PORTLAND SHOWS THE RIGHT SPIRIT IN MOVE TO ENCOURAGE HOME FACTORIES

VOTERS WILLING CITY PAY MORE FOR HOME GOODS

Advice Mr. Harcourt Offers to Local Manufacturers Is That They Make Goods Known.

PUBLICITY IS BIG ASSET

Eastern Factories Have Inside Track Because They Make the Buyers Familiar With Goods.

By H. S. Harcourt

Without having clear comprehension of the significance of the measure upon the ballot, two thirds of those who voted at the recent election declared themselves in favor of paying Portland manufacturers five per cent more for their products, if this were necessary, than like goods could be obtained for if shipped to us from factories located in distant cities.

In other words, the thinking voter considered that it would be a bargain if Portland products could be obtained at a five percent advance over prices asked by those who maintain payrolls which support families, support merchants, support other factories, support banking institutions, support transportation companies, support professional men and women, schools and churches, etc., in other cities, and which not only do not pay any tribute to Portland, but are continually sapping away its very life blood and its sustance. And all such voters are correct in their conclusions. The individual who maintains his strength by care of his body is the one capable of filling an enviable position in the world, and he who fritters away his substance will eventually come to want.

Portland Has Been Careless

From the day of the city's birth Portland has been careless of and indifferent to her own people's welfare. Her officials have ever had an eye scanning the horizon for bargains or the appearance of something cheap. Many have had distorted opinions of their own importance, and high calculations and estimates of their volume of wisdom—and under their guidance the business of the community grew less and less.

But there has come an awakening. Broader minds are at the helm. A new order of things has incubated. It began to hatch with The Journal's first "Nothing the Matter With Portland" articles in 1915. Its breathing was greatly accelerated by the organization of the Chamber of Commerce Home Industry league, piloted by the industrious Mr. Clark. This versatile gentleman has kept his fingers upon the pulse of both the city and the state, and has pointed out to the spirits of their thrift the multitudinous opportunities, visible and within reach, the embracing of which would tremendously expand the commonwealth's and the municipality's prosperity and growth. In darkness as well as in sunshine he has sounded the trumpet that at last has called forth legions of voices reechoing his declarations, and Portland is discarding her somber robes of medievalism and is being arrayed in the garments of inspiring progress. By the edict of her people she has turned her back to the past, and is smilingly facing a new era, destined to accomplish wonderful things for this most favored region of all America's domain.

Be Undeceived

It is not likely that there will be one time in a hundred when our people will be called upon to pay the added five per cent on purchases of supplies or other requirements of our public institutions. It is a fact of which all investigators are cognizant, that Portland manufacturers are not given to asking inordinate prices for their products, and it is as well known that the things made here are in merit the equal of any like manufactures to be had anywhere on this continent. Our raw materials are not surpassed, the brains and the honor of our manufacturers will parallel those of any similar class of citizens anywhere in the world, and their manufacturing facilities are all that can be desired. It is a fact that some of the factories are not as large as those of the East, but informed persons will not make the charge that their products are inferior. While their output is not as great, they possess that refinement of excellence which places them on a par with those of any factories extant.

And now it is up to the manufacturers to familiarize the public with their products. How few are conversant with them, and the wonder is that manufacturers themselves do not understand this. Though it has been on the market and lavishly advertised for nearly half a century, Royal baking powder still is found in the newspaper columns, in the street cars and on billboards. The Armours and the Swifts have published the merits of their productions, and they still do so. A thousand instances of this kind could be cited, all relating to prosperous concerns and institutions, and yet Portland manufacturers, so far as publicity is concerned, are practically dumb. Many are not even members of the Home Industry league, though its head is constantly working for them tooth and nail. It is a strange situation. Such conditions should not exist.

Red Cross Meeting Held in The Dalles

The Dalles, Or., June 1.—More than 50 delegates attended the Red Cross conference held in this city Wednesday. Sherman, Wheeler, Wasco and Gilliam counties were represented. The session was held in the Red Cross building.

Miss Margaret Whealdon, recently returned from India, where she has spent several years working with the Y. W. C. A. in that country, described how the women of India have taken hold of the Red Cross work and what marvelous results they have attained in that line.

Miss Ann Lang, leader of The Dalles chapter, discussed the organization of the Red Cross from its beginning. Reports from the various departments of the chapter were given by the department leaders. The session closed with a lecture by Lieutenant Bruno Roselli, who discussed "Italy's Message to the United States."

Memorial Services Held

The Dalles, Or., June 1.—Memorial day was observed in The Dalles Thursday, impressive services being held in the I. O. O. F. cemetery in the morning under the direction of the G. A. R. and the W. R. C. District Attorney Francis V. Galloway delivered General Logan's memorable orders, and Attorney Carlton L. Pepper gave Lincoln's Gettysburg address. Mrs. Carlton P. Williams sang "The Star-Spangled Banner," accompanied by The Dalles band. Rev. H. E. Russell of Dufur gave the Memorial day address. A squad of The Dalles Home Guard fired a salute and sounded taps at the conclusion of the ceremonies.

After a dinner at noon, at which the D. A. R. were hostesses to the W. R. C. and the G. A. R., the post and corps went to the Columbia and scattered flowers on the water in honor of the nation's sailor dead.

Pendleton Militant On Memorial Day

Pendleton, June 1.—"Honor the soldier dead but prepare to whip the Hun" was the slogan of Decoration day in Pendleton this year. A big demonstration and community sing at Happy Canyon was preceded by a parade of the G. A. R. band, Spanish War Veterans and Home Guards. Harry Chambers delivered the address.

The demonstration was also in the nature of a farewell to 65 drafted men from Umatilla county, who left today for Fort McDowell. They were guests at a smoker given by the Commercial association in the evening.

$1.00 Haircuts Defeated

San Francisco, Jne 1.—(U. P.)—Four barbers saved San Francisco from $1 haircuts. At a meeting of 300 barber shop proprietors a proposal to raise the price of haircuts to $1 was defeated by a three vote margin. Then they voted unanimously to charge 50 cents for haircuts and 25 cents for shaves.

LAMBERT MULTIPLUS COMPANY STARTS ITS PLANT AT EAST PEORIA

George K. Fargo, Vice President, Says Citizens More Than Met Conditions.

By H. S. Harcourt

George K. Fargo, vice president of the Lambert Multiplus company, 125 Grand avenue north, has returned from East Peoria, Ill., where he spent a month in the interests of the corporation. As heretofore stated, the Illinois city has been active in its efforts to secure the Multiplus tire, stretchless belt and harness factory for that town, and during Mr. Fargo's stay active work on the building was begun.

As an inducement for its location at East Peoria, the company has been given a factory site, consisting of 40 acres of land, and it was agreed by the commercial club to subscribe $100,000 to the stock of the enterprise. These conditions have been more than complied with, the citizens in their enthusiasm, prior to Mr. Fargo's departure, having taken $154,000 worth of the shares, with a prospect and intention of increasing the amount to $200,000. The first unit of the plant will have a capacity of 250 tires a day, and will employ about 100 hands. This will be added to as speedily as possible, however, until the output will rise to several thousand tires each 24 hours.

Portland Not Abandoned

"We have not abandoned Portland, however," says E. R. Anderson, business manager. "We hope to erect another factory in Portland to supply the Pacific coast demand for our tires and other products. Moreover, it is our intention to branch out into a general rubber manufacturing business. This is a logical field for such an industry, and it is our intention to cultivate it. The raw rubber is landed on this coast, principally at Seattle. It can be as easily brought to Portland."

Mr. Fargo, vice president, is a man of wide business experience. He was for seven years a successful practicing attorney in Minnesota. He later engaged in banking, and was the owner of one of that state's banking institutions until he paid a visit to the Pacific coast and became enamored of Portland and Oregon. Returning to Minnesota, he sold his bank and came back to this state. Since then he successfully developed 500 acres of orchard and berry land at Fargo, on the Oregon Electric railway, owns a 1000 acre wheat ranch at Enterprise and 200 acres at Elgin, in that fertile region served by the railroad running from La Grande to Joseph. He has also extensive landed interests in Becker and Mahnomen counties, Minnesota.

Pleased With His Investment

"I consider this the best of all my properties," Mr. Fargo says. "The fact is we are at this time overwhelmed with orders for our tires. Our manufacturing facilities are meager, and we cannot begin to keep pace with the demand. A letter from a New Yorker expressed desire to contract for the entire output of our East Peoria factory. Today we had a telephone message from Everett, Wash., requesting another visit to that city, the people there being very earnest in their desire to get our western factory, but we all are so busy we cannot respond. Some time, perhaps, we will have a force sufficient to take care of our business so that one may be spared for a little while to attend to matters of this kind. Present indications are, however, that this will not be very soon. I noticed, while east, that the small Kelly-Springfield company of New York sold $14,000,000 worth of tires last year, with a profit of $2,700,000. When we grow to be as large as this little heard of concern we may be able to spare a moment away from the factory, but not before."

Instancing the durability of these puncturepoof tires, F. J. Peterson, 122 North Adams street, Peoria, states that "I have had 12,380 miles of most satisfactory service out of one set of these tires, because I have not been delayed one minute through tire trouble—a new and mighty satisfactory experience—and find the riding qualities the same as properly inflated pneumatics. I have less gasoline consumption, and am highly pleased in every way."

Scores of letters of similar import are on file at the company's office.

Resolutions Aimed To End Profiteering

Washington, June 1.—(U. P.)—Resolutions designed to quell profiteering were introduced in the senate today by Senator Borah, Idaho. They asked that the secretary of the treasury, the secretary of war and the federal trade commission give all available information to the senate which would enable congress to deal with the evil.

The resolution also asked the secretary of the treasury to furnish the senate with the total amount of money raised by taxation and through the sale of Liberty bonds since the war began.

Committees to Deal With Rate Problems

Washington, June 1.—(I. N. S.)—To establish an equitable adjustment of the new freight rates, effective June 25, Director General of Railways McAdoo announced late Friday the appointment of three regional traffic committees and 11 district committees. These will deal in their respective territories with questions arising from shippers regarding the higher rates.

A. C. Johnson of Chicago was named western regional director and Frank W. Robinson of Portland chairman of the Portland district committee.

Americans Chagrin Huns With Victory

London, June 1. — (I. N. S.) — "The American victory of Tuesday," says the Star, "has not received the attention it merits. The more we hear of the American army, the better. So great is the German chagrin that they have not yet ventured to mention the victory. The Americans beat crack Silesician and Brandenburg troops and held their ground against all comers. The Germans have not time to waste."

McAdoo Denies Lobby Forced Legislation

Secretary Writes Chairman Kitchin, Who Claimed Publishers Exerted Pressure, Saying He Performed Plain War Duty.

Washington, June 1. — (I. N. S.) — Claude Kitchin, chairman of the ways and means committee of the house, who made the startling discovery that a publishers' lobby had forced the enactment of a new war revenue bill at this session of congress, heard from Secretary of the Treasury McAdoo Friday.

Mr. Kitchin, in announcing his discovery in a speech to the house, went out of his way to give a clean bill of health to the secretary of the treasury. McAdoo, in his letter to Mr. Kitchin, made public Friday, asks that he be held responsible for urging war legislation in pursuance of his plain duty and makes the blunt denial that he was influenced by any lobby or any other consideration except the welfare of the country at a vital period in its history.

BOARD WILL INQUIRE INTO CASES OF THOSE OPPOSED TO FIGHTING

Men Who Are Sincere Will Be Furloughed for Agricultural Work.

Washington, June 1.—(I. N. S.)—Secretary of War Baker Friday announced the appointment of a board of inquiry to consider the cases of all conscientious objectors. The members are: Major Richard C. Stoddard of the judge advocate's office, chairman; Federal Judge Julian F. Mack of Chicago and Dean H. F. Stone of the Columbia university law school.

Hereafter all conscientious objectors will be segregated at Fort Leavenworth, Kan., but the board of inquiry will immediately visit a number of camps where some are now detained. Special provision has already been made whereby objectors held to be sincere in their attitude may be furloughed without pay from the government for agricultural purposes. These men must agree to accept for their labor a sum not in excess of the pay of a private, plus subsistence.

Objectors Present Problem

"Conscientious objectors," says the war department's statement "though their numbers have been relatively small, have presented a problem to the department and present instructions are based on several months' study."

While dealing kindly with objectors, the war department, it was made plain, will not stand for any nonsense from ultra-rabid, long-haired objectors, who claim their humanitarian principles are such that they cannot be associated in any manner with war work.

Discharge Not to Be Given

"Among some of the objectors," says the statement, "an impression prevailed that they may in the near future be discharged from military service and relieved from responsibility to the government for their attitude. Such is not the fact and under no circumstances will this action be taken in the case of men otherwise competent to perform military service. Their rights of individual conscience will be respected, but in justice to the soldiers who are willing and anxious to risk their lives in defense of the right, men refusing to perform any service whatever under the provisions of the selective service act cannot expect to avoid the responsibility for an attitude which is shared by only an extremely small proportion of their fellow countrymen, much less expect to receive any provision not accorded others."

Fuel Oil Cheapest On Pacific Coast

San Francisco, June 1.—I. N. S.)—Replying to the charge of the state railroad commission that the soaring prices for fuel oil made necessary an increase in the price of gas here and that the lack of regulation might make further increases necessary, D. M. Folson, director of the oil division of the fuel administration for the Pacific coast, said Friday the eoil prices on the Pacific coast are lower than anywhere else in the world except at the Mexican wells at Tampico.

Hungarians Demand Peace With Peoples

Zurich, via Paris, June 1.—I. N. S.)—Count Karoli, the Hungarian Liberal leader, is quoted as having said in a speech: "We want a peace alliance of the peoples, not a deepening of the alliance with Germany, which would mean the subserviency of Hungary to Germany."

C. A. Johns Named to Succeed McCamant

Salem, Or., June 1.—Governor Withycombe has issued a commission appointing Charles A. Johns of Portland as a member of the Oregon supreme court to succeed Wallace McCamant, whose resignation will take effect June 4. The appointment of Mr. Johns becomes effective June 5.

King Has No New Clothes During War

London, June 1. — (I. N. S.)—"I am having no new clothes made during the war," remarked the king Friday, when shown samples of standard cloth from the old mills which are turning out cheaper uniforms and suits for everybody.

Oregon Man Jumps From Car Window

Des Moines, Iowa, Jne 1.—(I. N. S.)—Sergeant Russell Clark of Rockville, Or., and Private Frank Grubser of Gardison, N. D., are being sought today by military authorities after they leaped from a car window and escaped, while being taken from Camp Dodge to Fort Leavenworth Friday.

HOLLY THRIFT BREAD IS MADE FROM MILK AND RICE PRODUCT

Pennsylvanians Take to New War Bread, Says Officer of Company Home From East.

T. M. Stevens, president and manager of the Holly Milk & Cereal company, has returned from Sandy Lake, Pa., where he had been for the past six months superintendenting the construction of a second factory for the manufacture of Holly Rice and Milk, the new thrift food originated by his corporation. The company's plant at Amity, this state, was unable to supply the demand for that product, hence the necessity of an eastern duplicate. It was completed and put in operation three or four months ago, and therefrom has been successfully originated a new kind of bread that has proven a sensation in its line. A baker of Pennsylvania is the inventor, and he has generously given the recipe freely to all who desire it.

For a batch of three large loaves take two cans Holly Rice and Milk, one and a half cups of liquid (milk and water), one cake Fleischman's yeast, three or four teaspoonfuls salt, one tablesponful sugar, one tablespoonful of lard or Crisco, eight cups of flour, wheat or corn (white corn preferred). Scald the liquid and then let it cool to luke warm; soften the yeast in this; add Holly Rice and Milk with salt, sugar and lard; beat well; add flour gradually until stiff enough to knead; knead until very smooth and elastic; let rise until slightly more than double its original bulk; shape into loaves; when a little more than twice its original size, bake from 50 minutes to one hour.

This bread, Mr. Stevens says, has taken the Pennsylvanians by storm, and will be the bread of the home hereafter, no matter how plentiful wheat flour may become. The rice and milk is sold by most grocers at 10 cents a can, and three loaves made after the foregoing formula will cost about 10 cents each. Holly condensed milk may be used, for the liquid, one can, if desired, and this will add much to the flavor of the bread. The bread, Mr. Stevens says, will keep moist and fresh for days, and will be found most healthful and nourishing.

300 Colleges Enlist For War Prohibition

Chicago, June 1.—(I. N. S.) — More than 300 of the 500 colleges in the United States have enlisted in the war prohibition campaign of the National Dry Federation, according to D. Leigh Colvin, president of the Intercollegiate Prohibition association, who returned today from a tour of the Central and Northwest.

Huns Use Gas on Ukrainian Villages

Petrograd, June 1.—(U. P.)—(Delayed)—German soldiers have used poison gas on several Ukrainian villages, near Kieff, asphyxiating whole communities, according to dispatches received here.

Reichstag to Learn How U. S. Sends Men

Geneva, June 1. — (I. N. S.)—The naval commission will have an embarrassing task in answering Socialists in the reichstag shortly as to how America has transported 400,000 troops to France, said a Munich dispatch Friday.

FRANCE IS THREATENED BY EPIDEMIC

PARIS, June 1.—(I. N. S.)—Extra precautions have been taken along the French frontier to prevent the spread of the Spanish epidemic into France.

Noted Parisian doctors announced Friday the mysterious disease that is sweeping Spain resembles the beginning of the plague of 1889, when 150,000 fell victims, to it in Madrid alone, and 9,000,000 throughout Spain. It is realized here that the spread of the disease to combatant armies would delay the final allied victory.

Many deaths have already occurred in Madrid. The causes of the plague are a complete mystery. King Alfonso is reported better but is not able to give audiences. Six hundred Madrid doctors have been stricken by the plague.

Gas Masks Made for U. S. Horses Overseas

Washington, June 1. — (U. P.)—Quantity production of "horse gas masks" has now been attained in this country, it was announced here Friday. Within a short time every horse connected with the overseas forces will be equipped with a mask.

Hun Plant Destroyed; Sabotage Is Blamed

Zurich, June 1.—(I. N. S.)—The Whitehead Torpedo works at St. Poelten, Austria, have been destroyed by sabotage, according to advices received here Friday. Italian workmen are believed to be responsible.

FEDERAL AGENTS ARE SEEKING TAX DODGERS THROUGHOUT COUNTRY

Faulty Reports Also Reported Numerous; Half Billion in Taxes Missing.

Washington, May 31.—(U. P.)—Scores of agents of the internal revenue department are searching the nation for tax-dodgers and persons whose incomes were incorrectly computed. Startling disclosures have come with the filing of more than 5,500,000 tax reports, and evidence of flagrant disregard of tax laws and lack of patriotism is at hand. In scores of returns there is apparent ignorance of regulations and methods of computing returns.

Primary returns of agents show:

That at least 720,000 persons failed to make returns who should, and these will net $90,000,000 in additional taxes.

That investigations into three groups of trades—coal, oil and wool industries—show need of applying in many cases the penalties prescribed by law.

That the total number of slacker dollars out, as computed from those already uncovered, will reach $500,000,000.

Dundee Subscriptions Big

Newberg, Or., June 1.—Every district in the Newberg division went over the top in the Red Cross drive. Dundee showed its patriotism by giving the largest percent over subscription of any district in this division. The quota was $295 and the amount raised, $664.70.

Newberg to Celebrate July 4

Newberg, Or., June 1.—Independence day celebration in Newberg this year will be under the auspices of the Civic Improvement club and the Commercial club. The day will be observed in an old fashioned patriotic way. The benefits of the day will go to the Improvement club and the local Red Cross.

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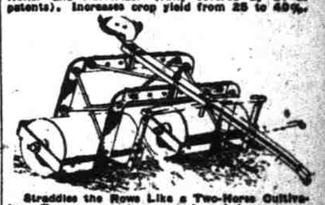

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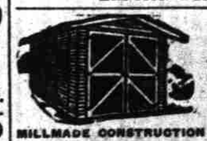

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