliminates all work from sewing—it occupies only a small space and can be used on any table or stand. All you have to do is to press the pedal and guide the goods—the motor does the work. On the Two-Spool or Electric machines pay \$1 DOWN—\$1 WEEK. Liberal allowance for your old machine.  
**Model Dress Forms**  
We have a complete stock of Model adjustable and collapsible dress forms. Pay only \$1 DOWN—50c WEEK.  
—Meier & Frank's Second Floor, Fifth Street.