

"It Is Urgent That Our People Pledge Themselves to the Practice of Thrift"—Woodrow Wilson.

New Offerings on Screen and Stage

That is the best government which desires to make the people happy, and knows how to make them happy.—Macaulay.

Theatre Owner Comes Here To Live

C. S. Jensen, Head of Jensen & Von Herberg String of Theatres, Arrives From Butte.

C. S. JENSEN, head of the firm of Jensen & Von Herberg, owner of many motion picture houses in the Pacific Northwest, among which are the Liberty and Columbia theatres of Portland, has come to Portland to live.

Mr. Jensen, a former resident of Seattle, has been sojourning in Butte, Mont., during the last 18 months, covering the construction period and first year of operation of the Rialto theatre.

The location of Mr. Jensen in Portland is a recognition of the heavy investment he and Mrs. Von Herberg have made in this city, but it has no significance in a managerial sense, nor does it contemplate material financial investments here in the shape of additions to the Jensen & Von Herberg string of motion picture houses.

"We are very heavily interested in Portland and Seattle," said Mr. Jensen. "In Butte we have part owners of the theatre to represent us; in Seattle we have Mr. Von Herberg. I had no intention of remaining permanently in Butte, and in making final location, we believed it was best to have a resident owner in Portland."

"The only financial investment Jensen & Von Herberg have in sight at present is the complete renovation of the Columbia theatre, which will include the installation of a Wurlitzer-Hoppe Jones unit orchestra similar to the one which is in use in the Liberty Theatre in Seattle. This renovating process is now in progress, being accomplished during the wee sma' hours of the night and the early morning, so as not to interfere with the performances."

"Just as we have in the past, we intend to present the cream of motion pictures at the Liberty and Columbia. Mr. Jensen went on to say: "The First National Exhibitors' league has proved more than a success and is providing us more and more with the best in motion pictures. In addition, we are in the market individually and pick up all pictures which appeal to us as being something above the ordinary. I do not care to tell specifically what stars will be pictured at our theatres, but I believe that more than ever before, people of Portland will correctly come to associate the big names in picturedom, so far as Portland is concerned, with our two houses."

"Now, a word as to music. On the way west a few weeks ago, just before the big organ was dedicated at the Liberty, I stopped in Denver, where Henry Bernardo Murtagh, the noted New York organist, was dedicating the sister organ to the Liberty, and signed a contract with him to play at the Liberty theatre in Portland for a period of two years. Another thing, the Columbia organ will not be as large as the Liberty organ. I do not want any false impressions to get out, but it will be, as I stated, similar to the organ in the Liberty, Seattle, which is larger. I am told, than any theatre organ in Portland except the Liberty organ. It will be as large an instrument as the Columbia will hold."

"By the way, while I was in the East I secured the consent of Madame Olga Petrova, famous on the screen and stage, to make a personal appearance in Portland July 12. Mme. Petrova is not alone one of the most beautiful women on the stage, but she is exceedingly affable and genial to meet."

Mr. Jensen and his wife made the trip here from Butte by automobile and had a glorious time all the way. They are domiciled, probably for the rest of the year, at the Benson hotel.

By W. W. S.

Went on as 'Sub'; They Kept Him

George Horace Lorimer, who wrote "Jack Spriggle—Prodigal," became editor of the Saturday Evening Post before he was 30 years old through acting as a substitute for a period of two years. In some vital respects the most distinctive editor in America.

Mr. Lorimer believes in the gospel of work and his practices what he preaches. He has an extraordinary swiftness and accuracy of editorial judgment. Decision with him is expressed in a blunt yes or no. He believes in recreation, and lives in the country 12 miles out from Philadelphia, where he has ample grounds which enable him to indulge his love of trees and flowers. He is fond of walking and spends two hours in the open air every day, winter and summer, so that he may be fresh for his evening's work. He confines himself to the executive work of the magazine at the office, and does all the manuscript reading and writing in the quiet of his library.

His "Jack Spriggle—Prodigal" made a big hit when it appeared in the Saturday Evening Post. It has been pictured with George Horace Lorimer and Jack Spriggle, and was recently seen here.

Health Authorities endorse chlorinated lime. ACME is a powerful disinfectant and deodorant; kills germs, destroys bad odors, sterilizes floors and makes them soapy white.

Get a can of ACME today from your grocer or druggist—15 cents. Be sure and insist on ACME. Substitutes may be sold and worthless. Write for booklet.

MRS. GERTRUDE GERLINGER, Portland matron, who left Wednesday afternoon for Los Angeles, where she will enter the motion picture field. Mrs. Gerlinger was accompanied by her two children and will make her home in the southern California city.



Nothing Serious

"The time has come," the Walrus said, to talk of many things.

By B. F. COMES to town now Phil B. Danky, mite of Honolulu, with headquarters newspaperman. Mr. Danky, a former newspaperman in the states and in Honolulu, comes with Duke Kahana, Harold Krueger and the other swimmers being plotted along the coast by Owen Merrick, former Portland sports writer.

Mr. Danky gripped a number of old co-workers, and other friends before he had time to wash off the travel stains, and forgot his homesickness in converse with Bob Cronin, The Journal's hot expert, who speaks Hawaiian much less intelligibly than a native. R. B. Westcott, also of The Journal staff, formerly worked in Honolulu and was glad to see Mr. Danky, as was Mrs. Nan Stranberg, now on the federal food administration staff in Portland, who went to school with him back in 18—.

Mr. Danky says he would think just as highly of Hawaii even though he were not paid for doing so.

WILLIAM ELLIOTT, associated with Comstock and Gest in the production of "Oh, Boy," now showing at the Heilig, is against the chorus. Not that he believes any musical show can get along without the girls. Far be it from such. But he maintains that it is impossible for short girls and tall girls, and dark and light, and all kinds of girls, to have the same sort of a personality that will permit of their being seen and heard and admired to best advantage if all dolled up in the same kind of togs. So it is noticeable that the "Oh, Boy" girls are all dressed differently, keeping with their particular temperaments.

Morever, Mr. Elliott makes it a point to have each of the young women understand the principal roles, so that for later seasons on the road they are equipped to take leading parts and to develop what natural talent they may possess.

By Lillian Russell

New York, June 21.—(I. N. S.)—Lillian Russell, the actress, became the adopted mother Thursday of 40 odd hawkeye sons in a win-the-war recruiting talk. "My sons—for you are all my sons," said she. "I like everything about you but your clothes. No husky young man in these times ought to wear anything but the blue and white of the navy or the khaki of the army."

More than 40 youths agreed with her and enlisted to fight the kaiser.

East Side Show Drawing Crowd Each Night

"Whip" Proves Popular Attraction at Summer Carnival; Everybody Takes a Ride.

THE great majority of people of the east side have been whipped this week. Contrary to usual procedure, the whipping has been their own choice. Again, those that have been whipped have enjoyed the whipping. In fact, so much that some of them have been whipped several times.

The whipping is being done through the efforts of the East Side Business Men's club, which is holding a summer carnival at East Eleventh street between Salmon street and Hawthorne avenue. They are whipping the populace by a ride on "The Whip," one of the feature attractions with the Wortham shows, which is furnishing the amusement features. There are many other fine attractions.

AMUSEMENTS

MUSICAL COMEDY "Oh, Boy," with Joseph Santley. 8:20 p. m.

STOCK OFFERINGS

HEILIG—Broadway between Morrison and Alder. Almar Flever in "Paid in Full." Evenings, 8:20.

BAKER—Broadway between Morrison and Alder. Almar Flever in "Paid in Full." Evenings, 8:20.

LIBERTY—Fourth and Stark. "The Miz-Up." Musical comedy, with Dillon and Franks. Daily matinee, 2:30. Evenings, 7:15 and 9.

PANTAGES—Broadway at Alder. Headliner, "The Dancing Girl of Delhi." Alexander Gales and company in "That's the Secret." 2:30, 7:30 p. m.

HIPODROM—Broadway at Yamhill. Vaudeville headliner, Louie and Sam. Oriental wonder worker, Baby Marie Osborne, in "A Trip to the Moon." 7:30 p. m.

STRAND—Washington between Park and West Park. Feature photoplay, Tom Mix, in "Ace of Aces." 7:15 and 9:15 p. m.

FEATURE FILMS

COLUMBIA—Sixth between Washington and Foster. Feature photoplay, Charles Clay, "His Own Home Town." 11 a. m. to 11 p. m.

LIBERTY—Broadway at Stark. "Taran of the Ages." 11 a. m. to 11 p. m.

MAJESTIC—Washington at Park. Constance Talmadge in "The Secret." 11 a. m. to 11 p. m.

PEOPLES—West Park and Alder. "Oh Wives for New." 11 a. m. to 11 p. m.

STAR—Washington between Park and West Park. Feature photoplay, Pauline Frederick in "Resurrection." 11 a. m. to 11 p. m.

SUNBEAM—Washington at Broadway. Photoplays, Mable Normand, in "Lodging a Million." 10 a. m. to 11 p. m.

PARKS AND RESORTS

COLUMBIA BEACH—Closed on account of high water.

COUNCIL CREST—On Portland Heights. Take West coast car to Council Crest. Daily matinee, 2:30. Evening, 8:20. Sunday, 11 a. m. to 11 p. m.

THE OAKS—Washburn at Stark. Take car on First street, or boat foot of Morrison street. Out door amusements. Clotie's band. Bath Grove Young men's club. BUY W. S. S.

Bed Time Tales

Little People of the Woods Come to Jimmy Coon's Laundry

YOU would have checked to have seen the great number of Little Folk of Mirror Pond and the Great Forest, who came to Jimmy Coon's laundry, to have their clothes washed. And it was jolly to see how willing and cheerful Jimmy Coon was to wash any suit of anybody, who had his or her washing done at Jimmy's Laundry.

You know some of us don't like Wash Day a little bit; and some people scold when they have Wash Day. But Jimmy Coon smacked his lips and his mouth watered, when Wash Day came. And the best of all to Jimmy was that Wash Day came every day, when his business was good.

You remember that Jimmy Coon made his living by taking in washing. Jimmy didn't have a lazy bone in his little body. He just loved to work, and washing clothes was as much fun for Jimmy as the Fourth of July is for you. It was enough to make a dog laugh to see the first one, who came to Jimmy Coon's Laundry to have his clothes washed.

It was so very funny to see Uncle Bullfrog have his clothes washed. You know Uncle Bullfrog is the oldest brother of Grandpa Bullfrog. Now Jimmy Coon was so rushed with business at his Laundry, that Uncle Bullfrog had to have his clothes washed one dark night. And Uncle Bullfrog had quite a large wash. You remember that Uncle Bullfrog is a great dresser; and he is very fussy to have every garment he wears clean and neat.

Why, Jimmy had to wash Uncle Bullfrog's green coat, his nice yellow vest, his green pants, his socks, his undershirt, his drawers, his collar and necktie, and his green pocket handkerchief. It was a big stunt to wash every one of these nice garments, to suit the fussy Uncle Bullfrog.

Well, Jimmy went to work with great speed to wash every garment of Uncle Bullfrog. And Jimmy scrubbed and scoured every garment very carefully. My, I wish you could have seen the Coon Elbow Grease that Jimmy used on Uncle's clothes. You would have

Pledge Yourself and Encourage Others to Buy War Savings Stamps

Clatskanie, June 21.—The Clatskanie Telephone company, in its application for increased rates, was given a hearing before the state public service commission Wednesday. The people manifested no interest in the hearing.

Special Week-End Blouse Offering

Make your selections of dainty Summer-time Blouses from this carefully selected grouping of the latest models.

Georgette and Crepe de Chine Blouses. A number of very smart new Summer blouses, embodying many of the recent shades and featuring the new square and Dutch necks.

Specially Priced \$5.95 Lingerie Blouses. An unusual variety of these popular and charming blouses in the most recent styles.

Specially Priced \$1.95

H. Liebes & Co. 149-151 BROADWAY. Established 54 Years. FURS.

Recruits 'Adopted'

New York, June 21.—(I. N. S.)—Lillian Russell, the actress, became the adopted mother Thursday of 40 odd hawkeye sons in a win-the-war recruiting talk.

Organ Recital Program Is Announced

THE program for the first "popular" music municipal organ recital at The Auditorium next Sunday has been prepared, three of the leading pipe organ players of the city having arranged to render selections.

The concert will begin at 3 p. m. and admission, including war tax, will be 15 cents.

Following is the program. William Robinson Boome, organist First Church of Christ, Scientist: (a) "America" (b) "The Star Spangled Banner" (c) "Musical Moment" (d) "Annie Laurie" (e) "Companette" (f) "Durand" (g) "L. E. Becker, organist First Congregational church: (a) "American Fantasia" (b) "Last Rose of Summer" (c) "Minuet" (d) "Seebock" (e) "American Patriotic" (f) "Meacham" (g) "Gladys Morgan Farmer, organist First M. E. church: (a) "The Rosary" (b) "Midsummer" (c) "Nevin" (d) "Mitsunaga" (e) "Edward F. Johnston" (f) "Liberty March" (g) "Frank Fryminger" (h) "The Star Spangled Banner"

Dustin Farnum Adopted by Soldiers

Men of 115th Sanitary Train, at Camp Kearny, Present "Big Brother" With Watch.

DUSTIN FARNUM has been adopted by the 115th sanitary train of the U. S. army division, stationed at Camp Kearny, Cal.

The 115th army train includes four field hospitals and four ambulance trains, which comprise the entire medical organization of the division. It numbers more than 1000 men and is commanded by Major W. A. Jolley.

Mr. Farnum visited his brothers for the first time this week. Immediately upon his arrival at camp the entire sanitary train passed in review before Mr. Farnum and Major Jolley. The men were lined up at the reviewing stand, where Major John Sharp, on behalf of the entire organization, presented Mr. Farnum with a watch, upon which was inscribed: "To our big brother, Dustin Farnum, from the 115th Sanitary Train, U. S. Army."

Mr. Farnum was almost taken off his feet, inasmuch as until about an hour before he had never met the men, except through the medium of letters and the screen.

After the review, the boys of the sanitary train put on several athletic events. BUY W. S. S.

Gen. Kobbe Visits Son at Camp Lewis

Camp Lewis, Wash., June 21.—(I. N. S.)—Major General William August Kobbe, U. S. A., retired, and wife of Pasadena, are visiting their son here, Captain Eric Kobbe of the Three Hundred Sixteenth ammunition train.

Other sons of the Kobbe family in the service are Major Herman Kobbe, Camp Fremont, Cal.; Colonel F. W. Kobbe and Captain W. H. Kobbe. The last named two are serving in France. Captain W. H. Kobbe recently lost his right hand through the explosion of a grenade.

TICKETS NOW SELLING

HEILIG—ALL NEXT WEEK 7 NIGHTS. NEXT SUNDAY Beginning at 8:15. HEILIG, Broadway and Taylor. The Biggest and Most Spectacular Dramatic Production Ever Staged in Oregon.

THE WANDERER

Staged by DAVID BELASCO. STAGED BY DAVID BELASCO. Directed by David Belasco. The story of the American Stage. Charles Dalton, Lionel Brasher, Olga Newton, Jean Sheridan.

SUMMER DANCING COURSE

Prof. Ringler will personally conduct classes in dancing at his beautiful Cotillion Hall, 14th St. off Washington, during the months of June and July, every Monday and Wednesday evening at 8 o'clock, and will guarantee to teach the One-Step, Waltz and Fox Trot in a course of 10 LESSONS FOR \$5.00.

Teachers' Normal Course

Those desiring to study the art of dancing as a profession will find this course under the personal instruction of Prof. Ringler worth ten times the tuition asked.

HEILIG Broadway and Taylor

Tonight, 8:15 LAST TIME TOMORROW. Gormack-Elliott Co. Present. FASCINATING MUSICAL COMEDY. THE SMARTEST, BRIGHTEST OF ALL MUSICAL COMEDIES. "OH BOY" with JOSEPH SANTLEY.

Excellent Cast—Stunning Chorus. Eve's—Floor, 11 rows, \$2; 7 rows, \$1.50. Bal., \$1, 75c, 50c, Gal., 50c. Sat. Mat.—\$1.50, \$1, 75c, 50c.

AMUSEMENTS

THRIFT STAMPS and WAR SAVINGS STAMPS On Sale at Business Office, The Journal

OAKS MUSEMENT PARK

CHAT NO. 27. If you haven't been to the Oaks at least one day this week, you have missed a world of pleasure. Each afternoon finds entire families out under the big oak trees—they seem to have such good times at lunch in the little Summer houses—and the steaming coffee served from the free kitchenette smells mighty good. Then, too, the little children can have so much healthful fun romping on the green lawn and playing on the swings and teeters.

The different Oaks concessions seem to grow in popularity as the season goes on. There is always a crowd waiting for the Ferris wheel, the Scenic railway and the Mystic River—while the Rodeo attracts wonderfully. Then Hilarity Hall is a perfect scream—there are rocking stairways, sinking floors, hallways that are narrow at the top and big at the bottom and vice versa—as well as twirling seats and every other funny contraption. One can never tire of these fun and laughter devices.

Cioffi and his great band of soloists will give a splendid concert in the park tonight, and this afternoon—while there is also a comedy movie that will set you laughing for a week. Just come out today or tomorrow.

JOHN F. CORDRAY, Mgr. Swimming is fine at the Oaks now

Special Price Mat Tomorrow, \$1.15

HEILIG Broadway and Taylor. Tonight, 8:15 LAST TIME TOMORROW. Gormack-Elliott Co. Present. FASCINATING MUSICAL COMEDY. THE SMARTEST, BRIGHTEST OF ALL MUSICAL COMEDIES. "OH BOY" with JOSEPH SANTLEY.

OPPELUM

ATELEVENTH STREET PLAY HOUSE. NEXT WEEK ONLY OPPELUM WILL RETURN TO HEILIG THEATER FOR ENGAGEMENT OF MADAME SARAH BERNHARDT JUNE 30.

BAKER ALGAIAN PLAYERS

Tonight—All Week—Mat. Sat. Super production of the great American drama, "PAID IN FULL." By Eugene Walter. A play of remarkable power and interest. Evenings, 25c, 50c, 75c. Mat. 25c, 50c. Next week, starting Sunday Matinee "THE WOLF."

LYRIC MUSICAL STOCK

Mat. daily, 10c only. Nights start at 7. All the week, including Sat., Sun. and Franks. The Lyric Company of 25, in "THE MIXUP."

CHORUS GIRLS' CONTEST TONIGHT

PANTAGES MAT. DAILY 2:30. THE DANCING GIRL OF DELHI, With Vanda Hoff and Original Company. Six Other Big Acts. Three Performances Daily. Night Outings 7 and 9.

DANCING TONIGHT

Monte Austin Sings Council Crest Park

PROTECT YOUR HOME

MAKE it microbe-proof; end the constant danger to your family's health from deadly germs lurking in unsuspected corners. You can do it easily, surely and inexpensively with ACME Chlorinated Lime.

Health Authorities endorse chlorinated lime. ACME is a powerful disinfectant and deodorant; kills germs, destroys bad odors, sterilizes floors and makes them soapy white.

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Ends Excessive Armpit Perspiration. An absolutely guaranteed Remedy—not merely a deodorant. Use for years, and recommended by millions of women.

Use the Old Original NONSPI—Throw Away Your Dress Shields.

Rid yourself of one of your greatest annoyances—Excessive Armpit Perspiration. NONSPI Positively Eliminates All Excessive Moisture Under the Arms and Destroys the Odor. No matter how hot and stuffy the room your armpits remain fresh and dry.

NONSPI is an Unscented, Antiseptic Liquid—free from Artificial Coloring—simple and easy to apply and daily baths will not lessen its effect. The average user will throw away her dress shields before one bottle is emptied. Sold and recommended by leading physicians and chemists.

THE NONSPI COMPANY, 210 N. Walnut Street, Kansas City, Mo.

DON'T depend too much on meat and other high caloric foods. WHEAT SAVER Crackers are invigorating and furnish just the dietary balance which many of us actually require.

WHEAT SAVERS will be a delightful surprise to those fine judges of good things to eat. They Save Wheat too.

Ask your grocer for WHEAT SAVERS.

Pacific Coast Biscuit Co. Portland, Or.

Sold in Packages and Bulk.

Save the Wheat