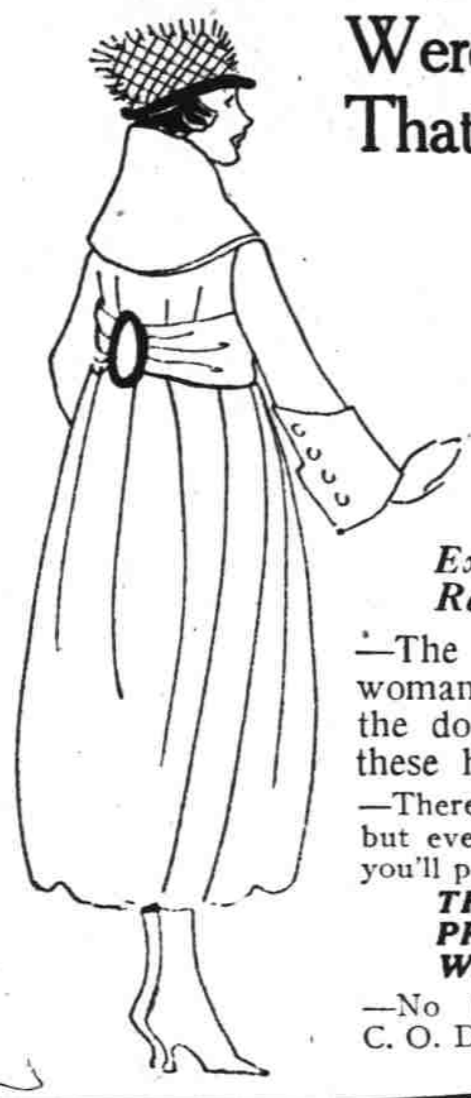


Economy Is the Keynote to This Week's Sales

—For the last week of Economy January we have planned sales that are altogether out of the ordinary from every point of view! Our regular low prices have been drastically reduced for this month's selling, for we were determined to keep prices down as low as possible! Now for the last week—all odd lots have been still further reduced—and in addition new reinforcements have been brought into play! Don't delay another minute—NOW is the time to supply your needs if you wish to save!

Second Day of the Great Coat Sale

Were You One of the Great Crowd That Came Here Today to Choose



Any of Our Women's Winter Coats at \$15

Excepting Only Model Coats Ranging From \$55 to \$150

—The crowd spoke for the Portland woman's appreciation of this event! From the moment the doors opened there were eager throngs to choose these handsome, smart winter coats.

—There are still months of wear for these coats this season—but even if there were not—just think of the advanced prices you'll pay next year for coats of inferior material!

THE MATERIALS ALONE ARE WORTH THE PRICE AND MANY HAVE FUR COLLARS WHICH COULD NOT BE BOUGHT FOR \$15!

—No Phone Orders Filled—None Reserved—None Sent C. O. D. Every Sale Must Be Final!

—Third Floor, Lipman, Wolfe & Co.

The Great Cleanup Sale RUGS

Is proving a boon to many housewives. All broken assortments and short lines have been reduced to the lowest possible figures for quick clearance! It will be a long time before such rugs can be bought for anywhere near these prices. Many rugs were chosen early this morning—and all day there has been active buying in this department—but many choice rugs remain at wonderful savings. See them early!

- 7.6x10.6 Fibre Rugs..... \$ 5.45
- 8x10 Grass Rugs..... 8.35
- 9x12 Wool and Fibre Rugs... 9.85
- 9x12 Grass Rugs..... 9.95
- 2 7.6x10.6 Fibre Rugs..... 5.45
- 6 8x10 Grass Rugs..... 8.35
- 14 9x12 Wool and Fibre... 9.85
- 11 9x12 Grass Rugs..... 9.95
- 15 8.3x10.6 Wool and Fibre... 9.45
- 5 9x12 Wool Aberdeen..... 17.95
- 8 9x12 Tapestry Brussels... 16.95
- 11 9x12 Tapestry Brussels... 21.95
- 7 9x12 Axminster Rugs... 20.95
- 6 9x12 Axminster Rugs... 23.95
- 5 9x12 Axminster Rugs... 32.45
- 10 9x12 Wool Velvets..... 22.95
- 12 9x12 Wool Velvets..... 30.45
- 8 9x12 Wilton Rugs..... 41.95
- 6 9x12 Best Wilton..... 82.50

One and Two Pairs CURTAINS At Third Off

—We have gone through our stocks of curtains and taken out all odd pairs—where just one or two pairs of a kind remain they have been reduced one-third in price!

—INCLUDED ARE ECRU AND WHITE SCRIM, MARQUETTE and FLEET NET CURTAINS, TRIMMED WITH DAINITY LACE EDGES AND INSERTIONS. ALSO MANY PRETTY DESIGNS IN LACE CURTAINS—BOTH ECRU AND WHITE.

Regularly \$1.85, \$1.95, \$2.15, \$2.85, \$3.45, \$3.95 to \$14.25

LESS 1/3

—Fifth Floor, Lipman, Wolfe & Co.

PICTORIAL REVIEW PATTERNS

—Proven by test to be the best patterns—here only in Portland. —The new Spring Fashion Book, February Pictorial Review and Patterns now here. —Second Floor.

BRASSIERS at 59c Just Half Price

—Really wonderful values in these handsome lace and embroidery trimmed brassiers, in hook front or cross back styles. Some worth more than double the sale price.



Sale of CORSETS \$6

—Regularly double and more than double this Sale Price. They're made of silk figured batiste and coutil. Such corsets as Modart front lace, Nemo-Smart Set—Etoile de France—and other splendid makes.

—Modart and Regaliste Corsets—Front and back lace styles. Made of coutil, broche and silk batiste. —Fourth Floor, Lipman, Wolfe & Co.

Heavy Knickerbocker SILVER PLATE Less Than Factory Cost

—Baking dishes, Baskets, Fruit Bowls, Bread Trays, Water Pitchers, Casseroles, Footed Bowls, covered Butter Dishes, Vases, and a host of other useful pieces of silver—Very special—\$2.95. —Large Gold Lined Fruit and Nut Bowls \$1.39 —Sixth Floor, Lipman, Wolfe & Co.

Don't Miss the Great LINEN SALE

—Because there are extra special offerings for the last week of this Great White Sale! Housewives, Boarding House and Rooming House Keepers will find many items that they need priced at the most astonishing savings in this sale! If you are wise and thrifty you will supply your needs for many months to come. **THE MORE YOU SPEND THE MORE YOU SAVE—DON'T DELAY, BUT SUPPLY YOUR LINEN NEEDS NOW!**

FULL BLEACHED SEAMLESS SHEETS—SPECIAL AT \$1.05

—Large size 81x99 inches. Splendid quality that would cost us this much today wholesale! While any remain for this sale only at \$1.05.

HANDSOME SATIN BED SPREADS SPECIAL \$3.29

—These are good full size, in handsome patterns. Bought by a great special purchase—or the price would be impossible! No phone orders. Limit two to a customer.

Odd Table Cloths In a Great Final Cleanup Sale

Pure Irish Linen Table Cloths—Special \$4.59 to \$14.50

—Practically every size and kind of cloth is included in this sale! Sizes range from 2x2 yards to 2 1/2 x 4 1/2 yds. And every cloth is guaranteed PURE IRISH LINEN. Think of that!

—Second Floor, Lipman, Wolfe & Co.

SILKS

New Chiffon Taffeta Silks—Special, Yard \$1.59

—Extra heavy quality—36-inch wide Taffeta, in black, navy, taupe, green, brown, grey, tan, orchid, white, cerise, lavender, turquoise, and a host of other colors.

Charmeuse and Silks—Special, Yard \$2.49

—Handsome, heavy gross-grain Taffeta, 36 inches wide, and beautiful, lustrous Charmeuse silks—40 ins. wide. Plenty of colors. —Second Floor, Lipman, Wolfe & Co.

GEORGETTE Special \$1.59

—A very, very special price for Georgette of this quality—All 40 inches wide. All the best shades.

42-inch Silk Chiffon Cloth—Special Yard 95c

—Best quality chiffon cloth in a host of colors. Very special at 95c yard. —Main Floor, Lipman, Wolfe & Co.

Stand Picture FRAMES Special 98c

—Carved wood frames in antique gold finish, complete with glass. Your pictures fitted free. —Sixth Floor.

A New Shipment of These Popular

MARY ELIZABETH HOUSE DRESSES at \$1.98

—Plaid ginghams, striped galateas and percales, made with large collars, elbow sleeves—and full belts. These are really EXTRAORDINARY SPECIALS AT \$1.98!

Special Women's Cotton Taffeta Petticoats 69c —Petticoats in fancy striped or floral patterns, made with elastic at waist. —Bargain Table, Main Floor.

Women's, Misses' and Children's

MIDDIES 89c

—For quick disposal—these middy coats and blouses have been reduced! Slipover and open front styles. Sizes from child's 6 to women's 44.

—Fourth Floor, Lipman, Wolfe & Co.

A Special Sale of Blouses at \$2.98

—Georgette crepe and crepe de chine blouses in attractive plain styles, with embroidery and tucking. Both high and low neck styles are included. White, flesh and maize colors—these are wonderfully good blouses at \$2.98.

BOUSES, SPECIAL AT \$3.95

Striped taffeta, Georgette crepe, crepe de chine and wool challis blouses in remarkably attractive styles at this low sale price! Both dressy and tailored styles are included. Light and dark shades.

ALL OUR EXCLUSIVE MODEL BLOUSES REDUCED

Third Floor—Lipman, Wolfe & Co.

Economy Basement Store

"WHERE YOU SPEND THE LEAST—AND GET THE MOST FOR IT"

A Remarkable Sale of FIRELESS COOKERS at \$10

—A large shipment of the famous CALORIC COOKERS was damaged in transit. The damage was very slight—so far as the usefulness of the cookers is concerned—for the utility and durability of the cookers have not been impaired! —All are two and three-well styles—and the DAMAGE CONSISTS OF SLIGHT CRACKS IN THE CASES WHICH CAN EASILY BE FILLED AND VARNISHED.

—This is a wonderful opportunity to buy a cooker at one-third the regular price. Think what this means NOW with FUEL so high! —ALL PAYMENTS MUST BE CASH—AS THE REDUCTION IS SO GREAT—AND OUR ADJUSTMENT MUST BE MADE AT ONCE—BY CASH. —Basement, Lipman, Wolfe & Co.



Toilet Paper 6 Rolls for 23c

—Good quality Japanese crepe paper—5 ounces to the roll. Delivered only with other purchases! —Economy Basement, Lipman, Wolfe & Co.

Odd Lines Children's KIMONOS 49c and 65c

—Flannelette and crepe kimonos in loose, flowing styles. Plain and floral patterns. For quick cleanup! —Economy Basement.

Children's Aprons HALF PRICE 20c to 80c

—Imported Aprons—exceptional values. Also of fine plisse crepes or percale. Coverall or pinafore styles. Reduced to 20c—70c—80c. —Economy Basement.

MEN SHIRTS and DRAWERS \$1.75 79c—SPECIAL 3 for \$1.75

—Undergarments that are in good medium weight—just right for present wear. These are shown in natural grey, merino finish—all well made and stayed for hard wear. —Economy Basement, Lipman, Wolfe & Co.

MINIMUM PRICE ON HOGS FOR COAST IS FIXED BY PACKERS

Figure of \$15.49 is One Cent Under Chicago Market—A Shortage is Feared on Coast.

WANT HEAVIER PRODUCTION

Price-Fixing Expected to Benefit Producers Without Resulting in Added Cost to Buyer.

San Francisco, Jan. 21.—(I. N. S.)—A minimum price of \$15.49 a hundred pounds for hogs raised in California, Oregon and Washington was fixed today by a voluntary agreement between more than 30 Pacific coast packers and the United States food administration.

Coincidentally with this agreement, which will benefit the producers without resulting in any increased cost to consumers, it was revealed that there exists today a pork shortage of 30 per cent over the same period for 1917.

The price fixed is just 1 cent under the food administration minimum effective on the Chicago market, and, according to G. B. Cunningham, president of the California Swine Breeders' association, it will bring about stimulated production in the coast states and will insure an adequate supply for next fall's demands.

The agreement was made at a conference called by Joseph P. Cotton, chief of the meat division of the food administration, Ralph P. Merritt, federal food administrator for California, who has just returned from Washington, presided.

Among the packers who signed the agreement were C. C. Colt, Union Meat company, Portland; F. L. Washburn, Western Meat company; R. Scott, Cudahy Packing company, Los Angeles; H. L. Kelley for Wilson & Co., Los Angeles; L. L. Blum, Roth-Bloom Packing company, San Francisco; W. O. Forsythe, Armour & Co., Spokane; J. H. Talbot, Universal Packing company, Fresno; Charles S. Hardy Packing company, San Diego; Hauser Packing company, Los Angeles.

Action Never Taken Before

This is the first time in the history of the Pacific Coast that the packers have agreed to stabilize hog prices in the interest of the farmer and to cooperate toward stimulating production in the face of a threatened shortage on the coast.

The text of the agreement follows:

"The food administration deems it imperative that steps be taken to increase hog production on the Pacific Coast. In order that producers may have confidence that hogs bred this spring may be marketed at a fair price, the administration hereby adopts the following minimum policy for the period during which similar minimums are in force in the Middle West: the average price of packing hogs bought by packers at the terminal points of San Francisco, Los Angeles, Portland, Oakland, San Diego, Seattle, South San Francisco, Spokane and Sacramento will not be less than one cent under the food administration minimum effective on the Chicago market (such Chicago minimum now being \$15.50 per hundred). Any packer may make it a condition for the maintenance of the minimum that he shall charge any loss of condemnation by federal or municipal inspection, to the raiser or shipper."

Increase in Production Necessary

Mr. Merritt said:

"An increase in pork production is absolutely necessary to put the coast on an independent basis from the middle west market, and also to make the coast states a shipping point for pork products vitally needed by the allies. The minimum price means that producers are guaranteed against loss through fluctuating market and insured a fair market for the expense, time and labor involved."

Not more than 50 per cent as many sows have been bred for spring farrows as last year, Cunningham declared. This condition he said is due to the high price of feed and labor, unstable market prices, and a generally unsatisfactory market condition.

Price Low, Say, Farmers

Seattle, Jan. 21.—(I. N. S.)—Pork packers and farmers of the Northwest today are at a loss to account for the minimum price fixed for hogs on the Pacific coast at a meeting of packers and food administration representatives in San Francisco yesterday. Seattle packers declare local prices usually are higher than those in Chicago and yet the price fixed by the conference is one cent lower than Chicago quotations. Packers declare if the government is to make hog raising attractive to farmers, a greater difference must be paid.

German Government Asks About Luxberg

Buenos Aires, Jan. 21.—(I. N. S.)—The German government, through the Argentine minister in Berlin, has made representations to Argentina with regard to the detention of Count von Luxberg, the dismissed German charge, on the island of Martin Garcia. Simultaneously with these representations the Argentine government, it was learned Sunday night, rejected a suggestion of the Berlin government to accredit Count Donoff, now acting secretary of the German legation here, as envoy plenipotentiary to the Argentine government.

Argentina's rejection of a successor to Count von Luxberg, as reported in the above dispatch, may mean the first step toward an open break with Germany.

Large Candymaker Solves Fuel Problem

New York, Jan. 21.—(I. N. S.)—A large candy manufacturer announces that he has solved the fuel shortage by sifting his ashes. On every ton of reclaimed cinders he pours one gallon of kerosene and in this way obtains a ton of efficient fuel. The sifting process costs him only \$1 a ton and the kerosene 11 cents a gallon, wholesale. In other words, he is getting good fuel at the rate of \$11 a ton. The plan has been so satisfactory that he intends to make it permanent, even after the coal shortage has ended.

—Dr. Dallas will make new lenses from the broken pieces of your glasses. He will examine your eyes without charge.

Lipman Wolfe & Co. Merchandise of Merit Only