

Columbia Grafonola and Columbia Records



10 Million New Members by Christmas.
All You Need is a Heart and a Dollar.
Join the Red Cross Today.

“—and we will put it
beside the Christmas Tree”

Everything associated with the buying of a Columbia Grafonola is pleasant. Every idea that occurs to you is a pleasant idea. You enjoy yourself while you are in the store.

In the store is the place to decide what type of Grafonola to buy. There you will see instruments from \$18 to \$250. You can hear them and you can play them and you can compare them. You can choose the type of instrument you like and the finish that will suit you best. You can arrange how the payments will be made. You will find stores conveniently located in the important shopping districts.



Partial List of Columbia Dealers:

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| H. Jenning & Sons
Washington at Fifth. | Eilers Talking Machine Co.
148 Broadway. |
| Meier & Frank
Alder, 6th, Morrison and 6th Sts. | Schwan Piano Co.
111 Fourth St. |
| Hyatt Talking Machine Co.
531-A Morrison St. | Reed-French Piano Co.
Corner 18th and Stark Sts. |
| Graves Music Store
Fourth Street. | Bush & Lane Piano Co.
Corner 18th and Washington. |
| Columbia Graphophone Co.
429-431 Washington St. | |



Columbia Grafonola
Price \$110



Columbia Grafonola
Price \$85

ONLY 2 DAYS NOW
To Buy Your Christmas
**Columbia
Grafonola**
and Columbia Records
To Insure Satisfaction Come to
Columbia Headquarters



“—and we will put it
beside the Christmas Tree”

will be your pleased determination after you have heard the various Grafonolas and records played in our modern sound-proof parlors and have made up your mind just which model suits you best.

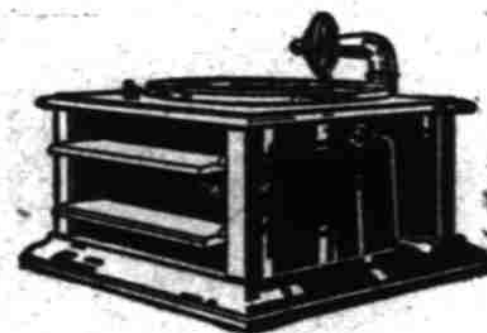
We Have All the Columbia Grafonolas
and Our Record Stock Is Most Complete

A splendid selection of Christmas records as well as the new Columbia January numbers are now ready for holiday choosing. We will be delighted to play any or all of them for you—over and over again.

Those who desire EASY PAYMENTS especially should come to Meier & Frank's, where the most favorable terms are extended to the purchaser. Everyone can enjoy them by joining our

Xmas Phonograph Club

Here are a few of the much-in-demand Grafonola outfits. Of course your selection is not limited to any of these. Note the particularly easy terms and make up your mind to become a member of our Phonograph Club tomorrow.



Grafonola and 12
Selections \$22.50

or \$1 Down and 50c Week

Genuine Columbia Grafonola. Cabinet of golden oak or mahogany. An excellent little instrument in convenient size. An assortment of needles included at this price.

Grafonola and 12
Selections \$49.50

or \$3 Down and \$1 Week

A very popular outfit. One that will brighten the home with its companionship and good cheer. Cabinet of mahogany or selected quartered golden oak. Convenient size instrument. An assortment of needles included at this price.



Grafonola and 12
Selections \$89.50

or \$5 Down and \$5 Month

Cabinet of mahogany, walnut, golden or fumed oak. This model is equipped with all the essential modern Grafonola features. An assortment of needles included at this price.



Grafonola and 24
Selections \$119

or \$10 Down and \$7 Month

A Grafonola of exceedingly artistic appearance. Cabinet of mahogany, satin walnut or quartered oak in all finishes. An assortment of needles included at this price. With Columbia Individual Record Ejector. \$129.

—Phonograph Shop, Sixth Floor.

