

BRATTON TO PUSH W. S. S. SALES IN SCHOOLS OF CITY

Commercial Manager of Portland Gas & Coke Appointed Chairman of Educational Committee

CHILDREN'S HELP IMPORTANT

Belief Expressed That It Is Largely Through Pupils That Oregon Will "Go Over Top."

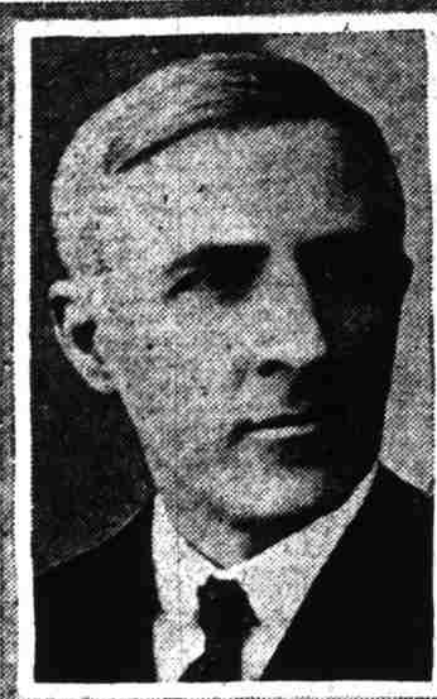
Interest and activity of the pupils in the Portland public schools in the Thrift Stamp and War Savings Stamp campaign is expected to be vastly stimulated by the appointment of Sam C. Bratton, commercial manager of the Portland Gas & Coke company, as chairman of the educational committee to work in the local schools.

Mr. Bratton's appointment was announced this morning by the state director, following a conference at which the meaning of the War Savings Stamp campaign, its aims and ideals, were thoroughly gone into. Mr. Bratton expressed himself as being heart and soul in the undertaking.

"As this Thrift campaign appeals to me," said Mr. Bratton, "it is largely through the school children of the state that the financial goal of \$17,000,000, Oregon's quota in the national appropriation, is to be gained, and, moreover, it is to these same school children that the government wishes particularly to carry its Thrift message."

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W. S. S. EDUCATIONAL CHAIRMAN IS NAMED



Samuel C. Bratton

of the commonwealth today will be the citizens of tomorrow. Their minds are plastic. Their habits are in process of formation, and so it is through them largely that the greatest good, the greatest results of the Thrift campaign are to be attained.

"I feel a sense of great responsibility in taking up this end of the work among the 35,000 school children in Portland, but I also see in the work the greatest possibilities in the way of patriotic home service.

Thorough organization of every school in the city is the first thing to be undertaken. Once this is accomplished and the pupils are awakened to the realization of what a vital part they can take in the war against the Hun by means of the purchase and sale of Thrift Stamps and War Savings Stamps, I am sure that they will put over a barrage fire of silver quarters that will make it

comparatively easy going for the actual fighting Americans in France in their advances on the Hun trenches.

Mr. Bratton is one of Portland's best known and enthusiastic workers in all affairs of public import, and the state W. S. S. organization feels gratified that he should be in a place of trust and responsibility in the important W. S. S. campaign.

Associated with Mr. Bratton in preliminary organization of work in the schools will be a committee, of which Mr. Bratton is the head, composed of the following: D. U. Grout, assistant city superintendent of schools; Charles A. Rice, assistant city superintendent; Professor Hopkin Jenkins, principal Jefferson high school; Miss Jessie McGreggor, president of the Grade Teachers' association, and Miss Fanny Porter, teacher at the falling school.

Will Discuss W. S. S. Monday The War Savings Stamp work is to be presented to the Portland Ministerial association at its Monday meeting by Henry E. Reed, chairman of the civic, military, fraternal and religious committee.

Thursday's sales of War Savings Stamps have not yet been totaled, but it is expected they will run high inasmuch as the day was the last on which the Stamps could be purchased for \$4.12. The March price for War Savings Stamps is \$4.14. The price for Thrift Stamps does not change, 25 cents being their fixed value.

F. O. Mitchell, cashier of the Great Northern Express company and the Adams Express company, Thursday sold to one man War Savings Stamps of the maturity value of \$1000, the limit any one man can hold in his own name, and to another purchaser he sold \$900 worth of War Savings Stamps.

Reports from update show sales are running slightly ahead again.

Counter Complaint Filed Hood River, Or., March 1.—Ester Davis has filed suit for divorce, through her attorney, John Baker, against Elbert N. Davis, alleging cruel and inhuman treatment and asks for the custody of the minor son, Lawrence; \$100 attorney's fees, and \$15 per month alimony. The husband has filed an answer and cross-complaint.

Mr. Davis alleges that his wife would go away from home on an average of three nights each week and would remain out as late as 12 o'clock in the evening and 1 and 2 in the morning. Mr. Davis is asking custody of the son and a decree of divorce from his wife.

SPEAKERS OF FAME WILL HELP FLOAT BIG LOAN IN THIS STATE

Announcement Is Made at Meeting of Committees Held Thursday.

Speakers of national reputation, whose appearance is a guarantee of large audiences, have been promised the speakers' committee of the third Liberty loan organization for the drive in Oregon. This encouragement was given the various committees by Edgar B. Piper, the chairman, at a general meeting last evening. A survey of the work done by these committees to date shows that of 16 activities being pushed by this division, nine have completed their appointments and have their work in hand. The speakers' bureau opened its headquarters office today with Milton R. Klepper as director. Mr. Klepper's task is to handle the clearing of details in connection with gathering the object of which is to promulgate the proper spirit of understanding and willing compliance with the government's request to have as many names as possible on the list of bond buyers.

Sub-Committees Are Named The following sub-committees have been appointed and confirmed: On musical features—Mrs. Thomas C. Burke, Mrs. Warren E. Thomas, George Wilber Reed, Harold Hurlburt, W. H. Boyer.

On colleges and schools—Phil Mettschan, Robert Krohn, L. R. Alderman, W. C. Alderson, A. M. Churchill.

On cooperation of clubs—W. J. Hoffmann, Frank McCrillia, Paul Murphy, C. B. Waters, Frank H. Hilton.

On wholesale, retail establishments and traveling men—L. N. Fleischner, Edward Ehrman, E. J. Jaeger, R. H. Atkinson, Clyde Evans.

On open air rallies and meetings, speakers and other outdoor entertainment—L. Ehrbridge, E. N. Strong, T. G. Ryan, J. W. Brewer, W. A. Montgomery. Outside the city—L. L. Riggs, Charles F. Berg, W. P. Strandborg, John H. Stevenson.

On churches, Y. M. C. A., Y. W. C. A. and allied interests—J. R. Ellison, Bishop W. T. Sumner, Father E. V. O'Hara, Bishop Matt S. Hughes.

On military organizations and participation of representatives of the military—General J. M. Williams, Captain C. A. James, Major Richard Deich.

On theatres—Frank J. McGettigan, Milton W. Seaman, Sam. M. Meyer, Larry Keating, E. J. Myrick.

On special features, parades—Marshall Dana, I. L. Riggs, W. J. Hofmann, A. C. Black, J. O. Wilson, W. F. Thompson, W. F. Strandborg.

At a meeting of the state women's committee on the Liberty loan, of which Mrs. Sarah Evans is chairman, held in Central Library Thursday, plans were discussed for a state campaign in the interests of the third issue. Those speaking on the various phases of the work were: Mrs. William C. Alvord, Mrs. Harold Sawyer, Mrs. William Wood, Mrs. C. B. Simmons, Mrs. Guy Talbot and Mrs. Isaac Swett.

Plans were discussed for a convention of county chairmen, but no action was taken. The following women have been asked to act as county chairmen: Benton—Corvallis, Mrs. Ida Callahan, Baker—Baker, Mrs. F. H. Ryder, Clackamas—Oregon City, Mrs. C. W. Evans.

Clatsop—Astoria, Mrs. G. E. Roman, Coos—Bandon, Mrs. Pearl Walker, Curry—Gold Beach, Mrs. W. M. Kent, Crook—Prineville, Mrs. H. P. Belknap, Gilliam—Coodon, Mrs. J. D. Weed, Grant—Canyon City, Mrs. Ida Nevin, Harney—Burns, Mrs. S. C. Hudson, Lincoln—Toledo, Mrs. Ethel Eastman, Jackson—Medford, Mrs. E. W. Warren.

Jefferson—Madras, Mrs. W. Ellis, Josephine—Grants Pass, Mrs. J. E. Hair, Klamath—Klamath Falls, Mrs. Emma Grigsby.

Lane—Eugene, Mrs. W. W. Calkins, Linn—Albany, Mrs. R. E. Mason, Marion—Salem, Mrs. Mattie Beatty, Morrow—Heppner, C. C. Patterson, Multnomah—Gresham, Mrs. G. F. Honey.

Polk—Dallas, Mrs. Oscar Hayter, Sherman—Moro, Mrs. W. L. Bryant, Tillamook—Mrs. C. Edwards, Mrs. Robert H. McGrath.

Umatilla—Pendleton, Mrs. Roy Bishop.

He Believed Baked Beans Were Peanuts

New Zealand Y. M. C. A. Leader Saw Game of Football and Ate Pumpkin Pie for First Time in America.

Harry Holmes, New Zealand Y. M. C. A. leader, who upon his arrival in America saw for the first time a game of football, and also for the first time enjoyed pumpkin pie and baked beans.

He will speak to audiences of men in the auditorium of the Y. M. C. A. at 8 p. m. and 3 p. m. Sunday. On Saturday he will be entertained at breakfast by the executive staff of the Y. M. C. A. He will hold a lobby meeting at 10 a. m. and on Saturday evening will meet personally men who have problems that give them concern. Mr. Holmes spent a year in France at the front. He was the advance representative around the world of the "men of any religion" movement.

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Charming Indeed Are These New Arrivals In Spring Dresses At Most Tempting Prices

Every express brings more new Spring dresses for our Lower Price Store. With Easter coming so early this year, many women are thinking seriously of their Easter wardrobe. Meier & Frank's is ready tomorrow with a fine new assortment of dresses of

Such Materials as messaline, silk and Georgette combinations. These becoming new dresses are in

Fashionable Shades of Russian green, Joffe blue, Copen and other shades of blue as well as all other staple colors.

The Very Newest Styles will be found in our showing. Models in tunic and surplice effects with draped skirts and novelty basque waists. Eton effects and bustle back styles. Moderate prices, of course. Two good instances of the values to be found are given below.

Dresses \$10.75 Two groups at this exceptionally low price. Women's dresses of taffeta in all the new shades. Applique embroidered fronts. Georgette collars. Trimmed in covered buttons. Shirred skirts. All sizes. Women's dresses of taffeta in coat effect. With white satin collars and full gathered skirts. All sizes.

Dresses \$12.50 Two groups at this low price. Women's dresses of chiffon taffeta. Metal embroidered, eton jacket effect waists with Georgette sleeves. Shirred waist line style with white satin collars. All colors and sizes. Women's dresses of fine quality taffeta. Panel front effect. Georgette sleeves and satin collars. Skirts in soft folds and bustle effects. All colors and sizes.

New Spring Skirts at \$4.98 Two kinds of women's skirts at this price. New plaid skirts of good quality taffeta in box pleated effects with girldle belts. All sizes. New fancy striped and plaid skirts made of fine messaline. Slash pockets. Pleated girldles. Trimmed with buttons. All sizes.

New Silk Petticoats \$3.49 Unusual values in women's silk petticoats are offered tomorrow at \$3.49. Well made garments cut on newest lines and finished with deep flounces. All the wanted colors, light or dark. Values to \$5.

Fibre Silk Sweaters \$6.49 Women's new fiber silk sweaters in yellow, gold, bronze, reseda, emerald, Copen, rose, wistaria and plum. New sash girldle effects with shirred backs. Some belted models with large rolling collars. Also flat cape or sailor styles. Every one perfect and a wonderful value at \$6.49. Worth to \$10.

New Trimmed Hats \$1.98-\$4.98 A wonderful assortment to select from between these two most moderate prices. The newest of shapes. The latest of trimmings. And every fashionable color and color combination. All sizes.

Children's New Spring Coats New Spring coats for children in fancy checks and plaids. Belted models with poplin collars. Sizes 3 to 6 years, \$3.98. Sizes 8 to 14 years, \$5.98. New coats made of storm serge in blue. Fancy buttons and pockets. Fully lined garments. Sizes 3 to 6 years, \$4.98. Sizes 8 to 14 years, \$5.98.

These Specials for MEN MEN'S WORSTED PANTS, PR. \$2.49 Men's good, serviceable worsted pants in handsome mixtures and neat striped effects. All sizes. MEN'S CLOTH HATS \$1.29 Men's cloth hats in checks, plaids and plain colors. Newest styles. Lined throughout. With patent sweat bands. May be worn by women as well as men.

BOYS' CORDUROY KNICKERS \$1.19 Boys' durable corduroy knickers in sizes 8 to 17 years. Ideal for rough wear. Splendid values at pair \$1.19.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND



SPECIAL ATTENTION GIVEN TO FITTING MISSES' AND CHILDREN'S CORSETS TOMORROW—THIRD FLOOR

Thrift Stamps at 25c and War Savings Stamps at \$4.14 on sale at Accommodation Bureau, Basement, 6th St.

Smileage Coupons on sale Main and Fifth Floors. Books of 20 coupons, \$1; books of 100 coupons, \$5.

Service Flags of cotton, wool or silk, to order. Estimates cheerfully furnished.—Fifth Floor.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND

Tomorrow—Last Day of Our Great Annual Spring Sale Notions, Etc. Promptly at 6 o'clock tomorrow evening our great annual Spring sale of notions, home-sewers' supplies and dressmaking needs comes to a close.

Big Week-End Values for Men, Women and Children

New Shirts—\$1.50 And he'll be still more convinced that he's found something to his liking in style and price when he SEES the shirts tomorrow in our Men's Furnishings Shop.

New Gloves Too Are Here—\$1.98 Just in by express a fine shipment of men's gray mocha finished suede gloves.

New Hats \$2 and \$3 That we can still continue to show and sell hats of such quality and style newness at these prices is something on which this store particularly prides itself.

New Spring Hats For Misses and Children All that fashion and good sense favor in Spring hats for misses and children will be found at Meier & Frank's.

New Veils \$1 New circular and flowing drape veils in all the best colors for Spring wear.

SPRING 1918!—Men's and Young Men's ALL WOOL Suits At a Price So Low as \$25 Now that the styles for Spring have taken definite form, no man should hesitate in securing his new suit—while he can do so—at the extremely low price of \$25.

Wool Jersey Suits Far Outclassing All Others—Meier & Frank's Showing of the New That wool jersey suits will be highly flavored for Spring and Summer wear by women and misses goes without saying.

FREE One Year's Subscription To the "American Boy" With Every Purchase Tomorrow of Our Sampeck Suits At \$12.50 Upwards Besides the high intrinsic worth of Sampeck clothes, which of themselves are the best values obtainable in boys' high-grade clothing,

Groceries Butter, Blue Ribbon, finest quality, 2-lb. roll \$1.10 Coffee, Superior blend, freshly roasted, 35c grade, lb. 27c