AT ONCE TO

INSURE

PORTLAND, OREGON, SUNDAY MORNING, NOVEMBER 18, 1917.

BEATING CALIFORNIA BY SCORE OF 21 TO O

Steers Proves Electrified Genius in Defeat of Mam-

Bugene Coach Protests Forward Passes With Four Man Interference-60 Yard Run Brings Touchdown.

By James Sheehy

University of Oregon, Eugene, Or. Noy. 17 .- Coach Hugo Bezdek, "Det Medley of Cottage Grove, Fred Maison of Portland and Bill Steers of The Dalles will forever live in Oregon's athetic history, for this afternoon on Kincaid field these four men were directly responsible for the unbelievable—a near-miracle. Oregon whipped California 21 to 0.

It was a silent, stunned crowd that filed out of Kincaid field just as the last whistle sent Oregon's light, inexperienced football machine to a high notch in coast football circles and blasted every hope that the bulky California Bears had of annexing the big conference championship. College Town Wonders

Tonight all Eugene is wondering how it happened. All they remember is Oregon fighting as she never fought before. Spectacular plays, long runs, brilliant tackles, forward passes worked with machine like precision and over it all the "Oregon spirit" stood out triumphant—the spirit of the indomitable Hugo Bezdek, who worked 11 men into a fighting unit, game to the core—a team that excelled the fondest hopes of the most loyal Oregon rooter.

"I have never seen an Oregon team fight like that one," said Coach Bezdek, as he grasped each of his warriors' hands in the dressing-room after the game. "Boys, I knew you could do it; you never yet failed me in the

Leaves Charges to Selves At the same time Coach Andy Smith

who had built such fond hopes on his charges, sauntered down the street to his hotel, silent, moody, without even taking the trouble to see his men to the gymnasium. Any of the four quarters of hair-

raising football beggars description. First it was Bill Steers who threw the bleacherites into a frenzy in the early part of the second period. caught Right Tackle Richardson's high spiral on Oregon's 40 yard line, hesitated a second to pick a vulnerable and in the Bear tackling defenses and raced 60 yards down the field, close to the sidelines for a touchdown, and what later proved enough points to beat the blue and gold.

Again was Steers using his deadly hand grenades, to Medley, who never failed to hold the oval, and short passes to Maison and Wilson, that brought the ball within striking distance of the Southerner's goal line.

Medley Makes Another With but three minutes before half

time was called Steers short-passed the oval to Medley, who ran 22 yards and was tackled by Rowe, just as he dove over the touchdown line. Finally in the middle of the third period Oregon opened up with its deadly atmosphere attack, Steers to Medley, and brough the ball to the Bear's seven yard line. In three bucks, Steers made six yards Then Medley, not satisfied with gain-ing yardage at will by grabbing forward passes and advancing the ball, was given the leather and bucked it over for the third and last touchdown Steers kicked goal, as he did after the previous two touchdowns, and California was beaten, both in score, 21 to 0, and in spirit.

Oregon's victory was a mighty tribute to the far-famed "Oregon Spirit." It was a wonderful eulogy to Coach Hugo Bezdek, it was a heralded fight with Oregon's line simply playing rings around a line that came reported as far too powerful and big for the lemon-yellow chargers.

Overshadowed Opponents Maison, Maddock, Leslie, Berg, Nelson and Dow Wilson were far superior in tackling and charging than their opponents, Gifford, Gordon, Former, Hall Brown, Richardson and Bates. Bezdek's men went through the entire four quarters of battering against the heavy Bear line and backs without a substi-tution. Andy Smith, seeing his charges ripped at will and unable to cope with Bezdek's passing game, sent in no fewer than five substitutes to no avail.
When California ran on the field at 2:15 and started their limbering up exercises, and were soon followed by Oregon not a single fan of the 2000 present would have believed that in another 80 minutes Oregon would be the victor by three touchdowns and as

many goal kicks. Towered Over the Victors

"The biggest team that ever stepped on Kincaid field," was the characteri-zation of the California eleven. They stood like Goliaths alongside of Bez-dek's Davids. Man to man the Bruins outweighed the Ducks over 13 pounds. With every advantage against them, out-weighed, out-doped, out-experi-enced and a fast field, the Eugene men came through.

Oregon defended the south goal and Malson at 2:38 kicked 30 yards to Rowe, who returned eight yards before Berg downed him. After California was held for two downs with little gain, Rowe ran the ball 20 yards around Oregon's left end on a trick formation, and fandom feared that the Bruins were on their way to a smashing attack through Bezdek's forward charges Then the Oregon line held California for yardage on Oregon's 32-yard line. Steers, Couch and Medley in three downs were able only to buck the leather six yards, and Steers punted out of danger. Then both elevens started feeling each other out swith their forward passing attack, that later proved to be the undoing of California.

Too Strong in Ozone Oregon out-aired California, that explains in a nutshell the ability of the Varsity to continually make yardags when needed. California used a long

(Concluded on Page Two, Column Two)

MANUFACTURERS AND LAND PRODUCTS SHOW WILL CONTINUE ALL NEXT WEEK AT THE MUNICIPAL AUDITORIUM - DON'T FAIL TO ATTEND! Exclusive Portland Agents for Richardson's Fine Linens, Carter's Knit Underwear, Gossard Corsets, Home Journal Patterns, and Famous Ohio Standard Electric Suction Cleaners

England. For details of this special

service, inquire of any floorman.

CHRISTMAS Xmas Gifts for the CARDS **ENGRAVED** Boys in France -GET YOUR ORDER IN should be sent through our Special Foreign Service, via Herrods of London,

ORDERS ARE FILLED AND FORWARDED THE DAY THEY ARE RECEIVED. STAMPS ON

The Standard Store of the Northwest

Reliable Merchandise-Reliable Methods

 SUITCASES AND BAGS 4TH FLOOR. LET US SUPPLY YOUR

GOING AWAY

NEEDS AT

New Hand Bags and Purses

-The Leather Goods section has on display a great assortment of the newest styles and leathers in bags and purses-priced special at \$1 to \$15.

FRIENDS IN THE TEA ROOM AND ENJOY ONE OF DELIGHTFUL LUNCHEONS SERVICE 11:30

BEZDEK SPRINGS SURPRISE Our Annual Thanksgiving SAVINGS SALES

-It is a Matter of Public Duty that This Store With Its Tremendous Stocks of Dry Goods, Wearing Apparel and Household Needs Put Forth Every Effort to Assist the People of the Northwest in Securing Winter Needs for the Home and Personal Useat Saving Prices. SAVE! is the Watchword of the Government—SAVE! IS THE WATCHWORD OF THIS STORE -The Government, in the Interest of the People at Large, is Lowering the Prices on Coal, Flour, Sugar and Many Other Necessities - We, as owners of Large Stocks of Merchandise

SAVE! On Dress Goods and Silks \$4 Wool Coatings at \$2.69 **\$2.50 Wool Coatings \$1.98**

Lot 1 -Good heavy wool Lot 2-Special lot of wool in attractive Lot 2-coatings in assorted colcolors, also fancy striped and plaid ors and novelty striped suitings

coatings. \$3.50 and \$2.69 and skirtings. Regu-\$4 grades, priced yard \$2.69 lar \$2.50 grade, yard \$1.98

\$4 Fancy Silks for \$2.69 \$3 Fancy Silks \$2.19

Lot 1 -40-inch fancy silks | Lot 2-36-inch fancy silks in for dresses, waists, trimmings, etc. Good range \$2.98 orings. Formerly priced \$2.19 orings. Formerly priced \$2.19 at \$2.50 and \$3, yard \$2.19 orings. Formerly priced \$2.19 at \$2.50 and \$3, yard \$2.19 orings. Formerly priced \$2.19 at \$2.50 and \$3, yard \$2.19 orings. Formerly priced \$2.19 orings. Forme colors. Yard 69c | quality. as- 98c SAVE

dres ses \$1.69

Georgette Crepe \$1.75 Yard

Main Floor-No material makes up so soft and pretty as Georgette Crepe. In this special offering there are over 20 different shades to select from. On \$1.75

\$1.50 Ninon Voile \$1.19 Yard Main Floor - 42-inch Ninon Voile

in over 40 different colors. up beautifully for party frocks, waists, etc. Sold exclusively at this voile, Monday at yard \$1.19 -NOTE-These fabrics will not be laid aside or sent C. O. D. and the

75c Neckwear

Main Floor-Special lot of Women's new novelty Neckwear - this season's best styles in jabots and collars of satin, net and organdie materials. Dozens of pretty 55c styles to select from. Priced

Novelty Collars and Sets-\$1

Main Floor-Extra special values in this lot of new neckwear. Satin Collars, Georgette Collars, Bengaline and Broadcloth Collars, also dainty jabots and stocks in great many pretty styles. Up-to-date neckabove prices are for one day only. wear and extra good \$1.00

SAVE! On Thanksgiving Linens Damasks, Cloths, Napkins, Sets, Etc.

Main Floor—Richardson's 72-inch PATTERN CLOTHS—special lot extra quality table damask. Regulof mercerized table cloths priced lar \$2.50 grade — this \$2.33 for quick selling at about one third less than regular value. Slight —Mercerized Table Damask, two imperfections. Prices this week:

yards wide. Rich satin finish, beautiful patterns. Special this week priced at only 65c —54x54-inch Pattern Cloth \$1.18 —72x72-inch Pattern Cloth \$1.58

Fancy Check Bath Towels at 33c -Good large size Bath Towels | -Linen glass toweling in red or with fancy pink or blue checks. blue checked patterns. Supply

Well worth 50c, on sale 33c your needs for months to this week at only, each 33c come. Sale price the yard 15c —36-inch Nurses' White Suiting, wears like linen, special yard at 22c

Save on Sheets Pillow Cases Main Floor-Extra heavy quality

sheets and pillow cases. Torn, hemmed and laundered ready for use. Free from filling. These were bought before prices reached present high level. You get benefit. -Sheets, 81x90-inch size, \$1.28 -Sheets, 81x99-inch size, \$1.38 -Sheets, 81x108-inch size, \$1.48

Pillow Cases 29c Each Main Floor-These cases are made

from the same good quality of sheeting as the sheets noted above. Pillow Cases, size 45x36 29c inches. Priced special at 29c

SAVE!

\$6.50 Shoes At \$4.98

Main Floor-Women's 8-inch black kid and calf boots in laced or buttoned style. Cuban or half Louis heels, cloth or leather tops, medium or heavy sole. Also dull kid with gray cloth tops. All sizes. \$4.98 Regular to \$6.50 shoes at \$4.98

\$6.50 Laced Boots \$5.29 Pair

-Women 8-inch Laced Boots, plain narrow toe last with low Cuban or half Louis heel. Black vici kid with fawn colored tops. Goodyear welt shoes, 2 full lines. \$5.29

-Larger Than We Ever Owned Before, in the Interest of the People of the

Northwest, lower prices whenever it is possible to do so, and will do all within the power of our financial means to keep prices down. Economical shoppers are reminded, too, of the additional cash savings they receive by their buying at this store, in the way of S. & H. Green Trading Stamps.

BEGINNING TOMORROW MORNING

EVERY WOMAN'S SUIT REDUCED EVERY WOMAN'S COATREDUCED **EVERYWOMAN'SDRESSREDUCED** EVERY WOMAN'S SKIRT REDUCED EVERY WOMAN'S HAT REDUCED

-every Woman's Suit, Coat, Dress or Dress Skirt in the Garment Store, Second Floor, is included in this Great Thanksgiving Sale at substantial reductions. Now is the time to supply your holiday needs for Less.

\$29.50 Suits \$17.45 -Novelty belted styles with new

collars, cuffs and latest trimmings. Good selection of materials and colors. Suits formerly \$17.45 selling to \$29.50, now \$35.00 Suits \$19.95 -Women's and misses' high grade

suits in serges, cheviots, gabardines and novelty suitings. Plain tailored and dressy suits worth \$19.95 \$39.50 Suits \$24.98

-High class suit taken from our regular stock. Serges, broadcloths, velours, gabardines, burella and silvertone materials. \$24.98
Suits worth to \$39.50, \$45.00 Suits \$32.45

-In this lot there are models made up of fine broadcloths, velours, bur-ellas, serges and fancy striped suitings. Tailored and nov- \$32.45

\$52.50 Suits \$37.95 -Beautiful suits - many of our finest models are included in this lot. Tailored and novelty styles in all, the newest materials. \$37.95

All Other Women's Suits Reduced



Coats at \$14.95 -Women's and misses' Winter Coats in plain colors and fancy patterns.

Several styles made up in burella Cloth and kersey. \$14.95 Coats at \$19.45 -Spiendid warm coats of heavy wool velours, cheviots and novelty

mixtures. Many have wide belts and large cape collars. \$19.45
Thanskgiving sale only Coats at \$23.45

-Women's and Misses' Coats in belted and high waistline models, some have fur collars, others are trimmed with fur. \$23.45 Thanksgiving sale only Coats at \$29.45

-Coats for dress occasions and coats for street or motor wear. All this season's smartest styles are shown in this lot. Some have \$29.45

Coats at \$37.45

-Beautiful black Plush Coats with fur collars, also high class coats of loopine, burella, velours, Bolivia, etc. Exclusive styles. \$37.45 All Other Women's Coats

Reduced

S. & H. Green Trading Stamps Given With Purchases - Ask for Them

Savings Sale of Women's Dress Skirts Skirts at \$3.98 Skirts at \$6.95 Second Floor-Splendid skirts for utility wear.

Plain tailored, plaited or gathered effects with fancy yokes and belts. Some are trimmed with buckles, buttons or patch pockets. Wool serge, poplin and burella materials. Black, \$3.98 navy, gray. Thanksgiving sale special at

Skirts at \$5.00

Second Floor-Women's and Misses' Skirts in many attractive models-plain tailored with fancy pockets and belts, also the popular plaited and gathered styles. Plaids and stripes in velours, \$5.00 also plain serges and whipcords. Special Second Floor-Wool serge skirts and wool poplin skirts in many attractive styles. One model has panel back and front with side hip yoke and side plaits, trimmed with bands of fancy \$6.95 stitching. Others braid, button trimmed.

Skirts at \$9.45

Second Floor-High class skirts selected from our regular stock and sharply reduced for the Thanksgiving sale. Tailored, plaited, gathered and bustle effects. Serge, gabardine, poplin, broad-cloth and fancy plaids. Black and colors. \$9.45

Extraordinary Values in Women's Silk Petticoats

Taffeta Silk Petticoats in Silk Jersey Petticoats in plain colors, changeables. \$3.49 | —LOT 2-Taffeta, Messaline and Silk Jersey Petticoats in plain colors, Dresdens, stripes \$4.69 | —LOT 3—Women's Silk Petticoats. Great variety of new styles. Plain colors, stripes, plaids, \$5 | Changeables, etc. Priced at \$5

SAVE! On Winter Underwear Women's Union Suits \$1.25.\$1.50

Main Floor-Women's Union Suits | -- Women's fleece fined Union suits made of extra fine quality combed styled with high neck, \$1.25 yarn. Pure white. Shown in five long sleeves. \$1.50 and

popular styles and in \$1.25 -Women's fleece - lined 65c all sizes. At \$1.50 and \$1.25 vests and pants. 75c and 65c

SAVE! On Gloves and Hosiery Buy Now for Christmas Gifts

—Women's Lambskin Gloves in 1 —Women's fine French Lambskin or 2 clasp styles—also P. X. M. Gloves, 2 clasp style with plain washable Gloves. All \$1.75 or fancy backs. All new \$2.50 shades. The pair only \$2.50 -Women's extra quality washable | - Chateau fancy embroidered back gloves, P. K. sewn, \$2.25 fancy pointings. A pair real French kid gloves \$2.75

-WOMEN'S FULL FASHIONED HOSE-black or white, special at 39e -PHOENIX SILK HOSE FOR WOMEN-all popular colors-pair \$1.25 -WOMEN'S EXTRA QUALITY WHITE CASHMERE HOSE at \$1.25

20c Handkerchiefs

Main Floor-Women's plain all-linen Handkerchief centers, 10-inch size, also 121/2-inch handkerchiefs of fine sheer all-linen material. Well worth 20c each. Monday at 15c. Silk Handkerchiefs

At 15c Each Main Floor-Women's all-silk crepe Women's 65c Belts Handkerchiefs in pretty printed designs and plain colors. These dainty kerchiefs are worth 20c each, Buy now for Christmas gifts. 15c

Boxed Handkerchiefs -We show an immense stock of boxed Handkerchiefs for men, women and children. Get our prices.

SAVE! Fancy Ribbons 25c Yard

Main Floor-Ribbons of standard 35c quality. Wide fancies in plaids, floral effects, stripes, etc., also wide hair bow ribbons-plain taffetas, moires and beauty hair bow 25c edges. All colors. Yard at

Main Floor-The new "Sammy" leather belts in widths from 2 to 4 inches-also all other novelty belts in these widths selling here-tofore at 65c. Monday at 50c

SAVE! On Men's Bath Robes \$6.00 Robes at \$4.95

Main Floor Monday we shall sell 100 Men's Bath Robes at \$4.95 each, which is a saving well worthy of your attention. Made in very latest style, cut good and full from splendid heavy robing flannel. Buttons down front, pockets and cord girdle. Shown in all sizes \$4.95 and attractive patterns. Best \$6.00 Robes on sale Monday

Men's \$1.50 Union Suits at 98c

Main Floor-Men's Union Suits of | Main Floor-Odd lines of Boys' the famous Norfolk New Bruns- Mackinaw Coats to be closed out wick make. Fleece lined garments | Monday. Good heavy grade woolin natural color only. Sizes 34 cn materials. Large collar, loose up to 52. Regular \$1.50 98c belt, patch pockets. \$3.98 Union Suits, Monday at 98c Ages 6 to 17. \$5 Coats

\$10to\$15Hats At \$5

Millinery Department Second Floor

-Dress, semi-dress and tailored hats -turbans, toques, sailors and novelty shapes of all kinds. Plower trimmed hats, fur trimmed hats-hats with metal ornaments, buckles and lacesin a word-the season's newest models for all occasions are shown in this sale. Many hats will be included in this offering that have not been on display heretofore. Trimmed hats of \$10.00, \$12.50 and \$15.00 \$5.00 values, Monday at only —All other Hats now reduced.
—All Hat Shapes now reduced.

Girls' Suits Reduced

\$21.50 Models \$13.67 \$31.50 Models \$21.00

Second Floor-Choose any Girl's Suit in the children's store tomorrow ranging in price from \$21.50 up to \$31.50 and pay one third less than regular marked price. Velvets, serges and other popular materials. Ages 10 to intermediate.

Girls' Wash Dresses At \$1.98

Second Floor-Odd lines Girls' Wash Dresses suitable for school wear. Made up in two-piece styles. \$4.50 vals. \$1.98

Thanksgiving Sales of Kitchen Furnishings & Household Needs



Demonstration of Lisk Roasters -Beginning tomorrow there will be a special demonstration of

"Lisk" Roasters daily until further notice in the Kitchen Furnishings Department, Third Floor. Come in any day and let the expert explain to you the superior features of these famous roasters. -LISK Roasters-dark enameled | -Size for 12 lb. Roast at \$3.25 with removable trays-priced at: Size for 16 lb. Roast at \$3.50 —Size for 5 lb. Roast only \$2.50 —Size for 8 lb. Roast only \$3.00 -Size for 20 lb. Roast at \$4.00 -Roast or fish grates 35c to 50c

Miscellaneous Needs for Thanksgiving

Potato Ricers 30e to 50e -Egg Beaters at 10e to 60e -Kitchen Knives 10c to 40c -Can Openers at 5c to 25c -Flour Sifters at 15c to 45c -Silver Polish at 19e to 50e -Colanders priced 25e-\$1.75 -Apple Corers at 5c and 10c

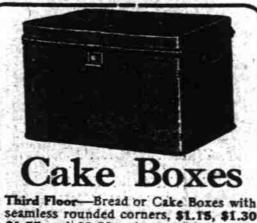
-Wire Strainers 15c to 45c -Gem Pans priced 20e to 75c -Cookie Pans at 40c to 65c —Dish Drainers 40c to 80c —Sink Strainers at 25c to 60c -Corn Poppers at 25c to 75c -Double Boilers at \$1-\$2.40 -Bread Toasters 25c to 50c



Don't Waste Food get a Universal Food Chopper and save the left-overs. 4 sizes—Universal small size \$1.25—Universal family size \$1.56—Universal large size \$1.75—Universal hotel size \$2.25.

COFFEE PERCOLATORS

8 cup size—seamless
aluminum—wood \$2.98



\$1.55 and \$2.20. Assorted colors.

-\$1,25 Punch Mop and \$1.00

Dining Chairs -Leather seated sol-

id oak dining chair as illustrated to the right-\$3.75. -SPECIAL LOW PRICES ON OVER-

STUFFED CHAIRS

deposit we will store free of charge and deliver when wanted

Tea Wagons \$22.50

Third Floor-Tea Wagon as illustrated. Of golden quar-tered oak, large wheels, large tray-also fumed oak Tea Wagons in William and Mary style, very large, with glass bottom tray and large artillery wheels—Extra well made and nicely finished. \$22.50
Special at only

-WILLIAM AND MARY DININGTABLE - Solid oak. Jacobean AND ROCKERS—S. & H. TRADING fumed finish, 5 legs. Extraordinary values for only \$29.00 STAMPS GIVEN WITH PURCHASES. —Buffet to match table \$26.25Dining Chairs to match at \$4.25