

ZONE RATE SYSTEM FOR POSTAL RATES ON PAPERS STARTS

Cost Increased for Publications, With Additional Charges on Amount of Advertising Carried

WEIGHING AT STATION E

Publications Will Have to Add to Prices or Make Use of Freight for Long Shipments.

Zone systems and rates as applied to the distribution through United States postoffices of magazines, newspapers and other second class mail periodicals, were today applied by the Portland postoffice in conformity with the much protested ruling of the postoffice department, which puts a premium upon limited circulation and taxes wide distribution of news and printed fact and fancy.

The zone system provides eight zones within the United States, and second class mail matter of the periodical varieties is charged a special transportation rate in keeping with the distance from the zone center at which delivery is made.

Two Rates Charged Same Publication. A fine line is drawn between news and advertising by the new regulations and publishers are facing a greatly increased burden in connection with those features of their business conducted with the aid of postoffices. News is charged at one rate and advertising at another and the burden of dividing the two remains with the publisher.

Today, the first upon which the zone system has been applied, Portland postal workers are concentrating publication receipts at station E and hereafter, says J. M. Jones, superintendent of mail, all receiving will be centered at station E. No publication will be weighed hereafter at any other station.

"The zone system is the result of a loss in the revenue to the government," Superintendent Jones said today. "It has been costing the government from 7 to 8 cents a pound to deliver magazines across the continent from the office of their publication and the post-office gets only 1 cent for the service."

Further Increases Coming. "The effect of the system will be either to increase the cost of papers shipped to distant zones or to discourage the use of the postal system as a transmitter of such mail matter. The latter, it seems, is desired by the department, inasmuch as the costs of cars and handling is terrific. Freight shipments of periodicals will solve the difficulties of the zone system and at the same time relieve the postal department."

How the zone system will work is explained by Mr. Jones. News matter, for the present fiscal year, will be delivered at 1 1/2 cents a pound, and where advertising does not exceed 50 per cent of the weight space, the same rate will apply. Over 50 per cent of advertising, however, will be charged at a varying rate, depending upon the zone and starting at 1 1/2 cents for the first and second zones. The rate increases to 3 1/2 cents for the third zone, 2 cents for the fourth zone, whose limit is a circle of about 800 miles from Portland, and to 5 1/2 cents for the eighth and final zone. These rates apply only for the present fiscal year, allowing publishers to adjust themselves and advance slightly each year until delivery of a Portland paper of one pound in New York will cost 10 cents in postage on advertising weight in 1921.

Publishers Must Submit Figures. Publishers are required to figure out the percentage in weight of news and advertising matter in each issue submitted for postal delivery. The office then assesses its zone charges in accordance with the new regulations.

Careless Use of Fire Brings Fines

A fine of \$50 and an additional 30-day jail sentence to one were meted out to three men in Los Angeles who became careless with the use of fire in the forest, according to the district forest service.

"The man who is careless with his campfire or his cigarette this year will either have an expensive outing or he will get an unlooked for vacation in the county jail," said Forest Ranger Hamilton of that vicinity who assisted in their prosecution. "Justices of the peace have been imposing the minimum sentence of 30 days in jail or a fine of \$50, but the situation is becoming so acute and the danger of disastrous fires so great, that I look for much more severity in men of the justice courts."

Several other men near Los Angeles have received fines and jail sentences for the same offense.

WORK ORDER TAKEN UP BY DRAFT BOARD

Lists Will Be Made of Young Men Employed in Non-Essential Duties.

Exemption boards whose duty it is to enforce the "work or fight" regulations, today were busy preparing lists of men of draft age who are employed in "non-productive" work preliminary to sending out formal notice that each present himself and explain why he should not go into some line of direct and productive usefulness or be inducted into military service.

None of these men had been formally served today. For some time men employed in hotels, restaurants, pool halls, theatres, soda fountains and other establishments have been gradually withdrawing, their places being taken by girls or women.

The effect was that while many young men are still working at these occupations, no flagrant cases had been reported to Captain Cullison of the adjutant general's office, who said the local draft boards are being allowed to handle the matter in their own way and at their own convenience.

With the war department's "work or fight" regulations effective today and the taking up of essential war work by hundreds of men classified in the draft, there is still a crying need for skilled and unskilled workmen, according to Wilfred F. Smith, federal state director of the United States employment service, who headquarters are at 247 Davis street.

Employers are calling for all kinds of help and unless their demand for laborers is fulfilled there may possibly be a survey of the number of men employed in non-essential work.

Employers of men in non-essential work and men in lesser essential industries are urged to heed the cry of the war industries and release what men they can, because, from all appearances, the government plans to place all men between the ages of 18 and 21 years and above the draft age in positions where they can help "win the war."

"There is a shortage of 2000 common laborers in the mills, railroads, shipyards and farms," said Director Smith, "and I think the employers of non-essential industries should release as many men as possible so that the war industries can be carried on."

Such a statement is required when papers are submitted to the mailing office, and each six months a sworn statement of circulation in each zone in which delivery is made will be required.

Mr. Jones calls particular attention to the fact that station E is the center for deliveries coming under the zone system, and that magazines and newspapers will not be accepted at other offices.

DEBS IS HELD BY BOND OF \$10,000

Socialist Leader Under Arrest for Violating Espionage Law Will Fight Case.

Cleveland, July 1.—(U. P.)—Eugene V. Debs, Socialist leader, was arraigned before Federal Judge Westenhaver here today and through his counsel, Morris M. Wolf, waived the reading of the indictment which led to his arrest Sunday. Debs was granted the privilege of pleading when he appeared for trial, which was set for July 30 or soon thereafter. Bond was fixed in the sum of \$10,000. This, Wolf said, would be given during the day.

The indictment which charges Debs with violating the espionage act, was returned by the federal grand jury late Saturday as a result of a speech he made at the Socialist state convention, Canton, Ohio, two weeks ago.

Cleveland Socialists collected a "defense fund" of \$800 at a meeting Debs was to have addressed here Sunday.

There are 10 counts in the indictment against Debs, all of them based on his Canton address. If found guilty the maximum penalty would be a fine of \$10,000 and imprisonment for 20 years.

Debs has been the Socialist candidate for president at four elections. After his arrest he received word from Terre Haute, Ind., his home, that Socialists of the Fifth Indiana district had nominated him as candidate for congress.

Debs said he expected upon release to leave at once for his home in Terre Haute. He announced he would not make any speaking engagements pending his trial.

After arraignment Debs was confined in the federal marshal's office. Wolf objected when Westenhaver set bail for \$10,000. Westenhaver said it was not the desire to keep the defendant in jail, and though the indictment charged a serious offense against the government, the court was disposed to deal with the case just as any other.

Bail was furnished shortly after noon. The bond was signed jointly by Mrs. Margaret Prevey of Akron, Ohio, and W. M. Moskowitz, a Cleveland tailor.

Socialist Leader Sentenced

Providence, R. I., July 1.—(U. P.)—Joseph M. Caldwell, state Socialist leader, was today sentenced to three years' imprisonment at the federal prison in Atlanta on being found guilty of the espionage act.

Schedule to Be Announced Soon. The first schedule of the price interpreting committee will probably be announced Wednesday, according to food administration officials, and will be issued every week thereafter.

Woman Indicted on Espionage Charges

Chicago, July 1.—(U. P.)—Mrs. Ruth Lighthall, woman physician, was indicted on six counts yesterday, charging violation of the espionage act. Neighbors complained she had interfered with Liberty bond sales and had spoken contemptuously of President Wilson.



Music Brings Real Relaxation

To the tired business man, to mother and to the kiddies a good Player Piano is a source of never-ending pleasure and joy. To play one's favorite melodies, weaving into them one's own interpretations, thrills and satisfies the Player Pianist just as does the perfected efforts of the skillful manual player.

The Euphonia Player Piano \$550

is unlike any instrument at or near its price in that it offers more in real musical quality, a much wider range in interpretation and a wonderfully simplified method of control.

Besides the piano is better in tone, better made and better finished than any we have ever known at equal cost.

Because of its quality it merits confidence, and because it is sold on very modest payments, it is logically the Player for your home. See it.

The Wiley Ballen Co.
MASON AND HAMLIN PIANOS
MORRISON STREET AT BROADWAY
Stores Also at San Francisco, Oakland, Sacramento, San Jose, Los Angeles.

Enlistments Reopen In Army Aeronautics

Men may now enlist in the division of military aeronautics, air service, national army, according to an official communication received by Colonel George S. Young of the army recruiting station. Qualified applicants should present letters from officers of that service, and any applicant desiring to enlist should direct a letter to the Aeronautics Officer, Western Division, San Francisco.

The service production division, airplane service, national army, is open to applicants who are eligible and qualified, who present a letter from an officer of that service. Men desiring enlistment in this branch of service should see Colonel Disque, Yeon building.

Enlistment in the United States guard has been closed.

GILMAN PROMISES TO EXPEDITE ACTION ON SERVICE TO LINNTON

Belief Expressed Question Not Federal Matter and No Authority Needed.

District Railroad Director L. C. Gilman has promised Mayor Baker prompt action on the request of the city for the adoption of some kind of streetcar transportation service for the Portland-Linnton run. Mayor Baker had telegraphed Director Gilman, who is in Chicago, asking that he submit the proposition of the city to the director general of railroads.

The city proposes either to purchase or lease the old United Railways line, formerly running to Linnton, favor being expressed for the latter solution of the problem, which is of immense importance to the hundreds of shipyard and other industrial workers of the Linnton section.

President Gilman, in his telegram received today, says: "Have instructed that estimates be expedited at a possible speed. Opinion here seems to be that the question is a corporate and not a federal matter, so that our people can close without the authority of the railway administration. Hope to be in Portland next week and think estimates will be ready by my return."

A City Traffic Examiner Cousins has already obtained data covering the physical valuation of the company's Portland-Linnton holdings and it is planned to check these figures with those of the company.

Kerensky Traveled By Way of Arctic

London, July 1.—(U. P.)—Alexander Kerensky, former dictator of Russia, came to England from a Siberian port, traveling 6000 miles through the Arctic sea, it was learned today. When he left Moscow reports were spread that he would sail for San Francisco, in order to throw off pursuit. His journey lasted a month.

INCREASED PRICES FOR MILK ARE PUT IN EFFECT IN CITY

Quarts Go From 12.5 Cents to 13.25 Cents, Pints From 8.5 Cents Up to 9 Cents Each.

PAY NO MORE, IS WARNING

Recommendations Made After Exhaustive Inquiry; Prices of Feed and Labor Considered.

Prices for milk recommended by the Portland milk commission became effective today.

"Pay no more for milk than the price recommended," was the injunction of Henry E. Reed, chairman of the commission, to the people of the city.

The official detailed schedule of prices was made public this morning. The figures are as follows:

Buying prices of milk to be increased from \$3 to \$3.35, f. o. b. Portland. Sweet cream to be increased from 60 cents to 67 cents per pound of butterfat.

Former Price New Price
Milk—Quart 12.5c 13.25c
Pint 8.5c 9.0c
Cream—Quart 27.0c 28.0c
Pint 13.5c 14.0c
Wholesale Prices
Milk—Quart 11.0c 12.0c
Pint 5.5c 6.0c
10 oz. 3.5c 4.0c
2 gal. can 11.00c 12.00c
Cream—Quart 48.0c 50.0c
Pint 24.0c 25.0c
1/2 pint 12.5c 13.0c
Gal can 11.50c 12.00c
It is further recommended that regular deliveries to wholesale customers within three quarters of a mile of the plant do not exceed two a day and to points outside this zone one a day, and

that a charge of 15 cents be made for each special delivery.

"Against the \$3.35 a hundred pounds for milk, we have allowed \$1.30 for feed, 45 cents for labor and 40 cents for general expense and profit," explained Professor Hudson B. Hastings, investigator for the milk commission. "We estimated that the cost of hired help had doubled and that the daily ration of a cow costs \$1 1/2 cents a day as compared with 29.3 cents, the average for the months of July, August and September in the years 1911, 1912 and 1913. We used this period of time, compared with the present, to ascertain increases in the cost of producing milk. We found that on the average the cost of dairying is divided, 50 per cent for feed, 25 per cent for labor and 25 per cent for overhead."

"We could not agree with those who insist that a price of \$4 a hundred to the producer is necessary. In our estimate we gave the dairyman the benefit of any increase in the volume of milk produced per cow and of the difference in cost of home grown feed and that bought at the market price."

"We also decided that the feed and labor shortages have made the dairyman feel they are worse off than they really are."

BUY W. S. S.

Wings of New Plane Crumple, Flier Dies

Dayton, Ohio, July 1.—(U. P.)—When the wings of an airplane crumpled while on a nose dive at a height of 400 feet, L. E. Holt, 29, of California, flier for the Lanzius Aircraft corporation of New York, fell to instant death near this city Saturday.

Holt was making a first test flight with a new high speed airplane which the Lanzius company was offering for sale to the government. He was formerly civilian flying instructor for the government at Hampton, Va.

BUY W. S. S.

Ticket Office of O-W. R. & N. Moved

The Oregon-Washington Railroad & Navigation company ticket office opened for business in the old quarters of the Milwaukee line at Third and Stark streets today. The office was moved Sunday from the corner of Third and Washington and will be located in the present quarters until the opening of the union city ticket office in the Falling building about August 1.

CHANGE IN PRICE OF WHEAT ANNOUNCED BY THE GOVERNMENT

Revision of Freight Schedules Makes Necessary Changes, Says Administration.

New York, July 1.—(U. P.)—A change in the government price of wheat was announced today by the food administration. The change was necessitated, it was said in a statement issued by the food administration, by the establishment of near freight rates by the railway administration.

"After consideration of all factors the food administration announces the price basis on various markets for the grades of No. 1 Northern Spring, No. 1 Hard Winter, No. 1 Red Winter, No. 1 Durum and No. 1 Hard White as follows:

"New York, \$2.39 1/4; Philadelphia, \$2.39; Baltimore, \$2.38 1/4; Newport News, \$2.38 1/4; Duluth, \$2.32 1/4; Minneapolis, \$2.21 1/4; Chicago, \$2.36; St. Louis, \$2.34; Kansas City, \$2.30; Omaha, \$2.18; New Orleans, \$2.28; Galveston, \$2.28; Tacoma, \$2.20; Seattle, \$2.20; Portland, \$2.20; Astoria, \$2.20; San Francisco, \$2.20; Los Angeles, \$2.20.

Rail Rates Influence Changes. The basis for No. 2 wheat will be 3 cents below No. 1, and the basis for No. 3 wheat, 7 cents below No. 1. Grades below No. 3 will be dealt in on sample.

"It is expected that the changes in federal grading standards will throw more wheat into the higher grades than last year. The changes in price are worked out as nearly as possible to compensate for increases in railway and sea rates."

"The other classes of wheat than those mentioned above are equivalent will be dealt in on the following terms: "The class of dark Hard Winter will be bought at 2 cents above Hard Winter; dark Northern Spring at 2 cents above Northern Spring; Amber Durum at 2 cents above Durum, while Yellow Hard Winter will be bought at 2 cents under Hard Winter; Red Spring at 5

cents under Northern Spring; Red Walla at 7 cents under Red Winter; Red Durum at 7 cents under Durum; Soft White at 3 cents under Hard White and White Club at 4 cents under Hard White.

Minimum Price Is Established. "It is the intention of the grain corporation to make effective a minimum price of \$2 for No. 1 wheat, loaded on cars available for shipment from all points in the mountain territory. Details as to how this will be made effective on wheat and on the surplus flour produced in that territory will be issued by the grain corporation in the near future."

"We wish to emphasize that the above is the basis upon which the grain corporation is prepared to buy wheat at the above markets."

Wait for This Opportunity

—We will have a line of excellent slightly used and second-hand pianos to offer at our big July sale.

—This sale begins on Monday morning, July 8. The pianos are now being thoroughly gone over to be put in readiness for careful inspection. The list includes such well-known makes as Fischer, Steinway, Holmes & Son, Bradley, Mason & Hamlin, Prescott, Knabe, Krakauer, Kimball, Estey and many others.

—Not one of these instruments will be sold before the opening day of the sale, July 8. People contemplating an early purchase of a piano, player or baby grand will wait for this golden opportunity. Our piano department is not burning up newspaper space in these times without something of real value to offer. Our piano sales are bona fide.

—The Musical Floor—the 7th

Sipman Wolfe & Co.

Merchandise of Merit Only

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE

FOR YOUR FOURTH OF JULY OUTING—

NEW GINGHAM DRESSES at \$2.95

Both fancy and tailored blouses—the kind that are as pretty and fresh looking after many tubbings as they are when brand new! Made with large sailor collars, shawl collars and tailored square necks. The prettiest blouses imaginable at \$2.95!

—Fresh looking gingham frocks that are as dainty and cool as can be.

—All of them have white pique collars—some in the narrow, graceful shawl style and others in square sailor collar effect.

—The prettiest combinations of colors and styles of checks and plaids are shown—some large broken plaids and others in tiny block checks of various color combinations. With pockets and pearl buttons and bias bands—the prettiest little summer dresses for most any occasion—and only \$6.95.

—Third Floor, Lipman, Wolfe & Co.

For Your Week-End Trip Over the Fourth

LUGGAGE BAGS AND SUITCASES

—A 24-inch matting suit case, light weight, with bound edges, two straps and a shirt pocket for Summer traveling is the best article for the purpose to be found—ONLY \$3.50.

—If you wish a heavier one here is a fabricoid long grain bag with sewed corners, inside lock and catches. Good lining \$6.50.

—A first class three-piece cowhide bag, leather lined, 16x18 inches, is a mighty serviceable bag for the man or woman who travels extensively. \$9.50. —Mezzanine Floor, Lipman, Wolfe & Co.

Need a New Outing Hat for the Fourth? Here Are Some Dandy WHITE TOYO PANAMA CRUSHER

—These new Motor Weave Auto Robes are as smart as can be—in the most attractive and serviceable color combinations—dark green, blue, tan and grey—and they will give excellent service. Very moderately priced—\$7.95!

—5th Floor, Lipman, Wolfe & Co.

What Is a Fourth Without Music? Get a VICTROLA

And play all the National airs. Take it on your outing. This size \$27.60—

including 6 double disk records, \$1.00 DOWN AND \$1.00 WEEK

—Music Floor—the Seventh

—Third Floor, Lipman, Wolfe & Co.

VOILE BLOUSES

In Six Pretty, New Styles for Your Picnic and Summer Days

Both fancy and tailored blouses—the kind that are as pretty and fresh looking after many tubbings as they are when brand new! Made with large sailor collars, shawl collars and tailored square necks. The prettiest blouses imaginable at \$2.95!

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—Third Floor, Lipman, Wolfe & Co.

FLAGS!

LET OLD GLORY FLOAT IN THE BREEZES

from every housetop and every porch and flagpole. If you haven't enough flags to make the kind of showing every person ought to, we will supply you.

—Unmounted flags, 3x5 cotton bunting in fast colors, \$1.50 each.

—Unmounted flags, 4x6 cotton bunting in fast colors, \$2.50 each.

Small silk allied and U. S. flags mounted on staffs, 25c each.

—Fifth Floor, Lipman, Wolfe & Co.

What Branch of the Service Is He In? SERVICE PHOTO FRAMES

will be appropriate to hold his likeness. Cabinet size in army bronze, in square and oval, for the army, and in nickel silver for the navy, enhances the military effect. SPECIAL \$1.00.

—Miniature bronze service frames, special 50c. —Main Floor, Lipman, Wolfe & Co.

HOORAY! The Fourth of July Is Coming

—And the boy wants to have some trousers he can have his fun in and not be afraid of their being damaged or soiled. Get him some KHAKI TROUSERS for 65c and 85c —Knickerbocker style. Full cut and taped seams. —Economy Basement, Lipman, Wolfe & Co.

New Victor Records

Hear These From July List

10-Inch Double-Face Record—85c
"Just Like Washington Crossed the Delaware, Gen. Pershing Will Cross the Rhine." Reverse: "I May Stay Away a Little Longer." Both Sung by Peerless Quartet.

10-Inch Double-Face Record—85c
"Eclipse Medley"—One-Step.
"War Ballad Medley"—Fox Trot
Both Played by Pietro

HARRY LAUDER Sings
"From North, South, East and West"—\$1.25

JOHN McCORMACK
Sings "Little Mother of Mine"—\$1.00

Sherman, May & Co.

Dealers in Steinway and Other Pianos, Player Pianos, Victrolas and Records, Player Music, Ukuleles, Musical Instruments, Sheet Music.

Victrolas \$22.50 to \$400
Convenient Terms

Music Brings Real Relaxation

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